# CLUSTERS AND REGIONS FOSTERING COLLABORATION TO DEPLOY INDUSTRY OF THE FUTURE ON TERRITORIES

12-13 October 2023, Lyon, France

## DRAFT AGENDA

### Day 1 – Thursday, 12 October 2023

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>9:00 – 9:45</td>
<td>Registration of participants</td>
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<td>9:45 – 10:00</td>
<td><strong>Setting the scene. Opening Speeches.</strong>&lt;br&gt;<strong>Mistress of ceremonies:</strong> Teodora JILKOVA, ECCP team member&lt;br&gt;  - Stéphanie PERNOD, 1st Vice-President of Region Auvergne-Rhône-Alpes&lt;br&gt;  - Mariella MASSELINK, Head of Unit “Industrial Forum, Alliances and Clusters” - DG GROW, European Commission</td>
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<td>10:00 – 10:45</td>
<td><strong>Introduction Session.</strong>&lt;br&gt;<strong>Moderator:</strong> Teodora JILKOVA, ECCP team member&lt;br&gt;  - Presentation of the input paper: Dr. Jan-Philip KRAMER, Prognos&lt;br&gt;  - Clusters as intermediary organisations facilitator to support industrial ecosystems: Lisa BESNARD, European and International project manager – France Clusters&lt;br&gt;  - Women in Industry: Genoveva CHRISTOVA, CEO, Furniture Cluster and Creative Hub</td>
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<td>11:00 – 12:00</td>
<td><strong>How the French Model of Competitiveness Clusters is Relevant and Efficient to Help Industry in a World of Crisis?</strong>&lt;br&gt;<strong>Moderator:</strong> Jean-Jacques LEGAT, Director of Projects and Innovation – Polyméris&lt;br&gt;  - Pauline CAPUS, Director of AFPC – Association of the French Competitiveness Clusters&lt;br&gt;  - Antonio NOVO GUERRERO, President of the European Cluster Alliance&lt;br&gt;  - Vincent DESCHAMPS, General Direction of Companies (French Ministry of Economy, Finance and Industrial Sovereignty)&lt;br&gt;  - A representative from one French Region (tbc)</td>
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<td>12:00 – 14:00</td>
<td>Networking lunch</td>
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| 14:00 – 15:00 | Cluster-Driven Interregional Collaboration in the Framework of the Priorities of Auvergne-Rhône-Alpes: Green and Digital Transition, Training and Jobs for the Future, Excellence Sectors  
**Moderator:** Laure QUINTIN, Vice-President of the Commission Europe under AFPC – Association of the French Competitiveness Clusters (tbc)  
- Stéphanie PERNOD, Vice-President Auvergne-Rhône-Alpes Region, presentation of the Regional Scheme of Development SRDEII (tbc)  
- Presentation of the Auvergne-Rhône-Alpes Cohesion Policy regional programme: Alain VAN RAEK, DG REGIO, Program manager for Auvergne-Rhône-Alpes  
- Presentation of the interregional collaboration with Malopolska (Poland) and Aichi (Japan): Loïc MARIN, European interclustering project manager – CIMES  
- Caitriona MORDAN, Cluster Manager – ATIM Cluster (Ireland) |
| 15:00 – 16:00 | Reshoring of Industry: How the Regional Authorities/Agencies and Clusters Can Accelerate the Process at European Level  
**Moderator:** Carine GUILLAUD, President of Relocalisations.fr  
- Sonia MARTIN, Director of the Direction of Economy Auvergne-Rhône-Alpes  
- Dr. Patrick Dufour, Managing Director of Wirtschaftsförderung Raum Heilbronn, a Regional Economic Development agency within Baden-Württemberg  
- Pascal MICHAUD, CEPM Industrie Group Manager, member of the "Production France" collective: presentation of Production France and results  
- Testimony of a company (tbc) |
| 16:30 – 17:15 | Closing Conference: Regions and Clusters, How to Build and Reinforce Influence in European Industrial Networks and Platforms  
**Moderator:** Julie RAFTON-JOLIVET, Director of Business Development & International – TECHTERA  
- Sylvain GUETAZ, Project manager - European cooperation, International Relations Department: EU-Strategy for the Alpine Region  
- Annabelle SION, Head of European Affairs – Polymères: Vanguard initiative, Efficient and Sustainable Manufacturing  
- Maud SCHNEIDER, Project manager Entreprise Europe Network: intervention of the regional economic agency Auvergne-Rhône-Alpes Enterprises  
- Representative of a region “4 motors” - Catalunia (tbc) |
| 17:15 – 17:30 | Introduction to the next events  
- Salvatrice BUFALINO, Coordinator Enterprise Europe Network Auvergne-Rhône-Alpes - France / Chamber of Commerce and Industry Auvergne-Rhône-Alpes |
Day 2 – Friday, 13 October 2023

PITCHING SESSIONS: To participate to the pitching sessions, please check the appropriate box when you register to the matchmaking platform GREEN DAYS https://green-days.pollutec-2023.b2match.io/