

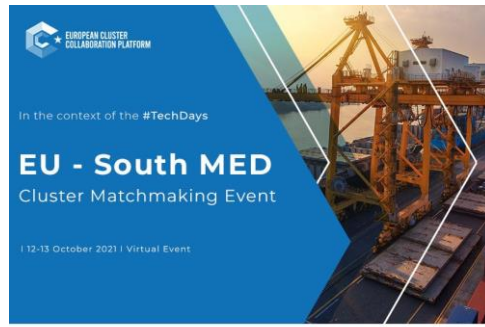


PROGRAMME

Tuesday, 12 th October 2021	
9:30– 9:45	<p>Opening session</p> <ul style="list-style-type: none"> ▪ <i>Ulla Engelmann (Acting Director, Head of Unit) DG GROW</i> ▪ <i>Ingrid Schwaiger (Deputy Head of Unit, Head of economic section European Commission) DG Neighbourhood and Enlargement – NEAR, Unit NEAR.B2– Regional Programmes Neighbourhood South</i> ▪ <i>Annalisa Gamba, Ceipiemonte - Foreign Markets and Fundraising Manager</i> <p><i>General Moderator: Emmanuel Noutary, General Delegate of ANIMA</i> LINK to ZOOM session: https://zoom.us/j/97425352848</p>
9:45 – 10:15	<p>Parallel panels</p> <p>Panel 1 - Global Digital Marketing, social media and digital promotion:</p> <ul style="list-style-type: none"> • <i>Andrea Boscaro, Founder The Vortex "Technology and Psychology combined: how E- commerce success is affected by these two dimensions"</i> • <i>Maged Farrag, 5dVR Cluster in Egypt, digital media evangelist, Founder "Mega Media"</i> <p><i>Moderator: Annalisa Gamba, Ceipiemonte</i> LINK to ZOOM session: https://zoom.us/j/94768206488</p>
	<p>Panel 2 - Eco-sustainability: advantages and implications in the Next Society's target sectors</p> <ul style="list-style-type: none"> • <i>Nicola Giuggioli, Chairman of Eco-Age of Eco-Age</i> • <i>Ingrid Milcent, International Business Development, Tenerrdis, France (Coordinator of AEWEN project, Energy-Water nexus)</i> <p><i>Moderator: Tahmina Shafique, ECCP, Ecorys</i> LINK to ZOOM session: https://zoom.us/j/94847418256?pwd=c0JuM0FpY1VXY1o3RFAvYzhEdHdGZz09</p>
10:15– 10:30	BREAK
10:30– 12:10	Parallel B2B Sessions: a specific B2B session restricted to Clusters and BNOs and a specific B2B session restricted to SMEs
12:10– 12:20	<p>Debriefing session</p> <p>LINK to ZOOM session: https://zoom.us/j/94512837944</p>
12:20– 12:30	<p>Q&A and Closure</p> <p>LINK to ZOOM session: https://zoom.us/j/94512837944</p>



Wednesday, 13th October 2021	
09:00 – 9:05	<p>Opening Session</p> <ul style="list-style-type: none"> ▪ <i>The Next Society – Mathias Fillon – ANIMA Investment Network</i> ▪ <i>Future projects and cooperation opportunities – Virginie Cossoul – Policy Officer at DG NEAR Regional Programmes Neighbourhood South</i> <p><i>General Moderator: Pierre Hausemer, Managing Director VVA- ECCP, European Cluster Collaboration Platform</i></p> <p>LINK to ZOOM session: https://zoom.us/j/99362049859?pwd=L0pqZitXSEwrSTA2ZDFvdEhCZTZyZz09</p>
9:05–11:05	Mixed B2B & C2C
11:05–11:20	BREAK
11:20–11:30	<p>Online site visit – South MED cluster <i>Nataly Slim - Cluster Manager, Qoot Cluster in Lebanon (Agrifood)</i></p> <p>LINK to ZOOM session: https://zoom.us/j/99362049859?pwd=L0pqZitXSEwrSTA2ZDFvdEhCZTZyZz09</p>
11:30-12:00	<p>Debriefing Session-testimonials</p> <p><i>Brief introduction on the EEN Thematic Group on Clusters and debriefing session on the Matchmaking sessions</i></p> <p><i>Moderators:</i></p> <ul style="list-style-type: none"> • <i>Susanne Baden Jørgensen - Chair of the Thematic Group Clusters, Senior International Manager - Food & Bio Cluster Denmark</i> • <i>Daniel Cosnita – President of the Romanian Cluster Association, Co-chairs of EEN Thematic Group on Clusters</i> <p>LINK to ZOOM session: https://zoom.us/j/99362049859?pwd=L0pqZitXSEwrSTA2ZDFvdEhCZTZyZz09</p>
12:00–12:10	<p>Online site visit - EU cluster</p> <ul style="list-style-type: none"> • <i>Paolo Dondo, Technical Manager, MESAP (Italian Innovation Hub)</i> • <i>Silvana Sanfeliu Giaimo – Project manager and internationalisation expert TORINO WIRELESS (ICT Italian Innovation Hub)</i> <p>LINK to ZOOM session: https://zoom.us/j/99362049859?pwd=L0pqZitXSEwrSTA2ZDFvdEhCZTZyZz09</p>
12:10–12:20	<p>Q&A, Wrap up & Collective Picture</p> <p>Closing remarks</p> <ul style="list-style-type: none"> • <i>Christophe Guichard – DG GROW – European Commission</i> • <i>Virginie Cossoul – Policy Officer at DG NEAR Regional Programmes Neighbourhood South</i> <p>LINK to ZOOM session</p>



<https://zoom.us/j/99362049859?pwd=L0pqZitXSEwrSTA2ZDFvdEhCZTZyZz09>

Note: *The EU – South MED Cluster Matchmaking Event & #TechDays will be held virtually on 12th – 13th October 2021.*