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CLUSTERS MEET REGIONS

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CLUSTERS AND REGIONS FOSTERING COLLABORATION
TO DEPLOY INDUSTRY OF THE FUTURE ON TERRITORIES



#SingleMarket30

« How the French Model of Competitiveness Clusters is Relevant and Efficient to Help Industry in a World of Crisis? »

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The French Pôles de compétitivité policy

A Pôle de compétitivité = large and small companies + research laboratories + educational establishments.

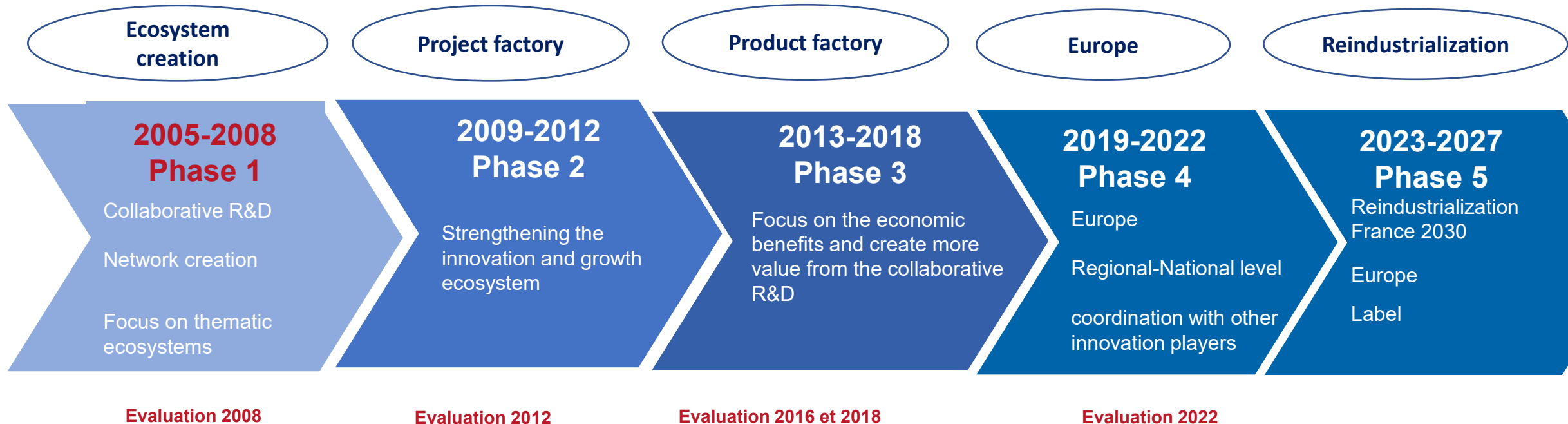
All work together in a specific region to develop synergies and cooperative efforts, and to foster innovative R&D projects.

Other partners may be brought in, such as public authorities, either local or national, as well as firms providing business services (investors).

Created by Governmental decision

- ▶ Cluster policy launched in 2004
- ▶ Operational implementation in 2005
- ▶ Interdepartmental organization in 2005-2006
- ▶ Call for projects based on
 - ▶ Criteria for excellence
 - ▶ Strategic areas for the French economy.
- ▶ Selection of the clusters by an inter-ministerial committee. In first call, 67 projects were awarded the “Pôle de compétitivité” certification label.

A stages policy aiming at industrial and territorial development



Pôles de compétitivité Map

In 2023, 55 pôles de compétitivité

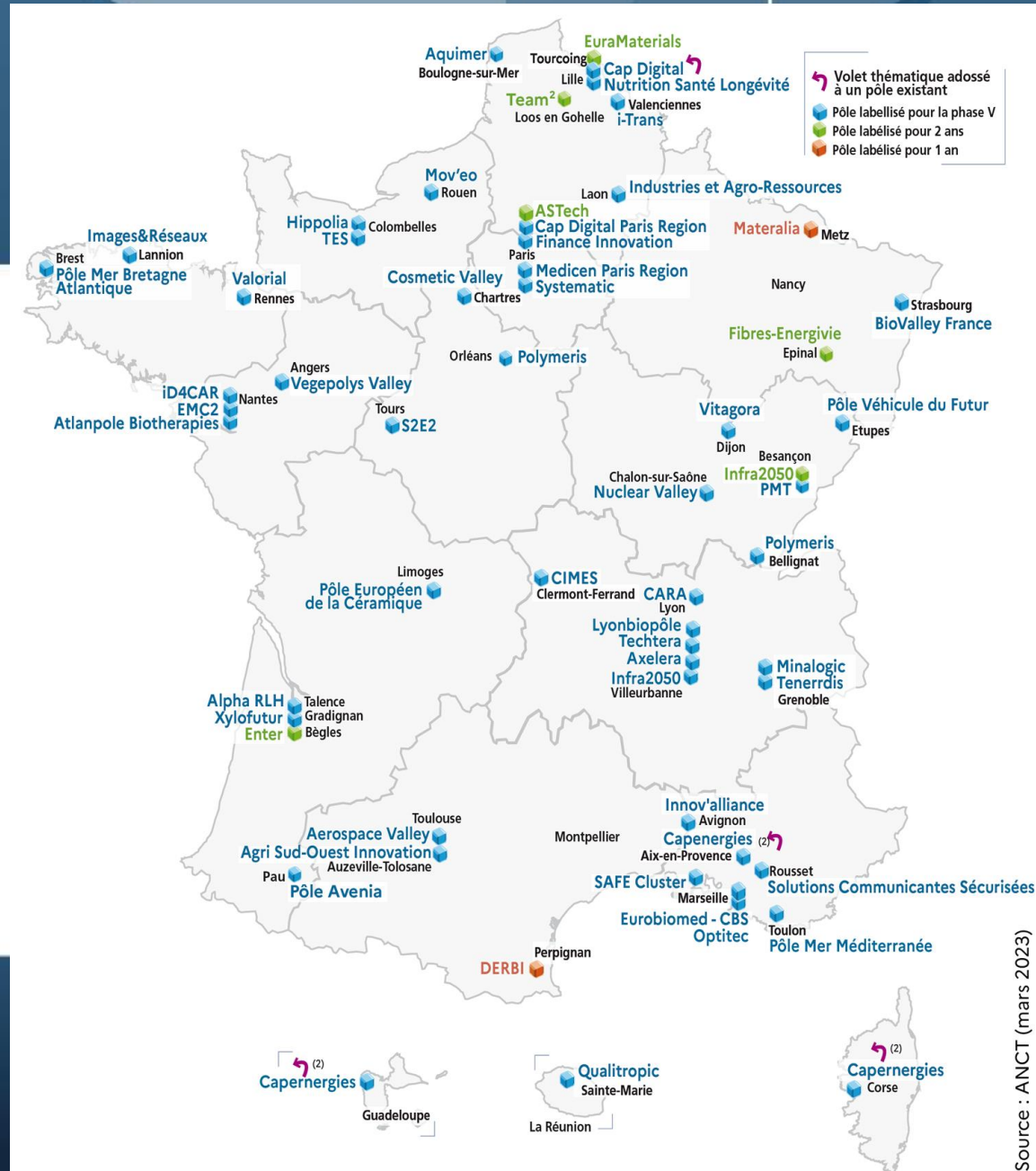
Pour les 55 pôles :

- 18 000+ companies members (80% SMEs)
- 2 000+ training and research centers
- 1000+ manpower
- 1000+ projects supported every year with « Pôle de Compétitivité » project label
- 7,5 Billion€ invested in innovation projects

3 € in private funding invested for every €1 in public funding

In average / pôle:

- 15 ETP (Full time Equivalent)
- 2,3 M€ budget
- 50/50 private/public
- 370 membres (77% de PME)



To Help Industry in a World of Crisis?

- More visibility and connection at regional, national and European innovation ecosystems
- A more recognized label
- Think the transitions
- European ambition and coordination



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THANK YOU

