



Growth and competitiveness of SMEs, start-up/scale-up

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Review RIS3 North-East

Lessons
learned 2017-
2019

Evolution of
economy, RDI,
TT ecosystem

Correlation
with POR
Nord-Est,
POCIDIF

Improved
multilevel
governance

Up-date composition and run EDP RDA facilitator

(Re)validate S3
priority areas &
niches

Define S3
specific
objectives and
investment
needs

Develop new project portfolio

Focus on large
projects (<1Mil.Euro)

Start project preparation
phase

RIS3 North-East



Agrofood & wood



ASTRICO NORD EST

Textiles



BUCOVINA
ASOCIAȚIA PENTRU
TURISM BUCOVINA

Tourism

RIS3
North-East



iMAGO-MOL

Clusterul Regional Inovativ de
Imagistică Moleculară și Structurală
Nord-Est

Health



BREASLA
CONSTRUCTORILOR
IEȘENI

Environment



bioROne
biotechnology cluster

Energy



EURONEST ICT-Cluster
Conectăm oportunități. Construim cariere.

TI&C



ICONIC
Interactive Cluster of
New-media Industry
City of Iași
be & share

RENEW
Cluster



DIZ
Digital
Innovation
Zone

“North-East: smart specialization, through educated people and local products”

Clusters are the backbone of our RIS3

- Launch new start-ups and scale-ups
- Support SMEs to innovate and uptake new technologies
- Create a more effective R&I offer - (HR and infrastructures)
- Develop existing clusters



The region consolidate capacity for

- International cooperation
- Digital transformation
- Administrative capacity for RIS3

Implementing RIS3 North-East

- North-East RDA
 - RDP and RIS3 coordinator
 - Lead the elaboration of the national strategy for entrepreneurial ecosystem development
 - Managing Authority for ROP 2021-2027
- ROP North-East
 - 1,500 mil. Euro (FEDR), 30% allocated to PO1
 - RIS3 linked to PA1.North-East a smarter region and PA.2 North-East a digital region
- RIS3 policy mix
 - aligned with national OPs (POCIDIF, PODD, POS, POEOF)

ROP North-East 2021-2027

Consolidate R&I regional capacity

- R&I (including investments) to address needs identified in EDP
- Research commercialization strategy – development & implementation
- Proof-of concept in SMEs
- Interregional cooperation on R&I
- Synergy with HE – for SMEs with Seal of Excellence

Promote technology transfer

- Investments in SMEs for TT

Develop the entrepreneurial ecosystem

- Develop business incubators and accelerators
- Business incubation and supporting programs (0-1)

ROP North-East 2021-2027

Innovative clusters development

- Investments for developing new industrial activities, according to the needs identified in their value chain
- R&I projects in the benefit of the members' competitiveness
- Internationalization and networking

Digitalization

- Investments for SMEs to adopt digital technologies and instruments
- Investments for cybersecurity solutions
- Smart-city and smart-village investments
- Establishment of Digital Innovation Hubs

ROP North-East 2021-2027

Boost SMEs growth and competitiveness (<1year)

- Investments for technological development, implementation of new technologies (robotics, automatization, mass customization, etc)
- Services for industrial design, products and services' certification
- Investments for circular economy solutions

Administrative capacity for smart specialization, industrial transition and entrepreneurship

- Develop skills of EDP participants (SMEs, R&I, TT)
- Establish regional one stop-shop for R&I projects
- Develop regional capacity to monitor and evaluate RIS3



ADR ®

Agenția pentru Dezvoltare Regională
N O R D - E S T

Thank you for attention!

www.adrnordest.ro