



CLUSTERS AND REGIONS FOSTERING COLLABORATION TO DEPLOY INDUSTRY OF THE FUTURE ON TERRITORIES

12-13 October 2023, Lyon, France

DRAFT AGENDA

Day 1 – Wednesday, 12 October 2023

9:00 – 9:45	Registration of participants
9:45 – 10:00	Setting the scene. Opening Speeches. Mistress of ceremonies: Teodora JILKOVA, ECCP team member <ul style="list-style-type: none"> • Stéphanie PERNOD, 1st Vice-President of Region Auvergne-Rhône-Alpes • Mariella MASSELINK, Head of Unit “Industrial Forum, Alliances and Clusters” - DG GROW, European Commission
10:00 – 10:45	Introduction Session. Moderator: Teodora JILKOVA, ECCP team member <ul style="list-style-type: none"> • <i>Presentation of the input paper: Dr. Jan-Philip KRAMER</i>, Prognos • <i>Clusters as intermediary organisations facilitator for the deployment of Industry of the Future</i>, Lisa BESNARD, European and International project manager – France Clusters • <i>Women in Industry</i>. Genoveva CHRISTOVA, CEO, Furniture Cluster and Creative Hub
11:00 – 12:00	How the French Model of Competitiveness Clusters is Relevant and Efficient to Help Industry in a World of Crisis? Moderator: Jean-Jacques LEGAT, Director of Projects and Innovation – Polyméris <ul style="list-style-type: none"> • Pauline CAPUS, Director of AFPC – Association of the French Competitiveness Clusters • Antonio NOVO GUERRERO, President of the European Cluster Alliance (tbc) • Vincent DESCHAMPS, General Direction of Companies (French Ministry of Economy, Finance and Industrial Sovereignty) (tbc) • A representative from one French Region (tbc)

12:00 – 14:00	Networking lunch
14:00 – 15:00	<p>Cluster-Driven Interregional Collaboration in the Framework of the Priorities of Auvergne-Rhône-Alpes: Green and Digital Transition, Training and Jobs for the Future, Excellence Sectors Moderator: Laure QUINTIN, Vice-President of the Commission Europe under AFPC – Association of the French Competitiveness Clusters (tbc)</p> <ul style="list-style-type: none"> ● Stéphanie PERNOD, Vice-President Auvergne-Rhône-Alpes Region, presentation of the Regional Scheme of Development SRDEII (tbc) ● <i>Comments and remarks in relation with other regions in Europe:</i> Alain VAN RAEK, DG REGIO, Program manager for Auvergne-Rhône-Alpes ● European partner to illustrate interregional collaboration (tbc) ● <i>Presentation of the interregional collaboration with Malopolska (Poland) and Aichi (Japan):</i> Loic MARIN, European interclustering project manager – CIMES
15:00 – 16:00	<p>Reshoring of Industry: How the Regional Authorities/Agencies and Clusters Can Accelerate the Process at European Level Moderator: Carine GUILLAUD, President of Relocalisations.fr</p> <ul style="list-style-type: none"> ● Sonia MARTIN, Director of the Direction of Economy Auvergne-Rhône-Alpes ● Example of a regional company that has relocated industrial activities (tbc) ● Dr. Patrick DUFOUR, Managing Director of Wirtschaftsförderung Raum Heilbronn, a regional economic development agency within Baden-Württemberg ● Production France (tbc)
16:30 – 17:15	<p>Closing Conference: Regions and Clusters, How to Build and Reinforce Influence in European Industrial Networks and Platforms Moderator: (tbc)</p> <ul style="list-style-type: none"> ● Sylvain GUETAZ, Project manager - European cooperation, International Relations Department: EU-Strategy for the Alpine Region ● Representative of a region “4 motors” - Catalonia (tbc) ● Annabelle SION, Head of European Affairs – Polyméris: Vanguard Initiative, Efficient and Sustainable Manufacturing ● Maud SCHNEIDER, Project manager Entreprise Europe Network: intervention of the regional economic agency Auvergne-Rhône-Alpes Entreprises
17:15 – 17:30	<p>Introduction to the next events</p> <ul style="list-style-type: none"> ● Salvatrice BUFALINO, Coordinator Entreprise Europe Network Auvergne-Rhône-Alpes - France / Chamber of Commerce and Industry Auvergne-Rhône-Alpes

Day 2 – Thursday, 13 October 2023

PITCHING SESSIONS: *To participate to the pitching sessions, please check the appropriate box when you register to the matchmaking platform GREEN DAYS <https://green-days-pollutec-2023.b2match.io/>*

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