Clusters in the Key Regions: Cahul and Ungheni

22 November 2023
14:00-15:30
Clusters Meet Regions, Iasi
Financial support (100,000 Euro for each entity) is provided for the acceleration and development of existing clusters in urban and rural areas from Cahul and Ungheni regions, especially those run or having a positive impact on women and young people, a higher degree of innovation and digitization of activities, and a positive impact on the environment.

From December 2022, EU4Moldova: Focal Regions Programme, funded by the European Union and implemented by the United Nations Development Programme and United Nations Children's Fund, provides financial assistance through the clusters’ management entity for 8 created clusters in Ungheni and Cahul regions.
THE TOURISM CLUSTER VIA CAHUL

Members

50 entities:
• 22 economic agents
• 12 public authorities,
• 16 research-innovation -education institutions

Activities

Supporting tourist service expertise, fostering innovations, competitive advantages, participation in national and international events.

Uniqueness and Value

Promotion of sustainable tourism, culture, traditions, authentic cuisine, good cooperation.

Impact

Exchange experiences, partners to deepen interventions in digitization, social innovation, ecotourism, circular economy.
TABLE GRAPES CLUSTER from CAHUL REGION

Members
22 entities:
• 13 economic agents
• 7 public authorities
• 2 research-innovation-education institutions

Activities
Development of activities aimed at enhancing the grapes business in Cahul through the provision of assistance, grape growing technologies, promotion and sale of cluster products.

Uniqueness and Value
Grape quality and varieties, rich tradition and experience, growth potential, collaborative opportunities, and the ability to promote added value products.

Impact
Exchange experiences, establish partnerships, access new technologies and resources, enhance its reputation.
Members
22 entities:
• 12 economic agents
• 2 public authorities
• 5 research-innovation-education institutions
• 3 catalyzing institutions, international partners

Activities
Enhancing sheep and goat farming in Cahul: processing milk, packaging and selling products, processing wool and hides, and improving breeds for better meat and milk production.

Uniqueness and Value
Favorable climate, tradition, varieties, potential, regional quality, and competitiveness

Impact
Collaborations, exchange of experience, and resources to enhance competitiveness and expand the market
Members
20 entities:
• 13 economic agents
• 3 public authorities
• 4 research-innovation-education institutions

Activities
Developing the Apiculture Business in the Cahul region: assistance, bee colony growth technologies, promotion and sale of cluster products.

Uniqueness and Value
Tradition in beekeeping, innovative technologies, high-quality honey products, and sustainable production.

Impact
Collaboration, knowledge exchange, and expanded market opportunities for enhanced competitiveness. Exploring prospects for future partnerships.
WINE PRODUCTION CLUSTER from CAHUL REGION

Members
24 entities:
- 15 economic agents
- 5 public authorities
- 4 research-innovation-education institutions

Activities
Developing the wine sector in the Cahul region and promoting wines from the region as an area with unique pedo-climatic and landscape conditions for producing genuine wines.

Uniqueness and Value
Quality, innovation, viticultural sustainability, and the authenticity of regional wines.

Impact
Collaboration, knowledge exchange, and expanded market opportunities for enhanced competitiveness. Exploring prospects for future partnerships.
DIGITAL AGRO CLUSTER from UNGHENI REGION

Members
13 entities:
• 7 economic agents
• 2 associative sector
• 2 public authorities
• 2 research-innovation-education institutions

Activities
Developing the berry business in the Ungheni region: assistance, growth technologies, promotion, and cluster product sales in the national and international markets.

Uniqueness and Value
High potential in soft fruit cultivation, stable income source, efficient logistics, and access to export markets, contributing to sustainable regional development.

Impact
New collaborations and partnerships, exchange of experience, access to resources, promotion, networking development.
CLUSTER FURNITURE & MORE
from UNGHENI REGION

Members
12 entities:
• 6 economic agents
• 1 public authority
• 2 catalyzing institutions
• 3 research-innovation-education institutions

Activities
Furniture production to EU standards, promoting dialogue, internationalization, skills advancement, innovation support, and resource access for members.

Uniqueness and Value
Strong collaboration among furniture manufacturers in the Ungheni Region, specialization in the value chain, innovative technologies, sustainable development.

Impact
New partnerships and collaborations with other entities in the industry and related fields, opening the way for joint development and innovation.
THE TOURISM CLUSTER DEALURILE MĂGURII from UNGHENI REGION

Members
11 entities:
• 8 economic agents
• 1 public authorities
• 2 research-innovation-education institutions

Activities
Promoting destination, infrastructure development, creating tourist routes, collaboration, events, supporting local communities.

Uniqueness and Value
Diverse expertise in areas such as rural tourism, tour guiding, event management, traditional restaurants, and cultural promotion.

Impact
New collaboration opportunities, market trend awareness, and partnerships for sustainable tourism development.