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## *EREK Newsletter, issue #11*

*Thursday, 18th of April 2019*

### WELCOME

Dear EREK community,

Welcome to this eleventh issue of the EREK newsletters, informing you of the latest developments in best resource efficient and circular practices.

This month, we decided to take stock of the discussions on packaging that took place among the EREK network. Our member IETU hosted the [EREK Katowice workshop](#), addressing how to make recycling of packaging waste a profitable business for SMEs. We are now releasing our third Quarterly publication, on sustainable packaging, in which we interview IETU's expert **Arkadiusz Primus** of Investeko S.A. Always looking at best ways to turn waste into a resource, our next workshop will be on industrial symbiosis. Held in [Helsinki on 6th June](#), it is hosted by our member Motiva.

If you are not yet familiar with EREK, if you are an SME willing to improve your resource efficiency, or a business intermediary looking to join a vibrant community, you will find all the materials you need on our [website](#): [test](#) your resource efficiency, look for [inspiration](#) or find [support](#), it's all there!

You can also join our community, either by becoming a member of the [EREK network](#), or by setting up a [partnership](#) with EREK. In March, we welcomed 2 new organisations:

### THIS MONTH'S DATABASE FEATURE

**Total product redesign -  
cleaning products!**  
What did they achieve?

Clever 'post-mix' cleaners

- The company rethought its domestic cleaning products to reduce waste and costs
- They changed the composition and packaging of the product

Replenish, a company producing domestic cleaning products, wanted to rethink its products to better meet consumers' needs.

The firm observed that while traditional cleaning products are usually a mix of 10 % chemicals and 90 % water, they could simply provide the chemicals and let customers add the water at the moment of use.

[Read more ...](#)



- South Transdanubian Regional Innovation Agency from Hungary
- South Poland Cleantech Cluster

EREK now counts 62 members from 22 EU countries!

As always, there are ample opportunities for you to come meet the Resource Efficiency community:

- The next EREK workshop, 6th June, Helsinki (Finland)
- The EREK International Conference, 25-26 September, Brussels (Belgium): we will soon provide more information, stay tuned!

And other resource efficiency events in the coming month:

- How to unlock your resource efficiency potential, 1 May, webinar (Belgium)
- 22nd European Forum on Eco-innovation: Closing the Loop – delivering circularity in the textiles sector, 7-8 May, Vienna (Austria)
- EU Green Week 2019, 13-17 May, all across Europe
- 4th Circular Change Conference, 16-17 May, Maribor (Slovenia)
- Expert workshop: Resource Efficiency as a topic of ERDF Funding, 16 May, Brussels (Belgium)

Sincerely yours,

The EREK team



[473 more in our database](#)

## EVENTS

[EREK Finland Workshop - Improving resource efficiency through industrial symbiosis - Opportunities for SMEs](#)

Date: 06/06/2019



[Webinar - How to unlock your resource efficiency potential!](#)

Date: 01/04/2019

[22nd European Forum on Eco-innovation: Closing the Loop - delivering circularity in the textiles sector,](#)

Date: 07-08/05/2019

[EU Green Week](#)

Date: 13-17/05/2019

[4th Circular Change Conference](#)

Date: 16-17/05/2019

[Expert workshop: Resource Efficiency as a topic of ERDF Funding](#)

Date: 16/05/2019

## NEWS



### EREK Workshop #9: Resource efficiency, industrial symbiosis and SMEs | Helsinki, 6 June

On 6 June 2019, EREK in conjunction with its network member Motiva will host a workshop on "Improving resource efficiency through industrial symbiosis – Opportunities for SMEs". [Read more and register!](#)



### EREK WORKSHOP KATOWICE: Summary of the discussions!

Tuesday, 26th of March 2019, saw EREK - the European Resource Efficiency Knowledge Centre - co-host a workshop in Katowice, Poland. The event, entitled 'Making recycling

of packaging waste a profitable business for SMEs' was organised by IETU. [Read more...](#)



### EREK Quarterly #3: Sustainable packaging

In this third edition of EREK quarterly, you can read our interview with Arkadiusz Primus of Investeko, practical examples from companies, information on public-funded support programmes, and a host of other relevant tips and information. [Read more...](#)



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