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## EREK Newsletter, issue #06 Thursday, 11 October 2018

### Clusters and Resource Efficiency Dear EREK community,

Welcome to this sixth issue of the EREK newsletters, informing you of the latest developments in best resource efficient and circular practices.

Last month we were in **Sofia**, to discuss resource efficiency in the **tourism industry**. You couldn't make it? We prepared a short report of the day, and a full summary will soon be published, as well as a webinar retracing the discussions.

Back in September, we published our first Quarterly on Digitalisation and Resource Efficiency. <u>Have you missed it?</u>

For the next two months, we will focus on **clusters**. We open with an interview with Susanne Baden Jørgensen, Chair of the Thematic Group for Clusters in EEN. High point will be our <u>Workshop in Vienna</u>, on 22 October, "Let's help SMEs to go circular", right before the EEN annual conference. Do not forget to register!

If you are not yet familiar with EREK, if you are an SME willing to improve its resource efficiency, or a business intermediary looking to join a vibrant community, you will find all the materials you may need on <u>our website</u>. Have you had a look already? Take our <u>3-minute survey</u> and share your feedback with us!

# THIS MONTH'S DATABASE FEATURE

Biomass backed by geothermal and solar meet Fronius' energy needs What did they achieve?

Fronius has significantly reduced its CO2 emissions which is good for its 'green' image and translates directly into the company's corporate social responsibility and marketing efforts.

Annual saving: 20 - 40%

#### Read more here!



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You can also join our community, either by becoming a member of the <u>EREK network</u>, or by setting up <u>a partnership</u> <u>with EREK</u>. September has left us with some new great members in the EREK family. We would like to welcome our 4 new members:

- Local Energy Agency of Spondje Podravje
- Steng National Cleaner Production Center
- The Chamber of Commerce and Industry of Slovenia
- General Confederation of Greek Workers

In addition to our Viennese workshop, you can meet us at:

- The <u>International Congress on Resource Efficiency and Circular Economy</u> in Karlsruhe (Germany) on 17-18
   October
- Enterprise Europe Network Annual Conference 2018 in Vienna (Austria) on 23-25 October
- The <u>4th European Resource Forum</u> in Berlin (Germany) on 27-28 November

Sincerely yours,

The EREK team

#### **EVENTS**

EREK Workshop in Vienna - Let's help SMEs to go Circular!

Date: 22/10/2018



International Congress on Resource
Efficiency and Circular Economy

Date: 17-18/10/2018

**EEN Annual Conference 2018** 

Date: 23-25/10/2018

Be Circular Annual Meeting

Date: 24/10/2018

MORE EVENTS ON OUR WEBSITE!

#### **NEWS**



INTERVIEW #5: Clusters as enablers of the circular economy and resource efficiency

We asked Susanne Baden Jørgensen, Chair of the Thematic Group for Clusters in Enterprise Europe Network, and International Senior Consultant in Agro Business Park (Copenhagen, Denmark) to tell us more about how clusters are increasingly helping SMEs in setting up circular value chains and implementing resource efficiency measures. Read more...

EREK Quarterly #1 - Digitalisation and Resource Efficiency

A lesser-known benefit of Industry 4.0 is that it helps companies slash costs via the more efficient use of materials, water and energy, reducing their waste streams and environmental footprint. Read more...

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**Lessons from our latest workshop!** - The fourth EREK workshop has taken place in Sofia, Bulgaria, on 13 September 2018.

Co-organised by BAMEE (Bulgarian Association of Municipal Environment Experts) and Technopolis Group, the event on Resource Efficiency in the Tourism Industry, attracted more than 40 participants from two State ministries, public bodies at national, regional and local levels, members from academia, industry associations, and business support organisations. Read more...





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