



ENHANCING CROSS-SECTORIAL AND TRANS-REGIONAL COOPERATION

13 – 15 September 2023, Burgas, Bulgaria, Hotel Bulgaria

DRAFT AGENDA

Day 1 – Wednesday, 13 September 2023

Location: [Bulgaria Hotel, Burgas](#)

The high-level events of **DIGITOUR** and **The ICT Greening Up Initiative**, including:

- Seminar Programme
- Pitching Sessions (presenting funded projects through voucher schemes) (**DIGITOUR**)
- Presentation of green innovators / developers (**The ICT Greening Up Initiative**)
- Funding opportunities available (national and international) for Tourism and Creative industries
- EEN support

Official dinner Celebrating the 7th birthday of ICT Cluster Burgas

Note: Detailed seminar programme and time to be confirmed shortly.

Day 2 – Thursday, 14 September 2023

09:30 – 10:00	<p>Welcoming coffee, participants' registration</p> <p>“Clusters Meet Regions” opening remarks Moderator: Teodora Jilkova, Consulting Cluster Veritas, ECCP Team Member</p> <ul style="list-style-type: none"> ● Bogdan Bogdanov, Minister of Economy and Industry (tbc) ● Milena Stoycheva, Minister of Innovation and Growth (tbc) ● Representative of Ministry of Tourism (tbc) ● Marek Przeor, Team Leader Cluster Policy, DG GROW, European Commission ● Dimitar Nikolov, Mayor of Burgas, Municipality of Burgas
10:00 – 10:20	
10:20 – 11:15	<p>Setting up the scene. Regional Economic Development Moderator:</p> <p>Keynote Speeches</p> <ul style="list-style-type: none"> ● Bogdan Bogdanov, Minister of Economy and Industry (tbc) ● Milena Stoycheva, Minister of Innovation and Growth (tbc) ● Representative of the European Commission, DG REGIO (tbc) <p>Inputs and Discussion</p> <ul style="list-style-type: none"> ● Presentation of the Input Paper, Dr. Jan-Philip Kramer, Prognos ● Boyko Takov, CEO, Bulgarian Small and Medium Enterprises (Promotional Agency (tbc) ● Representative of Bulgarian Employers' Association of Innovative Technologies (BRAIT) (tbc) ● Gabriela Macoveiu, RDA North East Romania (tbc) ● Marina Ranga, member of DG GROW research fellowship programme (tbc)
11:15 -11:30	<p>Coffee Break</p>
11.30-12:15	<p>Panel discussion – Regional Economic Cooperation Moderator: Marek Przeor, Team Leader Cluster Policy, European Commission</p> <ul style="list-style-type: none"> ● Nikolay Minkov, CEO, Cluster Srednogie (tbc) ● Representative of Plovdiv Economic Zone (tbc) ● Representative of Sofia Tech Pak ● Petko Georgiev, DIGI HUB Burgas ● Mira Ganeva, Director, The Digital Health and Innovations Cluster Bulgaria ● Ciprian Morcan, Transylvanian Furniture Cluster (RO) (Furniture Go International Project) ● Georgi Penev, Bulgarian Fintech Association
12.15 – 13.15	<p>Panel discussion – Interregional Cooperation in the Black Sea Region enhanced by clusters. Moderator – Daniel Cosnita, CIUSTERO</p> <ul style="list-style-type: none"> ● BlueInvest – European Commission, DG MARE Black Sea Blue Economy Accelerator (https://bridgeblacksea.org/index.php/black-sea-accelerator/) ● Bulgaria: Ilze Atanasova, Chair of the Management Board of Marine Cluster Bulgaria ● Greece: (tbc)

	<ul style="list-style-type: none"> ● Georgia: Creative, Furniture, Textile ● Armenia: (tbc) ● Azerbaijan: (tbc) ● Ukraine: Ukrainian Association of Fintech and Innovation Companies ● Moldova: (tbc)
13.15 – 14.30	Lunch Break
14.30 – 15.15	Panel discussion – Cross-sectoral Cooperation Moderator: <ul style="list-style-type: none"> ● Petko Georgiev, CEO, ICT Cluster Burgas (ICT-Tourism) ● Genoveva Christova-Murry, CEO, Furniture Cluster and Creative Hub (Furniture – Creative - Hospitality) ● Digitour Consortium; Antonio Novo, cluster IDiA, Spain (Tourism – ICT) ● Cluster Cultural Routes, Serbia (Creative – Tourism)
15.15 – 15.30	Coffee Break
15.30 – 16.15	Successful stories and building for the future: <i>learning more for the Bulgarian cluster landscape</i> Moderator: Daniela Chonkova, EEN Bulgaria <ul style="list-style-type: none"> - - Automotive cluster - AI Cluster Bulgaria - Mira Aslanova, Bulgarian Fintech Association - Dimitar Hristov, CEO, Cluster Sofia Knowledge City (tbc) - Creative Cluster Bulgaria - Kristina Eskenazi, Cluster Manager, Health & Lifescience cluster - Dr. Eng. Ventsislav Slavkov, Cluster Mechatronics & Automation (tbc) - Vessein Vassilev, CEO, CASTRA (aerospace) -
16:15 -17:00	Regions presenting themselves Moderator: Teodora Jilkova, Consulting Cluster Veritas, ECCP Team Member <ul style="list-style-type: none"> - France (CMRs) - Romania: Daniel Cosnita, CIUSTERO - Prague (CMRs) - Germany (CMRs) - Greece - Luxembourg - Estonia
17.00 – 17.15	Wrap up and closing

Day 3 – Friday, 15 September 15, 2023

Side Visits

- Visit at Southeast Digital Innovation Hub headquarter in Central Park introducing its Smart City lab.
- Visit at University prof. dr. Asen Zlatarov introducing ICT Center of Excellence and its Prototype lab, Robotics lab, AI lab.
- Visit at the Burgas Free University introducing the launch of its MILab BS (the Black Sea Multidisciplinary Innovation Laboratory towards Social Changes).