A hand-drawn graphic on a grid background. It features a purple rectangular area with a torn top edge. The word "PROJECT" is written in large, black, hand-drawn capital letters across the top of the purple area. Below it, the words "CO-CULTURE" are written in the same style, with the "CO-" part on a yellow rectangular base that also has a torn top edge. Several black arrows and a starburst are drawn around the text. One arrow points from the top right towards the purple area, another from the top left towards the purple area, and a third from the bottom left towards the yellow area. A starburst is located at the bottom right.

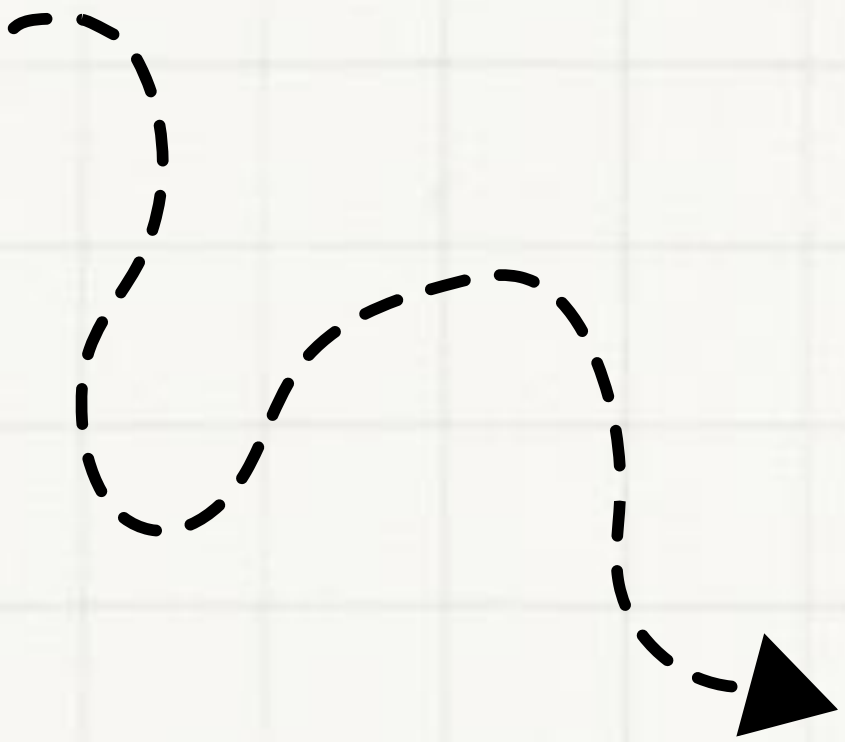
PROJECT

"CO-CULTURE"

Who we are?

Development Agency Zagreb for  
Coordination and Encouragement  
of Regional Development





# Introduction

We are public institution established by the City of Zagreb to coordinate and promote regional development in the City of Zagreb.

Our mission is to contribute to the sustainable and inclusive development of the Zagreb region by drafting relevant strategic documents for regional development and providing technical support in preparation and implementation of development projects.



# Project overview

The main objective of the project is to increase the participation of citizens and other stakeholders in the co-creation of cultural programmes as an essential aspect for promoting community engagement, inclusivity, and a sense of ownership in cultural initiatives.



# Objectives



To strengthen the capacity of cultural workers and develop tools and methods for empowering citizens, independent stakeholders and entrepreneurship to participate in the creation of cultural programmes, as well as tools for mediation between all stakeholders

To increase involvement of citizens and stakeholders in the decision-making process increases transparency in cultural planning

To establish mechanisms for ongoing feedback and evaluation ensures that cultural programmes can evolve and adapt over time

# Project activities

- **Establishing of a transnational network** of partners for the exchange of experience and knowledge in cultural infrastructure management systems and strategic–operational management approaches;
- **Increasing the capacity of the cultural organizations** by participating in the project educational workshops, conferences, study visits;
- **Development of jointly solutions, strategies, action plans** that organizations in the project take over or increase their capacities (mapping efficient and sustainable methodologies of participatory management, research and establishing models of audience development and youth involvement, testing solutions through pilot projects);
- **ZG Co–Culture application** – exchange of experience and design of ZG Culture digital platform/application that will be a platform to receive public needs and feedback in order to adjust and improve cultural content



Goal 1

Participatory management model for  
managing with all cultural stakeholders  
in the City of Zagreb

Goal 2

ZG CO-CULTURE  
digital application/platforme

# Partners we are looking for



- Regional and local authorities
- Museums and cultural institutions
- Non-profit organizations
- Development agencies







Thank you!

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