

AGENDA

"Investing and doing business in Ukraine"

EEN webinar for EEN experts and cluster managers

2 February 2023

online format

Registration link: <https://forms.gle/X1V6novis6ZrCGPx5>

Goal: to show that, despite the war, Ukraine offers interesting investment and cooperation opportunities in the short and long term. Ukrainian businesses were quick in relocating and reorienting their activities; they are ready and want to do business with European companies.

To whom: EEN advisers and cluster managers

Moderator: Chair of SG Internationalization Ms Agnieszka TURYNska , EEN West Poland	
10:00-10:10	Welcome remarks by Mr Jakub BORATYNSKI , Director DG GROW by Ms Natalia MARTINEZ PARAMO Head of Unit, SMP/COSME Pillar, EISMEA
10:10-10:30	State of play by Ms Martine DISS, DG GROW - EU support to Ukraine, in particular on winterization material - Access to the Single Market: SMP, ACAA - Business cooperation - Pilot facility to counter-guarantee EU Export Credit Agencies
10:30-10:45	Overview of current business situation in Ukraine, Mr Yevhen Anhel from the Institute for Economic Research and Policy Consulting
10:45- 11:00	Mr Yurii Moskvitin, First secretary of Mission of Ukraine to the European Union of the Ministry of Foreign Affairs of Ukraine State of play on: - current measures to facilitate cooperation with EU countries - current activities of MFA to support Ukrainian businesses, including short overview about Nazovni database

<i>Q/A session</i>	
11:00- 11:25	<p><i>EEN Ukraine consortium and its tools to support business and innovation, Coordinator of EEN-Ukraine Consortium Ms Olga SHUBINA, UCCI and all EEN-Ukraine partners will present their organization:</i></p> <p><i>EEN-Ukraine Partners representatives:</i></p> <ul style="list-style-type: none"> • Mrs. Olga SHUBINA (UCCI) • Mrs. Olena FESENKO (IP of NASU) • Mrs. Ivanna NABIUS (NIC) • Mr. Alexander BEDYUKH (TSNU) • Mr. Oleksandr YURCHAK, (APPAU association) • Mr. Sergii SHKURAKOV (SFIN) • Ms Olga SHAPOVAL (IT cluster)
11.25-11:35	<p><i>EU-Ukraine Solidarity Lanes, Energy Forum and Innovation bridge matchmaking platforms to support innovation and main export-oriented sectors of Ukraine</i></p> <p><i>Ms Olena FESENKO, General manager of the EEN-Ukraine Consortium, IP of NASU</i></p>
11:35-11.50	<p><i>Recovery plan of Ukraine and overview about investment perspectives in Ukraine</i></p> <p><i>Mr Sergiy TSIVKACH, Executive Director of UkraineInvest</i></p>
11:50-12:00	<p><i>Crediting of export operations in war conditions: logistics, foreign economic contracts, risk insurance</i></p> <p><i>Ms Oksana OCHERETIANA, member of the Management board of PJSC "Export Credit Agency"</i></p>
12:00-12:20	<p><i>Discussion with participants animated by Ms Agnieszka TURYNska and by Mr. Jean-Philippe MERGEN, TG Internationalization:</i></p> <ul style="list-style-type: none"> - How EEN partners are communicating to their clients about Ukraine as a business destination? - What are the specific needs of European clients regarding doing business in Ukraine? - Which events or common activities are planned to be organised with EEN Ukraine?
12:20 -12:30	<p><i>Conclusions and next steps by Ms Martine DISS, DG GROW</i></p> <ul style="list-style-type: none"> - Upcoming event: “Clusters meet regions” (Kosice, Slovakia), - Training for EU and Ukrainian SMEs? - Sectoral training sessions? - Specific information material to be developed? - Link with the Ukraine Task Force