



La Région
Auvergne-Rhône-Alpes



REGION INDUSTRIE |



Reshoring : a political commitment

Developing industry

A stated priority of Régional Economic plan (SRDEII) 2022-2028

Strategic relocation plan

Voted in December 2021

30 000 industrial jobs

Over 6 years in Auvergne-Rhône-Alpes

Reclaiming regional industrial sovereignty

Encourage the establishment, relocation, maintenance and development of companies in strategic products and sectors.

Support Environmental Transition

A complete Tool box to support Companies development!

6 years / 1,2 Billion Euros Plan

Supporting industrial investment

Strengthening industrial sectors

Integrating the industry of the future into my company

Stimulate partnerships between innovative SMEs and prime contractors

Finding skills

Train my employees

Develop your business | Relocation

International - Europe

Equity : Auvergne-Rhône-Alpes Investment

Business Performance Consulting

Industrial Performance

Invest in Auvergne-Rhône-Alpes

Achievement after 2 years:

→ > 400 projects identified

→ ~10 000 jobs

→ ~2 Billion Euros total Private Investments



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