CLUSTERS MEET REGIONS

CLUSTERS AND REGIONS FOSTERING COLLABORATION TO DEPLOY INDUSTRY OF THE FUTURE ON TERRITORIES

LYON, FRANCE | 12-13 OCTOBER 2023
WELCOME
Visit the ECCP website and follow us on social media

- www.clustercollaboration.eu
- @Clusters_EU
- European Cluster Collaboration Platform

#ECCP  #ClustersMeetRegions
Closing conference

Maud SCHNEIDER
Auvergne-Rhône-Alpes Entreprises
Enterprise Europe Network
AUVERGNE-RHÔNE-ALPES ENTREPRISES
THE REGIONAL ECONOMIC AGENCY SERVING INDUSTRY

PROFESSIONAL SKILLS OF THE ECONOMIC AGENCY
- Economic development
- Europe / International
- Investment
- Innovation
- Economic and territorial intelligence

OUR LOCAL PRESENCE VIA OUR 11 BRANCHES
WE ALSO HAVE AN OFFICE IN BRUSSELS

A SUCCESSFUL FRENCH REGION
- 1st French industrial region
- 2nd region for direct industrial foreign investments
- 1st region in France for gastronomy
What is the Enterprise Europe Network?

The Enterprise Europe Network is the European largest support network helping Small and Medium sized Enterprises innovate and grow on an international scale.

The network brings together 3000 experts in 66 countries:
- Chambers of Commerce
- Innovation / development agencies
- Universities and research institutes

The European Commission launched the Enterprise Europe Network in 2008. It is funded by the European Union and implemented by the European Commission’s European Innovation Council and SMEs Executive Agency (EISMEA).
Enterprise Europe Network in Auvergne-Rhône-Alpes

2 partners:

CCI AUVERGNE-RHÔNE-ALPES

La Région
Auvergne-Rhône-Alpes
ENTREPRISES

The regional consortium Enterprise Europe Network works in collaboration with local stakeholders: clusters, EDIH, Universities...
Free advice and services for SMEs to help them grow

- **Internationalisation**: We support businesses to enter international markets and seize new commercial opportunities.
- **Access to finance**: We help you identify sources of finance and ensure your business is investor ready.
- **Access to EU funding programmes**: We identify EU funding opportunities that suit your business’ needs and help you apply.
- **Innovation**: We enhance businesses’ potential to innovate, grow and develop disruptive products.
- **Business, Technology and R&D Partnering**: We match companies with the right business partners and to promote new technologies globally.
- **Resilience**: We empower SMEs by building up their business agility and resilience to future challenges.
- **Sustainability**: We guide companies in their transition to more sustainable business models.
- **EU Single market**: We help businesses navigate EU legislations, policies and benefit from the opportunities offered by the Single Market.
- **Digitalisation**: We help SME’s tailor digital solutions to their business needs.
Examples of collaborations with regional clusters
Brokerage Events

Global Industrie

8 March 2023 - 14 March 2023
Chassieu, France

Industry 4.0 - International Business Meetings - Global Industrie 2023
Company missions abroad

- **Battery Show, Stuttgart**
  - EEN + Tenerrdis

- "4 Motors for Europe" Mission on IA for industrial applications, Stuttgart
  - EEN + Minalogic

- "RDV AURA in Brussels 2023"
  - On Packaging innovations
  - EEN + Polymeris, Innov'alliance & Végépolys, Axelera
Trainings, workshops and individual support

"Journée Ambition Europe"
+400 participants

Proof Reading of applications
Pitch training for EIC Accelerator

Training & Workshop
"European cascade funding scheme"

EEN + Minalogic, CIMES, Polymeris, Innov'Alliance, Techtera, Végépolys
Individual support & Collaboration with local European Digital Innovation Hubs (EDIH)

Minasmart

Polytronics
More information about Enterprise Europe Network

https://www.een-ara.fr/

Your contact points in Auvergne-Rhône-Alpes

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Using the ECCP Trend Universe will enable you to:

★ Get insights into the future to help build strategic competitive advantages
★ Better understand future trends and their impact on your cluster organisation
★ Explore relevant trends from 14 different industrial ecosystems
★ View relevant trend assessments from other clusters and global data

Explore Trend Universe now