

# THE ROLE OF CLUSTERS IN THE AUTOMOTIVE ECOSYSTEM

29TH SEPTEMBER 2020



# THE SECTOR IN NUMBERS

## CATALONIA

- 10,2% turnover (Catalan GDP)
- 10.000M€ of GDP
- 70% turnover comes from CIAC's companies
- More than 143.000 employees

By the year **2030** the Catalan automotive sector must **reinvent itself** to prevent the disappearance of **75%** of companies.



## SPAIN

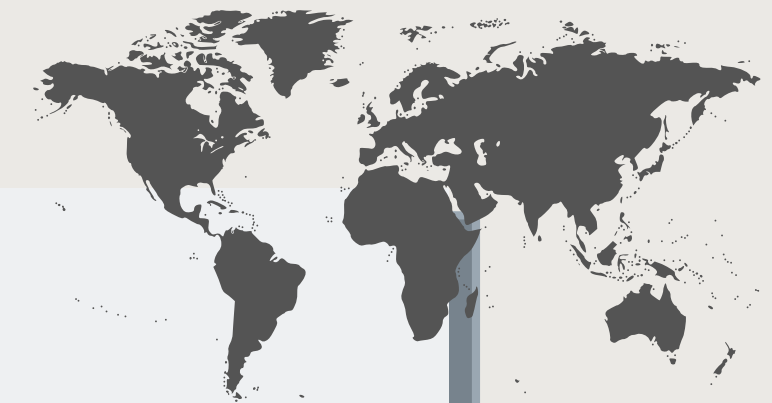
- 11% of the Spanish GDP
- 2.822.632 produced vehicles (al 2019)
- 566.400 employees (2019)
- 2.310.070 exported vehicles

Covid-19: the Spanish automotive industry are operating at **80%** of its **usual production capacity**

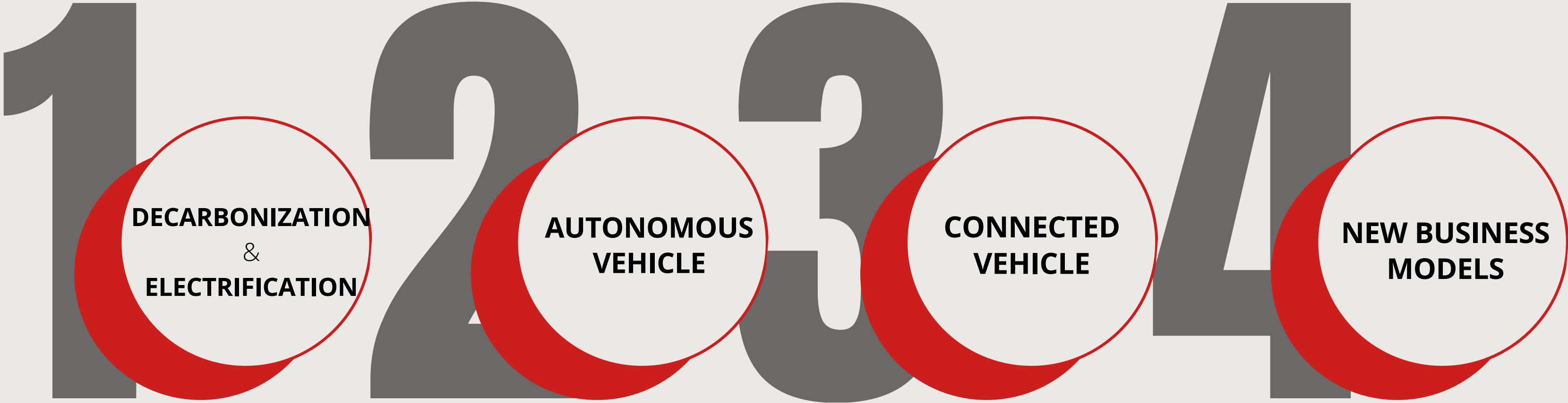


## EUROPE & WORLDWIDE

- The sector produced 91.786.861 units of vehicles worldwide
- Europe represents 23% of worldwide manufacturing
- European manufacturers run 302 vehicle production plants found in 26 European countries



# AUTOMOTIVE MARKET TRENDS



# CIAC'S ROLE IN THE **NATIONAL RECOVERY PLAN**



**COVID-19: NEW  
CHALLENGES**

**NEW ACTIVITIES  
& PROJECTS**

**PROPOSALS**

Working towards fostering innovation through resilient value chains



The pandemic has impacted the automotive value chain at a global scale. **It has brought up 4 great challenges:**

**1** Limited supply of vehicle components

**2** Closing of factories

**3** Decrease of work capital and liquidity

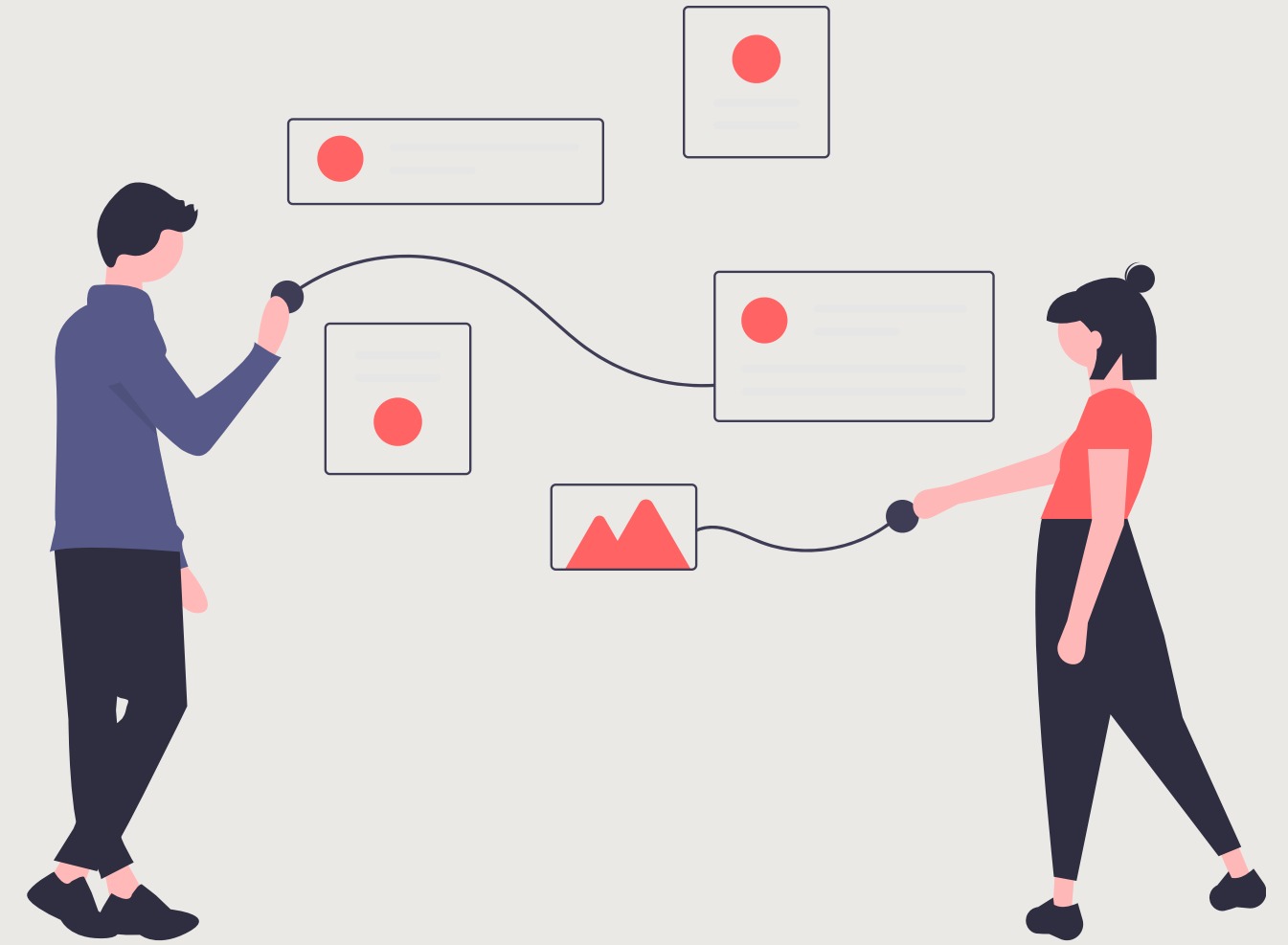
**4** Decrease of new vehicle sales

# COVID-19 CHALLENGES



# ACTIVITIES & PROJECTS

- CIAC's Marketplace
- Talent Platform
- EACN - COSME



**EACN**   
European Automotive Cluster Network  
for Joint Industrial Modernisation Investments



# CIAC'S PROPOSALS

*What does the automotive industry need?*





**THANK YOU FOR  
YOUR ATTENTION**

**JOSEP NADAL**  
**Cluster Manager**

