Agenda

1. News from the European Cluster Collaboration Platform  
   **Nina Hoppmann**, Team Member, European Cluster Collaboration Platform

2. Cluster development  
   **Marek Przeor**, Team Leader - Cluster Policy, DG GROW, European Commission

3. Panel debate  
   **Alain Tubiana**, Head of Master “Collective Intelligence and Innovative Ecosystems in Europe”, University of Strasbourg  
   **Ásta Kristín Sigurjónsdóttir**, Cluster Manager, Iceland Tourism Cluster  
   **Christian Rangen**, Cluster expert and founder, Engage // Innovate  
   **Gisela Sanchez**, European Project Manager, Finance Innovation  
   **Marcos Suárez**, Project Manager, Basque Energy Cluster

4. Funding opportunities  
   **Nina Hoppmann**, Team Member, European Cluster Collaboration Platform
Housekeeping rules

Jennifer Baker, presenter

- We will use slido to launch polls. Please scan the QR code to answer.
- Please use the Zoom Q&A function to ask questions, and the chat function to comment or share links.
- If you want to speak: Please raise your hand and we will give you the floor.
- Please note that the session is being recorded and that the recording will be published on the European Cluster Collaboration Platform.
NEWS FROM THE EUROPEAN CLUSTER COLLABORATION PLATFORM
Save the date for the European Cluster Conference: 7-8 May 2024

The European Cluster Conference 2024 will take place at the Square, in Brussels.

The conference aims to highlight the vital role of clusters in advancing EU industrial priorities. It will address pivotal topics—the Green Transition, the Digital Transition and Resilience Building—providing a deep-dive into key drivers like skills, funding, and technology.

Registration will open in February!

Stay tuned: https://europeanclusterconference2024.eu/
Have your own booth at the European Cluster Conference

In this edition, we're excited to feature up to 70 exhibition booths. These booths will be a hub of activities, promoting key European Commission services, cluster organisations, Euroclusters, national cluster associations, and other key stakeholders.

If you're eager to have a stand at the European Cluster Conference, reach out to support.ecc2024@cecoforma.com, ensuring to mention the name of your cluster organisation and/or cluster partnership in your email. The deadline to submit your candidature is Friday, 9 February 2024.
EU Code of Conduct on Responsible Food Business and Marketing Practices

The “EU Code of Conduct on Responsible Food Business and Marketing Practices” is one of the actions of the EU Farm to Fork Strategy, which is the EU strategy for a healthy, fair and environmentally friendly food system.

The Code of Conduct tool is open for everyone in the ecosystem that are interested in working on sustainability.

You can learn about best practices, expand your network, evaluate your objectives, and make a pledge: https://clustercollaboration.eu/green/knowledge-base/agri-food-code-of-conduct-tool
The ECCP has just published a brand-new input paper presenting the cluster policy landscapes and collaboration opportunities in the European Union (EU) and Canada. In the first part of the paper, the state of play of Canadian and EU trade relations is presented by focusing on the different economic profiles and key value chains of the EU and Canada as well as the existing cluster landscapes and policies in the EU and Canada. In the second part of the paper, a closer look is taken at existing and possible future cluster cooperation between the EU and Canada.
Public roundtable on 29 February: The green and digital transition of the mobility ecosystem

Transitn pathway for Mobility

SAVE THE DATE

Roundtable event on the transition pathway for the mobility ecosystem, 29 February 2024, Brussels

The European Commission is happy to invite you to participate in the roundtable event on the transition pathway for the Mobility ecosystem.

The event is going to be the occasion to present and discuss the transition pathway for the Mobility ecosystem co-created with the industry and the civil society.

At the same time, the event will also kick-start the co-implementation process with a call for stakeholders pledges to underpin the actions of the transition pathway.

This event is in-person and open to the public. Do not hesitate to share this invitation with other interested parties.

Visit the event website to register and to stay updated about the programme and practical details. CLICK HERE
Call for expression of interest for Critical Medicines Alliance

The Critical Medicines Alliance is a consultative mechanism which brings together all relevant stakeholders, to identify priorities for action and propose solutions to strengthen the supply of critical medicines in the EU, to better prevent and combat their shortages.

The alliance is open on a voluntary basis to all organisations active in the critical medicines ecosystem, for instance, in sourcing, production, transport, distribution, financial support, patient care, regulation and coordination, and patient and healthcare professionals representation.
Reach for the sky: How clusters are helping Europe's aerospace industry take off

This episode of euronews Business Planet travels to Poland to discover how the Silesian Aviation Cluster is helping more than 100 European firms extend their international reach by sharing knowledge and innovative solutions.

https://www.euronews.com/business/2024/01/09/reach-for-the-sky-how-clusters-are-helping-europes-aerospace-industry-take-off
Make sure to check out the ECCP Trend Universe

Trend Universe
A strategic foresight instrument which allows you to get a deeper understanding of future trends and their impact on your cluster organisation.

Explore

Strengthening the European economy through collaboration
NEW: Free trial for all ECCP users with a profile & innovation trends

- **Exclusive trial period:** Access to the TU will be open to all ECCP users with a profile in February
- **New features:** Trend Universe offers filterable innovation trends for each EU Industrial Ecosystem
Cluster development

Marek Przeor
Team Leader - Cluster Policy, DG GROW, European Commission
Join at slido.com
#Clusters

Start presenting to display the joining instructions on this slide.
How is your cluster organisation funded?
Which is for you the biggest challenge?

Start presenting to display the poll results on this slide.
Panel debate

Alain Tubiana, Head of Master “Collective Intelligence and Innovative Ecosystems in Europe”, University of Strasbourg
Ásta Kristín Sigurjónsdóttir, Cluster Manager, Iceland Tourism Cluster
Christian Rangen, Cluster expert and founder, Engage // Innovate
Gisela Sanchez, European Project Manager, Finance Innovation
Marcos Suárez, Project Manager, Basque Energy Cluster
What are key components of a successful business model for cluster organisations?
What skills are essential for cluster managers?
FUNDING OPPORTUNITIES
Alliances for Education and Enterprises

- Alliances for Education and Enterprises are transnational, structured and result-driven projects, in which partners share common goals and work together to foster innovation, new skills, a sense of initiative and entrepreneurial mind-sets.

- To boost innovation, the focus will be on talent and skills development. Firstly, digital competences have become increasingly important in all job profiles across the entire labour market. Secondly, the transition to a circular and greener economy needs to be underpinned by changes to qualifications and national education and training curricula to meet emerging professional needs for green skills and sustainable development.

- Alliances for Education and Enterprises bring together enterprises and both higher education and vocational training providers to work together in partnership.

- Deadline: 7 March 2024

- ERASMUS-LS ERASMUS Lump Sum Grants
  Topic ID: ERASMUS-EDU-2024-PI-ALL-INNO-EDU-ENTERP

- Published on Funding & Tenders Portal
Expanding Academia-Enterprise Collaborations

- Projects results are expected to contribute to, for example:
  - Improved flows of knowledge, skills, and talents between educational institutions and other innovation ecosystem actors at various levels of development, including in the deep tech field in line with the New European Innovation Agenda
  - Improved skills of all involved ecosystem actors to increase innovation potential, inter-sectoral mobility, and market uptake of new technologies
  - Enhanced availability of local talents equipped with skills to support business acceleration and digitalisation
  - Increased engagement and connectedness with other ecosystem actors (e.g. other educational institutions, Technology Transfer Offices, Research and Technology Organisations, local and regional enterprises, private companies, start-ups, early-stage companies, accelerators, incubators, etc.) within and between regions
- Deadline: 19 September 2024
- HORIZON-CSA HORIZON Coordination and Support Actions
  Topic ID: HORIZON-EIE-2024-CONNECT-02-01
- Published on Funding & Tenders Portal
Industrial leadership in AI, Data and Robotics boosting competitiveness and the green transition (AI Data and Robotics Partnership)

- Proposals should demonstrate the added value of integrating either AI and Data, or AI, Data and Robotics technologies through large-scale validation scenarios reaching critical mass and mobilising the user industry, while demonstrating high potential impact contributing to the European Green Deal objectives.
- Proposals should address the involvement of SMEs and/or start-ups with significant potential to foster innovation through their engagement with large scale pilots.
- Projects should use FSTP to leverage novel technical advantage to address the operation of the pilot and to thereby support end users and service providers in addressing the challenges of the Green Deal.
- Deadline: 19 March 2024
- HORIZON-IA HORIZON Innovation Actions
  Topic ID: HORIZON-CL4-2024-DIGITAL-EMERGING-01-04
- Published on Funding & Tenders Portal
Opportunities for SMEs: Calls from Euroclusters

- **AIBC**: Open Call for training and skills to support SMEs in their digitalisation planning activities related to activating services and support in product development; deadline 15 February 2024
- **B-Resilient**: Acceleration lump sums targets food processing and producing SMEs intending to optimise their use of biomass via digital and sustainable tool solutions; deadline 1 February 2024
- **CirClnWater**: Knowledge lump sum is willing to boost SMEs’ development or growth by facilitating access to external training or consultancy services; meant for an individual SME that is offering water-smart solutions, especially for the agrifood & energy-intensive industries; deadline 2 October 2024
- **FRIEND CCI**: Call for providers offering solutions in digitalisation, greening, and internationalisation to collaborate with Creative and Cultural SMEs for the realization of funded projects; deadline 1 August 2025
- **GEMSTONE**: Financial support for training related to Green Manufacturing; deadline 31 December 2024
- **INGENIOUS**: Internationalisation grant for SMEs operating in energy-intensive industries to develop activities related to Africa, Asia, North America and Latin America; deadline 30 September 2024
- **INGENIOUS**: Training grants to help SMEs improve their digital skills, green transition, resilience preparedness and reskilling and upskilling of the workforce; deadline 14 February 2025
- **PIMAP4Sustainability**: Support for upskilling and reskilling projects for photonics, advanced materials, advanced manufacturing, aerospace, metalworking and industrial production SMEs; cut-offs 29 February 2024, 30 April 2024
Opportunities for SMEs: Calls from Euroclusters

• **PIMAP4Sustainability**: Training/Services open call with three strands: the two first ones will allow European SMEs to pursue trainings/services related to Green Transition and Internationalisation and the third one - the International mission support scheme - will help SMEs in attending the PIMAP4Sustainability Japan mission that will take place in June 2024; cut-offs 10 March 2024; 10 May 2024

• **RESIST**: 2nd Innovation Open Call for improved technologies and processes in production in the Automotive – Mobility – Transport ecosystem; deadline 12 December 2024

• **RESIST**: Networking and marketing FSTP for SMEs from the Automotive – Mobility – Transport ecosystem; deadline 20 December 2024

• **RESIST**: Internationalisation FSTP for activities in target markets; deadline 20 December 2024

• **RESIST**: Coaching and mentoring for assessment and feasibility services; deadline 1 November 2024

• **SILEO**: Open Call for Talent Placement Projects aimed to support lighting and furniture SMEs to attract professionals and young graduates; deadline 30 January 2024

• **SILEO**: 2nd Call for Business Digital Transformation Projects for lighting and furniture SMEs; deadline 25 March 2024

• All calls here: [https://clustercolaboration.eu/open-calls](https://clustercolaboration.eu/open-calls)
Register for the next Talks

7 February
Sustainably from A to B: Transition Pathway for Mobility

21 February
Support programmes and funding schemes: Cluster policies in the EU
Continue the discussion

European Cluster Collaboration Platform (ECCP) — General Discussion Group

https://www.linkedin.com/groups/9503062/
Visit the ECCP website and follow us on social media

www.clustercollaboration.eu

@Clusters_EU

European Cluster Collaboration Platform

#EUClustersTalks #ECCP
THANK YOU