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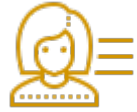
# European Cluster Collaboration Platform



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# A platform for, and by, industry cluster organisations since 2015

## Fostering cooperation among industry clusters



**1132** clusters registered



**55** cluster associations & networks



**46** cluster cooperation cases identified between the EU and third countries

### 16 MATCHMAKING events



**7** outgoing events



**5** incoming events



**4** intra-European events



**13** reports on industry clusters in 3rd countries and regions



**3689**  
C2C meetings



**433**  
cooperation cases



**52**  
formal agreements

## Benefiting SMEs

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**151,795** SMEs declared members in cluster profiles



**20%** of the SMEs in clusters benefited from the ECCP activities  
(according to the results of the last survey in 2019)



**254** calls for proposals and expressions of interest published  
on the platform

# Home of the European Cluster Partnerships

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**International** (ESCP-4i): 49 Partnerships



**Smart Specialisation Investments** (ESCP-S3): 9 partnerships, 57 organisations from 19 European countries



**Excellence** (ESCP-4x): 13 Partnerships, 69 cluster organisations from 21 EU and COSME countries.

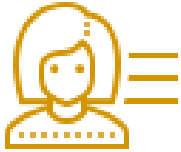
**Horizon 2020 INNOSUP**

**Innovation:** 18 partnerships

**Other** EU-funded cluster-related projects are also profiled (Horizon2020, INTERREG and other EU programmes)

# Visibility and recognition for you and by you

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**1,132** clusters have their profile published, **after validation**



Almost **6000** subscribers to newsletter



**484** references to the ECCP in external media



**25,000** average monthly visitors to the website

**52,727** yearly visitors to the website in 2016

**195,238** yearly visitors to the website in 2019



Almost **4000** news articles (65% published by users), **1500** events promoted (56% by users)

# Webinars and events

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## Recently:

- Disruptions in the European value chains – featuring European Cluster Alliance

## Upcoming:

25 June: **Webinar on digital challenges for clusters networks and associations**

30 June: **Webinar on Learn how to effectively communicate about your cluster**

Registration open: <https://www.clustercollaboration.eu/event-calendar/learn-how-effectively-communicate-about-your-cluster>

16 July: **Strategies for European recovery – featuring European Cluster Alliance**

10-11 November: **European Cluster Conference** under the German Presidency of the EU

All events here: <https://www.clustercollaboration.eu/event-calendar>



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A new marriage with



in collaboration with Joint Research Centre



## ECCP – EREK Integrated – so what’s the point?

- EREK integrated in the ECCP to help boost the green recovery of European industry
- Clusters can be instrumental in advancing businesses to make ‘green’ transformation – and sell environmental technologies and services.
- Helping clusters and their members to become more resource efficient
- Cooperation with the **Joint Research Centre of the European Commission** to drive forward the knowledge basis
- Greater information for resource efficiency support actors

# EREK and ECCP together: 3 value propositions

## 1: Towards EREK community: Raise awareness of clusters as agents of resource efficiency

- Clusters are ideal **agents to take forward** resource efficiency & circular economy
- Support clusters managers/organisations in promoting the **supply & demand of EREK services**
- Access to the whole range of services and events of the ECCP

## 2: Towards cluster managers: Empower cluster managers as brokers of the circular economy

- Clusters help realise changes to value chains & **promote industrial symbiosis**
- Cluster managers **must be equipped** with knowledge/tools to bring changes

## 3: Towards policy makers: Engage clusters in circular economy strategies and action plans, with the support of EREK

- Policy and actions can be optimised using **insight/knowledge** of clusters managers and organisations
- Create **dialogue and support interaction** of policy makers & cluster actors



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# Coming soon:

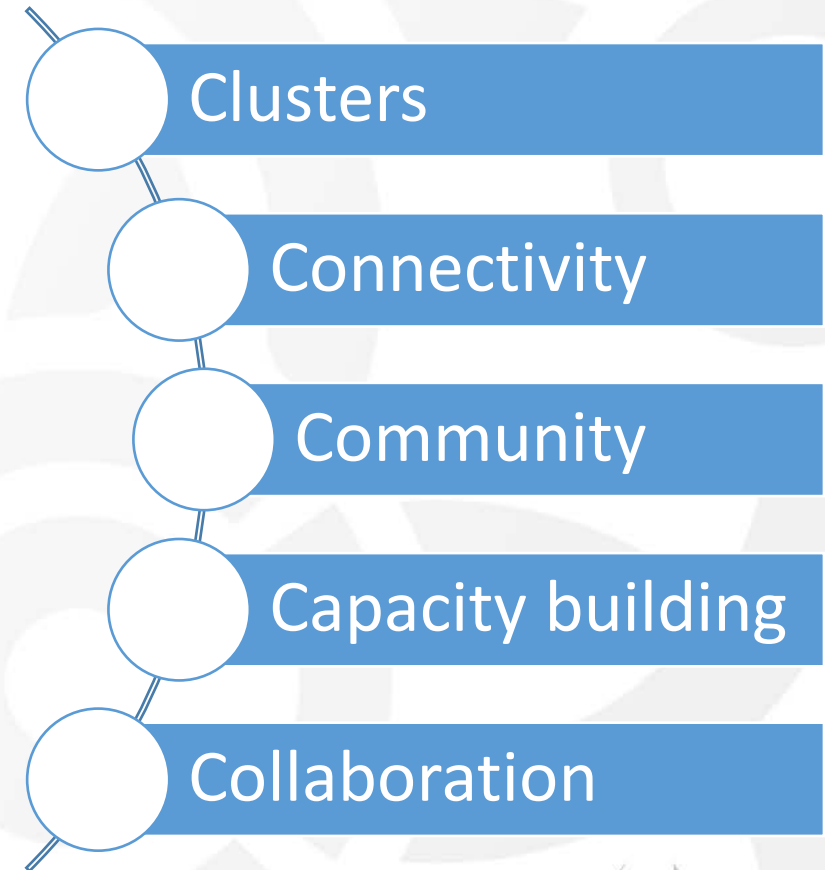
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**to**

 **EUROPEAN CLUSTER  
COLLABORATION PLATFORM**

## Expanding to cover the whole cluster community and beyond

1. Cluster organisations
2. Members of cluster organisations (focus on SMEs)
3. European cluster partnerships and initiatives
4. National associations of clusters
5. Meta clusters and networks of clusters
6. Training providers
7. Policy and Public Institutions
8. *Resource efficiency support actors (including EREK)*



## And much more!

- New design, great feel and look
- Launch of **ClusterXchange**
- Calls, events, news
- Upgraded knowledge sharing: groups, forums
- More interactions, partner search and request
- EU priority focus: Green Deal, social economy, digitalisation and more
- From European Resource Efficiency Knowledge **Centre** to European Resource Efficiency Knowledge **Network**

## In the meantime, 4 steps for international reach and visibility

1. Regularly update your profile
2. Upload your articles, news, share your achievements, announce your events
3. Tag #ECCP in social media for wider reach
4. Set up your collaborative network: partner search tool, matchmaking events, contacting potential partners, follow open-calls, etc.

Join us: [www.clustercollaboration.eu](http://www.clustercollaboration.eu)

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