CLUSTERS MEET REGIONS

CLUSTERS AND REGIONS FOSTERING COLLABORATION TO DEPLOY INDUSTRY OF THE FUTURE ON TERRITORIES

LYON FRANCE 12-13 OCTOBER 2023
« How the French Model of Competitiveness Clusters is Relevant and Efficient to Help Industry in a World of Crisis? »

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The French Pôles de compétitivité policy

A Pôle de compétitivité = large and small companies + research laboratories + educational establishments.

All work together in a specific region to develop synergies and cooperative efforts, and to foster innovative R&D projects.

Other partners may be brought in, such as public authorities, either local or national, as well as firms providing business services (investors).

Created by Governmental decision

- Cluster policy launched in 2004
- Operational implementation in 2005
- Interdepartmental organization in 2005-2006
- Call for projects based on
  - Criteria for excellence
  - Strategic areas for the French economy.
- Selection of the clusters by an inter-ministerial committee. In first call, 67 projects were awarded the “Pôle de compétitivité” certification label.
A stages policy aiming at industrial and territorial development

**Phase 1 (2005-2008)**
- Collaborative R&D
- Network creation
- Focus on thematic ecosystems

Evaluation 2008

**Phase 2 (2009-2012)**
- Strengthening the innovation and growth ecosystem

Evaluation 2012

**Phase 3 (2013-2018)**
- Focus on the economic benefits and create more value from the collaborative R&D

Evaluation 2016 et 2018

**Phase 4 (2019-2022)**
- Europe
- Regional-National level coordination with other innovation players

Evaluation 2022

**Phase 5 (2023-2027)**
- Reindustrialization
- France 2030
- Europe Label

**Evaluation 2028**
In 2023, 55 pôles de compétitivité

Pour les 55 pôles :
- 18 000+ companies members (80% SMEs)
- 2 000+ training and research centers
- 1000+ manpower
- 1000+ projects supported every year with « Pôle de Compétitivité » project label
- 7.5 Billion€ invested in innovation projects

3 € in private funding invested for every €1 in public funding

In average / pôle:
- 15 ETP (Full time Equivalent)
- 2,3 M€ budget
- 50/50 private/public
- 370 membres (77% de PME)
To Help Industry in a World of Crisis?

➔ More visibility and connection at regional, national and European innovation ecosystems

➔ A more recognized label

➔ Think the transitions

➔ European ambition and coordination
THANK YOU