



**Clusters and their role as
key players**

BIOECONOMY AS DRIVER FOR GREEN, SUSTAINABLE AND INCLUSIVE GROWTH

CLUSTERS AND THEIR ROLE AS KEY PLAYERS

Joint BG-RO Cluster Event

28-29.09.2020,

ST. KONSTANTIN & ELENA RESORT, HOTEL ASTOR GARDEN, BULGARIA

#EUGreenWeek

19-22 OCTOBER 2020

ORGANISING ALLIANCE





Clusters and their role as key players 28 – 29 September 2020

As part of the EU Green Week event series, the Bulgarian and Romanian Cluster Associations, together with the European Clusters Alliance and supported by DG Grow, Enterprise Europe Network and the Horizon 2020 Be Rural & Celebio consortia, organise a hybrid conference (onsite and online) dedicated to the topic of ***bioeconomy as driver for green, sustainable and inclusive growth.***

Day 1 will look upon bioeconomy from several perspectives such as agri-food value chains, reskilling, S3, emphasising on the role of clusters as pillars of industrial ecosystems.

In addition to main theme of the event, organisers welcome involvement from other industrial sectors and their cluster representatives, providing a special panel for pitching opportunities, to showcase latest developments and potential for cross-sectorial co-operation.

Day 2 is dedicated to a joint working session of RO & BG clusters towards a common approach in the Danubian and European contexts.

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HIGHLIGHTS FROM THE PROGRAMME

<https://bgro2020.clusterevents.eu>

Day 1 // 28 September 2020

10:30-12:00

The role of clusters in accelerating the European Recovery, organised by ECA & DG Grow
Industrial Ecosystems: Agrifood

Time: (EEST)

!! In order to take part in the session and watch online, please register through the link on the event website. Information will be also sent through the official daily mailing.

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12:45- 13:15	<p>Session I (presentation and discussion): WWF Bulgaria, Georgi Stefanov, <i>Climate and Energy Practice Lead; Bioeconomy perspectives for Bulgaria – National bio-resources potential assessment and draft Action Plan.</i> Moderator and rapporteur: Liyana Adjarova, <i>CEO Energy Agency of Plovdiv</i></p>
13:30 – 14:30	<p>Session II (moderated session): <i>Building up regional bio-economy strategy Be Rural Approach</i> Moderator and rapporteur: Daniel Cosnita</p>
14:45 – 15:30	<p>Session III (presentation and discussion): <i>Towards a Greener Danube Region – approaches in DTP Projects</i> Moderator and rapporteur: Lucia Seel</p> <ul style="list-style-type: none">• DanubePeerChains, Christina Leucuta, CLUSTERO• Participative Ecosystems for fostering the revitalization of rural-urban cooperation through governing Danube Circular Bioeconomy (GoDanuBio), Lubomir Stanislavov, BRAIT