



An initiative of the European Union

#SingleMarket30

# CLUSTERS MEET REGIONS

# PRAGUE

# 23 · 24

CZECH REPUBLIC

OCTOBER 2023



CZECH CLUSTERS AS LEADERS OF GLOBAL DIGITAL  
AND GREEN ECOSYSTEMS

## EUCLUSTERS



## MATCHMAKING EVENTS



# PITCHING SESSION

## Luděk Kühř

networker, innovator, scientist(?)



# BizGarden s.r.o (Limited company)



# BizGarden

Private research organisation according to EU law



# Heritage in EU funded projects since 2010

- CIP Programme
- Interreg programmes
- COSME Projects
- Horizon Programmes
- Digital Europe programme



# European Space Agency cooperation heritage

- Support of startups and advisory for participants in Galileo Masters (ESNC – European Satellite Navigation Competition)
- ESA Artes programme
- Esa Business Solutions



# European Space Agency cooperation heritage

Downstream solutions in

- safety and security for tourism regions,
- autonomous UAV services
- CBRNe solutions.

Feasibility studies and demonstration projects  
(succesfull products introduced to market)



# DIH Tourism 4.0 z.ú.



BizGarden



**ČESKÁ UNIE  
CESTOVNÍHO  
RUCHU**



# DIH Tourism 4.0 z.ú. - Actual Activities



## EuroCluster Rural Tourism

Expert role within NCA managed project in CZ

Support of Micro and Family businesses in tourism in small digital actions.





# DIH Tourism 4.0 z.ú. - Actual Activities

Data Space for Tourism – Blueprint & Roadmap development for ES and DG Connect





**Ludek Kühr**

ALPDEST CEE, Resort and Country Manager  
Central Europe...



**BizGarden s.r.o.**  
**Příkop 2A, Brno, CZ – 60200**

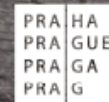
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# THANK YOU





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