ABOUT EUROCHAM

Vision
Strengthen bilateral exchange between Europe and Singapore and contribute to the fullest potential of European businesses in Singapore.

Mission
To represent, as an independent non-profit organisation, the common interests of our members and to promote bilateral trade, services and investments between Europe and Singapore. We do this by facilitating advocacy and providing educational and networking platforms.

- Umbrella organisation composed of
  - 250 direct corporate members
  - 14 European National Business Groups (NBGs)
- Independent entity & non-profit trade organization
  - Not funded by the European Commission
  - Operation under member mandate
- Led by the Board of Governors & President and Executive Director
EUROCHAM - stakeholders

01 European MNCs operating in Singapore and European National Business Groups in Singapore

02 European SMEs operating in Singapore

03 Non-European companies interested in connecting with the European business community

MEMBERS

TIER GROUPS

01 Singapore governmental entities and Singaporean business community

02 European governmental entities

03 Other associations and academic entities and local media

OTHER STAKEHOLDERS

COMMITTEES

- Mobility
- Digital Economy
- Financial Services
- Healthcare
- Human Resources (HR)
- Intellectual Property Rights (IPR)
- Regional Tax
- Supply Chain
- Sustainability
- Wine & Spirits
- Aerospace
- Circular Economy
Engaging with Government

[Logos of various government and regulatory bodies]
DIGITAL ECONOMY COMMITTEE

COMMITTEE MEMBERS INCLUDE

TOPICS

• Understanding Singapore’s Digital Partnership: implications and opportunities for businesses
• Digital for Sustainability: The use of digital technologies and strategies to address and advance sustainability goals and initiatives
• Digital for Trade and areas such as e-invoicing, business digitalisation, and smart contracts, with specific focus on enhancing the efficiency of trade processes
• Emerging Technologies particularly AI impact of AI and its implication across industries
• Upskilling and reskilling within the digital economy
### Four Focus Pillars

**DATA-DRIVEN ECONOMY**
- Big data
- AI
- Industry 4.0
- Data Governance

**HYPER CONNECTIVITY**
- Enabling internet of things, cloud & IoT security

**DIGITAL TALENT GAP**
- Bridging the digital skills gap in ASEAN

**DIGITAL FOR SUSTAINABILITY**
- The use of technologies in everyday business applications to improve the environment
WINE & SPIRITS COMMITTEE

HIGHLIGHTS

• Consultation on Draft Food Regulations 2022: Labelling Requirements

• Response to the Beverage Container Return Scheme (BCRS) in Singapore,

• Code of Conduct: Responsible Online Sale and Delivery of Alcohol

  • ‘Together In Spirits’ – Campaign – a trade support during COVID-19 pandemic.

• MOU partnership with Singapore Nightlife Business Association for Singapore Alliance for Responsible Drinking (SARD)

• Industry-led responsible drinking DrinkWise campaign

• Position paper on traceability as a cornerstone of food safety policy with AVA

COMMITTEE MEMBERS INCLUDE

TOPICS

• Responsible drinking
• Traceability and decoding
• Taxation
• Glass Recycling
Thank You!

Nele Cornelis
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