

MODULE II

Cosmic Kraków – Smart Cities

Speaker: Irena Łobocka



Manager, Sustainable
Infrastructure Cluster

MODULE II: Cosmic Kraków – Smart Cities

The Smart City concept in cluster collaboration

Irena Łobocka

Manager, Sustainable Infrastructure Cluster



**SUSTAINABLE
INFRASTRUCTURE
CLUSTER**



KEY
NATIONAL
CLUSTER



MODULE II: Cosmic Kraków – Smart Cities Sustainable Infrastructure Cluster

Irena Łobocka

Cluster organisation for the

- ✓ development of sustainable construction
- ✓ smart buildings
- ✓ energy efficiency
- ✓ renewable energy sources

Location - **Cracow, Poland (Malopolska Region)**

2016, 2019 and 2022- obtaining the status of a **National Key Cluster**



SUSTAINABLE
INFRASTRUCTURE
CLUSTER



KEY
NATIONAL
CLUSTER



Cluster
Management
Excellence

STRIVING FOR CLUSTER EXCELLENCE



CLUSTERS MEET
REGIONS



EUROPEAN CLUSTER
COLLABORATION PLATFORM



European
Commission






AGORADA+ 2023
EURADA event

30^{yBBFS} | mARR
Malopolska Regional
Development Agency



eurada

MODULE II: Cosmic Kraków – Smart Cities Sustainable Infrastructure Cluster in numbers

-  **2011** – cluster establishment
-  **140** members
-  **105** SMEs
-  **9** R&D institutions
-  **3** municipalities
-  **18 168** employees



MODULE II: Cosmic Kraków – Smart Cities



Co-funded
by the COSME programme
of the European Union



„EPIX - Eco-system
Partnership for
Interclusters and
smart cities
eXchanges”

Co-operation between clusters and regions



MoWiN.net



Mobilitätswirtschaft
Nordhessen Netzwerk



EPIX shall increase skills and competences of clusters managers on 5 technological trajectories (smart energy, smart mobility and transportation, smart data, smart IoT devices and smart infrastructures) and on topics like sustainable smart cities, data sharing communities, public finance and investments. EPIX promotes cross cluster value chain interconnections to seize new growth opportunities and to enhance SMEs practical collaboration in joint projects for public procurements bids



ECO-SYSTEM PARTNERSHIP FOR INTERCLUSTERS
AND SMART CITIES EXCHANGES

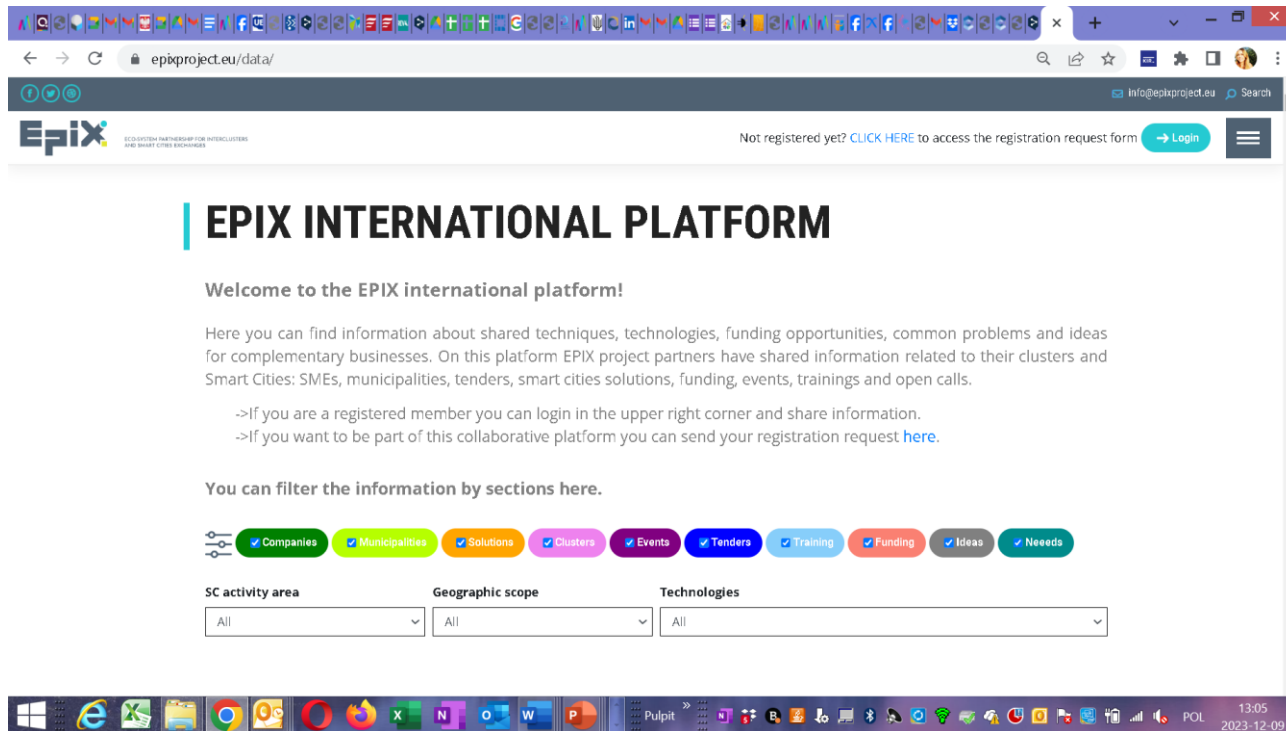
- **WP1 – EMPOWER: cluster as smart cities champions** – to empower clusters and their SMEs with skills, analysis and new services in line with current and future labor market needs, in relation to green and digital transitions.
- **WP2 – ENABLE: cluster as smart cities business networks** – to enable SMEs to become more competitive when developing smart cities projects by fostering inter enterprise linkages as well as collaborative relations with local institutions. The WP includes the support to cluster managers to review current cluster strategies on smart cities.
- **WP3 – CONNECT: Clusters and smart cities for the EPIX ClusterXchange** – to implement the ClusterXchange professional programme and to boost and facilitate international, intra regional, sectoral and cross sectoral collaboration between EPIX clusters and their members with a particular focus on SMEs, scaling up organisations and city managers
- **WP4 – OUTREACH AND AWARENESS RAISING ACTIVITIES** – to ensure solid and constantly evolving outreach and awareness raising campaign to publicize the project, its goals, actions and results among its target stakeholders and wide public



MODULE II: Cosmic Kraków – Smart Cities ClusterXchanges



MODULE II: Cosmic Kraków – Smart Cities



**If you want to go fast.....go alone
If you want to go far.....go together!**

Thank you!

Let's stay in touch...

Irena Łobocka
Cluster Coordinator

il@klasterzi.pl
+48 603 525 634
www.klasterzi.pl

