

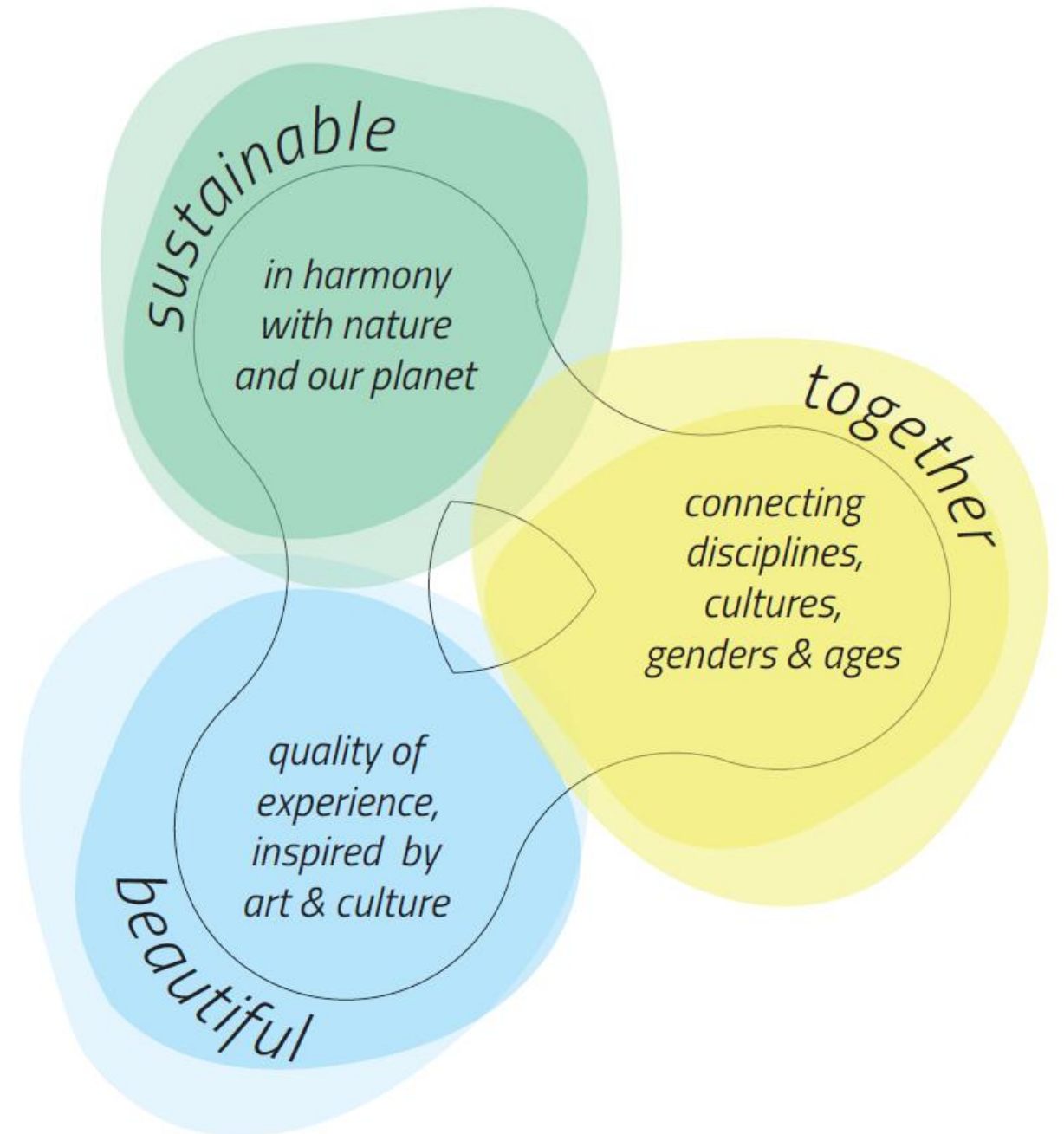
New European Bauhaus

From concept to action

Borislava Woodford

Joint Research Centre, EC

Eurada, December 11, 2023



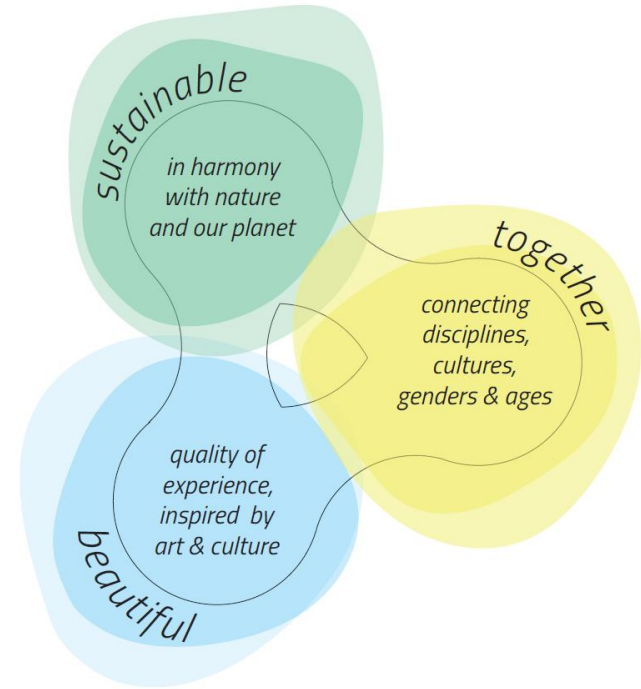
New European Bauhaus

Principles: *in a nutshell*

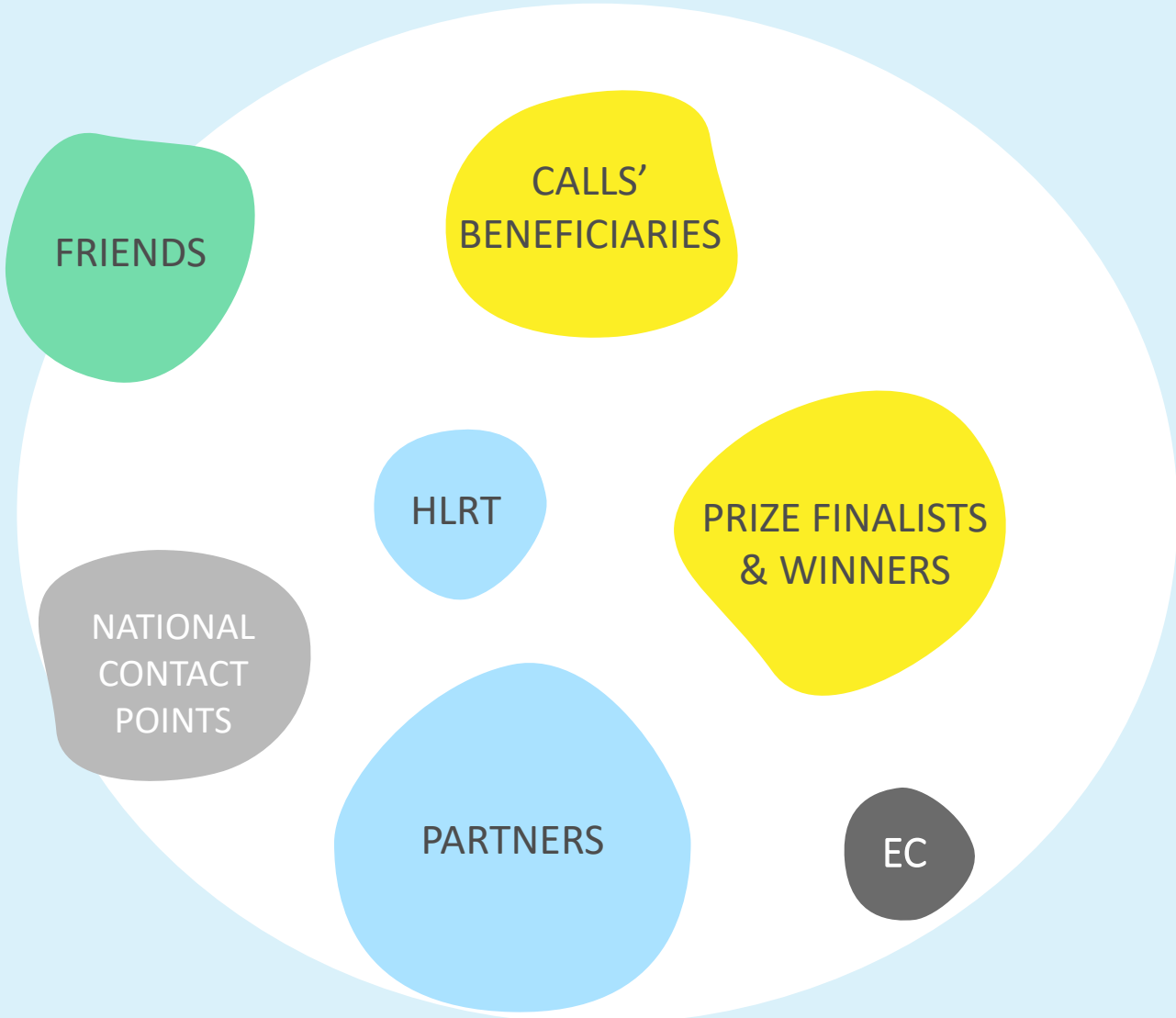
Global to local, participatory and transdisciplinary approaches

Thematic axes of the transformation path:

- Reconnecting with nature
- Regaining a sense of belonging
- Prioritising the places and people that need it the most
- The need for long term, life cycle thinking in the industrial ecosystem



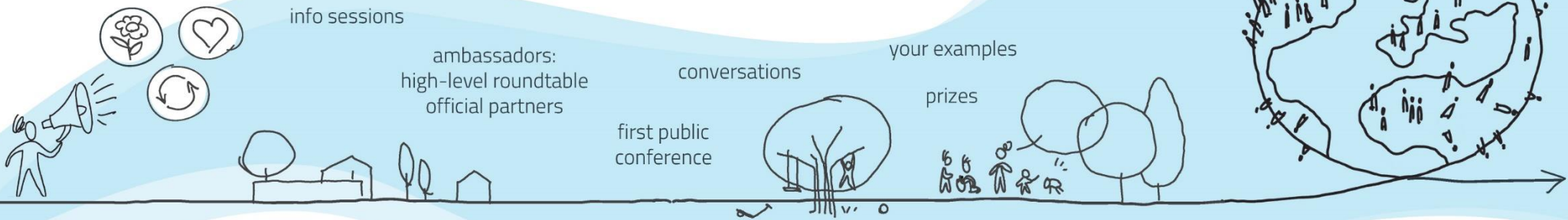
NEB Community



- 750+** **Official Partners**
non political and non-for profit organisations
- 19** **Members of the High-Level Round Table**
practitioners in different fields relevant to NEB
- 173** **NEB Prize winners & finalists**
promoters of inspiring projects illustrating the NEB triangle of values
- 27** **National Contact Points**
public authorities coordinating national efforts to implement the initiative
- 160+** **Friends**
companies and public authorities
- > **NEB dedicated calls' beneficiaries**
- > **NEB Team & other relevant EC colleagues**

NEB outreach

To revitalise our neighbourhoods with design for sustainability and inclusion



- Partners:** 700
- Friends:** 158
- Prizes winners & finalists:** 120
- Onboarded projects:** 150
- Website views:** 624 000
- Newsletter subscribers:** 28 000
- Instagram followers:** 31K
- LinkedIn followers:** 9K

The Dashboard

The [Dashboard](#) is a dynamic interactive map showing information on NEB projects and key actors across Europe and beyond.

The map evolves as the NEB community continues to grow.





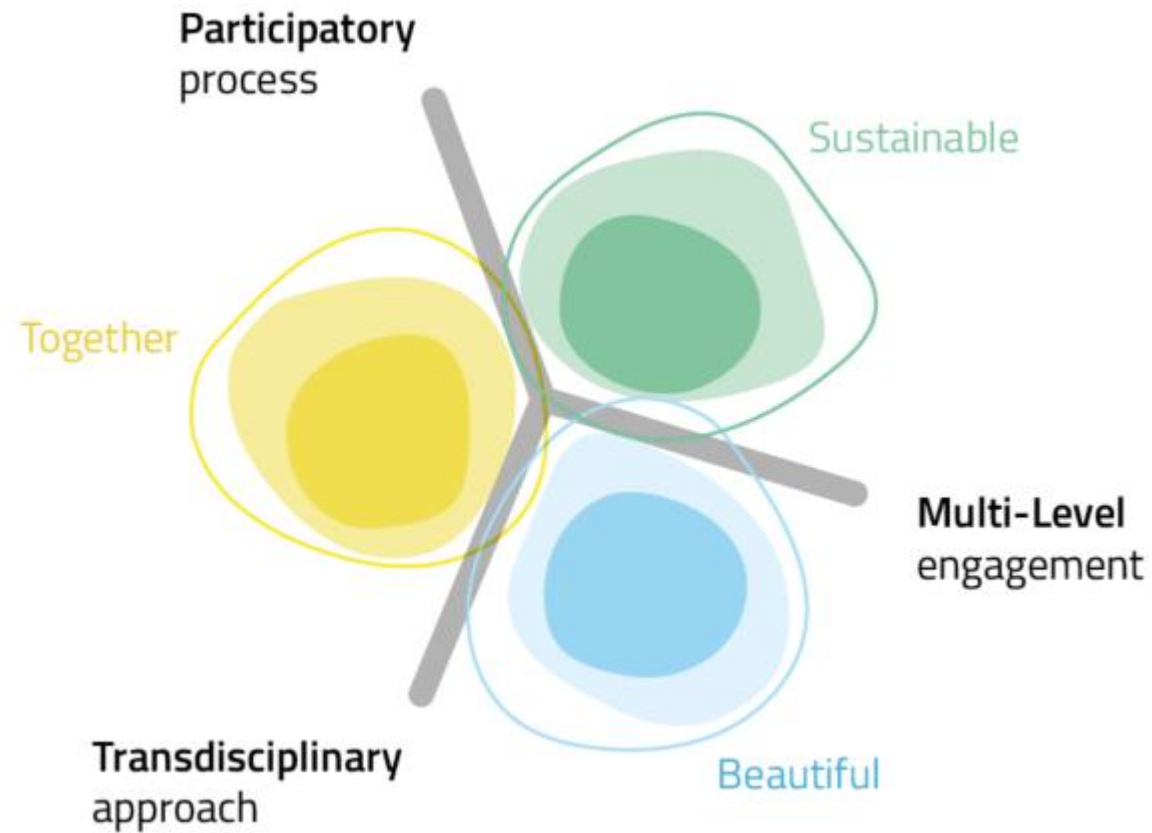
New European Bauhaus
Compass

New European Bauhaus Compass

The New European Bauhaus Compass is a guiding framework for decision and project makers wishing to apply the NEB principles and criteria to their activities. It will be tested through interactions with the NEB Community.

- The Compass proposes directions for the development of projects to become truly “NEB”
- It inspires and guides the design of a project from its first stages
- It can be used to test the NEB ambitions with the examples, projects and guiding questions as a reference material.

New European Bauhaus Compass



MAKESENZ

NEW EUROPEAN BAUHAUS

NEW EUROPEAN BAUHAUS
IN REGIONS AND CITIES
beautiful | sustainable | together
#NewEuropeanBauhaus

New European Bauhaus Prizes 2023



A group of children are gathered around a table, working on a project. They are looking at and drawing on sheets of paper that feature various bird species. One child in the foreground is wearing glasses and a blue t-shirt, and is using a blue pencil to draw. The background shows other children and a blue floral shirt. The scene is outdoors, with green foliage visible. On the left side of the image, there are several overlapping circles in yellow, green, and blue, partially obscuring the children's work.

NEW EUROPEAN BAUHAUS PRIZES 2024

beautiful | sustainable | together

#NewEuropeanBauhaus Prizes



Opened on October 2nd – Now closed!



prizes.new-european-bauhaus.eu



Collateral event at Venice Biennale of Architecture 2023

The participants reflected on radical, yet possible, human actions leading to a better use of space and resources. In particular, they discussed new ways of living, and how to go beyond the conviction that the future of the humankind is bound to already existing solutions.

NEB Festival 2024 (18-20 April 2024; Brussels, Europe and beyond)

The Festival aims to inspire and engage individuals and entities in embracing sustainable choices and connect with NEB. It encompasses 4 pillars: Forum, Fair, Fest and Satellite events. [Calls for expression of interests](#) for participation are open until 30 September.

Osaka Expo 2025

Exploring scenarios for participation to leverage NEB values, principles and big community.





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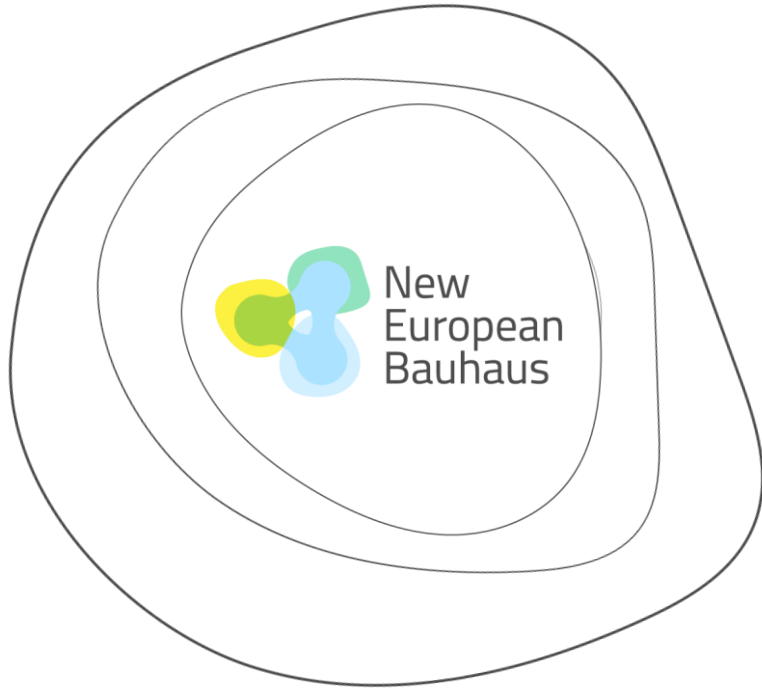


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Thank you !