Meet the Euroclusters:
Initiatives for the green and digital transition

8 March 2023
08:30-09:45 CET

#SingleMarket30
Agenda

1. News from the European Cluster Collaboration Platform
2. Perspectives from the European Commission
   - Marek Przeor, Team Leader - Cluster Policy, DG GROW, European Commission
3. Panel debate
   - Ewa Rekosz, International Affairs Director, Mazovia Cluster ICT, INGENIOUS Eurocluster
   - Josep Casamada, Project Manager, AEI TÈXTILS, X-BUILD EU Eurocluster
   - Loic Marin, European Project Manager, CIMES, GEMSTONE Eurocluster
   - Marta Krakowiak, Project Manager, European Lighting Cluster Alliance, SILEO Eurocluster
4. Open round with the audience
5. Funding opportunities
Housekeeping rules

Chris Burns, presenter

• Please use the Q&A function to ask questions, and the chat function to comment or share links.
• We invite you to join the debate: Please raise your hand and we will give you the floor.
• Please unmute yourself and activate your camera when you take the floor.
• Please note that the session is being recorded.
NEWS FROM THE EUROPEAN CLUSTER COLLABORATION PLATFORM
The Single Market Programme has announced 2 new calls for proposals aimed at facilitating the integration of Ukrainian small and medium-sized enterprises (SMEs) into the single market and at supporting young Ukrainian entrepreneurs.

Crucial step towards building stronger economic ties between the EU and Ukraine while also providing much-needed support to Ukrainian SMEs.

Read more on the European Cluster Collaboration Platform: SMEs, entrepreneurs
“Clusters meet Regions” workshop on EU-Ukraine Business Partnership

• Opportunity to build EU-Ukrainian business relations, and to find partners to trade and invest

• High-level officials from the European Commission, Slovakia, and Ukraine

• Panel discussions, pitching sessions from clusters and enterprises, business-to-business matchmaking and site visits relevant to the EU-UA cooperation in building autonomy and resilience, such as utilities, health, agri-food, textiles, industry 4.0, defence and ICT
Save the date: European Tourism Day 2023

• Brussels, 5 May 2023
• This event will be an opportunity to take stock of the EU tourism policy in the context of the green and digital transition, to follow up on the Tourism Transition Pathway and share the best practices for its co-implementation.
• On this occasion, Thierry Breton, Commissioner for Internal Market, will exchange with tourism stakeholders in a dedicated opening debate.
Marek Przeor

Team Leader - Cluster Policy, DG GROW

European Commission
The EU’s Industrial Policy Agenda

1. Strengthen Single Market resilience
2. Analyse and address strategic dependencies
3. Accelerate the twin green and digital transitions
4. Strengthen resilience

Leverage clusters to achieve these policy objectives
EU Funding supporting cluster organisations

Building on the experience from: 2014-2022

To

78 Partnerships (4 generations) of European Cluster Partnerships | International

38 Partnerships (4 generations) of European Cluster Partnerships | Excellence

9 Partnerships European Cluster Partnerships | Smart Specialisation

29 Partnerships INNOSUP-1

Evaluation study of and potential follow-up to cluster initiatives under COSME, H2020 and FPI - Publications Office of the EU (europa.eu)
30 Euroclusters

171 partners

23 different countries

Building resilience and accelerating transition to green and digital economy through:
1. Networking
2. Innovating
3. Adopting
4. Training
5. Outreach
Specific objectives of

**NETWORK**
- Resilience preparedness/business continuity plans

**ADOPT**
- SMEs supported which undertook business process innovation

**GO INTERNATIONAL**
- Collaboration agreements signed with third countries
- SMEs benefited from internationalisation

**INNOVATE**
- New-to-firm products/services identified

**TRAIN**
- Cluster organisations which received training
- SMEs investing in skills development

**COMMUNICATE**
- Social media followers
- SMEs supported coming from countries/regions different from those of Euroclusters partners

**DDL for Submission**
- 7 Dec 21

**Evaluation**
- Jan-Feb
- April 22
- July

**Evaluation results**
- Sept/Oct
- Up to 36 months

**Project Kick-offs**
- 2024

**2nd call**

Objective: 30 Euroclusters

30 Euroclusters
42 Million EUR
Panel debate

Ewa Rekosz, International Affairs Director, Mazovia Cluster ICT, INGENIOUS Eurocluster

Josep Casamada, Project Manager, AEI TÈXTILS, X-BUILD EU Eurocluster

Loïc Marin, European Project Manager, CIMES, GEMSTONE Eurocluster

Marta Krakowiak, Project Manager, European Lighting Cluster Alliance, SILEO Eurocluster
INGENIOUS - Building resilience and accelerating transition to green and digital economy in Energy Intensive Industries (101074635)

INGENIOUS ambition is to help SMEs in development and adoption of innovative technologies towards green and digital economy.

- 36M; 4 Partners; 6 WPs; 13 Deliverables
- 7 challenges identified
- 1 Open Call launched in May 2023
- 6-9 Innovation Grants for 12M projects (€60,000/SME)
- 10 Internationalization Grants (€2,500/each)
- 100 Training Vouchers (€250/each)
- 8 workshops dedicated to challenges
- Cluster staff training for up / re-skilling and attracting talents and services for SME
- www.ingenious-eurocluster.eu
Peer-Learning-Meeting
The global objective of xBUILD-EU is to build an EU strategic partnership focused on cross-sectoral collaboration and cross-fertilization across textile, construction and advanced technologies.

- **2 calls for proposals with 1,05M€ to support:**
  - **INNOVATE VOUCHER**
    - Identify and bring to market new-to-firm products and/or services to make SMEs more resilient against value chain disruption.
    - 20K€ per SME
    - 15 SMEs expected
  - **GREEN AND DIGITAL VOUCHER**
    - Assess technologies and adopt business processes to enable the green and digital transition to make SMEs more competitive, ready for a resilient future and for global growth.
    - 50K€ per consortia of SMEs
    - 18 SMEs expected
  - **GLOBAL VOUCHER**
    - Facilitate internationalization of SMEs.
    - 25K€ per SME
    - 12 SMEs expected

- **Series of webinars for capacity Building**
- **Resilience-building activities**
EuroBoosTEX Joint European initiative in Textile Industry for Europe’s recovery boosting digital and green transition

Innovate Boost Voucher

10 Individual SME
Up to 15,000 €

24 Consortia
Up to 60,000 €

Internationalization Boost Voucher

15 Individual SME
12,000 €

PARTNERS

CITEVE
PORTUGUESE TEXTILE CLUSTER

AEi
TECHNOLOGY

NEXT

ATEVAL
TECHTERTA
Synergies:

• Joint cluster training
• Joint info-day (April 12th 2023)
• Joint submission platform

(https://euroclusters.grantplatform.com/)
GEMSTONE
GREEN MANUFACTURING SUPPORTING RECOVERY AND RESILIENCE OF INDUSTRIAL SMES

Ambition: to support manufacturing SMEs in their Green Transition initiatives under 3 pillars “Train”, “Innovate”, “Explore” (T-I-E)

Main upcoming opportunities:

• Publication of the Strategic Roadmap on Green Manufacturing (March ‘23)
• Launch of the awareness-raising workshops cycle (March ‘23)
  • Dedicated to manufacturing SMEs and clusters to address the concepts and approaches of Green Manufacturing. Open to every European stakeholder.
• Resilience Diagnosis Phase
  • Dedicated to manufacturing SMEs across Europe that wish to identify their priority needs in terms of Green Transition, to establish a Resilience Plan and be supported to implement it.
• Launch of the capacity-building sessions (May ‘23)
  • Open to any employee from an European cluster that wish to better support their SMEs in their Green Transition initiatives. Nine 2-hour sessions.
  • Sessions resulting from the European survey launched in Jan ‘23 > 32 answers from 16 countries and 28 regions.
• Creation of the European Cluster Alliance for Green Manufacturing (Sept ‘23)
  • Collaborative network that will federate European clusters around Green Manufacturing. Express your interest and join us!
• Open calls

Contact us:

EUCLUSTERS TALKS

4 OPEN CALLS
Starting date - September 2023

EXPLORE 40 projects founded
Up to 1500€
Support participation to business fairs and international events

TRAIN 45 projects founded
Up to 2000€
Facilitate connexion between training providers and SMEs for green skills

GREEN INNOV 5 projects founded
Up to 60K€
Support the development of new green technologies or processes

GREEN ADOPT 15 projects founded
Up to 40K€
Foster the implementation of business process innovations

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EUCLUSTERS TALKS
**METASTARS**

**Call for Innovation services**

- Open to **SMEs** working the field of **ASD**

- 6 innovative services to be funded:
  - Green tech development
  - Digitalisation
  - Upskilling and reskilling
  - Internationalisation to Canada
  - Internationalisation to Japan
  - Cyber-security

- **Lumpsum from 3000€ to 15 000€**

- Call open from March 1st, 2023 until **December 31st, 2023, @ 17.00 CET**

- Applications will be evaluated **on a first come first served basis**

**Guide for Applicants (GFA)** - Submit your application here!

**Contact:** info@metastars-euroclusters.com
SILICON EUROCLUSTER
September 2022 – February 2025 (30 months)
Coordinator: Minalogic - France

- Aims to achieve greater **European self-sufficiency electronics value chain** (incl. IoT, micro and nanoelectronics, photonics, artificial intelligence, and embedded software).
- **Open call for 25 demonstration projects** to support the adoption of digital technologies by SMEs
  Launch 28/03/2023
- **Open call for 25 green vouchers** to support the integration of Green expertise into SMEs –
  Launch February 2024
- **Internationalisation** support for 5 SMEs
- **Training** of 20 clusters workforces

laure.de.tassigny@minalogic.com
www.silicon-europe.eu/projects/silicon-eurocluster/
3rd of April: Launch of an OpenCall to support innovation projects

End of March: Launch of 2 OpenCalls
- Internationalisation: to attend trainings, events, conferences, exhibitions, MatchMaking events... Outside of Europe
- Networking: to attend exhibitions, forums, conferences... Matchmaking events, meetings with suppliers, in Europe

Coordinator: Pôle Véhicule du Futur – France
Automotive-Transport-Mobility ecosystem

ECCP PLATFORM: RESIST EUROCLUSTER

RESIST Eurocluster
@RESISTeucluster
@resisteurocluster

info@resisteurocluster.eu
SUAVE EUROCLUSTER
Stimulating SMEs in new Urban Agriculture Value Chain for sustainable growth in Europe
September 2022 – February 2025 (30 months)
Coordinator: VEGEPOLYS VALLEY - France

- Objective: boosting urban agriculture (UA) towards sustainable and resilient urban food systems
- Open calls to support SMEs: Launch end of March 2023
  - Innovation Lump Sums (10 000€): Deployment of a new or significant product/technology or improved process
  - Diagnosis Lump Sums (5 000€): Analysis carried out to identify the strengths and weaknesses of the SME and keys of improvement in terms of digitalization and/or green transition
  - Travel Lump Sums (1 000€): Participation in Urban agriculture relevant business mission in Europe
  - Innovation Prizes (20 000€): Valorisation of developed solutions by the SME in the European Urban Agriculture food system

Do not hesitate to contact us!
Overall goal: to reinforce European digital ecosystem applied to manufacturing

Open call with financial support for innovation:

- Demonstration of innovative digital technologies into manufacturing industries, with the overall goal to reduce resource consumption (energy, water, raw material and supplies, waste)
- Collaborative: 1 digital SME + 1 industrial end-user
- Financial support: 30 k€ per project (funding for SME only)
  - 35 projects to be selected, 9-month support
- Opening date: 21/03/23 till 25/05/23
- https://dream.grantplatform.com/ (will open on 21/03)
The project will focus on **maximising usage of available feedstock and the valorisation of side-streams into bio-based ingredients** in a wide variety of ways, building on zero-waste and circular concepts.

The project will open up opportunities for SMEs for new values chains and to **deploy new bio-based business models and services**, creating business continuity for their own and for other value chain actors.

<table>
<thead>
<tr>
<th>Type of Lump sum</th>
<th>Description of the eligible actions</th>
<th>Amount</th>
<th>Number of lump sums</th>
<th>Calls dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mobility</td>
<td>Travel support to enable SMEs to participate in the European Food Biomass &amp; Bioeconomy summit, in Thessaloniki (Greece) on 22-23 May 2023.</td>
<td>600 €</td>
<td>63</td>
<td>From 31 January 2023 to 24 April 2023</td>
</tr>
<tr>
<td>Business continuity plan (BCP)</td>
<td>Project to implement a business continuity plan on critical points to optimise the use of biomass to be more resilient.</td>
<td>17 000 €</td>
<td>16</td>
<td>Between 1 May 2023 and 1 February 2024</td>
</tr>
<tr>
<td>Innovation (INO)</td>
<td>A project that will lead to the implementation of a new process or product.</td>
<td>27 000 €</td>
<td>21</td>
<td>Between 1 May 2023 and 1 February 2024</td>
</tr>
<tr>
<td>Internationalisation (INT)</td>
<td>Project allowing to participate in a trade show, or to access a report on actions taken to support international development in third territories identified by B-Resilient</td>
<td>7 500 €</td>
<td>33</td>
<td>Between 1 May 2023 and 1 February 2024</td>
</tr>
</tbody>
</table>

| Overall budget available | 1 124 300 € |

Contacts:
[blandine.fortin@pole-valorial.fr](mailto:blandine.fortin@pole-valorial.fr)
[adrienne.gentil@pole-valorial.fr](mailto:adrienne.gentil@pole-valorial.fr)
PIMAP4Sustainability

Objective: Support sustainability of SMEs in Photonics, Advanced Materials and Advanced Manufacturing value chain.

Innovation Open Call – 01/03/2023 – 03/05/2023
- Aims to Support innovation Project including Photonics, Advanced Materials or Advanced Manufacturing in the following three themes Aerospace, Metalworking, Industrial production
- 60 000 euros Grant per Project
- TRL 5 to 8
- Duration between 6 and 9 months
- For more information on our call, click here.

CONTACT: pimap4sustainability@alpha-rlh.com

Project Partners
- Alpha RLH – France
- PROPELL – Sweden
- AFIL Lombardia – Italy
- ProduTech – Portugal
- Photonics Finland – Finland
Supporting European electromobility SMEs with a range of services to strengthen their resilience, green and digital transformation, and internationalization.

**Objective**

Follow us!

September 2023
- Top-down *(Clean H2)*
- Innovation services

February 2024
- Top-down *(Batteries)*
- Bottom-up
- Innovation services

July 2024
- Top-down *(Transport 0 emission)*
- Bottom-up

5 open calls to grant products, services & innovative process
- 5x2 consortia per call.
- Max funding = 40k€ per consortium

2 open calls to grant innovation/market support services
- 2x6 SMEs per call.
- Max funding = 20k€

**Contacts:** jean-baptiste.hahn@cara.eu
SILEO supports the **EU SMEs of lighting & furniture sector** to recover from the COVID-19 crisis, become more resilient to future shocks, be better prepared for disruptions in supply and value chains, more sustainable in their business operations and stronger connected to industrial and advanced technologies ecosystems.

With a **set of wide-ranging but well-crafted direct financial and non-financial support measures**, SILEO prepares clusters to answer the digital and circular transition needs of their SMEs.

SILEO offers strategic market intelligence analysis of the lighting & furniture sector to help SMEs start green and digital transition, tailored business expert consultancy, training and talent placement programs, support in capturing new international market opportunities, and setting resilience-preparedness masterplans for SMEs, and much more 😊

**SILEO Financial Support to Third Parties – EU lighting & furniture SMEs**

- **HACK DAY - TRAVEL**
  - 500 € /SME

- **BUSINESS TRANSFORMATION**
  - 5,000 €/SME

- **ADVANCED TECHNOLOGY UPTAKE**
  - 10,500 €/SME

- **TALENT PLACEMENT**
  - 4,000 €/SME
What are your thoughts?
SocialTech4EU Call for Social Enterprises in Europe – Financial support for training

- Selected organisations will be able to make use of training opportunities and in the future possibly scale up and accelerate their innovation efforts.
- Up to 3.000 EUR for services related to training in ICT, emerging technologies for the social economy, open innovation, business administration, marketing and sales
- Applicants can be social enterprises as defined by the European Commission or start-ups with a social mission or impact
- Deadline: 14 April 2023
- Published on European Cluster Collaboration Platform
IKAT Tourism Call for SMEs in Europe - Financial support for services

- Call will provide each selected organisation with financial support in order to purchase services related to the following areas:
  1. BUSINESS MODEL - 3.000 EUR
  2. ACCELERATION - 8.000 EUR
  3. OPEN INNOVATION - 10.000 EUR
  4. EXPERIENCE IN DIGITAL, SUSTAINABLE, AND INCLUSIVE TECHNOLOGY - 6.000 EUR
  5. FUNDING OPPORTUNITIES - 4.200 EUR
  6. INTERNATIONALISATION - 6.000 EUR
  7. TRAINING (including mentoring and seminars for services 1 to 6) - 5.080 EUR
- Call is open for SMEs from the tourism industrial ecosystem
- Deadline: 20 April 2023
- Published on European Cluster Collaboration Platform
B-Resilient: Building the biomass resilience of food producing and processing SMEs through green and digitalised value chains

- B-resilient is organising cross-sectoral, cross-border matchmaking/business events for SMEs with different innovation actors in Biomass Resilience supported by **lump sums for travelling costs** (600 EUR per SME).
- The first event, **Bioeconomy & Food Biowaste Investment Brokerage Event**, co-organised with Model2Bio, BioeconomyVentures and EIT Food, will be celebrated in **Thessaloniki (Greece)** on 22 and 23 May 2023.
- Deadline: 24 April 2023
- Published on **European Cluster Collaboration Platform**
PIMAP4Sustainability: Funding for innovation

- The goal of the PIMAP4Sustainability (Photonics for International Markets and Applications for Sustainability) Euroclusters project open call is to financially support photonics, advanced materials and advanced manufacturing SMEs to develop innovative projects in three themes:
  - Aerospace
  - Metal working
  - Industrial production
- PIMAP4Sustainability will allow within its funded projects activities related to projects from a TRL 5 to 8 such as:
  - Development of prototypes
  - Test innovative solutions on end user’s facilities.
  - Validation of technologies by research centres
  - Any other activities tied to the development of innovative projects.
- **Matchmaking event on 14 March.** Link to register: [https://pimap4sustainability2023.b2match.io](https://pimap4sustainability2023.b2match.io)
- Deadline: 3 May 2023
- Published on [European Cluster Collaboration Platform](https://pimap4sustainability2023.b2match.io)
The target audience of the METASTARS Innovation Support Mechanism are SMEs from the Aeronautics, Space, Defence and ICT sectors wishing to submit proposals related to Aerospace & Defence.

METASTARS project aims at leveraging interlinkages between ASD and various ecosystems, including Renewable Energy, Tourism, Electronics, Mobility, Transport & Automotive and Digital.

Applications will be evaluated on a first come, first served basis.

Deadline: 31 December 2023

Published on European Cluster Collaboration Platform.

### METASTARS: Open call for innovation services

<table>
<thead>
<tr>
<th>Financial Support for Services</th>
<th>Maximum financial support per Service</th>
<th>Maximum duration for Service implementation (months)</th>
<th>Estimated No of Services to be granted</th>
</tr>
</thead>
<tbody>
<tr>
<td>Green Technology development</td>
<td>€4,000</td>
<td>4</td>
<td>10</td>
</tr>
<tr>
<td>Digitalisation</td>
<td>€6,000</td>
<td>4</td>
<td>10</td>
</tr>
<tr>
<td>Upskilling &amp; reskilling</td>
<td>€3,000</td>
<td>4</td>
<td>8</td>
</tr>
<tr>
<td>Internationalisation for Japan</td>
<td>€5,500</td>
<td>10</td>
<td>8</td>
</tr>
<tr>
<td>Internationalisation for Canada</td>
<td>€5,500</td>
<td>10</td>
<td>8</td>
</tr>
<tr>
<td>Information system security</td>
<td>€15,000</td>
<td>10</td>
<td>10</td>
</tr>
</tbody>
</table>
CREATHRIV-EU: Support for Creative and Cultural Industries

- CREATHRIV-EU Projects will award grants for CCIs SMEs for projects and activities that address one of the following challenges:
  - **Diversification** of products/service/contents based on digital technologies especially in the heritage, archives and libraries CCI sector;
  - Supporting the **green transition** of the audiovisual & multimedia sector and in performing arts;
  - Bridging the **skill-gaps** in the CCIs workforce and supporting a bigger participation of **women**;
  - Increasing business opportunities through **internationalisation** and synergies along and across value-chains.

- Grants available:
  - Small-Scale Projects (5,000 €)
  - Collaboration Pilot Projects (20,000 €)
  - Travel Grants: Intra-EU Travel Grant (1,500 €); Extra-EU Travel Grant (5,000 €)

- Deadline: 2 May 2023
- Published on Funding & Tenders Portal

![Logo](image)
Continue the dialogue…

ECCP General Discussion Group

https://www.linkedin.com/groups/9274710/
Register for the next Talks

22 March 2023 Interregional Collaboration

5 April 2023 Raw Materials and Circular Economy

19 April 2023 Private financing

3 May 2023 Transition Pathway on Construction
Register on the European Cluster Collaboration Platform!
https://clustercollaboration.eu/

The European online hub for industry clusters
Strengthening the European economy through collaboration

Find partners per country, region, sector or industrial ecosystem
THANK YOU