Reshoring: a political commitment

**Developing industry**
A stated priority of Régional Economic plan (SRDEII) 2022-2028

**Strategic relocation plan**
Voted in December 2021

**30 000 industrial jobs**
Over 6 years in Auvergne-Rhône-Alpes

- **Reclaiming regional industrial sovereignty**
- **Encourage the establishment, relocation, maintenance and development of companies in strategic products and sectors.**
- **Support Environmental Transition**
A complete Tool box to support Companies development!
6 years / 1,2 Billion Euros Plan

- Supporting industrial investment
- Strengthening industrial sectors
- Integrating the industry of the future into my company
- Stimulate partnerships between innovative SMEs and prime contractors
- Finding skills
- Train my employees

- Develop your business | Relocation
- International - Europe
- Equity : Auvergne-Rhône-Alpes Investment
- Business Performance Consulting
- Industrial Performance
- Invest in Auvergne-Rhône-Alpes
Achievement after 2 years:

- > 400 projects identified
- ~10 000 jobs
- ~2 Billion Euros total Private Investments
La Région
Auvergne-Rhône-Alpes

REGION INDUSTRIE