



ENHANCING CROSS-SECTORIAL AND TRANS-REGIONAL COOPERATION

13 – 15 September 2023, Burgas, Bulgaria, Hotel Bulgaria

DRAFT AGENDA

Day 1 – Wednesday, 13 September 2023 (Eastern European Summer Time)

Location: [Bulgaria Hotel, Burgas](#)

The high-level events of **DIGITOUR** and **The ICT Greening Up Initiative**, including:

- Seminar Programme
- Pitching Sessions (presenting funded projects through voucher schemes) (**DIGITOUR**)
- Presentation of green innovators / developers (**The ICT Greening Up Initiative**)
- Funding opportunities available (national and international) for Tourism and Creative industries

Official dinner Celebrating the 7th birthday of ICT Cluster Burgas

Note: Detailed seminar programme and time to be confirmed shortly.

Day 2 – Thursday, 14 September 2023 (Eastern European Summer Time)

09:30 – 10:00	<p>Welcoming coffee, participants' registration</p> <p>“Clusters Meet Regions” opening remarks Facilitator: Teodora Jilkova, Consulting Cluster Veritas, ECCP Team Member</p> <ul style="list-style-type: none"> ● Bogdan Bogdanov, Minister of Economy and Industry ● Milena Stoycheva, Minister of Innovation and Growth ● Representative of Ministry of Tourism (tbc) ● Marek Przeor, Team Leader Cluster Policy, DG GROW, European Commission ● Dimitar Nikolov, Mayor of Burgas, Municipality of Burgas
10:00 – 10:20	
10:20 – 11:15	<p>Setting up the scene. Regional Economic Development Moderator:</p> <p>Keynote Speeches</p> <ul style="list-style-type: none"> ● Bogdan Bogdanov, Minister of Economy and Industry ● Milena Stoycheva, Minister of Innovation and Growth ● Representative of the European Commission (tbc) <p>Inputs and Discussion</p> <ul style="list-style-type: none"> ● Presentation of the Input Paper, Dr. Jan-Philip Kramer, Prognos ● Boyko Takov, CEO, Bulgarian Small and Medium Enterprises (Promotional Agency (tbc) ● Dr. Eng. Ventsislav Slavkov, Cluster Mechatronics ● Gabriela Macoveiu, RDA North East Romania
11:15 -11:30	<p>Coffee Break</p>
11:30-12:15	<p>Panel discussion – Regional Economic Cooperation Moderator: Marek Przeor, Team Leader Cluster Policy, European Commission</p> <ul style="list-style-type: none"> ● Nikolay Minkov, CEO, Cluster Srednogorie ● Representative of Plovdiv Economic Zone (tbc) ● Petko Georgiev, DIGI HUB Burgas ● Dr. Rosen Dimitrov, Chairman of the board, The Digital Health and Innovations Cluster Bulgaria ● Andreea Toma, Transylvanian Furniture Cluster (RO) (Furniture Go International Project) ● Georgi Penev, Bulgarian Fintech Association
12:15 – 13:15	<p>Panel discussion – Interregional Cooperation in the Black Sea Region enhanced by clusters. Moderator – Daniel Cosnita, CLUSTERO</p> <ul style="list-style-type: none"> ● BlueInvest – European Commission, DG MARE Black Sea Blue Economy Accelerator (https://bridgeblacksea.org/index.php/black-sea-accelerator/) ● Bulgaria: Ilze Atanasova, Chair of the Management Board of Marine Cluster Bulgaria ● Romania: Prof. Andy Pusca, University Danubius Galati, coordinator of the regional cluster consortium on the Black Sea (tbc) ● Georgia: Keta Bauchidze, Furniture Cluster (tbc) ● Ukraine: Ukrainian Association of Fintech and Innovation Companies ● Moldova: Mr. Alexandru Pelivan / Mr. Simon Berzoi, UNDP Moldova (tbc)

13.15 – 14.30	Lunch Break
14.30 – 15.15	Panel discussion – Cross-sectoral Cooperation Moderator: Teodora Jilkova, Veritas Cluster, ECCP Team Member <ul style="list-style-type: none"> ● Petko Georgiev, CEO, ICT Cluster Burgas (ICT-Tourism) ● Genoveva Christova-Murry, CEO, Furniture Cluster and Creative Hub (Furniture – Creative - Hospitality) ● Antonio Novo, cluster IDiA, (Tourism – ICT) ● Manuela Milica Graf, Cluster Cultural Routes, Serbia (Creative – Tourism)
15.15 – 15.30	Coffee Break
15.30 – 16.15	Successful stories and building for the future: learning more for the Bulgarian cluster landscape Moderator: Daniela Chonkova, EEN Bulgaria <ul style="list-style-type: none"> - - Arch. Lubomir Stanislavov, Automotive cluster - Mira Aslanova, Bulgarian Fintech Association - Dimitar Hristov, CEO, Cluster Sofia Knowledge City - Genoveva Christova-Murry, CEO, Creative Hub - Kristina Eskenazi, Cluster Manager, Health & Lifescience cluster, AI Cluster - Vessein Vassilev, CEO, CASTRA -
16:15 -17:00	Regions presenting themselves Moderator: Teodora Jilkova, Consulting Cluster Veritas, ECCP Team Member <ul style="list-style-type: none"> - France: Lyon: Loic Marcin, CIMES - Romania: Daniel Cosnita, CLUSTERO - Prague: Jiri Herinek, Czech Cluster Association - Germany: Dr. Jan-Philip Kramer, Prognos - Azerbaijan: Ayan Zeinalova, General Manager, AVIAREPS Azerbaijan - Kosovo: Arieta Pozhegu, Association of Wood Processors of Kosovo - Greece: (tbc)
17.00 – 17.15	Wrap up and closing

Day 3 – Friday, 15 September 15, 2023 (Eastern European Summer Time)

Side Visits

- **Visit at the Burgas Free University** introducing the launch of its MILab BS (the Black Sea Multidisciplinary Innovation Laboratory towards Social Changes).
- **Visit at University prof. dr. Asen Zlatarov** introducing ICT Center of Excellence and its Prototype lab, Robotics lab, AI lab.
- **Visit at Southeast Digital Innovation Hub headquarter** in Central Park introducing its Smart City lab.