



EUCLUSTERS



An initiative of the European Union



EU funding opportunities: Shared management programmes

20 September 2023

08:30-10:00 CET

Online

#SingleMarket30

Agenda

1. News from the European Cluster Collaboration Platform
Nina Hoppmann, *Team Member, European Cluster Collaboration Platform*
2. Funding programmes under shared management
Andrei Ion, *Deputy Head of Unit, DG BUDG, European Commission*
3. Panel debate
Bruno Amaro, *Project Manager, MOBINOV*
Felix Arion, *General Manager, AgroTransilvania Cluster*
Mónica Quesada, *Project Manager, Maritime Cluster of the Canary Islands*
4. Funding opportunities
Nina Hoppmann, *Team Member, European Cluster Collaboration Platform*

Housekeeping rules

Chris Burns, presenter

- We will use **slido** to launch polls. Please scan the QR code to answer.
- Please use the **Zoom Q&A function to ask questions**, and the **chat function** to comment or share links
- If you want to speak: Please **raise your hand** and we will give you the floor.
- Please note that the session is being **recorded** and that the recording will be **published** on the European Cluster Collaboration Platform.

NEWS FROM THE EUROPEAN CLUSTER COLLABORATION PLATFORM

Missed the State of the Union address 2023?

“Let's deliver today and prepare for tomorrow.”

Read the speech in the [press corner](#)



New SME Relief Package

European Commission presented a **series of initiatives** to address the needs of Europe's small and medium-sized enterprises (SMEs) in the current economic environment

Further support by:

- Strengthening SMEs liquidity by **preventing late payments**
- **Simplifying** taxes
- Facilitating SMEs **access to finance**
- Creating an **enabling** regulatory framework
- Supporting SMEs across the **lifecycle**
- Ensuring SMEs have access to **relevant skills**

Read the details in the [press release](#)

TIME IS MONEY! NEW RULES TO END BAD PAYMENT CULTURE AND GET PAID IN 30 DAYS



STATE OF THE UNION 2023 #EUwithSMEs European Commission

YOUR SME CAN TAKE OFF WITH NEW SIMPLIFIED TAX RULES



STATE OF THE UNION 2023 #EUwithSMEs European Commission

Commission facilitates the activities of cross-border associations in the EU

- European Commission [adopted a proposal](#) to facilitate **cross-border activities of non-profit associations** in the EU.
- It will improve the functioning of the Internal Market by **removing legal and administrative barriers** for non-profit associations that operate or wish to operate in more than one Member State, thus promoting the role non-profit associations play in generating economic and societal values in the EU.
- The Commission's proposal introduces an **additional legal form of a European cross-border association (ECBA)** in Member States' national legal systems.

NON-PROFIT ASSOCIATIONS IN THE EU

- An estimated **3.8 million of non-profit associations** are active in EU MS and they contribute with 2.9% to EU GDP
- **310 000 non-profit associations** are currently present in more than one Member State
- Additional **185 000 non-profit associations** could potentially engage in cross-border activities, if the identified barriers tackled by the proposal are removed, generating up to EUR 4.2 billion added value over a 15-year period
- **The new proposal will bring cost savings up to EUR 770 million** per year for non-profit associations currently active cross border, potentially amounting up to EUR 8.5 billion within the time frame of 15-years

Join Clusters meet Regions!

The objective of the [‘Clusters meet Regions’ events](#) is to facilitate the implementation of good practices where clusters play an active role in regional economies and are **drivers for economic transition**, and to create and promote **collaborations between clusters and regional stakeholders** for the industrial development of the regions.

- **Lyon, France - 12-13 October 2023**
- **Prague, Czech Republic - 23-24 October 2023**
- **Düsseldorf, Germany – 8 November 2023**
- **Iași, Romania – 21-23 November 2023**
- **Kraków, Poland – 11-12 December 2023**



Clusters meet Regions: An #EUClustersTalk on clusters as drivers of regional economic transition

- **In-person** EU Clusters Talk at the EU Regions Week in **Brussels** on **12 October 2023, 11:30 – 13:00**
- Discuss with us the role of clusters in the green and digital transition of Europe's regions, how to collaborate with regional governments to strengthen the regional economy and build resilience, and results of "Clusters meet Regions"!
- Speakers:
 - **Marek Przeor**, DG GROW, European Commission;
 - **Kristina Šermukšnytė-Alešiūnienė**, AgriFood Lithuania
 - **Riikka Tanskanen**, Regional Council of Lapland;
 - **Wolfgang Münch**, DG REGIO, European Commission
- Registration until **30 September** on:
<https://europa.eu/regions-and-cities/programme/2023/sessions/2353>

21st
**European Week of
Regions and Cities**
Thriving Regions, Stronger Europe

Clusters meet Regions:
An #EUClustersTalk on clusters as
drivers of regional economic transition

12 October 2023, 11:30 - 13:00 CET

#EURegionsWeek

9-12
October
2023

EUROPEAN CLUSTER
COLLABORATION PLATFORM

EU INDUSTRY DAYS 2023

4 - 6 OCT ————— MÁLAGA

[#EUIndustryDays](https://twitter.com/EUIndustryDays)



Funding programmes under shared management

Andrei Ion

Deputy Head of Unit, DG BUDG, European Commission

EU funding opportunities: an overview of shared management funds

Andrei Ion, DG BUDG A2

CAP and Structural Policies

The background features a dark blue gradient with several overlapping geometric shapes in shades of blue and purple. On the left, there is a photograph of several white wind turbines against a bright blue sky with scattered white clouds. On the right, there is a photograph of a coastal area with a wooden pier extending into the water, and a red buoy visible in the distance under a cloudy sky.

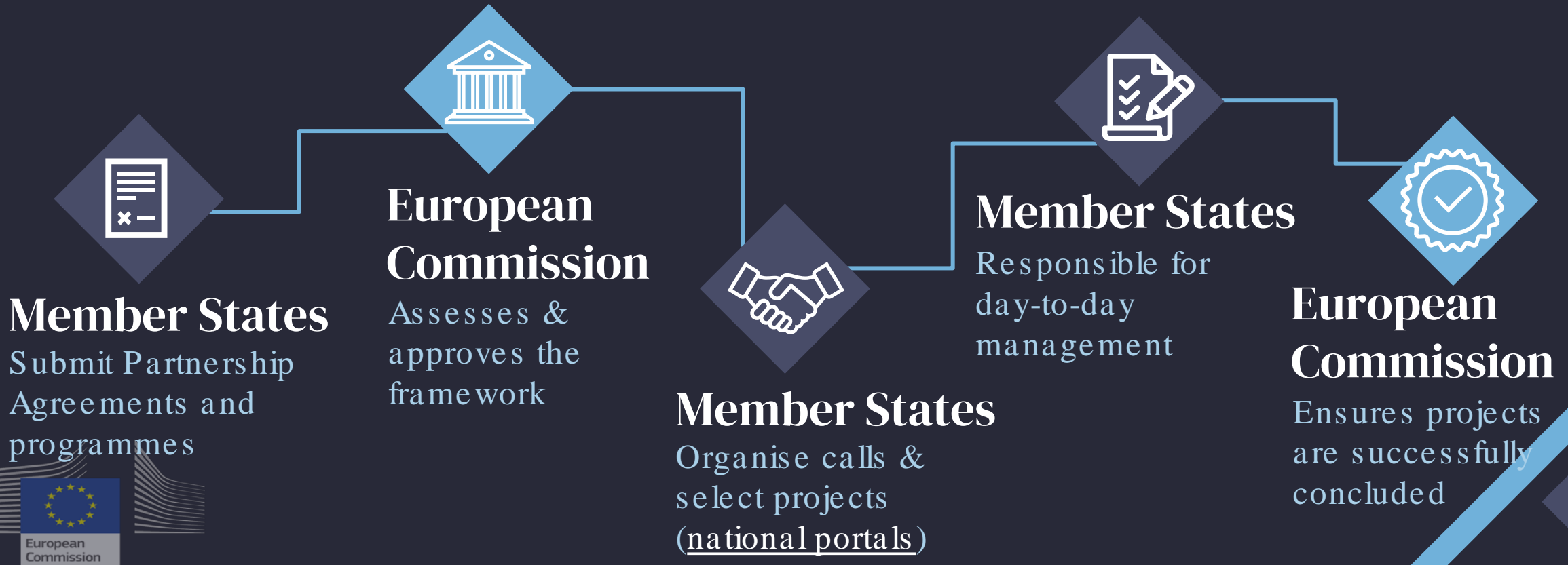
Agenda

- What is shared management?
- Overview of shared management funds
- Investment areas under Heading 2a
- Investment areas under Heading 3
- Latest developments - STEP



Shared management

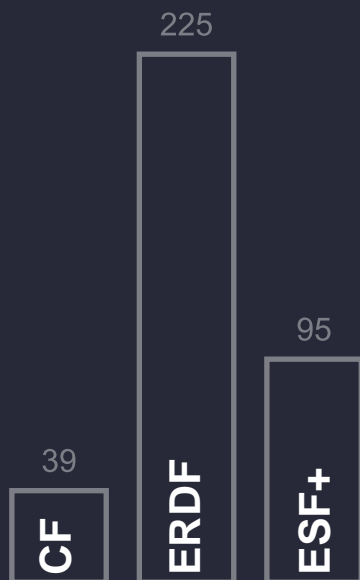
- All the programmes funded by the EU budget fall under one of three types of implementation modes: direct, indirect, or **shared management** → ~70% of EU funding is managed jointly by the European Commission and national authorities through **Partnership Agreements and programmes**, in line with the **Partnership Principle**



Shared management funds

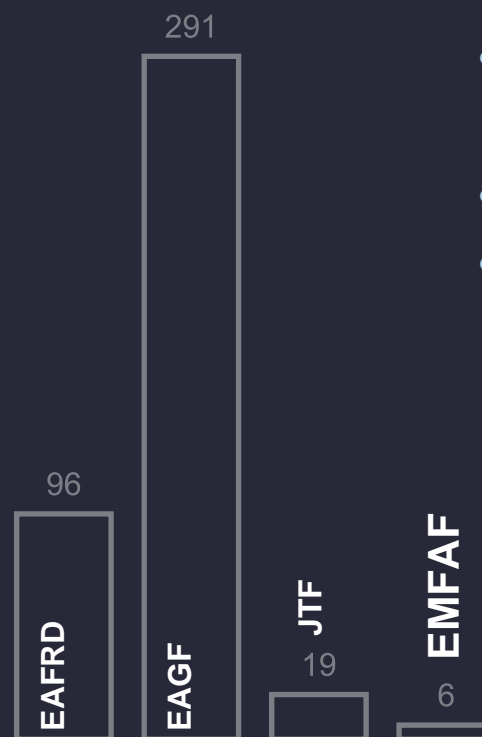
Heading 2a

- Cohesion Fund (CF)
- European Regional Development Fund (ERDF)
- European Social Fund Plus (ESF+)



Heading 3

- European Agricultural Fund for Rural Development (EAFRD)
- European Agricultural Guarantee Fund (EAGF)
- Just Transition Fund (JTF)
- European Maritime, Fisheries and Aquaculture Fund (EMFAF)



Heading 2a - economic, social and territorial cohesion

Two general goals:

CF, ESF+, JTF

Investment
for jobs
and growth

ERDF

European
territorial
cooperation

Five investment areas*

1. Competitiveness and technology
2. Green transition
3. Infrastructural connectivity
4. Social inclusion and prosperity
5. Territorial development

Support for climate objectives:

- CF 37%
- ERDF 30%

**EMFAF also supports these*

Support for innovation and green transition:

- CF & ERDF EUR 172 bn (% requirements linked to GNI)
+ EUR 232 mn InvestEU
- ERDF, ESF+, JTF EUR 6 bn (skills)



Heading 3 - natural resources and environment*

EAFRD

- Competitiveness of agriculture
- Sustainable management of natural resources and climate action
- Balanced territorial development of rural economies and communities
- Innovation and digitisation of farming

Support for climate objectives:

- EAGF + EAFRD 40%

EMFAF

- Food security through the supply of seafood products
- Growth of a sustainable blue economy
- Healthy, safe and sustainably managed seas and oceans

**EAGF is a payment scheme for farmers*



Latest developments - STEP

Strategic Technologies Europe Platform

Reinforce, leverage and steer EU investment in:

- Deep and digital technologies
- Clean technologies
- Bio technologies

Sovereignty seal

- EU quality label awarded to high-quality projects contributing to the STEP objectives
- Facilitates funding through visibility and special flexibility to fund such projects

Sovereignty portal

- One-stop-shop for projects' promoters
- Brings together information about the calls for proposals from the different funds



Thank you for your attention!

If you have any questions on shared management funds, please don't hesitate to reach out:

Andrei.Ion@ec.europa.eu



BEFORE WE GET STARTED...

slido



**Join at slido.com
#SharedManagement**

ⓘ Start presenting to display the joining instructions on this slide.

slido



I have implemented/am implementing a project funded by...

ⓘ Start presenting to display the poll results on this slide.

Project examples

Bruno Amaro, Project Manager, MOBINOV

Felix Arion, General Manager, AgroTransilvania Cluster

Mónica Quesada, Project Manager, Maritime Cluster of the Canary Islands

A dark-colored SUV is driving on a dirt road that curves along a steep, sandy cliffside. The car is moving away from the viewer, leaving a trail of dust behind it. The cliffside is sparsely vegetated with small, dry-looking plants. In the background, the ocean stretches to the horizon under a clear sky. The overall scene conveys a sense of adventure and off-road capability.

**FROM
PORTUGAL TO
THE WORLD**

MOBINOV
:: Portugal

observatório auto

SIAC Qualificação – Observatório Automóvel

Goal: Strengthen the competitiveness of SMEs in the national automotive industry cluster by establishing a strategic information base for business transformation, economic diplomacy, and specific foreign direct investment attraction

Activities: Digital Platform; Working Groups; Studies; Global Mobility Summit



O que conhecer sobre o Cluster Automóvel Português através do Observatório Auto?



SIAC Internacionalização – Portugal to World Mobility

Goal: Promote the internationalization of Portugal's automotive industry by attracting foreign investment, identifying market opportunities and challenges, and facilitating collaborative internationalization through knowledge sharing about foreign markets.

Activities: B2B Meetings; Press releases; Social Media Campaigns; Missions & Fairs





PAC – Portugal AutoCluster for the Future

Goal: Contribute to a new positioning of the national automotive cluster in the global value chains of the vehicle of the future

Impact:

- Emerging technologies for digital transformation in materials and processes
- Methodologies for digital transformation in interiors and structures
- Empowering the industry with new skills in connectivity, product-factory, and product-service relationships
- New concepts for developing and validating products in the automotive sector



Partners:



TÉCNICO LISBOA



Critical manufacturing



ERT innovation effect



MICROPLASTICOS



Benefits:

- Financial Support
- Innovation and Research Advancement
- Access to Expertise
- Economic Growth and Job Creation
- Social and Environmental Impact

Challenges:

- Competitive Application Process
- Stringent Requirements and Accountability
- Administrative Overhead
- Compliance and Regulation
- Dependency on Funding

Tips for the Future:

- Start Early
- Understand all the Requirements
- Research
- Customize Your Application
- Letters of Recommendation

Project: The development of local markets, based exclusively on short supply chains, in order to support the marketing of fruits from the Crisana region.

June 2017 – February 2019 (~140K Eur)

- **AgroTransilvania Cluster**
- Agroalimentare Crisana SRL,
- Food Transilvania Market SRL,
- Fruliv SRL, Prototera SRL,
- Tommasi Francesco Emilio PFA,
- USAMV Cluj Napoca,
- Oradea University.



MINISTERUL AGRICULTURII
ȘI DEZVOLTĂRII RURALE



- consumer awareness on consuming local products,
- strengthening the short chain
- purchasing a vehicle equipped
- increasing the added value of the fruits marketed (5 own identity brands)

Project: Cold pressed oils Tradition from the heart of Transylvania

March 2023 - December 2024 (~180K Eur)

- **AgroTransylvania Cluster**
- TAF PRESOIL SRL
- Solex SRL



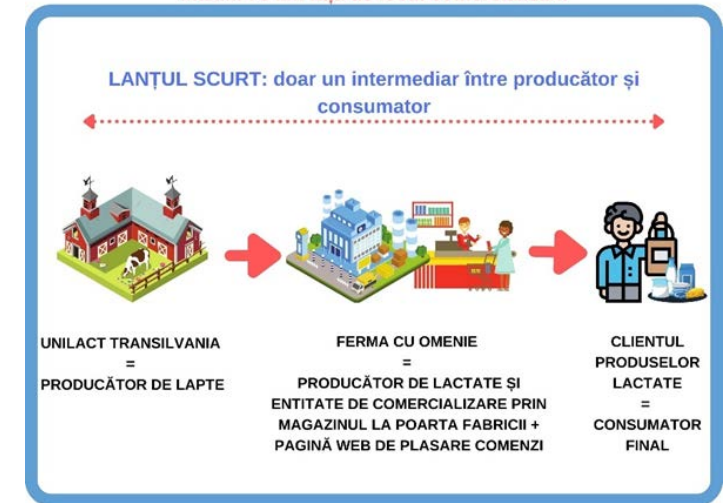
- stimulate cooperation between local actors
- local market exclusively through a short
- development and promotion of a short supply
- consumer awareness

Project: Transylvanian dairy products - from producer to consumer

April 2023 - September 2024 (~178K Eur)

- AgroTransilvania Cluster
- FERMA CU OMENIE
- Unilact Transilvania SRL

PIAȚA LOCALĂ: distanța dintre punctul de origine al produselor e de maxim 75 km față de locul comercializării

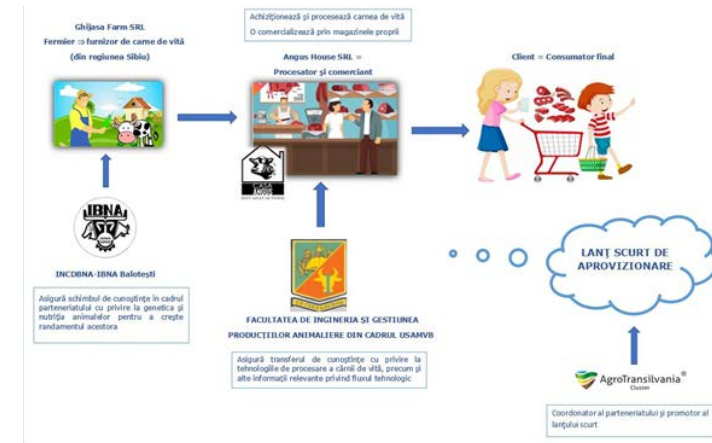


- development and commercialization of traditional dairy products
- implement the local market concept through a short supply chain
- Online and offline (onsite) promotion of Transylvanian dairy
- Strengthening the local market
- equipment and 10 showcases for the promotion

Project: Angus House - Supports and promotes cooperation by developing a short supply chain in the Bucharest-Ilfov region

May 2023 - December 2024 (~177K Eur)

- AgroTransilvania Cluster
- ANGUS HOUSE SRL
- GHIJASA FARM SRL
- THE FACULTY OF ENGINEERING AND ANIMAL PRODUCTION (USAMV BUCHAREST)
- NATIONAL RESEARCH – DEVELOPMENT INSTITUTE FOR ANIMAL BIOLOGY AND NUTRITION



- expanding the production capacity (Angus House)
- online and offline campaign to promote the partnership
- two thematic events

PNDR / PNS FINANCING MECHANISM

- **promotion** of the short chain and the local market are **100% financed**
- **investment** (infrastructure/marketing equipment) are **financed 70%**
- mechanism for **intermediate payment requests**
- possible **50% advance payment** (bank guarantee) is presented.

Monitoring Committee of PNS (National Strategic Plan)





ORs: specific status in the EU Art. 349 TFEU

On the legal basis of this article, the EC has been developing a **specific strategy for the ORs**, which has been set out in a series of Communications: 2004, 2007, 2008, 2012, 2017, now 2022. It has made it possible to formulate adapted proposals that take into account the specific features of the ORs in the various common policies.

2017 Communication "A stronger and renewed strategic partnership with the EU's outermost regions": shortcomings + COVID and aggravated socio-economic effects on the ORs



Blue Economy

EEZ 9 ORs account for more than half of the EEZ of the whole EU

Specific ORs budget in EMFAF: 315 M € for structural investments and compensation of cost overruns (82 M CAN)

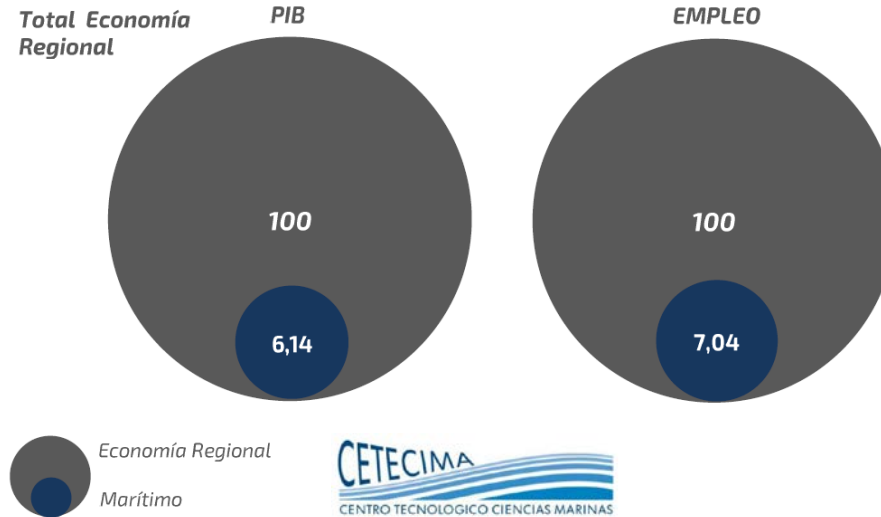
Stresses the importance of ORs developing Blue Economy Strategies in a sustainable way, in particular by protecting their marine biodiversity.

Areas of investment and job creation suggested by the EC: **innovative marine-based renewable energies**, blue biotechnology, aquaculture, research, protection and exploration of deep-sea resources, and training.





Dimensión (%) de la economía azul en la economía de la región (2020)



The concept of the "blue economy" is defined by the World Bank as "the sustainable use of ocean resources for economic growth, improved livelihoods and employment, while preserving the health of the ocean ecosystem".



What are our projects about?

VECTORS AND DRIVERS

1. Industry 4.0 and digital transformation
2. Green transition and circular economy
3. Maritime safety and security
4. Diversification
5. Innovations and productive competitiveness

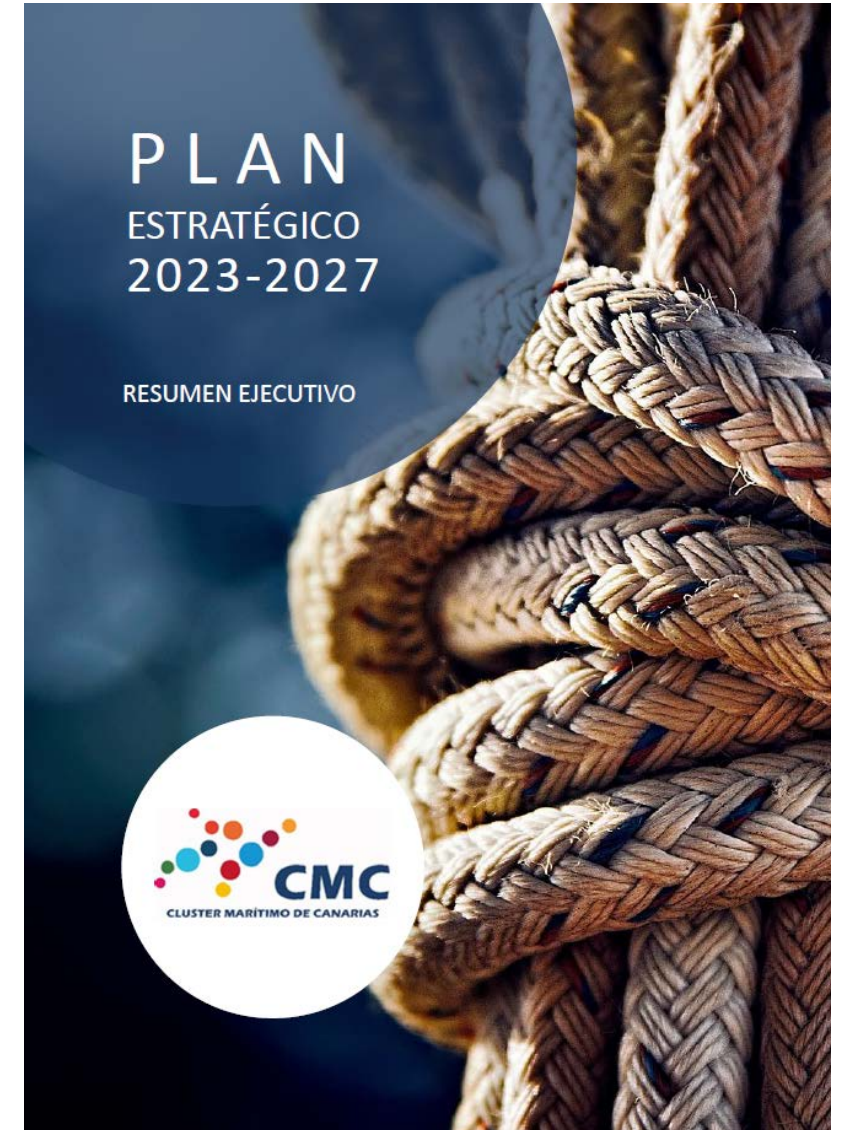
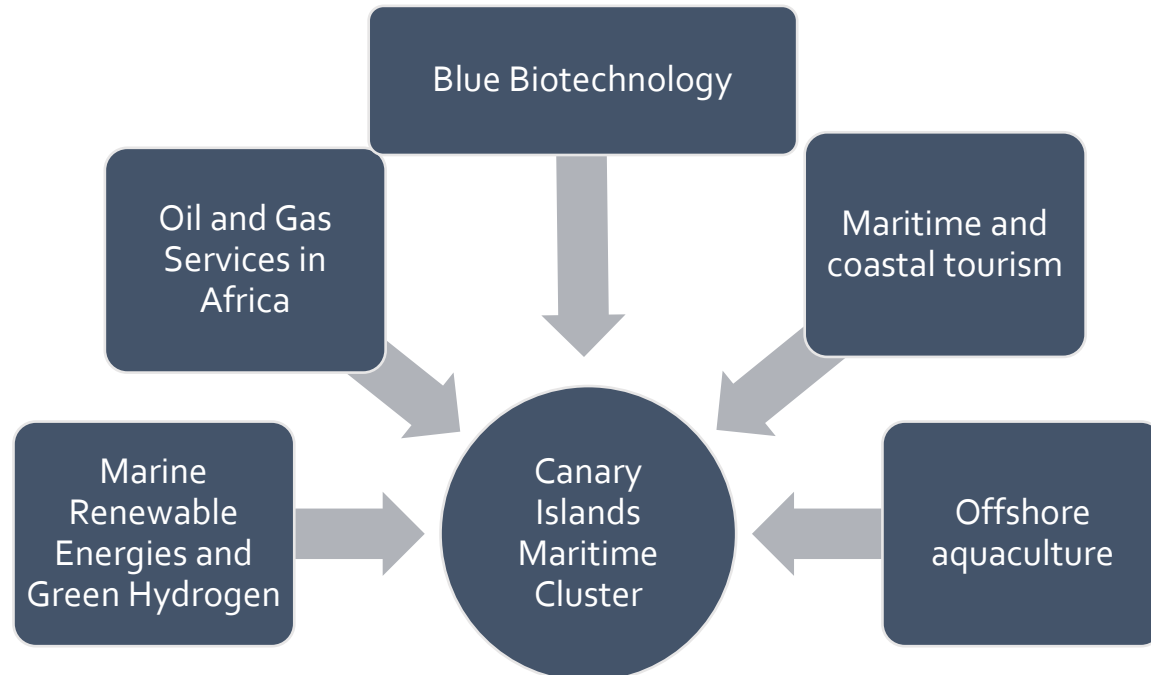
ACTION PLAN

41

ACTIONS

17

COLLABORATIVE
PROJECTS



How is the project financed and managed?: Access to Finance

REGIONAL



Gobierno de Canarias
Consejería de Universidades, Ciencia e Innovación y Cultura
Agencia Canaria de Investigación, Innovación y Sociedad de la Información

proexca
Impulsar, atraer, crecer

Cabildo de Gran Canaria
spegc
Sociedad de Promoción Económica

Ayuntamiento de Las Palmas de Gran Canaria
CIUDAD DE MAR
Las Palmas de Gran Canaria

MAC 2014-2020
Cooperación Territorial

Interreg
Fondo Europeo de Desarrollo Regional



NATIONAL



MINISTERIO DE INDUSTRIA, COMERCIO Y TURISMO

AEI CLUSTER
Agrupaciones Empresariales Innovadoras

EUROPEAN



EMFAF 

HORIZON EUROPE

SINGLE MARKET PROGRAMME
#SingleMarket

EDIH
European Digital Innovation Hubs Network

INTERNATIONAL?



Tenders
UNITED NATIONS
Development banks
Philanthropy

We have no experience, but it is something we are currently looking into



What are the advantages and challenges of the funding system?

- Our cluster is financed through **membership fees and competitive calls** for proposals.
- In our region **there is no direct funding for structure** (there are other regions in Spain that do have this type of support). There is specific funding for specific studies in competitive calls for proposals **at regional level**, and it is very limited.
- At **national level**, access to the **AEI register** is difficult for non-industrial regions and territories as small as ours. This register **gives our companies the opportunity to access exclusive funding for R&D&I projects** with a % for the cluster in terms of coordination and communication.
- To access **European funding**, it is necessary to partner with entities that already have experience in these projects and in some projects such as Horizon Europe it is necessary to have specialized consultancies.

What advice would you give to future applicants?

- For clusters it is **very important that a couple of driving companies define the lines of interest** for the sector, because it pulls the business ecosystem. This is the real concept of cluster.
- The **commercial work of the cluster manager** is very important, being present at events, meetings, international congresses, makes it easier to enter already established consortiums.
- **Go in person to info days (Brussels)** and be in contact with funders, so that the proposals are well aligned.
- It is important to identify **what you can contribute to international consortia**.
- You **must submit 10 proposals to get 1 or 2**, this is especially in European proposals, so you have to be persistent.



slido



What are your takeaways for applying to the next calls?

i Start presenting to display the poll results on this slide.

FUNDING OPPORTUNITIES

National single portals: Entry points for EU funds managed by national and regional authorities

The **national portals** are websites set up by Member States to inform citizens about the implementation of Union funds in their countries during **the 2021-2027 funding period**. Each country has its own national website portal, which covers implementation of

- European Regional Development Fund (ERDF)
- European Social Fund Plus (ESF+)
- Cohesion Fund (CF)
- Just Transition Fund (JTF)
- European Maritime, Fisheries and Aquaculture Fund (EMFAF)
- Asylum, Migration and Integration Fund (AMIF)
- Internal Security Fund (ISF)
- Instrument for Financial Support for Border Management and Visa Policy (BMVI)

The management of these funds is done in collaboration with the European Commission and national public authorities.

List of portals at https://commission.europa.eu/funding-tenders/find-funding/funding-management-mode/national-single-portals_en

Opportunities for SMEs: Calls from Euroclusters

- CirInWater: Lump sums to access training or consultancy services for **water-smart solutions**, especially for the agrifood & energy-intensive industries; deadline 2 October 2024
- DESIRE: Innovation and internationalisation of **e-Health solutions**; deadline 13 November 2023
- ELBE EUROCLUSTER for **Offshore Renewable Energy**: Financial support to innovation to respond to eight different challenges in the Offshore Renewable Energy (ORE) sector; deadline 30 September 2023
- E-Boost: Five calls to identify product innovations to reduce dependency on critical inputs and technologies in the E- BOOST value chains, to introduce new-to-firm products or services, and to engage actors from regions with different levels of economic development; targets are SMEs from the **mobility** ecosystem
- EuroBoostEX: Grant for **textile** SMEs to innovate through technologies and **adapt business processes** to enable the green and digital transition; deadline 8 November 2023
- FRIEND CCI: Call for **providers** offering solutions in **digitalisation, greening, and internationalisation** to collaborate with **Creative and Cultural** SMEs for the realization of funded projects; deadline 1 August 2025
- FRIEND CCI: Grants directed to the development and implementation of cross-sectoral projects aimed to bring innovation both at the level of products and at the level of processes/ technologies in **Creative and Cultural Industries**; deadline 30 September 2023
- GEMSTONE: Financial support for **manufacturing, technology and solution providers SMEs**, and in particular industrial equipment and tool providers, for implementation of a new green technology, service, product or business production process in a real operational environment; deadline 31 October 2023

Opportunities for SMEs: Calls from Euroclusters

- GEMSTONE: Financial support for **training** related to **Green Manufacturing**; deadline 31 December 2024
- INGENIOUS: **Internationalisation** grants SMEs operated in **energy intensive industry** for business opportunities in Africa, Asia, North America and Latin America; deadline 30 September 2024
- INGENIOUS: **Training** grants to help SMEs improve their digital skills, green transition, resilience preparedness and reskilling and upskilling of the workforce; deadline 14 February 2025
- METASTARS: Call for **innovation services** for green technology development, digitalisation, upskilling and reskilling, internationalisation, and information security systems for SMEs from the **aeronautics, space, defence and ICT sectors**; deadline 31 December 2023
- POLREC: Innovation open call aims to support SMEs by funding their **polymer recycling** projects; deadline 31 October 2023
- RESIST: **Networking and marketing** FSTP for SMEs from the **Automotive – Mobility – Transport** ecosystem; deadline 20 December 2024
- RESIST: **Internationalisation** FSTP for activities in target markets; deadline 20 December 2024
- RESIST: **Coaching and mentoring** for assessment and feasibility services; deadline 1 November 2024
- SUSTAIN: Financial support to SMEs for developing new products, services or methods addressing the **smart building construction** challenges; deadline 1 November 2023
- **All calls here:** <https://clustercollaboration.eu/open-calls>

Come to our C2Lab!

SMEs, clusters, research organisations, social and public entities are invited to join **an interactive workshop** to meet, network, exchange ideas, and initiative new project proposals. Guided by experts on project creation and management, you have the possibility to forge **new alliances and project consortia** for the topic of your interest. You can either join with a concrete project idea or offer your skills and knowledge in new areas.

**25-26 October 2023:
Ljubljana, Slovenia**

**14-15 November 2023:
Vilnius, Lithuania**



Enterprise Europe Network

2nd Townhall Talk on SME Relief Package

Online meeting

Thursday, 21 September 2023

09:30 – 10:30

Register for the next Talks

27 September EU funding programmes II

4 October Industry 5.0

11 October Takeaways from EU Industry Days

Special invitation to in-person EU Clusters Talk:

12 October, Brussels, European Week of Regions and Cities

Clusters meet Regions: An #EUClustersTalk on clusters as drivers of regional economic transition

Register on the European Cluster Collaboration Platform!

<https://clustercollaboration.eu/>

Strengthening the European economy through collaboration



The European online hub for industry clusters
Strengthening the European economy through collaboration



Find partners per country, region,
sector or industrial ecosystem

EUCLUSTERS

THANK YOU

