

Clusters for interregional and cross border cooperation

Interregional partnerships for shaping Regional & Social transformation

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Strengthening and promoting innovative ecosystems

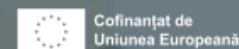
Approach of Steinbeis Europa Zentrum

Roadmapping
future-oriented
regional
transformation

Implementing
Smart
Specialisation
Strategies

Reinforcing
cluster
initiatives &
networks
as drivers of
regional
transformation

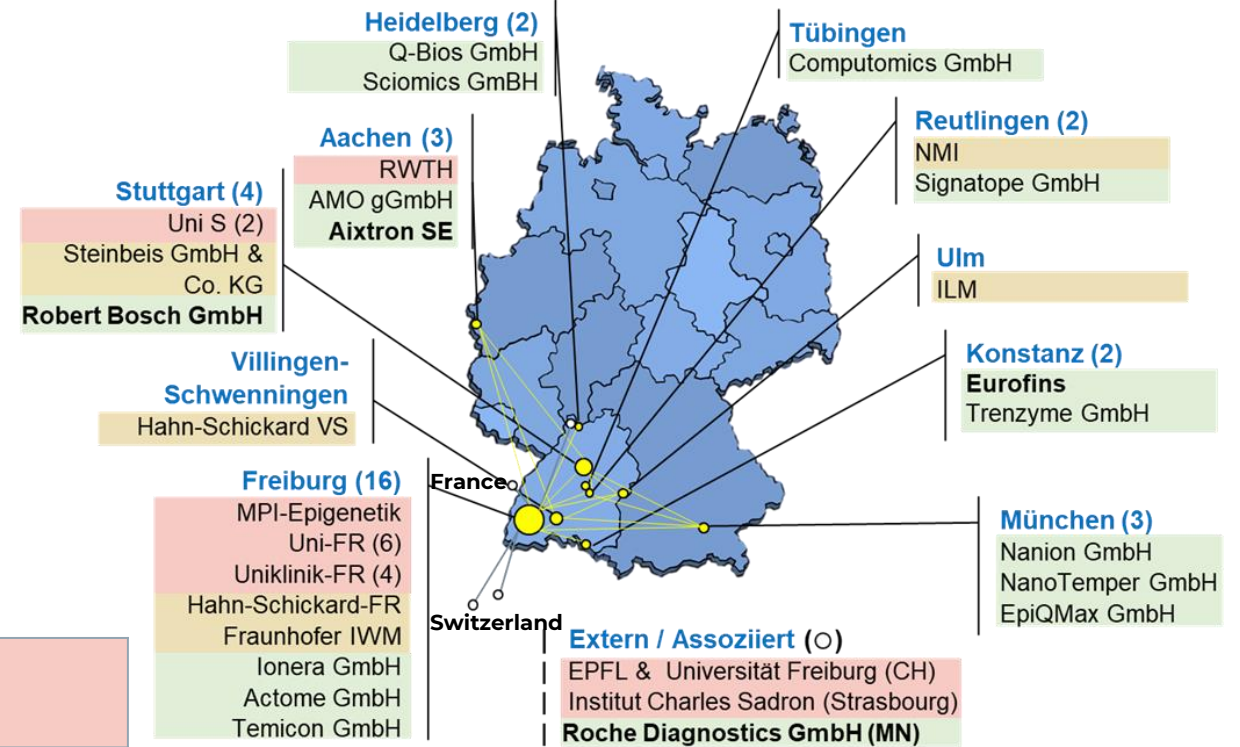
Promoting
social
innovation as
an economic
factor



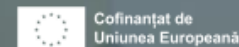
Clusters4Future nanodiag BW



- **Vision:** Using **nanopore technology to detect epigenetic factors influencing diseases**
- **Mission:** Establishing **new value networks, innovative products and services** for the **healthcare industry**
- **Strategy:** **Open innovation culture** to accelerate **knowledge diffusion and technology transfer**



<ul style="list-style-type: none"> ▪ Academia <ul style="list-style-type: none"> ➢ 1 Max Planck Institute ➢ 2 Universities
<ul style="list-style-type: none"> ▪ Tech Transfer, Networks, Cross-Clustering <ul style="list-style-type: none"> ➢ 4 Research Institutes ➢ SEZ
<ul style="list-style-type: none"> ▪ Industry <ul style="list-style-type: none"> ➢ 14 SMEs (7 Start-ups) ➢ 3 Large enterprises



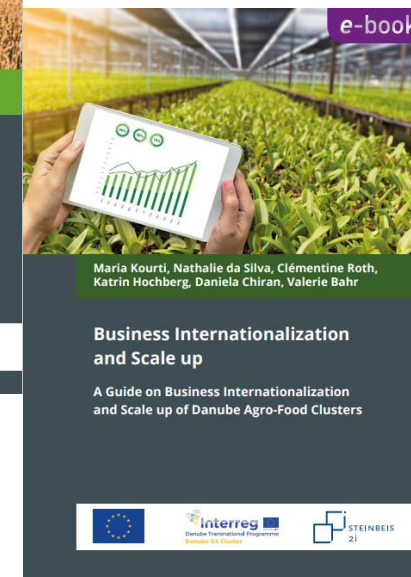
Danube S3 Cluster

Ambition

- Boost innovation-driven entrepreneurial ecosystem by developing **smart and coordinated cluster policies**
- Enhance **innovation management knowledge and skills**
- Foster **transnational cluster cooperation in Agro-Food sector**

Accomplishments

- Joint S3 Cluster Strategy
- Innovation Tools & Dedicated Training Sessions
- Five local action plans in the Agri-Food related domains
- Policy dialog and policy recommendations
- Tackling digitalization in the project extension phase



Free download at:

<https://www.interreg-danube.eu/approved-projects/danube-s3-cluster/outputs>



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METABUILDING Labs



Ambition

- Providing SMEs in the **construction sector** with access to **EU wide Open Innovation Testbeds**
- Enabling SMEs to **test drive their innovative technologies** and contribute to **shaping innovation support services** to their specific needs
- Integrating the **central digital platform** for gathering stakeholder community - [Metabuilding](#)

Accomplishments

- Innovation and business ecosystem building
- Development and integration of the digital MBLabs platform
- Modeling and exploring virtual testbeds
- Technology development using OI Testbeds and MBLabs as pilots
- Exploitation (business models, replicability, ecosystem expansion)



Source: MBLabs



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Thank you!

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