

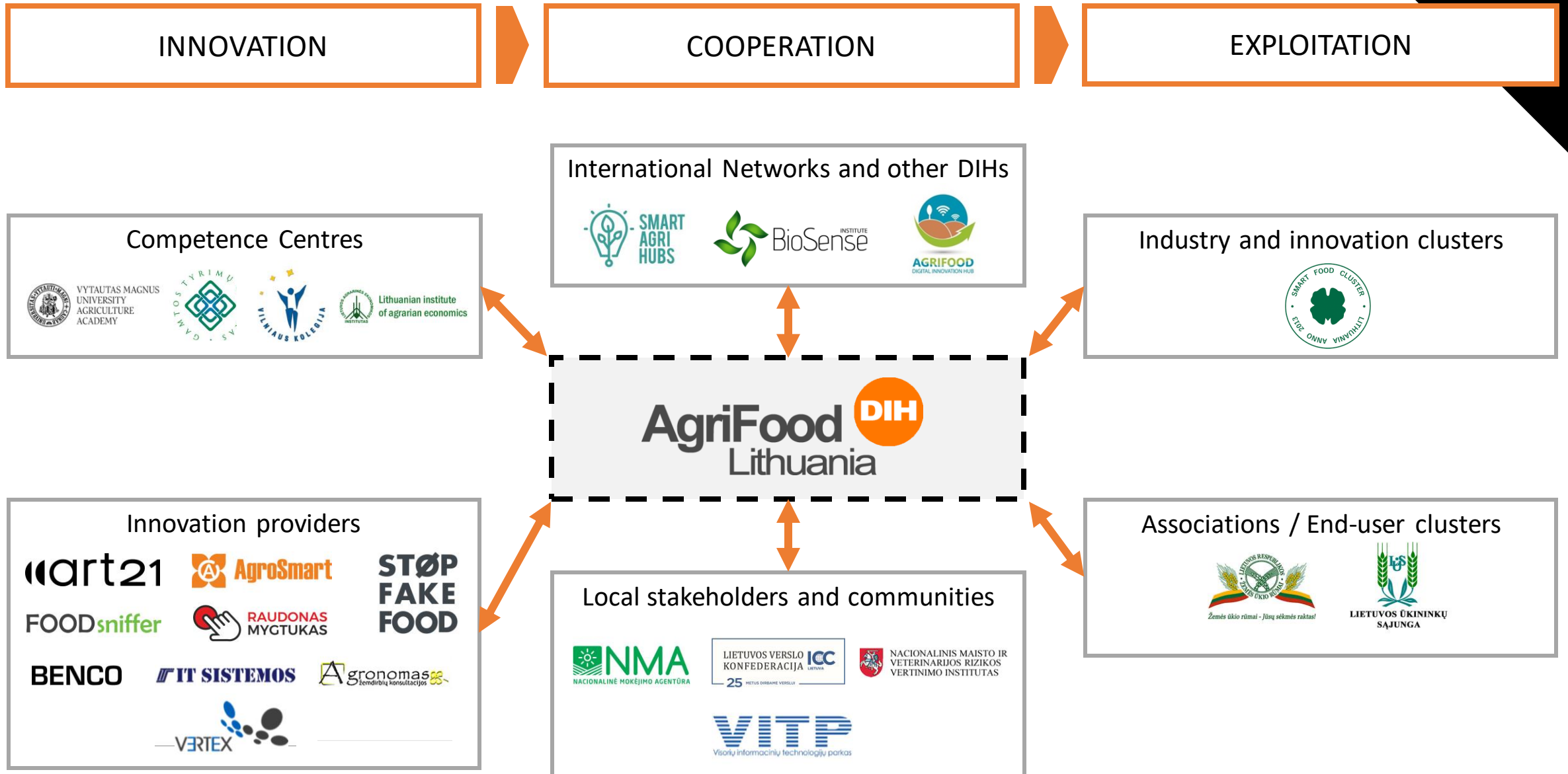
AgriFood 
Lithuania



**THE ROLE OF CLUSTERS
IN DIGITAL INNOVATION HUBS**

Kristina Sermuksnyte-Alesiuniene

AgriFood Lithuania DIH: The Ecosystem



Clusters vs. Digital Innovation Hubs

CLUSTERS

Industry growth based on cooperation and joint action

- Networked and sectorial in nature;
- Usually location-based;
- Innovation through co-creation;
- Cooperation support and knowledge transfer.

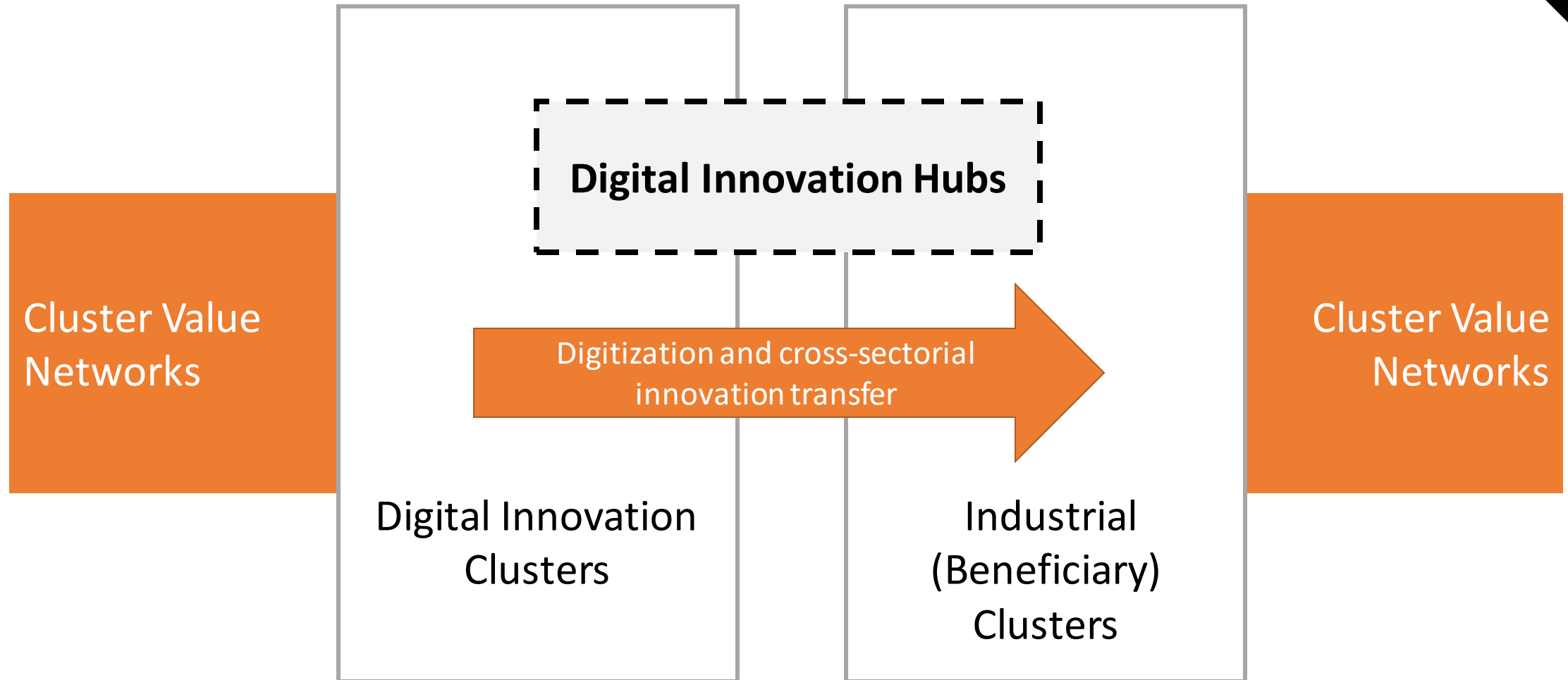
DIGITAL INNOVATION HUBS

Industry growth based on digital transformation

- Networked and cross-sectorial in nature (from digital to industry X);
- One-stop-shops for innovation and expertise;
- Test-before-invest enablers;
- Skills, training and all-round support.

Clusters & Digital Innovation Hubs

Cooperation throughout the value chain



Clusters & Digital Innovation Hubs

Moving Forward

CLUSTERS = VALUE NETWORKS

Industry clusters are the representatives, the constituents and the creators of value networks;

DIGITAL ENHANCEMENT

Digital Innovation Hubs enhance these value networks through the digitization of processes, products and services;

MULTIPLICATIVE EFFECTS

The use and promotion of enabling digital technologies and innovations enable DIHs to have multiplicative effects on cluster value networks.

THANK YOU FOR YOUR ATTENTION!



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