



MALMÖ 15-16  
SWEDEN | JUNE 2023

#SingleMarket30



## AGENDA

### DAY 1, 15 June 2023

08:00 – 08:30 REGISTRATION AND WELCOME COFFEE

08:45 – 09:45 Welcoming address and setting the scene  
Master of ceremony: **Ida Åstrand**, Region Skåne

**Session 1:** Clusters as boosters of innovation in industrial ecosystems

**Moderation:** **Ida Åstrand**, Region Skåne

- Welcome to Sweden! Swedish Minister of Education (tbc)
- Representative from DG GROW, European Commission (tbc)
- Skåne: a regional innovation leader, **Anna Jähnke** (tbc)

**Setting the scene – Presentation of ECCP input paper for Skåne Region, Jan-Philipp Kramer**, Head of EU Services, Prognos

09:45 – 10:00 COFFEE BREAK

10:00 – 11:00

**Session 2 - Strategy: The cluster and innovation ecosystem addressing priorities and challenges on Digital and Green Transitions**

**Moderation:** **Ida Åstrand**, Region Skåne

- Region Skåne's Innovation Strategy for Sustainable Growth (FIRS) **Daniel Kronmann**.
- Region Västra Götaland Innovation Strategy for Sustainable Growth
- Region Blekinge Innovation Strategy for Sustainable Growth
- The Role of Academia in the world of clusters

11:00 – 12:00

### Panel discussion: The Swedish model of collaboration with innovation actors at regional, national and international level

**Moderation: Ida Åstrand**, Region Skåne

- Region Skåne's Innovation Strategy for Sustainable Growth (FIRS) **Daniel Kronmann**.
- Region Västra Götaland Innovation Strategy for Sustainable Growth
- Region Blekinge Innovation Strategy for Sustainable Growth
- The Role of Academia in the world of clusters
- Cluster representatives

12:00 – 13:15

### LUNCH BREAK

13:15 - 15:15

### Session 3: Method: The role of enablers of Digital and Green Transitions

Moderation: **Ida Åstrand**, Region Skåne

#### Tech

- The role of clusters in the design of FIRS TECH, **Björn Ekelund**, Head of FIRS Tech & COB Mobile Heights)
- From policy to practice: DigIThub AI, **Pernilla Lavesson**, project manager
- Presenting which stated needs the project met and a user case
- Company presenting their experience (tbc)

#### Food Innovation

- The role of clusters in the design of FIRS Food Innovation
- From policy to practice: Cirkulär utvecklingshub, **Marie Lavesson** and **Ingrid Landgren**

#### Advanced materials and manufacturing

- The role of clusters in the design of FIRS Advanced materials and manufacturing., **Marie och Camilla**
- From policy to practice: Hållbar produktion (projekt), **Camilla Dahlin**
- Company presenting their experience (tbc)



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### Smart Sustainable Cities

- The role of clusters in the design of FIRS Smart Sustainable Cities
- From policy to practice: The Energy HarbourPresent which stated needs the project met and a user case, **Håkan Rosqvist**, CEO of Sustainable Business Hub
- Company presenting their experience (tbc)

**ESS, Max IV and the Science Village innovation system, Krisztina Halasz Anderberg**

### Life Science & Health

**Wrap up: Ida Åstrand**, Region Skåne

**15:15 – 15:30 COFFEE BREAK**

**15:30 – 17:00**

### Session 4: Interregional collaboration

#### The Baltic Sea Strategy

- Representative from DG REGIO (tbc)
- Representatives from European Clusters

**17:00 END OF DAY 1**

[Optional evening activity](#)

Dinner with New Friends at a restaurant in Malmö at your own cost. This will be set-up according to the number of interested participants. Please email your interest to [lisa@mediaevolution.se](mailto:lisa@mediaevolution.se)

# CLUSTERS MEET REGIONS

CLUSTERS AS BOOSTERS OF INNOVATION  
IN INDUSTRIAL ECOSYSTEMS

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## DAY 2, 16 JUNE 2023

**09:00 – 09:30**      **REGISTRATION AND WELCOME COFFEE**

**09:30 – 10:20**

### Session 1: Action! The Clusters Landscape

Moderation: **Ida Åstrand**, Region Skåne

- Storytelling into a new area of Clusters, **James Wilson**, Research Director, Orkestra, Basque Institute of Competitiveness
- Promote cluster actions to connect European innovation ecosystems together, **Lars Persson Skandevall**, CEO, Bron Innovation

**10:20 – 10:45**      **COFFEE BREAK**

**10:45 – 11:50**

### Session 2: Implementation!: Futures for regional development and clusters

Facilitator: **Benoit ESMANNE**, Policy Officer - Clusters and Industrial Forum at European Commission

- The future of the regional program in Sweden, Swedish Agency for Economic and Regional Growth and TVV
- New European Bauhaus as an example, **Ulrika Sjölund**, University of Borås and **Håkan Rosqvist** (Sustainable Business Hub)

**Panel discussion:**      **The future of the Cluster Ecosystem in Sweden and Clusters to Cluster collaboration in Europe / The future is collaboration.**

Facilitator: **Benoit ESMANNE**, Policy Officer - Clusters and Industrial Forum at European Commission

- Vinnova



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- **James Wilson**, Research Director, Orkestra, Basque Institute of Competitiveness
- **Lars Persson Skandevall**, CEO, Bron Innovation
- **Ola Svedin, Clusters of Sweden**
- Baltic Sea Strategy representative/Managing Authority (tbc)
- Cafein partner (tbc)

11:50 – 12:00

**Wrap up: Ida Åstrand**, Region Skåne

12:15 – 14:00

### Session 3: Lunch & Study Visits - visiting the companies of the Southern Sweden innovation system focusing on the Priority Areas

One option to be selected (between 15-20 people per visit):

- **Tech:** Study visit at a company connected to the priority area of tech, visit lead by the cluster Mobile Heights
- **Life science and health:** Study visit at a company connect to the priority area of Life science and health, visit lead by Medicon Village
- **Food - Skåne Food Innovation Network and packbridge:** Study visit at a company connect to the priority area of Food, visit lead by the cluster Packbridge

15:00 – till late

### AFTER PARTY

- The offices in the Media Evolution building will open their doors to visitors
- The night will be filled with activities, food, drinks, great people and a lot of music
- Expected over 5000 participants
- Sign-up here [Invigningsfesten](#)