

## **The role of clusters in the European Recovery Plans**

### ***Sectoral Pacts for Competitiveness and Internationalization***

**European Alliance Against Coronavirus meeting, 30th July, 2020**

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# Portuguese Cluster Policy

## Role of IAPMEI

Among others:

- Recognition of the clusters of competitiveness
- Monitoring of the activity of the clusters
- Member of the European Expert Group on Clusters
- Promotion of the interest of PT clusters in contributing for the EU Cluster Policy (member of the European Expert Group on Clusters)
- Dissemination of relevant information to clusters, including EU and national calls and other initiatives, brokerage events/company missions, profiles for international cooperation (based on IAPMEI's activity under Enterprise Europe Network)
- Dissemination of the European Cluster Alliance Against Coronavirus meetings' issues/ thematics in view to encourage their participation
- Promotion of B2B meetings between clusters and other entities
- Others

# Portuguese Cluster Policy

## Portuguese Competitiveness Clusters

- AED Cluster Portugal - Aeronautics, Space and Defense Cluster
- Cluster AEC – Architecture, Engineering and Construction
- Automotive Cluster
- Portuguese Maritime Cluster
- Cluster of Mineral Resources of Portugal
- Cluster of the Portuguese Railway Platform
- Petrochemical, Industrial Chemical and Refining Cluster
- Textile Cluster: Technology and Fashion
- Footwear and Fashion Cluster
- Smart Cities Portugal Cluster
- TICE.PT Cluster
- Engineering & Tooling Cluster
- Produtech Cluster – Production Technologies
- Portuguese Agrofood Cluster
- Sustainable Habitat Cluster
- Health Cluster Portugal
- Vine and Wine Cluster
- Tourism Cluster



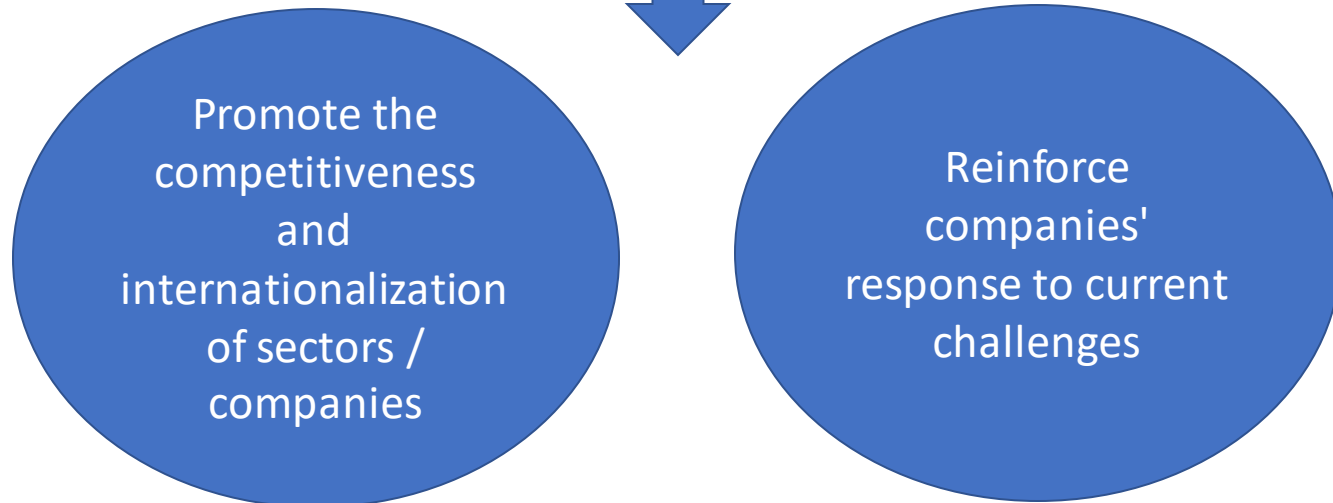
# Portuguese Cluster Policy

## *Sectoral Pacts for Competitiveness and Internationalization*

*Recognizing that the success of public policies depends on the capacity of civil society to mobilize a common strategy and mission, in particular on the ecosystem structures associated with the dynamics of clustering, with which it was important to establish close relations of cooperation and collaboration in order to achieve common objectives, **in 2019 sixteen Sectoral Pacts for Competitiveness and Internationalization** were signed between the Ministry for Economy and Digital Transition and the Competitiveness Clusters recognized by IAPMEI (the Portuguese Agency for Competitiveness and Innovation).*

# Sectoral Pacts Competitiveness and Internationalization

*To contribute to the capacity of civil society to mobilize for a common strategy and mission, in particular on the ecosystem structures associated with the dynamics of clustering, with which it is important to establish close relations of cooperation and collaboration that favors the development of concerted initiatives in several areas of intervention.*



*Sectoral Pacts for Competitiveness and Internationalization*

AED Cluster Portugal - Aeronautics, Space and Defense Cluster  
Cluster AEC – Architecture, Engineering and Construction  
Automotive Cluster  
Portuguese Maritime Clusters  
Cluster of Mineral Resources of Portugal  
Cluster of the Portuguese Railway Platform  
Petrochemical, Industrial Chemical and Refining Cluster  
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Sustainable Habitat Cluster  
Health Cluster Portugal

## *Setoral Pacts for Competitiveness and Internationalization*

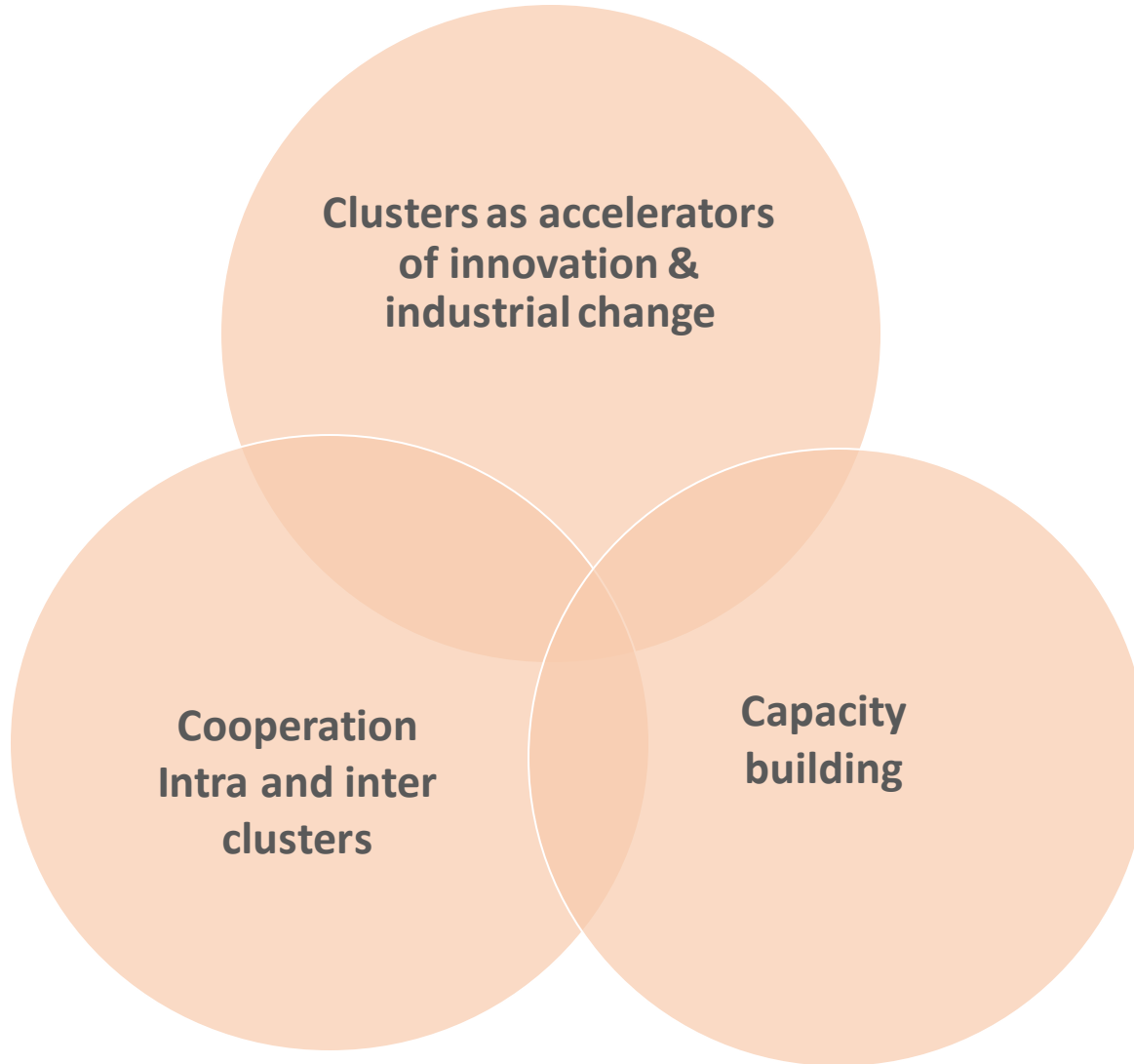


### **Goals**

- Promote the transformation and modernization of the existing industrial production
- Stimulate the competitive capacity of companies
- Encourage the internationalization of companies in the sector and external promotion
- Conduct prospective studies to assess impact and trends
- Encourage investment in training and attracting young people and talent for the sectors
- Contribute to the energy and ecological transition and to the reduction of greenhouse gas emissions
- Develop a circular economy in production processes
- Foster the investment in research and development and innovation
- Improve the business environment, including the encouragement of collaborative dynamics and regulatory adaptation mechanisms that can boost business investment and reduce context costs

# Sectoral Pacts Competitiveness and Internationalization

## Support for Dynamics

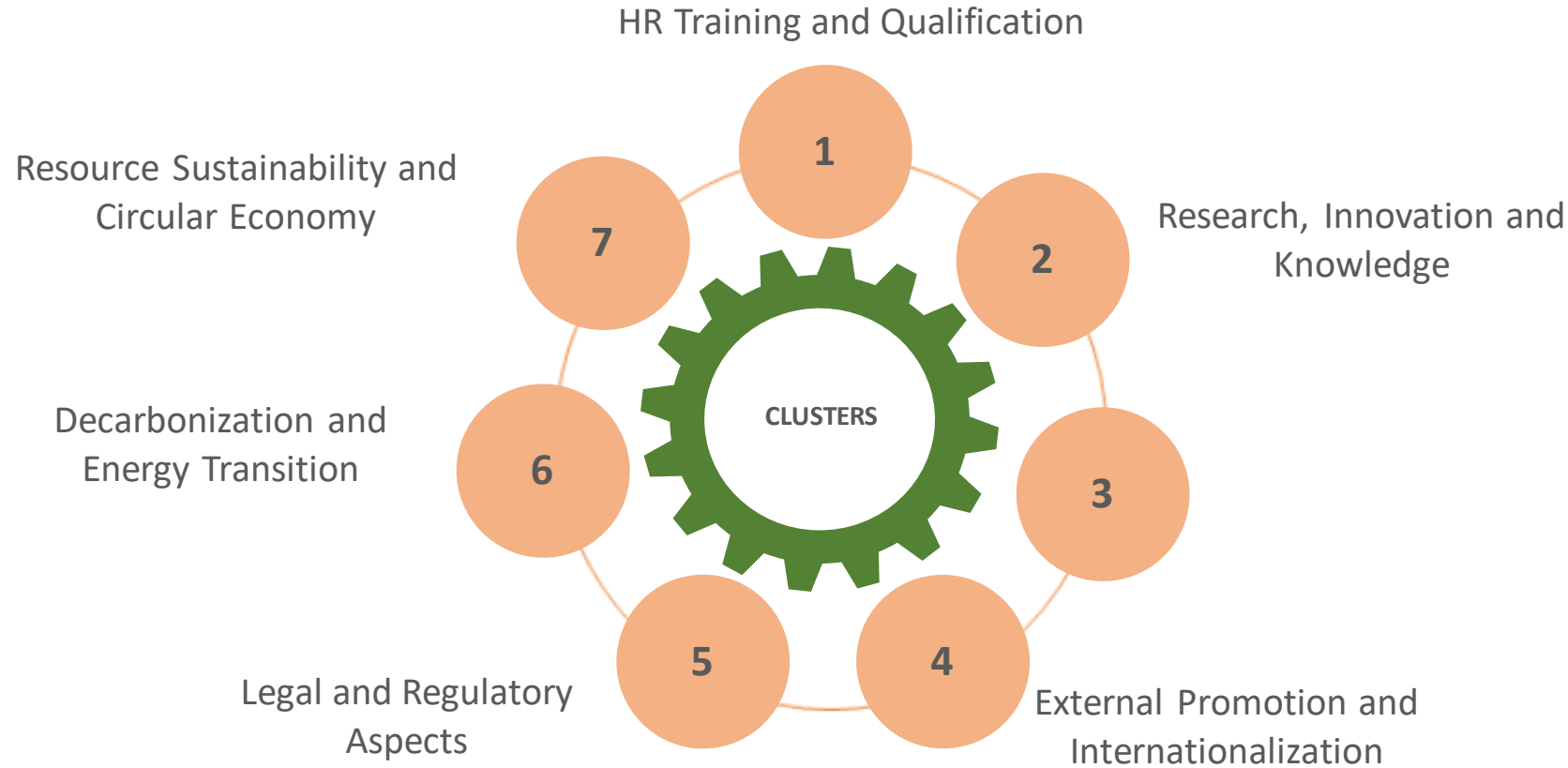


aicep Portugal Global



# Sectoral Pacts Competitiveness and Internationalization

## Areas of intervention



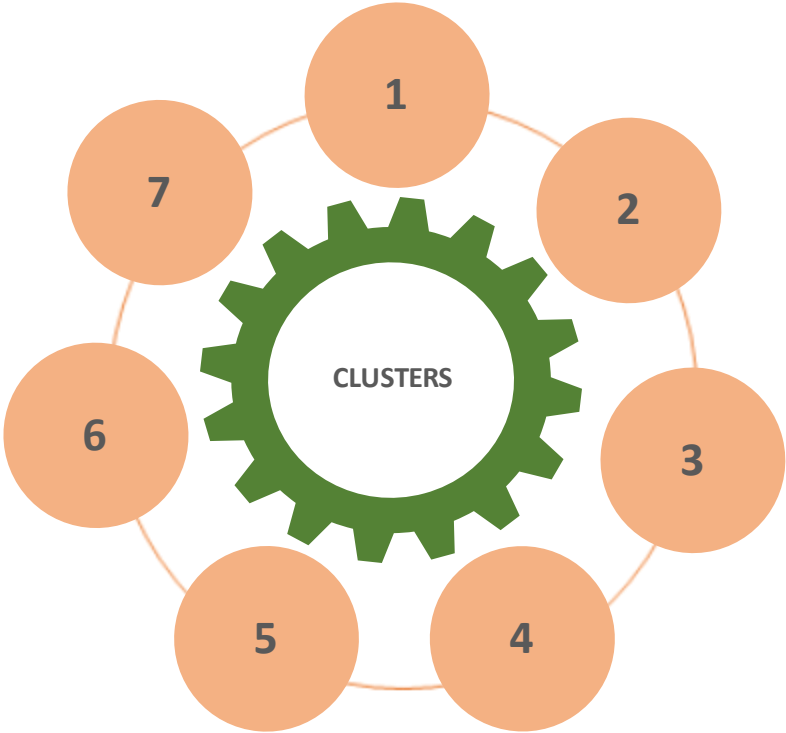


# Sectoral Pacts Competitiveness and Internationalization



## Implementation

Mobilization  
of Various  
Actors



Collaborative  
Dynamics

Concerted  
Actions - Public  
and Private

Collective  
Efficiency

# Sectoral Pacts for Competitiveness and Internationalization



## Monitoring and actors

To monitor and support the implementation of the strategies associated with the Sectoral Pacts, a Monitoring Committee was created, chaired by the Deputy State Secretary for the Economy, and high level representatives of the:

- a. Cabinet Office of the Secretary of State for Internationalization
- b. Cabinet of the Secretary of State for Employment
- c. Cluster Management Entity
- d. IAPMEI, Portuguese Agency for Competitiveness and Innovation
- e. COMPETE 2020, managing entity for Structural Funds
- f. National Innovation Agency (ANI)
- g. AICEP, Agency for Investment and Foreign Trade of Portugal
- h. Institute for Employment and Vocational Training of Portugal

# Sectoral Pacts for Competitiveness and Internationalization

## Outputs

CLUSTERS  
de Competitividade



- 1. Closer dialog between the Cluster Managing entity and the members of the Monitoring Committee and other organizations whenever necessary*
- 2. Monitoring Committee meetings with each cluster*
- 3. Better understanding of the clusters needs (funding, during the pandemic COVID-19, ...)*
- 4. IAPMEI acting as facilitator between clusters and public and private entities in the clusters' framework / more cooperation between clusters and those entities*
- 5. Clusters National Conference 2019 (one day conference with plenary session, breakout sessions and clinical services)*
- 6. Solutions for clusters' needs (training, internationalization, national calls, among others)*
- 7. More intra and inter clusters activities & networking*
- 8. Clusters studies aiming at to identify solutions*
- 9. Working groups between cluster, representatives of the government and representatives of private and public entities*



# Sectoral Pacts for Competitiveness and Internationalization



## Outputs

- 10. Identification of clusters constraints within the current pandemic COVID-19*
- 11. Clusters strategies to combine COVID-19 constraints*
- 12. More sharing of good practices between clusters and between clusters and the members of the Monitoring Committee*
- 13. More resilience to combine problems/constraints, including in the pandemic COVID-19 period*
- 14. More participation of the clusters with contributes related to EU initiatives, namely for the European Expert Group on Clusters and in the related subgroups*
- 15. More promotion and support of the Enterprise Europe Network (IAPMEI is the leader of the PT consortium)*
- 15. More contents to clusters, namely via direct IAPMEI mailings for cluster´managing organizations*
- 16. More awarness of the clusters´activity for the Portuguese economy & for the value chains*

***More visibility of the PT clusters at national & international levels!***



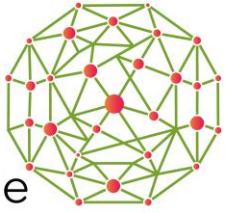
## European DIHs and clusters



*Setoral Pacts for Competitiveness and Internationalization*

- Virtual info-day on Creation of the Digital Innovation Hubs network, 10th July
- Workshop on Digital Innovation Hubs, 10th July (addressed to entities, including clusters, wishing to act in the field of DIH, at national and European level)

*IAPMEI coordinates the operational PT working group on DIHs, which also includes the National Innovation Agency and General Directorate of Economic Activities*



**Whishing you a fantastic  
Summer vacation**

**Thank You!**

**Contacts**

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