

At the heart
of textile transformation



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Techtera Next steps on Advanced Textiles

- Monday 20/7 8:30 CET
European Alliance Against Coronavirus





Reaction of the market

Uncertainty

- Demand, market evolution, regulation at work

Slow down of the activity

- Companies closing temporarily
- Cashflow issues

Production switch

- Materials for textile protective equipment
- Mobilisation of the industry
- From B2B to B2C

Developments on antiviral treatments for textiles and consumer solutions

More consideration for textile and material solutions related to sanitary issues





Structuring and supporting

Development of R&D projects (12 companies supported)

Regulation of new textile PPEs

Support of companies producing/looking for textile PPEs

Collaboration with the government for textile PPEs (regulations, testing)

Cooperation with other textile players for textile PPEs (materials)

Sharing and providing information

Sharing information with third countries



Next steps

Sustainable changes in business models

- Production relocation
- Better textile PPEs
- Sustainable new business models (B2C, investments) and products
- Digital transformation and evolutions (marketplaces, work policies)
- Better raw materials and supply chain management for essential products

R&D developments

- Projects have been submitted at the European and national levels
- Creating French production of “FFP2 or similar” personal protective equipments

Partnership developments

- Collaboration has been fruitful and must continue
- Best practices and experience should also be shared with third countries

Support from clusters





Advanced materials answering COVID-19

Collaboration is the key, hence the importance of clusters and network/innovation facilitators for quick and suitable solutions developments

Agility and innovation capacity of the sector, especially SMEs, has been a key element to help coping with the sanitary situation

Of the importance of producing essential products locally, including advanced materials, and having responsive value chains

The societal impact of the textile and materials industry has been reassessed

Key points of EU programs have already been solutions to help dealing with the crisis (sustainability, digital, resilience)



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Thank you for your attention

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