30 years and counting: Clustering in the EU Single Market

12 July 2023
08:30-09:45 CET

#SingleMarket30
Agenda

1. News from the European Cluster Collaboration Platform  
   Nina Hoppmann, Team Member, European Cluster Collaboration Platform

2. Video: 30 years of the European Single Market

3. The EU Single Market – 30 years  
   Jakub Boratynski, Director, DG GROW, European Commission

4. Benefits and tools of the Single Market  
   Cristina Giménez Estol, Senior Expert, DG GROW, European Commission

5. Panel debate  
   Jakub Boratynski, Director, DG GROW, European Commission  
   Antonio Novo, President, European Clusters Alliance  
   Daniel Cosnita, President, CLUSTERO  
   Kristina Šermukšnytė-Alešiūnienė, Cluster Manager, Agri-Food Lithuania

6. Opportunities for the Anniversary of the Single Market  
   Rafal Rudnicki, Head of Sector - Communication, Campaigns, Events and Outreach, DG GROW, European Commission

7. Funding opportunities  
   Nina Hoppmann, Team Member, European Cluster Collaboration Platform
Housekeeping rules

Jennifer Baker, presenter

• Please use the **Q&A function to ask questions**, and the **chat function** to comment or share links.

• We invite you to **join the debate**: Please **raise your hand** and we will give you the floor.

• Please **unmute yourself** and **activate your camera** when you take the floor.

• Please note that the session is being **recorded** and that the recording will be **published** on the European Cluster Collaboration Platform.
NEWS FROM THE
EUROPEAN CLUSTER COLLABORATION PLATFORM
Feedback to evaluate COSME programme

- Public consultation for stakeholders and SMEs on COSME, the EU programme for the competitiveness of enterprises and small and medium-sized enterprises that ran from 2014 to 2020 with a budget of 2.3 billion EUR
- Consultation open until 18 September 2023
- COSME supported the Enterprise Europe Network, Erasmus for Young Entrepreneurs, projects for tourism and social economy, the IPR Help desks, and projects for cluster internationalisation and cluster excellence
- The results will help the EC to improve future support programmes for SMEs
- Important to receive feedback from clusters
Check out the revamped Confidence Indicator for the Industrial Ecosystems

- **Confidence Indicator** provides a timely indication of the state of each ecosystem at the EU level.
- A profile of the economic sentiment is built for each ecosystem, by calculating a weighted average of the values of those sectors included in the definition of each ecosystem.
Further integration of Ukraine into Single Market through Connecting Europe Facility

• The **Connecting Europe Facility (CEF) programme** will enable Ukrainian project promoters to apply for EU funding for projects of common interest in the transport, energy and digital realms, further improving Ukraine's connectivity with its EU neighbours.

• For **transport**, Ukrainian authorities and companies will be able to apply for funding under future CEF transport calls in the current (2021-2027) programming period.

• As regards **energy**, Ukrainian infrastructure projects linked with EU Member States already have the possibility to apply for the status of Projects of Mutual Interest (PMI) under the revised EU rules for energy infrastructure.

• The **digital** part of the Connecting Europe Facility (CEF Digital) provides support for connectivity projects of common interest, in particular for backbone networks linking the EU with third countries, in line with the Global Gateway strategy, as well as for the development of safe, secure and sustainable high-performance infrastructure, including Gigabit and fifth-generation of mobile (5G) networks.

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Online meeting “Focus Group Ukraine on EU-Ukraine Business Cooperation"

- Join on Thursday, **13 July, 9:30 – 10:30 CEST**
- Forum aims to provide valuable insights into EU policies and programmes as well as the current business environment in Ukraine
- Agenda:
  - Introduction by Crispin WAYMOUTH, Deputy Head of unit GROW.D2
  - Latest Policy updates and upcoming developments, Janis AIZSALNIEKS, NEAR E.2
  - SME Fund vouchers on Intellectual Property rights for Ukrainian SMEs, Tamas Kiraly, GROW.C4
  - Monthly enterprise survey "Ukrainian business in wartime", Senior Research Fellow at the Institute for Economic Research and Policy Consulting, Kyiv
  - Feedback from participants on EU – Ukraine Business Cooperation
- [Register](#) to attend
Register for Matchmaking Event in South Africa

• It will take place on-site in **Johannesburg, South Africa** on **24 October – 26 October 2023**
• In the context of Manufacturing Indaba Conference and Exhibition
• Focus areas: agri-food, green industries, chemicals and metals, transport, digital, and textile
• Deadline extended: 2 August 2023
Register for Matchmaking Event in Singapore

- It will take place on-site in Singapore on **30 October – 1 November 2023**
- As part of Singapore Week of Innovation & Technology (SWITCH) and Agri-Food Tech Expo Asia 2023
- Focus areas: agri-food, health care, biomedical tech, digital, smart cities, advanced manufacturing, green tech
- Deadline: 2 August 2023
Feedback to the EU Clusters Talks

• We are constantly looking for ways to improve our ECCP activities to best suit the needs of our community. As such, we kindly ask for your feedback of your experience as an EU Clusters Talk participant, so that we may tailor and improve the future Talks to best reflect your interests.

• **Share your feedback** until 1 August 2023: [https://ec.europa.eu/eusurvey/runner/EUClustersTalks_June2023](https://ec.europa.eu/eusurvey/runner/EUClustersTalks_June2023)
30 years of the Single Market

Video

European Parliament
The EU Single Market – 30 years

Jakub Boratynski
Director, DG GROW, European Commission
Benefits and tools of the Single Market

Cristina Giménez Estol

Senior Expert, DG GROW, European Commission
30 years of the Single Market: tools that enable Europeans to make best use of it

Cristina Giménez i Estol – SOLVIT team (GROW.E.4 Promoting Compliance)
Structure of the talk

- 30 years of Single Market
- Your Europe (Single Digital Gateway)
- SOLVIT (problem-solving in the Single Market)
- Internal Market Information System (IMI)
- Single Market Enforcement Task Force
- Q&A
The four single market pillars

Free movement of goods

Free movement of services

Free movement of people

Free movement of capital
Single Market Figures

- Domestic market of almost 448 million people
- 56 million jobs
- Trade in goods accounts for 75% of intra-EU trade and around 25% of the EU's GDP
- Economic benefits of the SM amount to an 8-9% increase of GDP for the EU
The Single Market - future perspective

**Green transition**
- European Green Deal
- Climate neutrality by 2050

**Digital Transition**
- Digital Services Act

**Strategic autonomy**
- New legal acts for semiconductors and raw materials
- Cooperation with industry in key sectors (vaccines, raw materials, batteries, solar panels)

**Recovery and Resilience Facility**
Your Europe and the Single Digital Gateway

• July 2023
What is Your Europe?

Your Europe provides:

- practical information
- rights and obligations for citizens and businesses
- easily findable in all EU member states
- in clear and simple language
- with as little duplication as possible
What is the Single Digital Gateway?

Citizens and businesses

Member States

Commission

2023
## Information to be provided

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<td>Notify business activity and subsequent changes and termination</td>
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<td>Request permission for business activity</td>
<td>Request proof of residence</td>
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<td>Register as employer for pension and social security</td>
<td>Request birth certificate</td>
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<td>Register employees for pension and social security</td>
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<tr>
<td>Notify end-of-contract of employees for social security</td>
<td>Notify change in personal circumstances for social security purposes</td>
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<td>Applying for European Health Insurance Card (EHIC)</td>
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<td>Declare corporate tax</td>
<td>Claim a pension</td>
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<td>Request information on acquired pension rights</td>
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<td>Declare income tax</td>
<td>Declare income tax</td>
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<td>Register motor vehicles</td>
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<td>Obtain motor vehicle toll or emission stickers</td>
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<td>Enroll in a university</td>
<td>Enroll in a university</td>
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<td>Apply for study financing</td>
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<td><strong>YOUR SERVICE?</strong></td>
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SOLVIT
Problem solving in the Single Market

• July 2023
What is SOLVIT?

- A network of public servants in EU countries’ national administrations & in Norway, Liechtenstein and Iceland
- Helping businesses & individuals solve problems caused by incorrect application of EU law by an authority in another country
- Supported by EC: advice, IMI-SOLVIT application, training.
How does SOLVIT work?

- Complaint filed via online form
- Home Centre checks complaint is eligible
- If yes, home centre forwards it to SOLVIT centre in the country where problem occurred
- Lead SOLVIT centre works with the responsible national authority to resolve the problem
- Home Centre informs applicant about results achieved
- SOLVIT case data stored in central IMI-SOLVIT application
SOLVES PROBLEMS

CREATES PRESSURE

FOSTERS COOPERATION

COLLECTS EVIDENCE

CLARIFIES EU LAW
REGULATION (EU) 2019/515 gives a specific role to SOLVIT

Aims to provide a business-friendly alternative for economic operators wishing to challenge national decisions denying market access for their goods

Economic operators have to submit their case to SOLVIT to trigger the problem-solving mechanism.
IMI – Internal Market Information System

Online application for administrative cooperation in the Single Market

• July 2023
What is IMI?

- Implementation & enforcement of Single Market law
- Flexible and adaptable
- Structured pre-defined set of questions & Multilingual
- Data protection – Privacy by design

Generic online application for administrative cooperation between the EU-EEA authorities
IMI in numbers

- 19 policy areas
- 34,000+ registered users
- 74 modules
- 12,000+ authorities
- 9 DGs
  (GROW, EMPL, ECFIN, CNECT, SANTE, HOME, MOVE, JUST, EDPS)
- 300,000+ exchanges since 2008
Policy areas supported by IMI
Single Market Enforcement Task Force (SMET)

A forum to improve the Single Market
What is SMET?

Joint forum EC and MS experts

Focus on barriers on the SM

From a user (not a legal perspective)
Find out more and Q&A
## More information – contact

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<th>Website and contact</th>
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<td>Your Europe</td>
<td><a href="https://europa.eu/youreurope/">https://europa.eu/youreurope/</a></td>
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<td><a href="mailto:solvit@ec.europa.eu">solvit@ec.europa.eu</a></td>
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<td>Internal Market Information System (IMI)</td>
<td><a href="https://ec.europa.eu/internal_market/">https://ec.europa.eu/internal_market/</a></td>
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OUR QUESTIONS TO YOU...
Join at slido.com
#SingleMarket
What is the biggest achievement of the Single Market?
What is the biggest barrier in the Single Market?
What is the main task of clusters in the Single Market?
Panel debate

Jakub Boratynski, Director, DG GROW, European Commission
Antonio Novo, President, European Clusters Alliance
Daniel Cosnita, President, CLUSTERO
Kristina Šermukšnytė-Alešiūnienė, Cluster Manager, Agri-Food Lithuania
OPPORTUNITIES FOR THE 30TH ANNIVERSARY OF THE SINGLE MARKET

Rafal Rudnicki
Head of Sector - Communication, Campaigns, Events and Outreach, DG GROW, European Commission
June 2023 - July 2023  Social media campaign

August 2023 – June 2024  Travelling exhibition

4-6 October 2023  EU Industry Days 2023 in Málaga

The EU Industry Days are Europe’s flagship annual event focussing on key industrial policy discussions, connecting industrial frontrunners, and boosting the knowledge base of European industry. It serves as an open forum to discuss industrial challenges and co-create solutions and policy responses in an inclusive dialogue with a wide range of partners from industry, EU countries, civil society organisations, universities, and citizens. The 2023 edition will focus on the main drivers; the opportunities and challenges of the green, digital, and resilient transition; EU open strategic autonomy and on the integration of Ukraine into the single market and reinforcement of the EU defence industry capacity.

Apply now to organise stakeholder sessions during the event. Applications are open until 26 June at 12:00 CEST.

See all the call’s information and the selection criteria.

13-15 November 2023  SME Assembly 2023 in Bilbao

15-17 November 2023  EEN Annual Conference in Bilbao
1 QUIZ
2 RAIL PASSES TO WIN
#SingleMarket30
#EUClustersTalks
Find more information on:

Thank you for your attention
NEW

• **RESIST**: Internationalisation support to attend conferences, exhibitions, trade fairs in a target market, in-person trainings or events on internationalisation, in-person matchmaking events, or bilateral meetings with potential customers or suppliers (B2B, B2C, C2C) for SMEs from the Automotive, Transport and Mobility ecosystem sector
  • Call open until end of 2024 with several cut-off dates
  • First cut-off date is 8 September

• **ELBE**: Innovation support targeting the blue energy sector, more precisely Offshore Renewable Energy (ORE) sector SMEs
  • 8 specific challenges co-defined by big companies; companies commit to collaborate with the SMEs selected to answer to their challenge
  • Deadline: 30 September 2023
Opportunities for SMEs: Calls from Euroclusters

- **AEC EUROCLUSTER**: Internationalisation support to establish business relations with non-EU partners for SMEs from architecture, engineering and construction; multiple cut-offs; first deadline 30 August 2023
- **AIBC EUROCLUSTER**: Call for participating in international events related to Artificial Intelligence & Blockchain technologies; deadline 5 September 2023
- **AIBC EUROCLUSTER**: Training in Artificial Intelligence & Blockchain for SMEs from the manufacturing, mobility, logistics and energy sectors; deadline 5 September
- **AIBC EUROCLUSTER**: Call for projects for piloting and/or demonstrating new or improved digital and environmentally friendly products and services that use Artificial Intelligence and/or Blockchain; deadline 5 September
- **CircInWater**: Lump sums to access training or consultancy services for water-smart solutions, especially for the agrifood & energy-intensive industries; deadline 2 October 2023
- **EU Rural Tourism**: Funding to assist SMEs in designing and developing new tourism products for international markets, incorporating digital, sustainable, and socio-cultural improvements; deadline 10 September 2023
- **FRIEND CCI**: Call for providers offering solutions in digitalisation, greening, and internationalisation to collaborate with Creative and Cultural SMEs for the realization of funded projects; deadline 1 August 2025
Opportunities for SMEs: Calls from Euroclusters

- **GEMSTONE**: Financial support for training related to *Green Manufacturing*; deadline 31 December 2024
- **INGENIOUS**: *Innovation* grants for SMEs operated in *energy intensive industry* towards green and digital transition and resilience; deadline 31 July
- **INGENIOUS**: *Internationalisation* grants SMEs operated in *energy intensive industry* for business opportunities in Africa, Asia, North America and Latin America; deadline 30 September 2023
- **INGENIOUS**: *Training* grants to help SMEs improve their digital skills, green transition, resilience preparedness and reskilling and upskilling of the workforce; deadline 14 February 2025
- **LEVIATAD**: Call to support the *innovation* and *internationalisation* of European small and medium-sized enterprises in the *defence* sector; deadline 4 September 2023
- **METASTARS**: Call for *innovation services* for green technology development, digitalisation, upskilling and reskilling, internationalisation, and information security systems for SMEs from the *aeronautics, space, defence and ICT sectors*; deadline 31 December 2023
- **RESIST**: *Networking and Marketing* FSTP for SMEs from the *Automotive – Mobility – Transport* ecosystem; deadline 20 December 2024
- **All calls here**: [https://clustercolaboration.eu/open-calls](https://clustercolaboration.eu/open-calls)
Register for the next Talks

6 September  EU Strategic Foresight
20 September  EU funding programmes I
27 September  EU funding programmes II
Register on the European Cluster Collaboration Platform!
https://clustercollaboration.eu/

The European online hub for industry clusters
Strengthening the European economy through collaboration

Find partners per country, region, sector or industrial ecosystem
THANK YOU