



Ministry of Economic
Development

Cluster policy in Poland

dr Beata Lubos,
Deputy Director,
Ministry of Economic Affairs of Poland



Two main components of the cluster policy 2020+ in Poland



Policy focused on cluster development,
whose primary task is to stimulate the
development and activities of
individual cluster organisations



Economic development policy based
on clusters, where there is a shift away
from financing clusters themselves in
favour of "using" clusters in the
implementation of innovation and
development policies





Cluster development policy

Support measures	Emerging clusters	Growing clusters	Key National Clusters
		regional / supraregional	
Development of cluster potential – human resources, testing of new services	R	R / N	N
Development of cluster potential – infrastructure, creation of platforms		R / N	N
Internationalization		R / N	N



Areas in which clusters will be included in the implementation of public tasks	Emerging clusters	Growing clusters	Key National Clusters
Digitalization, Industry 4.0	x		N / R
Healthy society	x		N / R
The circular economy	x		N / R
Low-carbon economy	x		N / R
Education	x		N / R
Economic promotion	x		N / R
Networking / smart specializations	x		N / R
Platforms	x		N
Support for services provided by clusters as business environment institutions	x		R