

ASSOCIAÇÃO

PORTO DIGITAL

The City as a Market

Porto

1.8 million

Inhabitants in the urban area

350+

startups

50+

Incubators & Workspaces

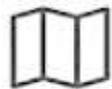
70+

R&D Centers

30+

Tech Communities





map.scaleupporto.pt

Startups & Scaleups
Mature tech companies
Investors
Investment rounds
Exits
Accelerators and Incubators
Workspaces
Universities and R&D Centers
Service Providers



* Visite e contribua para este mapeamento



Technological infrastructure





Bringing Interoperabilities

- Generic interworking proxy between oneM2M and FIWARE+ based on OASIS MM4
- services, data, architectures (deployment) can be interworked
- ideally, we can have expanded smart city digital single market

Similarities between KDR and EU consortium activities

- data marketplace extending oneM2M standard
- NGSI-LD API wrapper on top of oneM2M's APIs
- service theme (multi-modal transportation)
- data models



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SYNCHRONICITY



From technology
to people



O que gostaria de ver neste local?

Porto.

BOLAS
da
praia



From inside out

A stack of laser-cut wooden pieces, likely for a city model or architectural prototype. The pieces are light-colored wood with various shapes, including rectangular blocks, curved sections, and small details like windows and doors. The pieces are arranged in a way that suggests they will be assembled into a complex structure. The text "City for growth" is overlaid in the center in a white, sans-serif font.

City for growth

ScaleUp Porto



Week
Start
Scale
&

The ScaleUp Porto. Manifesto

Launched together with local stakeholders as a first step of a coordinated program that's included in a broader municipal strategy for innovation and competitiveness.

↘ The Fundamentals

1. **The Foundation:** Trust

All the stakeholders are considered to have a unique role, contributing to innovation initiatives and policies on a relevant and peer basis.

2. **Connecting the players:** City as Central Hub

Government, regional and local authorities, entrepreneurs, educators, researchers, investors, industry and large corporations, can create the conditions to support scaleups by working together.

↘ Talent and Knowledge

3. **Enabling access to talent**

Creating highly skilled resources and talent, developing measures to empower job creation.

4. **Training and Knowledge Share**

Fostering knowledge exchange and expert advice.

↘ Funding

5. **Funding**

Building a network and implementing measures that facilitate access to investors and funding.

↘ Access to Market

6. **Connecting companies to costumers — the city as a living lab**

Cities working as living labs can support the linkage between companies, customers and daily life challenges.

7. **Building Networks — Cities for Scaleup**

In a European single market, far from being a reality, cities working in networks will be unique growth catalysts.

↘ Measure and Learn

8. **Self Assessment & Benchmark**

Engage in a dedicated monitoring and open self-assessment process.

9. **Generating Data**

Implementation of a system to target, endorse, empower and report matters that concern this subject.



NOS



Veniam

STCP Free WiFi

HOP IN AND SURF



ENTRE E NAVEGUE



STCP

UM SABOR CINCO ESTRELAS

Mahon

MAN

Mahon



metro



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for
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SYNCHRONICITY





JOIN, BOOST, SUSTAIN

JOIN

BOOST

SUSTAIN

Declaration on joining forces to boost sustainable digital transformation in cities and communities in the EU.

LIVING-IN.EU

PROMOTED BY



EU2019.FI



“**cooperation** through multi-level governance in the EU and co-creation with citizens are key to our mission of turning our cities and communities into **smart and sustainable places**”

“technological leadership in the EU while **respecting European values** and diversity, as well as individuals’ digital rights”

“scaling up of these solutions are crucial to help our cities and communities meet their climate targets and reduce their environmental footprint. It will also **encourage citizen participation, and help all types of businesses, including SMEs and start-ups, to prosper**”

“close the digital divide and **reduce inequalities** for a stronger territorial cohesion”

“**develop efficient, cost-effective and citizen-centric services.**”

JOIN

BOOST

SUSTAIN

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- a citizen-centric approach;
- a city-led approach at EU level;
- the city as a citizen-driven and open innovation ecosystem;
- ethical and socially responsible access, use, sharing and management of data;
- technologies as key enablers;
- interoperable digital platforms based on open standards and technical specifications, Application Programming Interfaces (APIs) and shared data models.

Happier city
Happier people

