



EUROPEAN INNOVATION COUNCIL AND SMES
EXECUTIVE AGENCY (EISMEA)

EISMEA – I – Innovation ecosystems, SMP/Entrepreneurship & Consumers
I.02 SMP/COSME Pillar

**Data Protection Notice for the
“EU Clusters Talks”**

Your personal data is processed in accordance with **Regulation (EU) No 2018/1725¹** on the protection of individuals with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data.

The data controller of the processing operation is Head of Unit I.0.2 (SMP/ COSME Pillar) of the European Innovation Council and SMEs Executive Agency (EISMEA)

The following entity processes your personal data on our behalf: the contractors IMP³ROVE – European Innovation Management Academy EWIV, Dreischeibenhaus 1, 40211 Düsseldorf, Germany, E-Mail address: data.privacy@improve-innovation.com; European Clusters Alliance, Rue Belliard 40 - 1040 Brussels (Belgium). E-mail address: contact@clustersalliance.eu; Cluster IDiA - Investigación, Desarrollo e Innovación en Aragón, Eduardo Ibarra 6 - 50009 Zaragoza (Spain), E-mail address: info@idia.es; LOW Associates Brussels, Rue de la Longue Haie 63, boîte 1 - 1000 Brussels (Belgium). E-mail address: info@loweurope.eu

Third-party authorised processors: Zoom, used for the event registration and implementation, and EU Survey, used to support event activities such as surveys on behalf of EISMEA and the European Commission.

The legal basis for the processing activities are:

- Article 5(1)(a) of Regulation (EU) 2018/1725 because processing is necessary for the performance of **a task carried out in the public interest** (or in the exercise of official authority vested in the Union institution or body)² laid down in Union law.

- Article 5(1)(d) of Regulation (EU) 2018/1725 based on your **explicit prior consent** for your non-mandatory personal data indicated below.

The purposes of this processing are to:

- register and manage your participation to the events “EU Clusters Talks”;
- provide you with access to the online events;
- include you in the list of participants;
- provide follow-up activities such as relevant information on the event and subject matter;

¹ [Regulation \(EU\) 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation \(EC\) No 45/2001 and Decision No 1247/2002/EC \(OJ L295/39 of 21.11.2018\).](#)

² *EISMEA Establishment Act*: Commission Implementing Decision (EU) [2021/173](#) of 12 February 2021 establishing the European Climate, Infrastructure and Environment Executive Agency, the European Health and Digital Executive Agency, the European Research Executive Agency, the **European Innovation Council and SMEs Executive Agency**, the European Research Council Executive Agency, and the European Education and Culture Executive Agency and repealing Implementing Decisions 2013/801/EU, 2013/771/EU, 2013/778/EU, 2013/779/EU, 2013/776/EU and 2013/770/EU (OJ L 50/9 of 15.2.2021) .

- follow-up with the participants for event-related feedback;

The following of your personal data are collected: First Name, Last Name, Email Address, Entity Name, Country, IP Address.

These elements are mandatory for the purposes outlined above.

Please note that the event will be **recorded**, and the **recording will be published** on the European Cluster Collaboration Platform. This means it is possible that you will be recorded. It is also possible that screenshots of you will be taken during the event and might be used for online and offline communication activities related to the promotion of the event. If you do not wish to appear on the recording, please do not raise any question orally nor by writing and note that you have the possibility to remain unseen by not activating your video during the event. Moderators and/or speakers will be contacted by the organisers to obtain their explicit consent to have their image recorded in the knowledge that any audio-visual materials may be used for the creation of communication material and published on communication channels, such as social media accounts, image hosting sites and websites linked to the promotion of EISMEA's activities (European Commission, European Innovation Council and SMEs Executive Agency social media accounts and web pages). In the absence of your consent, the organiser will try to find suitable alternatives, so that you can fully take part in the event, e.g. by collecting your questions in advance by email to be discussed during the webinar. In such a case, please send your questions to contact@clustersalliance.eu

The recipients of your personal data will be the contractors IMP³ROVE – European Innovation Management Academy EWIV, European Clusters Alliance and LOW Associates Brussels, responsible for organising the event; EISMEA (European Innovation Council and SMEs Executive Agency) and Commission staff in charge of the “EU Clusters Talks”. The collected personal data might also be communicated to bodies charged with monitoring or inspection tasks in application of EU law (e.g., internal audits, Court of Auditors, European Anti-fraud Office (OLAF)).

The following **third-party tools** will be used for the organisation of the online events:

1. For the purpose of streaming services provided by Zoom, Inc, please visit this link to know all data collected during a meeting and how it is processed: [Privacy | Zoom](#) Some of the data collected is: Username, Country, IP, display name, picture, email address, phone number (if provided) and device information. Moreover, it hosts the general collected personal data on servers in the United States for videocalls, it hosts the meetings with data centers in Germany and Netherlands. For more information on how Zoom uses cookies and how it processes personal data, please see at: <https://zoom.us/>
2. For the purpose of surveys related to the “EU Clusters Talks” provided by EUSurvey under EU responsibility, EU Survey may collect from the following data subjects the following personal data: First Name, Last Name, Job Title, Organisation/company name, professional email address, Country, IP address. Moreover, it hosts the collected personal data on servers in the EU. For information on how EUSurvey uses cookies and how it processes personal data, please see at: <https://ec.europa.eu/eusurvey/>
3. For the purpose of streaming services provided online serviced with for public retransmission provided by YouTube, please visit this link to know all data collected during a meeting and how it is processed: <https://policies.google.com/privacy>. They provide online video hosting, sharing and related services through websites they own and control, including youtube.com. Some of the services they offer is related to embed their embeddable video player on third party website. For more information on how YouTube uses cookies and how it processes personal data, please see <https://policies.google.com/technologies/cookies>.

Your personal data **will not be transferred** to third countries or international organisations with the exception of data collected by third-party tools (*Zoom*) with their own privacy policy, which you are strongly suggested to read carefully.

Zoom user-generated information is stored in the data center in United States as provided during the ordering process. Data is replicated across data centers within the same region to ensure availability. Zoom, inc. data, which utilizes Host and Usage Information, is stored in the Netherlands and Germany. For free user accounts, the data defined in this privacy data sheet is stored in a Zoom data center outside the account holder's region. For more information, please see: <https://zoom.us/>

For the purpose of collecting registrations of participants and broadcasting the event online, the third-party tools Zoom and EUSurvey will collect data. Hence, European Clusters Alliance, Cluster IDiA, and LOW Associates Brussels are committed to protecting the privacy of all personal data you will provide them for the purpose of the events.

Your personal data will be kept for a maximum period of **36 months** after the event. Data will be manually deleted from the platform at the end of this period.

The processing of your data will **not include automated decision-making** (such as profiling).

The following technical and organisational security measures are in place to safeguard the processing of your personal data:

Appropriate security measures have been put in place to prevent your personal data from being accidentally lost, used or accessed in an unauthorized way, altered or disclosed. We limit access to your personal data to those employees, contractors or other third parties not directly involved or related in the organisation of the webinars. We have putted in place a data breachreporting policy to deal with any suspected personal data breach and will notify any participantof a breach where we would be legally required to do so.

You have the right to access your personal data and to request your personal data to be rectified, if the data is inaccurate or incomplete; where applicable, you have the right to request restriction or to objectto processing, to request a copy or erasure of your personal data held by the data controller. If processingis based on your consent, you have the right to withdraw your consent at any time, without affecting the lawfulness of the processing based on your consent before its withdrawal.

Your request to exercise one of the above rights will be dealt with without undue delay and within **one month**.

Your right to information, access, rectification, erasure, restriction or objection to processing, communication of a personal data breach or confidentiality of electronic communications may be restricted only under certain specific conditions as set out in the **applicable [Restriction Decision](#)** in accordance with Article 25 of Regulation (EU) 2018/1725.

If you have **any queries** concerning the processing of your personal data, you may address them to the Head of the SMP/COSME Pillar Unit I.02 of the EISMEA (entity acting as data controller) via: contact@clustersalliance.eu. The European Association of Development Agencies acts as data processor on behalf of the data controller.

You shall have right of recourse at any time to the EISMEA Data Protection Officer at EISMEA-DPO@ec.europa.eu and to the European Data Protection Supervisor at <https://edps.europa.eu>.