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## EREK Newsletter, issue #08

Wednesday, 2 January 2019

### Welcome

Dear EREK community,

Welcome to this eighth issue of the EREK newsletter, informing you of the latest developments in best resource efficient and circular practices.

This month, in anticipation of our second Quarterly, we interviewed two of our members, **Ecoinnovazione** from Italy and **Ihobe** from Spain. We asked them to explain how they help companies integrate ecodesign in their practices.

If you are not yet familiar with EREK, if you are an SME willing to improve your resource efficiency, or a business intermediary looking to join a vibrant community, you will find all the materials you need on our [website](#): [test](#) your resource efficiency, [look](#) for inspiration or find [support](#), it's all there!

You can also join our community, either by becoming a member of the [EREK network](#), or by setting up a [partnership](#) with EREK. In December, we welcomed three more organisations in our ranks:

- [IKFA](#), Public Benefit Non-profit Ltd. for the Development of Industry (Hungary)
- [ERVET](#), Development Agency of Emilia-Romagna Region (Italy)
- [Slovak Business Agency](#) (Slovakia)

## THIS MONTH'S DATABASE FEATURE

**Baby clothes subscription model in Denmark**  
What did they achieve?

Baby clothes like romper suits that end up in the attic after only a few wears waste money and valuable resources. Vigga came up with a sustainable solution: a subscription service for baby clothes.

Benefits demonstrated in this Good Practice include significant savings for users of the service; benefits for the environment of recycling and sharing economy; cost-savings for clothing producer using recycled materials.

[Read more ...](#)



EREK now counts over 40 members!

465 more in our database

We are also delighted to announce that our next workshop will take place in Madrid on February 14th, 2019. More information to come soon...

As always, there are ample opportunities for you to come meet the Resource Efficiency community:

- Clean Cluster Energie is organizing training courses on Energy management ([15-17 January](#)) and building's Façades ([31 January](#)) in Linz (Austria)
- [3rd National Resources Forum](#), 24-25 January, Salzburg (Austria)
- [EZK event - Partners in Energy Challenges](#), 31 January, Barneveld (Netherlands)
- [BAMB Final conference](#), 5-7 February, Brussels (Belgium)
- [2019 EU Industry Days](#); 5-6 February, Brussels (Belgium)

Sincerely yours,

The EREK Team

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## EVENTS

[Clean Cluster Energie training course - Energy Management](#)

Date: 15-17/01/2019

[3rd National Resource Forum](#)

Date: 24-25/01/2019

[Clean Cluster Energie training course - Façades](#)

Date: 31/01/2019

[EZK event - Partners in Energy Challenges](#)

Date: 31/01/2019

[BAMB Final Conference](#)

Date: 5-7/02/2019

[2019 EU Industry Days](#)

Date: 5-6/02/2019

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## NEWS



### INTERVIEW #7 : The new face of ecoinnovation in Italy

We asked Ecoinnovazione's President, Paolo Masoni, to paint a picture of resource efficiency in Italy today and how his firm supports especially smaller companies making the transition to a circular economy and eco-design thinking.

[Read more ...](#)



### INTERVIEW #8 : Eco-design, the long-distance race that has to be won.

We spoke IHOBE's director, Jesús Losada, about how eco-design, in particular, fits into modern resource-efficient industries, especially smaller players. [Read more ...](#)



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