

### EUROPEAN CLUSTER Collaboration platform

## **European Cluster Panorama 2021**

Leveraging clusters for resilient, green and digital regional economies

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#### as part of the European Cluster Collaboration Platform (ECCP) service contract.

The European Cluster Collaboration Platform (ECCP) is the European hub for industry clusters. It contains data on the characteristics of 8 different types of cluster actors that are currently able to profile themselves on the platform, alongside statistical data on sectors and industrial ecosystems for 201 regions.

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**Executive Summary** 





## Executive Summary

The COVID-19 pandemic has shone a spotlight on the roles that clusters are playing in fostering regional resilience. In the immediate response to the pandemic, they have provided a vital collaborative bridge between business and policy makers in regions across Europe. This has helped cope with supply chain disruptions and develop new production capacities such as in the manufacturing of Personal Protective Equipment (PPE). Moreover, regional cluster dynamics have been amplified at EU level by leveraging the European Cluster Collaboration Platform (ECCP) and European Cluster Alliance (ECA), for example organising matchmaking events on vaccine production and regular meetings to share strategic intelligence for example on microelectronics, raw materials or wood.

Building a robust recovery from the crisis will require sophisticated collaboration across the triple helix of business, research and government, both within and between clusters. The focus of this *Europe an Cluster Panorama* report is the presence of clusters in Europe and the roles they play in fostering resilient, green and digital industrial ecosystems. It is based on comprehensive new data that can be navigated through the ECCP's mapping tool.<sup>1</sup> A key novelty is that it brings together, for the first time, statistical data on the regional clustering of economic activity in 88 standard sectors from Eurostat and 14 industrial ecosystems as indicated in the updating of EU industrial strategy,<sup>2</sup> with detailed data on the presence and key characteristics of cluster organisations.

#### Clustering is a key feature of the European economy

Across 201 EU-27 regions, there are 1501 sector specialisation nodes with a share of at least 1% of regional employment, and these account for almost 25% of total EU-27 employment. There are also over 1000 cluster organisations in the EU-27, whose membership on average is made up of 70% SMEs, 10% large firms and 8% research organisations.



#### Distribution of region-relevant sector specialisation nodes and cluster organisations in EU-27

Source: Based on data from Eurostat and national statistics offices and ECCP profile data (sample of 468 cluster organisations with updated profiles on 29/11/2021).

<sup>&</sup>lt;sup>1</sup>See: <u>https://reporting.clustercollaboration.eu/</u>.

<sup>&</sup>lt;sup>2</sup> See: <u>https://ec.europa.eu/commission/presscorner/detail/en/IP\_21\_1884</u>



Both sector specialisation nodes and cluster organisations are heavily concentrated in traded activities and especially in manufacturing industry. EU-27 cluster organisations are mostly active in the Digital, Agri-food, Health, Renewable Energy and Mobility/Transport/Automotive industrial ecosystems. They provide a wide range of services, above all related to the core transversal function of facilitating collaboration between members. They support research, development and innovation, matchmaking, access to funding, internationalisation, communication, access to the European internal market, location branding and IPR management. Cluster organisations are also largely professionalised, with a high proportion (68%) having some form of quality label.



#### EU-27 cluster organisations by industrial ecosystem (and size profile)

Source: Based on ECCP profile data; sample of 468 cluster organisations with updated profiles on 29/11/2021.

#### Clusters are supporting resilience, green and digital transition

The presence of clusters in regions is correlated with stronger innovation behaviour, economic performance and employment outcomes. This is consistent with the rationale for cluster policy – and with the primary focus of cluster organisations – to enhance firm-level innovation and competitiveness, boosting resilience.

Over 80% of EU-27 cluster organisations support companies in digital transition and over 60% in green transition, highlighting the transversal nature of greening and digitalisation across all sectors and industrial ecosystems. This is reflected in the services provided by cluster organisations, their collaboration interests and the S3 priority areas and technology fields in which they are working.

A new typology of regions based on their specialisation in industrial ecosystems provides further evidence of the transversal role of cluster organisations in digital transition. Cluster organisations that associate themselves with the Digital ecosystem are strongly present in almost all types of regions, emphasising strong awareness of the opportunities from digital transition across the full spectrum of regions and ecosystems.

Regarding green transition, while analysis reveals challenges in achieving both strong economic outcomes and environmental performance, it also highlights awareness of the roles that cluster



organisations can play in achieving green transition by driving forward learning and change among their members.

In this context, clusters provide a unique collaborate bridge with European SMEs, and a key policy challenge is to capitalise further on the collaborative power of Europe's wide array of cluster organisations. This is a message not only for 'cluster policy makers' that are used to working with cluster organisations, but also for cluster managers and a much broader spectrum of policy makers and business support organisations working in the domains of innovation, skills, environment, etc. that are critical for ongoing resilience and transition. An ECCP cluster policy toolkit has been launched to support this challenge by helping to identify inspiring and relevant policy experiences.<sup>3</sup>

<sup>&</sup>lt;sup>3</sup> See: <u>https://clustercollaboration.eu/in-focus/policy-acceleration/policy-toolkit</u>

## **O1** Introduction





## 1. Introduction

Industrial clusters are groups of firms, related economic actors, and institutions that are located near each other and have reached a sufficient scale to develop specialised expertise, services, resources, suppliers, and skills.<sup>4</sup> They are the building blocks of national and regional economies and thus a key focal point for economic development policies.

The geographical clustering of economic activities occurs due to a series of competitiveness advantages deriving from proximity that were first identified by Alfred Marshall in what he labelled 'industrial districts', and around a hundred years later were conceptualised as 'clusters' by Michael Porter.<sup>5</sup> Over the last thirty years support for clusters has become a pillar of most national and regional competitiveness policies, and cluster organisations are active today in almost all European regions. They play key intermediary roles that link together SMEs, research organisations, training providers, policy makers and other relevant organisations around the challenges and opportunities faced by specific sectors, value chains and other configurations of economic activities.

Over the last two years, the COVID-19 pandemic has shone a spotlight on the roles that clusters, and cluster organisations, are playing in fostering regional resilience. In the immediate response to the pandemic, they have provided a vital collaborative bridge between business, in particular SMEs, and policy makers in regions across Europe. This has helped cope with supply chain disruptions and develop new production capacities, for example in the manufacturing of Personal Protective Equipment (PPE). Moreover, these dynamics have been amplified by the European Commission's leveraging of the European Cluster Collaboration Platform (ECCP), for example hosting a COVID-19 forum and organising match-making events on vaccine production,<sup>6</sup> and by the regular morning discussions of the *European Alliance Against Coronavirus*, organised by the European Cluster Alliance (ECA).<sup>7</sup> In the longer term, building a resilient recovery from the crisis requires awareness of and response to the underlying dynamics of industrial transition, which are well-captured in the collaborative dynamics within clusters.

While the pandemic itself is having asymmetric effects across different clusters and industrial ecosystems, there are longer-term sources of industrial transition that interact with the policy responses to the pandemic. In particular, the dual digital and green transitions are widely recognised to be the key drivers of current and future industrial change, as reflected in their identification as the two key levers of the *Updated Industrial Strategy*, in the framework of the *New Green Deal*.<sup>8</sup> To these drivers we can add the growing concern with economic and social resilience, both in the explicit context of disruptions caused by the COVID-19 pandemic and in the more general context of challenges to the multilateral international system highlighted in the 2021 *Strategic Foresight Report*.<sup>9</sup>

As a key focal point for place-based and activity-specific collaboration, cluster organisations and cluster policies play a catalytic role in shaping industrial transitions and building resilience. This has been clearly recognised in the adoption by the *European Expert Group on Clusters* of a set of 15 recommendations for how the activities of clusters should be refocused to lead the green transition,

<sup>&</sup>lt;sup>4</sup> See: <u>https://clustercollaboration.eu/cluster-definitions</u>.

<sup>&</sup>lt;sup>5</sup> See: Marshall (1890); Porter (1990).

<sup>&</sup>lt;sup>6</sup> See: <u>https://clustercollaboration.eu/content/covid-19-vaccines-upscale-production-matchmaking-event.</u>

<sup>&</sup>lt;sup>7</sup> See: https://clustersalliance.eu/events/eaac-morning-discussions/.

<sup>&</sup>lt;sup>8</sup> See: European Commission (2019, 2021a).

<sup>&</sup>lt;sup>9</sup> See: European Commission (2021b).



accelerate the digital transition, and build resilience.<sup>10</sup> Putting these recommendations into practice effectively will require reliable strategic information on the panorama of clusters in Europe: Where are clusters and cluster organisations located? How are they evolving? How are they linked to the digital and green transitions, and to different dimensions of regional economic performance?

The ECCP brings together detailed mapping of cluster organisations and other key actors in the cluster community with statistical mapping that has until recently been provided by the European Observatory of Clusters and Industrial Change (EOCIC). An interactive mapping tool enables users to explore statistical data and cluster actor profiles across 201 European regions, 88 sectors and 14 industrial ecosystems.<sup>11</sup> As such, it provides a unique and dynamic hub for strategic intelligence and analysis on clusters and cluster policy, from which this 2021 edition of the *European Cluster Panorama* report provides a snapshot.

#### Statistical cluster mapping: Antecedents

Early research on clusters in the 1990s focused on case studies such as Silicon Valley or London's finance hub, and quantitative studies based on *ad hoc* cluster definitions and usually limited to specific sectors or locations began to emerge later. In 2003, Michael Porter developed a harmonised approach that sought to facilitate comparable statistical mapping of clusters by developing non-overlapping cluster categories based on co-location patterns in economic activity. This approach was used for the launch of the *European Cluster Observatory* in 2007, and waslater refined to establish the 51 cluster categories that have been used over recent years to classify cluster organisations on the ECCP and as the basis for the development of previous *European Cluster Panorama* reports.<sup>12</sup> Additionally, the 2014 European Cluster Panorama introduced 10 categories of overlapping *emerging industries*, aiming to capture the areas where cross-sectoral linkages were most likely to materialise.<sup>13</sup>

As with most statistical analyses of socioeconomic phenomena, the cluster-mapping scenario in Europe has been shaped by the combination of interest in understanding different elements of the performance of clusters and the data possibilities for doing so. In this regard, while the methodologies employed to date have provided an increasingly nuanced picture of the European cluster landscape, they also have some well-acknowledged shortcomings related to the activity boundaries of clusters, the regional boundaries of clusters and the mixing of indicators that reflect cluster presence with those that reflect cluster strength. Cluster boundaries are changing fast because of green and digital industrial transitions, and new policy priorities have emerged reflecting the importance of resilient industrial ecosystems post-COVID. These also highlight the relevance of non-traded sectors alongside the traded clusters subject to most analysis until now,<sup>14</sup> and there is more generally a desire to bring the statistical analysis associated with clusters in line with other European statistical analyses and Eurostat classifications. Following a detailed reflection process, therefore, this has prompted a change in the approach to both cluster actor mapping and statistical cluster mapping under the newly launched ECCP.

<sup>13</sup> See Ketels and Protsiv (2014).

<sup>&</sup>lt;sup>10</sup> See: <u>https://clustercollaboration.eu/content/recommendations-cluster-policies-boost-resilience-and-foster-green-and-digital</u>.

<sup>&</sup>lt;sup>11</sup> See: <u>https://reporting.clustercollaboration.eu/</u>.

<sup>&</sup>lt;sup>12</sup> For detail on this approach see Porter (2003) and Delgado *et al.* (2016). For the most recent *European Cluster Panorama* reports, see Naumanen (2019) and Hollanders and Merkelbach (2020).

<sup>&</sup>lt;sup>14</sup> Traded activities are those such as agriculture and manufacturing industry whose outputs can be traded internationally, beyond the regions where they are located. Non-traded activities are those such as education, health, arts, and retail whose outputs are predominantly locally rendered services and thus tend not to be traded outside of the regions where they are located.



#### ECCP cluster mapping: A new approach

Cluster mapping, whether statistically or in terms of cluster organisations or other cluster actors, requires the identification of units of analysis on two dimensions: (i) economic activity; and (ii) territory.

The most significant change in the new ECCP concerns the economic activity dimension. The ECCP now asks cluster organisations that profile themselves on the platform to identify their economic activity according to 88 standardised sectoral categories (NACE 2-digit), which include both traded and non-traded activities, and the 14 industrial ecosystem categories defined by the European Commission.<sup>15</sup> The statistical analysis has been adjusted in line with this so that a common statistical and actor-based vision of the panorama of clusters in Europe can be achieved.

A more subtle change has also taken place in the territorial dimension, which now delimits regions according to what is considered the most appropriate administrative unit from a cluster policy perspective in each country. For most countries this corresponds with the NUTS2 level. However, NUTS1 regions are used for Belgium, Germany, and France, to correspond with the administrative level at which the remit for cluster policy implementation is strongest in these countries. This results in 201 regional units of analysis across the 27 EU Member States.

A key benefit of a harmonized approach is that analysis can blend indicators on full-time equivalent (FTE) employment, specialisation (based on FTE employment) and productivity (value added in Euros / employment) used to map clusters statistically, with indicators on number of cluster organisations (and various characteristics of those cluster organisations) that can be taken from the ECCP profiles of cluster actors. Table 1 summarises these indicators as a matrix of the two common units of analysis.

	<b>Territorial unit of analysis</b> 201 Regions (combination of NUTS2 and NUTS1)
Economic	Indicators
activity unit of	• Employment
analysis	Specialisation (based on FTE employment)
	<ul> <li>Productivity (value added in Euros / FTE employment)</li> </ul>
88 Sectors	Number of cluster organisations
(NACE 2-digit)	• Key characteristics of cluster organisations (sector, industrial ecosystem, S3
+	priority area, technology field, number of members, services offered, collaboration
14 Industrial	interests, quality labelling, support for the key areas of internationalisation,
Ecosystems	greening, digitalisation, skills and social economy, specific expertise)

#### Table 1: Units of analysis and key indicators for ECCP cluster mapping

The statistical indicators on employment, specialisation and productivity have been calculated from official sources (Eurostat and National Statistical Offices) for the latest available year, homogenised and processed to ensure full coverage of the matrix of 201 regions and 88 sectors.<sup>16</sup> The cluster actor

<sup>&</sup>lt;sup>15</sup> They also identify their activity with the list of Smart Specialisation Strategy (S3) areas developed by the European Commission's Joint Research Centre (JRC) and the list of technology fields established for international patent classification by the World Intellectual Property Organisation, and they have the option to specify more granular NACE 4-digit sectors.

<sup>&</sup>lt;sup>16</sup> Annexes 1 and 2 contain lists of the 201 regions and 88 sectors with their codes. Annex3 contains methodological detail on the statistical data collection process and definition of the indicators. While 2019 data was collected for several countries, significant gaps in the data for that year mean that we have used the more complete 2018 data for the analysis of this report.



data has been taken directly from the profiles of the EU-27 cluster organisations that have updated their profiles following the re-launch of the ECCP in February 2021.

The <u>ECCP mapping tool</u> allows users to interactively explore the cluster actor data and statistical data highlighted in Table 1, facilitating in depth analysis of a specific sector, industrial ecosystem, or region. Customised charts can be drawn from this data, and the data can also be downloaded. The aim of this *European Cluster Panorama* report is to provide analysis that gives both a general picture of the panorama of clusters and industrial ecosystems in Europe and that sheds light on the links between them and the development of resilient, green, and digital regional economies.

#### Focus and structure of this report

The specific focus of this *European Cluster Panorama* is the presence of clusters in Europe and the roles they are playing in fostering resilient, green, and digital regional economies. It undertakes a baseline mapping of the concentration of economic activity across 201 regions (at NUTS1 or NUTS2 level)<sup>17</sup> in EU-27 countries, based on NACE 2-digit sector<sup>18</sup> data for employment and value added. This data is also aggregated to reflect the 14 pan-European industrial ecosystems identified by the European Commission as being critical to the transformation pathways that will shape the recovery.<sup>19</sup> The presence of cluster organisations is integrated into analysis of regional specialisation in sectors and ecosystems to provide a comprehensive picture of the current European cluster panorama, alongside a new typology of regions based on specialisation profiles. This provides the basis for analyses exploring the contribution of clusters to green and digital transition, and the relationships between specialisation and different dimensions of regional performance.

The report is structured as follows:

- Chapter 2 uses data from ECCP cluster actor profiles to provide a detailed characterisation of European cluster organisations.
- Chapter 3 provides an integrated analysis of the panorama of clusters and industrial ecosystems in Europe. From analysis of the overall distribution of European employment, it analyses regional nodes of specialisation in sectors and industrial ecosystems alongside the presence of cluster organisations.
- Chapter 4 provides a tailored analysis that explores the specific roles of clusters and cluster organisations in the green and digital transitions.
- Chapter 5 introduces a new typology of European regions based on their specialisation profiles in industrial ecosystems. The purpose is to provide a common denominator to help identify similar regions in terms of employment structure and thereby support reflections on the relevance of different policy instruments.
- Chapter 6 explores the relationships between specialisation in sectors and industrial ecosystems and a series of indicators of regional competitiveness performance, including those related to green and digital transition.
- Chapter 7 concludes by summarising the principal facts, figures and messages arising from the analysis and reflecting on some key issues shaping the ongoing evolution of the European cluster panorama.

<sup>&</sup>lt;sup>17</sup> See: https://ec.europa.eu/eurostat/web/nuts/background

<sup>&</sup>lt;sup>18</sup> See: <u>https://ec.europa.eu/eurostat/web/nace-rev2</u>.

<sup>&</sup>lt;sup>19</sup> See: European Commission (2021c).

# 02

Characterisation of European cluster organisations





### 2. Characterisation of European cluster organisations

This chapter provides a detailed characterisation of European cluster organisations, based on a sample of EU-27 cluster organisations with updated profiles on the ECCP. As of November 2021, there are a total of 1320 cluster organisations (EU and non-EU) profiled on the ECCP, alongside 133 European Cluster Partnerships,<sup>20</sup> 40 cluster networks (or meta-clusters), 21 National Cluster Associations, 5 policy institutions, 131 resource efficiency providers,<sup>21</sup> and 11 training providers.<sup>22</sup>

### 2.1 Cluster organisations in EU-27 countries

Among all the ECCP cluster actors, there are 1036 EU-27 cluster organisations that have registered profiles over the last decade. Following the ECCP website relaunch in February 2021, cluster organisations were invited to update their profiles to include, for the first time, up-to-date information on the NACE 2-digit sectors and industrial ecosystems in which they are working, alongside characteristics such as their roles in the green and digital transitions and a range of other more detailed questions. To enable analysis that is consistent with statistical data on sectors and industrial ecosystems, this report is based on the sample of EU-27 cluster organisations that had completed these updated profiles on the ECCP by 29/11/2021.<sup>23</sup> Map 1 shows the distribution of this sample across EU-27 regions.

#### Map 1: Regional distribution of EU-27 cluster organisations



Source: Based on ECCP profile data; sample of 468 cluster organisations with updated profiles on 29/11/2021.

<sup>&</sup>lt;sup>20</sup> The ECCP is the home of 4 types of European Cluster Partnerships: International (ESCP4i) Innovation (also known as cluster facilitated projects under Horizon 2020 INNOSUP-1, Excellence (ESCP4x); and Smart Specialisation (ESCPS3).

<sup>&</sup>lt;sup>2</sup> Most of these providers come from the European Resource Efficiency Knowledge Centre (EREK) (<u>https://clustercollaboration.eu/erek</u>), which is hosted by the ECCP.

<sup>&</sup>lt;sup>22</sup> All 8 types of cluster actor profile can be explored and analysed in detail using the ECCP interactive mapping tool: <u>https://reporting.clustercollaboration.eu/</u>.

<sup>&</sup>lt;sup>23</sup> A list of the sample of 468 cluster organisations with updated ECCP profiles that are included in the analysis of this report is included in Annex 4 (organised by country and region) and Annex 5 (organised by industrial ecosystem). Annex 6 provides summary data for the analysis conducted in this chapter.



### 2.2 Economic activity profile of EU-27 cluster organisations

EU-27 cluster organisations are active in 73 of the 88 NACE 2-digit sectors, and there is a strong concentration in the top-25 sectors, which together account for more than 70% of references to sectors from cluster organisations in the sample. These 25 sectors are included in Figure 1, along with a breakdown by cluster organisation size (number of members). The top three categories stand out from the rest, both in terms of the number of cluster organisations working in these areas and the tendency towards larger memberships. Unsurprisingly, these are all transversal activities: *Activities of membership organisations (S94), Scientific research and development (M72),* and *Computer programming, consultancy, and related activities (J62).* The most prevalent of the more specific activities are *Manufacture of machinery and equipment (C28), Manufacture of food products (C10), Human health activities (Q86) and Information services (J63).* 



#### Figure 1: EU-27 cluster organisations by sector (and size profile)

Source: Based on ECCP profile data; sample of 468 cluster organisations with updated profiles on 29/11/2021; top-25 sectors included in Figure; summary data provided in Table A6.1 (Annex 6).

A similar analysis can be conducted for the 14 industrial ecosystems (Figure 2). Here the activities of EU-27 cluster organisations are spread more evenly, although there is a clear dominance of the digital ecosystem, within which 81 cluster organisations are situated, including 8 with more than 500 members. The *Agri-food* and *Health* ecosystems are the others with at least 50 cluster organisations.



At the other end of the scale the *Proximity and social economy* ecosystem stands out in terms of having very few cluster organisations that explicitly identify with working in these areas, and the *Retail* ecosystem has none.



Figure 2: EU-27 cluster organisations by industrial ecosystem (and size profile)

Source: Based on ECCP profile data; sample of 468 cluster organisations with updated profiles on 29/11/2021; summary data provided in Table A6.2 (Annex 6).



### 2.3 Size and membership of EU-27 cluster organisations

Almost 60% of EU-27 cluster organisations have less than 100 members, and only around 7% have more than 400 members. However, there is considerable variation in the size of cluster organisations by country (Figure 3). Among the countries accounting for most cluster organisations, Spain, Italy, and Germany share a similar distribution to the average, while France has more cluster organisations in the larger categories. Belgium and Denmark too tend to have larger cluster organisations, while many countries in Central and Eastern Europe have exclusively smaller organisations (Romania, Lithuania, Bulgaria, Slovenia, Czech Republic, Hungary).



#### Figure 3: Size profile of EU-27 cluster organisations

Source: Based on ECCP profile data; sample of 468 cluster organisations with updated profiles on 29/11/2021; summary data provided in Table A6.3 (Annex 6).



In terms of staffing levels, the size profile of European cluster organisations follows a similar pattern, with around 60% employing 1-5 cluster management staff, and only 4% employing more than 20 cluster management staff. Moreover, there is naturally a strong correspondence between the number of cluster management staff and the number of members (see Figure 4).



*Figure 4: Management team size of EU-27 cluster organisations (by number of members)* 

Source: Based on ECCP profile data; sample of 468 cluster organisations with updated profiles on 29/11/2021; summary data provided in Table A6.4 (Annex 6).

In total, EU-27 cluster organisations with updated profiles on the ECCP represent around 73,000 members, of which 70.4% are SMEs, 10.2% large firms and 8.1% research organisations. Table 2 provides a breakdown of the distribution of cluster members by country, where considerable variation can be observed in the types of members that make up cluster organisations:

- As the dominant group in all countries, SMEs range from 38% of cluster organisation members in Finland to 81% in Italy and Sweden.<sup>24</sup>
- Meanwhile, large firms are most prevalent in Czech cluster organisations (~20%) and least prevalent in Italian and Hungarian cluster organisations (~5%).
- Finally, research organisations are most represented in Greek and Slovenian cluster organisations (~20%) and least represented in Italian and Swedish (~4%) cluster organisations.

<sup>&</sup>lt;sup>24</sup> The figure of 99% from Cyprus only returns the results from one cluster organisation.



EU27	Research Organisations		SMEs		Large firms		Other		Total #
COUNTRY	#	%	#	%	#	%	#	%	
Austria	165	11.0%	1,156	77.0%	135	9.0%	46	3.1%	1,502
Belgium	411	7.8%	3,209	60.5%	702	13.2%	978	18.5%	5,300
Bulgaria	64	6.5%	716	72.8%	61	6.2%	143	14.5%	984
Croatia	13	9.6%	89	65.9%	19	14.1%	14	10.4%	135
Cyprus	1	0.6%	167	99.4%	0	0.0%	0	0.0%	168
Czechia	45	10.9%	266	64.3%	79	19.1%	24 5.8%		414
Denmark	115	5.1%	1,671	74.2%	237	10.5%	228	10.1%	2,251
Estonia	16	7.7%	136	65.1%	29	13.9%	28	13.4%	209
Finland	160	9.3%	664	38.6%	142	8.3%	752	43.8%	1,718
France	1,873	11.6%	10,705	66.1%	2,023	12.5%	1,594	9.8%	16,195
Germany	790	9.2%	5,010	58.5%	875	10.2%	1,895	22.1%	8,570
Greece	73	23.4%	202	64.7%	23	7.4%	14	4.5%	312
Hungary	22	8.3%	207	78.1%	12	4.5%	24	9.1%	265
Ireland	43	15.8%	138	50.7%	42	42 15.4% 49		18.0%	272
Italy	585	4.8%	10,070	82.8%	684	5.6%	822	6.8%	12,161
Latvia	35	6.8%	395	77.3%	54	10.6%	27	5.3%	511
Lithuania	69	11.1%	450	72.7%	50	8.1%	50	8.1%	619
Netherlands	82	6.1%	1,011	75.4%	143	10.7%	105	7.8%	1,341
Poland	160	6.4%	1,868	75.1%	257	10.3%	201	8.1%	2,486
Portugal	173	13.6%	772	60.6%	148	11.6%	181	14.2%	1,274
Romania	158	12.4%	851	66.9%	92	7.2%	171	13.4%	1,272
Slovakia	39	6.2%	399	62.9%	70	11.0%	126	19.9%	634
Slovenia	90	17.3%	302	58.1%	85	16.3%	43	8.3%	520
Spain	700	5.8%	9,393	78.3%	1,340	11.2%	556	4.6%	11,989
Sweden	71	3.4%	1,710	81.3%	161	7.7%	162	7.7%	2,104
Grand Total	5,953	8.1%	51,557	70.4%	7,463	10.2%	8,233	11.2%	73,206

#### Table 2: Members represented by EU-27 cluster organisations (by actor type and country)

Source: Based on ECCP profile data; sample of 468 cluster organisations with updated profiles on 29/11/2021.



The distribution of different types of cluster members can also be analysed according to industrial ecosystem. As illustrated in Figure 5, SMEs account for a relatively high proportion of members of cluster organisations working in the *Textiles* (87%), *Tourism* (84%) and *Construction* (83%) ecosystems, and a relatively low proportion of members in the *Energy intensive industries* (55%) ecosystem. Meanwhile, cluster organisations in the *Mobility-transport-automotive* ecosystems have a proportion of large firms that is considerably above the average (20%). *Energy intensive industries* (19%), *Electronics* (14%) and *renewable energy* (14%) are the ecosystems where cluster organisations have the highest proportion of research organisation members, and the *Proximity and social economy* ecosystem stands out for its high proportion of members in the 'other' category (40%).



#### Figure 5: Types of members of EU-27 cluster organisations by industrial ecosystem

Source: Based on ECCP profile data; sample of 468 cluster organisations with updated profiles on 29/11/2021; summary data provided in Table A6.5 (Annex 6).



## 2.4 How do EU-27 cluster organisations support their members?

Internationalisation stands out as the key area in which EU-27 cluster organisations are currently supporting their members, with 85% of the sample engaged in supporting internationalisation. The top 10 target countries for these efforts are:

- 1. United States
- 2. Canada
- 3. China
- 4. Japan
- 5. Brazil
- 6. Israel
- 7. United Arab Emirates
- 8. United Kingdom
- 9. Mexico
- 10. India

Digitalisation follows closely behind internationalisation, with 82% of cluster organisations supporting their members in this area, while 62% support companies to be green. These two key dimensions of cluster organisation support are analysed in more detail in Chapter 4. Moreover, 49% of cluster organisations indicate that they support social innovation and/or are engaged in social economy development, and 21% provide some form of training activities for their members. Figure 6 highlights the broad range of social economy expertise on offer from cluster organisations, with that in circular economy and education/skills being the most notable, while Figure 7 indicates that knowledge sharing support is the most provided training service, followed closely by training in collaboration, regional ecosystem connections and job fairs and exhibitions.



#### Figure 6: Social economy expertise of EU-27 cluster organisations

Source: Based on ECCP profile data; sample of 468 cluster organisations with updated profiles on 29/11/2021.



#### Knowledge sharing support Training in collaboration Regional ecosystem connections Job fairs and exhibitions Skills needs analysis Reskilling across sectors Training provision Skills financing Skills trend scouting VET connections Staff mobility Other 0 10 20 30 40 50 60

#### Figure 7: Training services offered by EU-27 cluster organisations

Source: Based on ECCP profile data; sample of 468 cluster organisations with updated profiles on 29/11/2021.

More generally, EU-27 cluster organisations provide a wide range of services to their members (Figure 8). The most widespread service offered corresponds with the core transversal function of facilitating collaboration between members. This is closely followed by more focused support for research, development and innovation, the facilitation of external collaboration (e.g. matchmaking), and support for seeking public funding.



#### Figure 8: Top Services provided by EU-27 cluster organisations



Source: Based on ECCP profile data; sample of 468 cluster organisations with updated profiles on 29/11/2021.

The relatively low listing of internationalisation support services in comparison with the high proportion of cluster organisations (85%) who say that they support their members' internationalisation might suggest that support for internationalisation is seen by many cluster organisations as a more transversal, informal activity, rather than an explicit, dedicated service offering. Moreover, the clear cross-cutting interest in internationalisation is supported further by Figure 9, which reports the collaboration interests of the EU-27 cluster organisations in the sample. Only partnering for projects is more popular that internationalisation in terms of cross-cluster collaboration. The next most popular areas are digital and green transitions, with more than 150 cluster organisations highlighting each of these as a key collaboration interest. This reflects both recognition of the strategic importance of green and digital transition for cluster organisations and their members, and an understanding that these issues require collaboration across clusters.<sup>25</sup>

<sup>&</sup>lt;sup>25</sup> Chapter 4 provides further analysis of the link between clusters and green and digital transition.





#### Figure 9: Collaboration interests of EU-27 cluster organisations

Source: Based on ECCP profile data; sample of 468 cluster organisations with updated profiles on 29/11/2021.

Finally, EU-27 cluster organisations have become increasingly professionalised, and the ECCP has been profiling quality labels for a decade. Just over 68% of those in the sample for this analysis have some form of quality label and 42% have either the bronze (23%), silver (9%) or gold (10%) Cluster Management Excellence labels awarded by the European Secretariat for Cluster Analysis (ESCA).<sup>26</sup> Around 27% of cluster organisations have labels awarded by other regional, national and/or international organisations, either instead of or in addition to an ESCA label. Moreover, the sectoral and ecosystem breakdown of labelling corresponds closely with the sectoral and ecosystem breakdown of cluster organisations (Figure 1 and Figure 2), indicating that there is no notable tendency for cluster organisations in particular sectors or ecosystems to label more than others.<sup>27</sup>

<sup>&</sup>lt;sup>26</sup> For more information on ESCA labelling, see: <u>https://www.cluster-analysis.org/</u>.

<sup>&</sup>lt;sup>27</sup> Table A6.6 in Annex 6 provides a breakdown of the number of gold, silver, bronze and other labelled cluster organisations by industrial ecosystem and alliance.

## **03** Clusters and industrial ecosystems in Europe



Strengthening the European economy through collaboration



## 3. Clusters and industrial ecosystems in Europe

This chapter undertakes a detailed analysis of the panorama of clusters and industrial ecosystems in EU-27 countries. The first section combines data on the presence of cluster organisations with statistical data on the distribution and regional specialisation of 88 economic sectors. This is followed in the second section by a parallel analysis of the distribution and regional specialisation of 14 industrial ecosystems.

## 3.1 Clusters and the distribution and regional specialisation of sectors

#### Sector distribution and clusters

As a starting point to characterise the panorama of sector specialisation in Europe, Figure 10 illustrates the evolution of employment from the start of the financial crisis of 2008. Employment is measured in Full Time Equivalent (FTE) across 11 broad categories of activities that adapt the A\*10 standard aggregation.<sup>28</sup>



#### Figure 10: Evolution of employment in 11 broad categories of activities in the EU-27

Source: Based on data from Eurostat and national statistics offices.

<sup>&</sup>lt;sup>28</sup> The A\*10 aggregation includes 10 non-overlapping categories of sectors plus *C*: *Manufacturing*, that is both part of *B-E*: *Industry* (except construction) and included as a separate category. Here *B-E* is separated into *B,D,E*: *Mining and quarrying*, *Electricity*, *gas*, *steam and air conditioning supply and Water supply*, *sewerage*, *waste management and remediation activities* (shortened to *Mining*, *Energy and Water supply*) on one hand and *C*: *Manufacturing*, on the other, to have 11 non-overlapping categories.



Employment in most sectors decreased at the beginning of the crisis. Many sectors have since recovered, reaching employment levels in 2018 that were higher than in 2008 in some cases (*G-I: Domestic trade, transport, accommodation, and food service; J: Information and communication; L: Real estate; M-N: Professional, scientific and technical; administrative and support service)* or not quite yet in others (*C: Manufacturing; F: Construction*). Employment in other sectors appears to still be falling (*A: Agriculture, forestry and fishing; K: Financial and insurance*), while some sectors never fell below the levels they had in 2008 (*O-Q: Public admin., defence, education, human health and social work; R-U: Arts, entertainment and recreation; other services; act. of households and extra-territorial*).

As can be observed in Figure 11, more than half of all employment concentrates in two large groups of activities that can be considered local or non-traded: a quarter of total employment is in activities classified as *Wholesale and retail trade, transport, accommodation and food service (G-I)* and 23% in *Public administration, defence, education, human health and social work (O-Q)*. These are also the top two activities in terms of Gross Value Added (GVA). However, the shares are smaller (20% and 18% respectively), implying that they are less productive than other activities. *Manufacturing (C)* is the third category both in terms of employment (15%) and GVA (17%), and hence with above-average productivity. Subsequent graphs present further details of employment, productivity and the presence of cluster organisations associated to these activities in the EU-27.



#### Figure 11: Distribution of employment and GVA in 11 categories of activities in the EU-27 (2018)

#### Source: Based on data from Eurostat and national statistics offices.



As shown in Figure 12, productivity varies across these categories. For example, *Real estate (L)*, while being the category with least employment is, by far, the most productive, with the other three categories with less employment (*Mining, Energy and Water supply (B,D,E), Financial and insurance (K)* and *Information and communication (J)*) following it at great distance. On the other hand, the categories that count for greater employment are less productive, with *Manufacturing (C)* being the most productive among the top categories in terms of total employment.





#### Source: Based on data from Eurostat and national statistics offices.



It is also important to note that EU-27 cluster organisations tend not to be present in the categories of activities that account for more employment (Figure 13). It is in sectors within *Manufacturing (C)* that cluster organisations are mostly present, followed by *Information and communication (J)* and *Professional, scientific and technical; administrative and support service (M-N)*. This is very much in line with the well-understood notion that clustering provides the greatest competitiveness advantages in activities that are traded outside of the region. Indeed, cluster policies have typically focused on those traded industrial activities and industry-related services that generate high value-added and provide the foundations for regional competitiveness, so it is unsurprising to see this reflected in the activities in which European cluster organisations are most present.



Figure 13: Employment and cluster organisations in 11 categories of activities in the EU-27 (2018)

Source: Based on data from Eurostat, national statistics offices and ECCP profile data; sample of 468 cluster organisations with updated profiles on 29/11/2021.



The presence of cluster organisations is not related either to high productivity levels (Figure 14) at this level of broad aggregation of activities, with *Real estate (L)* and *Financial and insurance (K)* being the two more productive categories of activities but having few associated cluster organisations. Only the third category in terms of productivity, *Information, and communication (J)*, combines high productivity and a considerable amount of cluster organisations. However, it is important to recall from Figure 11 that *Manufacturing (C)*, which has the highest number of cluster organisations, is the third largest category in terms of absolute employment (15%) and has above average productivity (GVA is 17%).



Figure 14: Productivity and cluster organisations in 11 categories of activities in the EU-27 (2018)

Source: Based on data from Eurostat, national statistics offices and ECCP profile data; sample of 468 cluster organisations with updated profiles on 29/11/2021.

Note: A: Agriculture, forestry and fishing; B,D,E: Mining, Energy and Water supply; C: Manufacturing; F: Construction; G-I: Domestic trade, transport, accommodation and food service; J: Information and communication; K: Financial and insurance; L: Real estate; M-N: Professional, scientific and technical; administrative and support service; O-Q: Public admin., defence, education, human health and social work; R-U: Arts, entertainment and recreation; other services; act. of households and extra-territorial.

We can take a more granular look at the relationship (or lack of relationship) between employment and the presence of cluster organisations by examining the data on specific sectors. Figure 15 presents the top 20 NACE 2-digit sectors by cluster organisation presence and by employment in EU-27 countries. Only 7 out of the top 20 activities appear in both lists, implying that there is no correlation between presence of cluster organisations and high levels of employment *per se*. The top three sectors in terms of the number of cluster organisations correspond to transversal activities: *Scientific Research and Development (M72), Activities of Membership Organisations (S94),* and *Computer Programming, Consultancy and Related Activities (J62).* The most prevalent of the more specific activities are *Manufacture of Machinery and Equipment (C28)* and *Manufacture of Food Products (C10).* On the other hand, the top 5 sectors in terms of employment are in the fields of local commerce *(Retail trade (G47)* in position number 1 and *Wholesale trade* (G46) in position number 5), *Public administration (O84), Education (Q84) and Human health (Q86).* They are therefore mostly nontradeable activities.

	<b>Cluster organisations</b>			Employment
	S94: Membership org.	594	G47	G47:Retail trade (not motor vehicles)
	M72: Scientific research & development	M72	084	084: Public adm., defence, soc. security
	J62: Computer programming, consultancy	J62	P85	
	C28: Manuf. of machinery & equipment	C28	Q86	Q86: Human nealth
	C10: Manuf. of food products	C10	G46	G46:Wholesale trade (not motor vehicles)
	Q86: Human health	Q86	A01	A01: Crop & animal production
	J63: Information services	J63	F43	F45: Specialised construction act.
	F41: Construction of buildings	F41	156	
	M74: Other prof., scientific, techn. act.	M74	H49	H49:Land transport (inc. pipelines)
	C27: Manuf. of electrical equipment	C27	Q88	Q88: Social work without accommodation
	C26: Manuf. of electronic & optical products	C26	N78	N78: Employment activities
	A01: Crop & animal production	A01	N81	N81:Buildings services and landscaping
	C22: Manuf. of rubber & plastic products	C22	Q87	
	Cl3: Manuf. of textiles	C13	C10	CIO: Manur, of food products
	J61: Telecommunications	J61	F41	F4I: Construction of buildings
	C21: Manuf. of pharmaceuticals	C21	G45	G45: I rade & repair of motor vehicles
	D35: Electricity, gas & steam	D35	C25	C25: Manut, of Tabricated metal products
	C25: Manuf. of fabricated metal products	C25	M69	M69: Legal & accounting
	C20: Manuf. of chemical products	C20	M71	M / I: Architecture, engineering
	F43: Specialised construction act.	F43	J62	J62: Computer programming, consultancy
100	50 0			0 5 10 15 20

#### Figure 15: Top 20 sectors by cluster organisations vs top 20 sectors by employment (EU-27, 2018)

Source: Based on data from Eurostat, national statistics offices and ECCP profile data; sample of 468 cluster organisations with updated profiles on 29/11/2021.

Focusing only on manufacturing activities, Figure 16 shows that cluster organisation presence is not necessarily associated with high levels of employment. It does happen in some sectors, such as *Manufacture offood products (C10)* and *Manufacture of machinery & equipment (C28)*, but there are others with low levels of employment that do have relatively large numbers of associated cluster organisations, such as *Manufacture of beverages (C11)* and *Manufacture of textiles (C13)*.





#### Figure 16: Employment and cluster organisations in manufacturing activities in the EU-27 (2018)

Source: Based on data from Eurostat, national statistics offices and ECCP profile data; sample of 468 cluster organisations with updated profiles on 29/11/2021.

Note: C10: Manuf. of food products; C11: Manuf. of beverages; C12: Manuf. of tobacco; C13: Manuf. of textiles; C14: Manuf. of wearing apparel; C15: Manuf. of leather products; C16: Manuf. of wood products; C17: Manuf. of paper products; C18: Manuf. of printing & reproduction; C19: Manuf. of coke & refined petroleum; C20: Manuf. of chemical products; C21: Manuf. of pharmaceuticals; C22: Manuf. of rubber & plastic products; C23: Manuf. of other nonmetal mineral products; C24: Manuf. of basic metals; C25: Manuf. of fabricated metal products; C26: Manuf. of electronic & optical products; C27: Manuf. of electrical equipment; C28: Manuf. of machinery & equipment; C29: Manuf. of motor vehicles & trailers; C30: Manuf. of other transport equipment; C31: Manuf. of furniture; C32: Other manufacturing; C33: Repair, installation of machinery.

#### **Regional sector specialisation and clusters**

Economic activity, and therefore employment, is not equally distributed in all regions. Non-traded activities tend to distribute more evenly, with larger regions accumulating more employment in these sectors than smaller regions, while representing approximately the same share of total employment in the region. However, there may be some variations. For instance, regions that provide better health facilities for their population will probably employ larger shares of the labour force in *Human health activities (Q86)* while regions where restaurants and bars abound will employ more people in *Food and beverage service activities (I56)*. However, it is in traded activities where larger specialisation is expected, indicating the presence of specialised clusters.

The uneven distribution of economic activity across Europe can be appreciated by considering the regions that account for the most employment in each of the 88 sectors. Table 3 lists the top 3 regions for each of the 20 sectors identified in Figure 15 as accounting for the highest shares of total European employment. It is important to note that several regions appear in various sectors (DEA. North Rhine - Westphalia, FR1. Île-de-France ...). Most of them are NUTS1 regions that tend to be larger than NUTS2 regions and hence not only do they account for more employment in these sectors, but in general in most activities. The share of total sector employment of the top 3 regions varies from 7.3% in the *Residential care (Q87)* sector, a non-traded activity that tends to be more evenly distributed across



regions, to 36.3% in *Computer programming, consultancy and related activities (J62)*, a traded activity that tends to cluster in a smaller number of regions. This implies that one in three people working in *Computer programming, consultancy and related activities* in the EU-27 is located in one of the top 3 regions. While this is indeed a large concentration of employment, it should be noted that the three top regions in this case (DEA. North Rhine-Westphalia, DE2. Bavaria and FR1. Île-de-France) are among the largest in the EU-27 and account for around 10% of total EU-27 employment.

#### Table 3: Top 3 regions in employment share in the 20 sectors with most employment in Europe

Sectors	Top 1	Top 2	Тор 3	Share of TOP-3 in EU- 27 sector employment
G47: Retail trade (not motor vehicles)	DEA. North Rhine- Westphalia	DE2. Bavaria	DE1. Baden- Württemberg	12.5%
O84: Public adm., defence, soc. security	FR1. Île-de-France	DEA. North Rhine- Westphalia	DE2. Bavaria	9.7%
P85: Education	FR1. Île-de-France	DEA. North Rhine- Westphalia	DE2. Bavaria	8.9%
Q86: Human health	DEA. North Rhine- Westphalia	DE2. Bavaria	DE1. Baden- Württemberg	15.2%
G46: Wholesale trade (not motor vehicles)	DEA. North Rhine- Westphalia	FR1. Île-de-France	DE2. Bavaria	13.0%
A01: Crop & animal production	RO21. North-East (Romania)	RO41. South-West Oltenia	RO31. South- Muntenia	15.4%
F43: Specialised construction act.	DEA. North Rhine- Westphalia	DE2. Bavaria	DE1. Baden- Württemberg	11.5%
I56: Food & beverage services	ITC4. Lombardy	ES61. Andalusia	ES51. Catalonia	8.9%
H49: Land transport (inc. pipelines)	FR1. Île-de-France	DE2. Bavaria	DEA. North Rhine- Westphalia	10.0%
Q88: Social work without accommodation	DEA. North Rhine- Westphalia	DE2. Bavaria	FR1. Île-de-France	17.4%
N78: Employment activities	FR1. Île-de-France	DEA. North Rhine- Westphalia	FRK. Auvergne- Rhône-Alpes	21.9%
N81: Buildings services and landscaping	DEA. North Rhine- Westphalia	BE2. Flemish Region	DE2. Bavaria	12.7%
Q87: Residential care	DEA. North Rhine- Westphalia	DE2. Bavaria	DE1. Baden- Württemberg	7.3%
C10: Manuf. of food products	DEA. North Rhine- Westphalia	DE2. Bavaria	DE9. Lower Saxony	6.8%
F41: Construction of buildings	RO21. North-East (Romania)	DE2. Bavaria	ES61. Andalusia	23.5%
G45: Trade & repair of motor vehicles	DEA. North Rhine- Westphalia	DE2. Bavaria	DE1. Baden- Württemberg	7.6%
C25: Manuf. of fabricated metal products	DEA. North Rhine- Westphalia	DE1. Baden- Württemberg	ITC4. Lombardy	17.9%
M69: Legal & accounting	ITC4. Lombardy	DEA. North Rhine- Westphalia	DE2. Bavaria	30.6%
M71: Architecture, engineering	DEA. North Rhine- Westphalia	DE2. Bavaria	DE1. Baden- Württemberg	18.6%
J62: Computer programming, consultancy	DEA. North Rhine- Westphalia	DE2. Bavaria	FR1. Île-de-France	36.3%

Source: Based on data from Eurostat and national statistics offices.

Note: Employment share is calculated as the proportion of total EU-27 sector employment in each region. Top 3 regions are those with highest shares of employment in each sector. Share of sectoral employment is the proportion of total sectoral employment accounted for by the top 3 regions.


A similar analysis can be conducted using specialisation indices calculated as location quotients (LQs) that reflect the relative specialisation of an activity in a region compared to the EU average.<sup>29</sup> Table 4 presents the results for the same 20 sectors.

#### Table 4: Top 3 regions in specialisation in the 20 sectors with most employment in Europe

Sectors	Top 1	Top 2	Тор 3	Share of TOP-3 in EU- 27 sector employment
G47: Retail trade (not motor vehicles)	AT32. Salzburg	HU12. Pest	ITF4. Apulia	1.6%
O84: Public adm., defence, soc. security	ES63. Ceuta	ES64. Melilla	HU31. North Hungary	0.7%
P85: Education	BE1. Brussels Region	FIID. North and East Finland	FRY3. French Guiana	2.0%
Q86: Human health	FRY5. Mayotte	NL11. Groningen	BE3. Walloon Region	1.3%
G46: Wholesale trade (not motor vehicles)	ES62. Murcia	RO32. Bucharest- Ilfov	CZ01. Prague	2.7%
A01: Crop & animal production	RO21. North-East (Romania)	RO41. South-West Oltenia	EL65. Peloponnese	12.6%
F43: Specialised construction act.	FRM. Corsica	SE31. North- Central Sweden	FRY5. Mayotte	0.6%
I56: Food & beverage services	EL42. South Aegean	EL62. Ionian Islands	EL41. North Aegean	0.8%
H49: Land transport (inc. pipelines)	LT02. Cultural regions of Lithuania	RO11. North-West (Romania)	LT01. Vilnius County	2.7%
Q88: Social work without accommodation	DK02. Zealand	FRY5. Mayotte	FRM. Corsica	0.8%
N78: Employment activities	NL42. Limburg	NL13. Drenthe	NL11. Groningen	3.0%
N81: Buildings services and landscaping	FRM. Corsica	BE3. Walloon Region	ES64. Melilla	2.1%
Q87: Residential care	FI20. Åland Islands	DK02. Zealand	NL11. Groningen	1.0%
C10: Manuf. of food products	PL92. Mazowieckie- Regional	HU33. South Great Plain	FRH. Brittany	4.6%
F41: Construction of buildings	RO21. North-East (Romania)	RO12. Centre (Romania)	RO22. South-East (Romania)	6.3%
G45:Trade & repair of motor vehicles	FRY2. Martinique	AT32. Salzburg	HU12. Pest	0.8%
C25: Manuf. of fabricated metal products	AT34. Vorarlberg	CZ07. Central Moravia	SE21. Småland and islands	2.0%
M69: Legal & accounting	LU. Luxembourg	ITI4. Lazio	ITF3. Campania	5.7%
M71: Architecture, engineering	FRJ. Occitania	SE23. West Sweden	FRC. Burgundy- Franche-Comté	4.9%
J62: Computer programming, consultancy	SE11. Stockholm	FI1B. Helsinki- Uusimaa	HU11. Budapest	5.2%

Source: Based on data from Eurostat and national statistics offices.

Note: Specialisation is calculated as location quotients (LQ), reflecting relative employment in a region in each sector as compared to the EU-27 average (see Annex 3). Top 3 regions are those with highest specialisation (LQs) in each sector. Share of sectoral employment is the proportion of total sectoral employment accounted for by the top 3 regions.

The list of top regions is quite different, with only a couple of regions appearing in both lists for the same sector: North-East (Romania) and South-West Oltenia in *Crop & animal production (A1)* and the former also in *Construction of buildings (F41)*. This highlights the key distinction between a region

 $<sup>^{29}</sup>$  See Annex 3 for methodological detail on the calculation of location quotients.



accounting for a large amount of employment in a sector, which is determined in part by the size of the region, and a region being specialised in a sector relative to other regions, which reflects the agglomeration advantages associated with clusters. Thus, the list of regions in Table 4 is also more diverse and includes many smaller regions, highlighting that regions of all sizes are specialised in specific activities.

Building further on this analysis of LQs, there are two alternative ways to analyse the significance of regional specialisation in specific sectors. The first is from the perspective of the sector at European level, where it is interesting to know which regions specialise in each sector only where that specialisation is also significant in terms of total sector employment in Europe. An alternative is from the perspective of the region, where it is possible to identify which sectors each region has strengths in, both because it is more specialised than other regions and because those sectors generate a significant share of employment within the region.

Two distinct indicators can therefore be developed to measure the presence of clusters:

- Industry-relevant specialisation nodes: When the region is specialised in the sector (or industrial ecosystem) (LQ > 1.5) and regional employment in the sector is relevant in the EU context (industry employment share > 1%).
- **Region-relevant specialisation nodes:** When the region is specialised in the sector (LQ > 1.5) and the employment share of that sector is relevant for the region (regional employment share > 1%).

Based on the LQs and regional employment shares of 88 sectors in 201 regions, Map 2 plots the number of industry-relevant specialisation nodes identified in each region on the left and the total share of employment accounted for by these nodes on the right. Map 3 does the same for industry-relevant specialisation nodes. Overall, there are 1160 industry-relevant specialisation nodes across the EU-27, accounting for 19.5% of total employment. Several regions do not have any industry-relevant nodes while the maximum is achieved in Budapest with 24 nodes, accounting for 44.1% of employment in the region. The maximum share of employment in industry-relevant nodes occurs in North-East (Romania), where 10 nodes accumulate 60.4% of regional employment.

The general pattern of region-relevant specialisation nodes is quite similar in terms of regional distribution of both number of nodes and employment share, but there are subtle differences to be observed. Moreover, the overall number of these nodes in Europe is considerably larger at 1501, accounting for 24.4% of total employment. Above all, this highlights the tendency for sectors to cluster in specific places, and the importance of that clustered activity for European regions in terms of their employment and competitiveness.

While all regions have some region-relevant specialisation nodes, the maps highlight significant variation both in the number of nodes (from 2 to 15) and in their share of employment (from 2.2% in Lower Austria to 65.4% in Mayotte, France). That this pattern of variation differs across the maps suggests that some regions are dependent for a large amount of employment on a relatively smaller number of specialised sectors (e.g. North East, Romania), while other regions have a more diversified portfolio of economic activity that is reflected in a moderate share of employment from a relatively high number of specialisation nodes (e.g. Veneto, Italy).

It can also be observed that larger regions tend to have relatively more industry-relevant nodes than region-relevant nodes. This is because when they specialise in a particular sector, it is more likely that they reach employment levels that account for a significant share of total employment in the sector. However, if such a sector is quite small in terms of total employment in the EU-27, it might amount for a tiny share of employment in the region. Moreover, there is a general pattern by which peripheral regions appear to rely for a larger share of their employment on their specialised nodes (darker shades in the East, West, South, North and islands on the right-hand side of Map 3). This may indicate an enhanced need and/or capacity to derive employment from specialisation dynamics in regions that



are peripheral (and that also tend to be smaller) as compared to the more diverse and usually larger regions closer to the dynamic centre of European industrial activity.



#### Map 2: Industry-relevant specialisation nodes and their share of regional employment

Source: Based on data from Eurostat and national statistics offices. Note: Industry-relevant specialisation nodes indicate that the region is specialised in the sector (LQ > 1.5) and regional employment in the sector is relevant in the EU context (industry employment share > 1%). Employment share reflects the amount of employment in the nodes as a share of total employment in the region.



#### Map 3: Region-relevant specialisation nodes and their share of regional employment

Source: Based on data from Eurostat and national statistics offices.

Note: Region-relevant specialisation nodes indicate that the region is specialised in the sector (LQ > 1.5) and the employment share of that sector is relevant for the region (regional employment share > 1%). Employment share reflects the amount of employment in the nodes as a share of total employment in the region.



Figure 17 shows the distribution of nodes according to the broad categories of activities. *Manufacturing (C)* accounts for the largest number of nodes, confirming that clusters tend to occur mainly in traded activities, which are the bulk of activities in this category. It can also be observed that regional-relevant nodes are usually more prevalent than industry-relevant nodes. The exceptions are *Information and communication (J)* and *K: Financial and insurance*, because, except for *Computer programming, consultancy (J62)* and *Financial services (K64)*, they are composed of activities that are quite small in terms of total employment in Europe.



Figure 17: Number of nodes in 11 categories of activities in the EU-27 (2018)

#### Source: Based on data from Eurostat and national statistics offices.

Note: A: Agriculture, forestry and fishing; B,D,E: Mining, Energy and Water supply; F: Construction; G-I: Domestic trade, transport, accommodation and food service; J: Information and communication; K: Financial and insurance; L: Real estate; M-N: Professional, scientific and technical; administrative and support service; O-Q: Public admin., defence, education, human health and social work; R-U: Arts, entertainment and recreation; other services; act. of households and extra-territorial.

# 3.2 Clusters and the distribution and regional specialisation of industrial ecosystems

During the initial stages of the socioeconomic crisis caused by the COVID-19 pandemic the European Commission identified 14 industrial ecosystems with pan-European importance that would be critical for the recovery. These have become an important focus for policy, especially regarding the transformation pathways that are needed to propel Europe's green and digital transition and ensure ongoing resilience. This Section therefore conducts a parallel analysis to the previous Section for these 14 industrial ecosystems.<sup>30</sup>

<sup>&</sup>lt;sup>30</sup> These 14 industrial ecosystems have been calculated by aggregating NACE 2-digit activities, following the methodology established in European Commission (2021c) that establishes connected activities based on their "inter-industry interdependencies" and assigns different weights to 2-digit NACE codes activities. The weights can be found in Annex 7.



#### Industrial ecosystem distribution and clusters

As observed in the previous section for sectors, the 14 ecosystems have also followed diverse evolution trends. Most of them saw employment declining at the beginning of the crisis. Several have already recovered and reached employment levels above their 2008 values (*Tourism (E01), Digital (E06), Mobility-Transport-Automotive (E10), Creative & Cultural Industries (E05), Aerospace & Defence (E02), and Retail (E13)*), while others are not there yet (*Renewable Energy (E12), Construction (E04), Electronics (E07), and Energy Intensive Industries (E08)*). There are also some that are undergoing a continuous decline (*Agri-food (E03)* and *Textile (E14)*) and some that have continuously grown (*Health (E09)* and *Proximity & Social Economy (E11)*).





Source: Based on data from Eurostat and national statistics offices.

Note: E01. Tourism; E02. Aerospace & Defence; E03. Agri-food; E04. Construction; E05. Creative & Cultural Industries; E06. Digital; E07. Electronics; E08. Energy Intensive Industries; E09. Health; E10. Mobility-Transport-Automotive; E11. Proximity & Social Economy; E12. Renewable Energy; E13. Retail; E14. Textile.

As shown in Figure 19, Figure 20 and Figure 21, productivity and presence of cluster organisations also varies across the ecosystems. Productivity is higher in the ecosystem with least employment, *Renewable energy (E12)* followed by the *Digital (E06)* and *Electronics (E07)* ecosystems. *Digital (E06)* is also the ecosystem where most cluster organisations are present, followed by Agri-food (E03) and *Health (E09)*, with *Renewable energies (E12)* coming in fourth position. The combination of high productivity and presence of cluster organisation in the *Digital (E06)* ecosystem is an asset to pursue the digital transition in Europe, as is the high productivity and relatively large number of cluster organisations in the *Renewable energies (E12)* ecosystem for the green agenda.

With lowest productivity, we find *Proximity and social economy (E11)*, *Textile (E14)* and *Agri-Food (E03)*. They each correspond with different combinations of employment and presence of cluster organisations. Both *Proximity and social economy (E11)*, and *Agri-Food (E03)* have relatively large levels of employment (over 15 million FTE each), but while there are very few cluster organisations



associated with the former, there are over 50 cluster organisations associated to the *Agri-Food (E03)* ecosystem. The *Textile (E14)* ecosystem, on the other hand, is characterised, not only by a low productivity level, but also by a low level of employment and scarce number of cluster organisations. Hence, there is no clear relationship between the three variables in the ecosystems.

It is also interesting to note that out of the sample of 468 cluster organisations with updated ECCP profiles, 79 did not associate themselves with any of the ecosystems. This might be because cluster organisations have not yet become familiar with them, given that it is only during the last year that they have been highlighted by the European Commission for their critical role in the post-pandemic recovery process.



Figure 19: Employment and productivity in the 14 ecosystems in the EU-27 (2018)

#### Source: Based on data from Eurostat and national statistics offices.

Note: E01. Tourism; E02. Aerospace & Defence; E03. Agri-food; E04. Construction; E05. Creative & Cultural Industries; E06. Digital; E07. Electronics; E08. Energy Intensive Industries; E09. Health; E10. Mobility-Transport-Automotive; E11. Proximity & Social Economy; E12. Renewable Energy; E13. Retail; E14. Textile.





#### Figure 20: Employment and cluster organisations in the 14 ecosystems in the EU-27 (2018)

Source: Based on data from Eurostat, national statistics offices and ECCP profile data; sample of 468 cluster organisations with updated profiles on 29/11/2021.

Note: E01. Tourism; E02. Aerospace & Defence; E03. Agri-food; E04. Construction; E05. Creative & Cultural Industries; E06. Digital; E07. Electronics; E08. Energy Intensive Industries; E09. Health; E10. Mobility-Transport-Automotive; E11. Proximity & Social Economy; E12. Renewable Energy; E13. Retail; E14. Textile



#### Figure 21: Productivity and cluster organisations in the 14 ecosystems in the EU-27 (2018)

Source: Based on data from Eurostat, national statistics offices and ECCP profile data; sample of 468 cluster organisations with updated profiles on 29/11/2021.

Note: E01. Tourism; E02. Aerospace & Defence; E03. Agri-food; E04. Construction; E05. Creative & Cultural Industries; E06. Digital; E07. Electronics; E08. Energy Intensive Industries; E09. Health; E10. Mobility-Transport-Automotive; E11. Proximity & Social Economy; E12. Renewable Energy; E13. Retail; E14. Textile.



#### Regional industrial ecosystem specialisation and clusters

Following the definitions of region-relevant and industry-relevant nodes used in the previous section, in Map 4 and Map 5 we can explore how ecosystems are distributed across European regions. Overall, there are only 74 industry-relevant nodes and 276 region-relevant specialisation nodes in Europe, that account for, respectively, 5.9% and 11.2% of total employment. These figures are much smaller than in the case of sectors because, with only 14 ecosystems that aggregate several activities, all regions have employment in each of them. This therefore decreases the likelihood of regions being highly specialised.

As can be seen from Map 4 and Map 5, therefore, many regions do not have any specialised nodes, either because they do not have much employment in the ecosystems or because the employment is spread among the ecosystems without any clear specialisation pattern. On the other hand, the regions with several specialisation nodes in industrial ecosystems tend to be concentrated in Eastern European countries and in some regions where the national capital is located. Moreover, some of these regions accumulate large shares of regional employment in the ecosystems in which they are specialised, above 30% or 40% in some cases. The effect in capital regions is related to the large amounts of employment in these regions in ecosystems such as *Creative and cultural, Tourism* and *Digital*, while the effect in Eastern European regions is related to their heavy concentration of employment associated with their specialisation in lower-value *Agri-food* and *Textile* activities (see also Map 6).



#### Map 4: Number of ecosystems' industry-relevant nodes and their share of regional employment

Source: Based on data from Eurostat and national statistics offices.

Note: Industry-relevant specialisation nodes indicate that the region is specialised in the ecosystem (LQ > 1.5) and regional employment in the ecosystem is relevant in the EU context (industry employment share > 1%). Employment share indicates the share of employment in the nodes over total employment in the region.





#### Map 5: Number of ecosystems' regional-relevant nodes and their share of regional employment

Source: Based on data from Eurostat and national statistics offices. Note: Regional-relevant specialisation nodes indicate that the region is specialised in the sector (LQ > 1.5) and the employment share of that sector is relevant for the region (regional employment share > 1%). Employment share indicates the share of employment in the nodes over total employment in the region.

Map 6 allows us to further explore how each ecosystem is distributed in Europe and how they vary in terms of employment, specialisation, and productivity. In the first column, we can observe that large regions tend to account more employment in most ecosystems due to their size, but not in all. Thus, for instance, the *Agri-food* and *Textile* ecosystems exhibit a very different pattern employment-wise.

The second column depicts location quotients (LQs). The two darkest shades, being greater than 1.5, correspond to regions that are highly specialised and are potential nodes if employment reaches 1% of total regional employment and/or 1% of total ecosystem employment. It can be observed that some of the ecosystems, particularly those that account for more employment in Europe, show low levels of specialisation: most regions are either non-specialised or low specialised, below the 1.5 threshold. On the other hand, some ecosystems (such as *Agri-food, Energy intensive industries* and *Textile*) present a higher density of medium specialised and highly specialised nodes, indicating that these ecosystems tend to concentrate in some regions more than in others. This is also the case of the ecosystems that account for lower aggregate levels of employment: *Electronics, Energy-Intensive* and *Renewable Energy.*<sup>31</sup>

Finally, the last column shows the variation in productivity. There is a distinct pattern, with Eastern European regions (mainly in Bulgaria, Hungary and Romania) generally being more labour-intensive and, hence, less productive. Regions with national capitals such as Brussels, Copenhagen, Luxembourg, Paris and Stockholm, tend to be very productive in all ecosystems, as is the case in the Eastern and Midland region in Ireland, where Dublin is located, but also the neighbouring Southern region. For some ecosystems, there seems to be a national pattern, with most regions in some countries being more productive than regions elsewhere, for instance Swedish regions in *Construction* and *Proximity and social economy* and Finish regions in *Health*. On the reverse side,

<sup>&</sup>lt;sup>31</sup> In the latter case, the amount of employment generated in the region is so low in many regions that they are considered not to be regionally relevant.



most regions in Greece are among the least productive in *Construction* and *Retail*, for instance, as are Polish regions in the *Digital* and *Energy intensive industries* ecosystems.

A few main points can be drawn for each ecosystem:

- Aerospace & Defence: The most specialised regions are in Eastern Europe, but neither them, nor the non-specialised regions in the same area are the most productive in the EU-27. There are large disparities in productivity levels, with Irish regions followed by some central European and Northern regions being the most productive. The largest levels of employment can be found in some large German regions, as well as in Île-de-France and Lombardy.
- **Agri-food**: There is a clear specialisation pattern in some Eastern and Southern EU-27 regions, but only a some of them combine high levels of employment and specialisation, for instance in Romania. Large levels of employment can be found in low specialised regions (such as Andalusia) and some non-specialised regions in Germany. Productivity is also high in non-specialised regions such as Eastern and Midland (Ireland), Île-de-France, North-Central Sweden, or the Basque Country.
- **Construction:** Being a largely non-traded activity, employment is quite widespread across the EU-27, with the largest regions having larger shares of employment. The most productive regions are in Ireland and Sweden.
- **Creative & Cultural:** Employment is clearly concentrated in a few regions, mainly capital regions, with large specialisation ratios. Some of them are also among the most productive, such as Île-de-France and Stockholm. Large levels of employment can be found in Île-de-France (that ranks high in the three indicators), large German regions and Lombardy.
- **Digital:** Performance in this ecosystem is very similar to the creative & cultural ecosystem, with capital regions also exhibiting more specialisation and some of them are being among the most productive, and a similar pattern in terms of the regions with the highest levels of employment.
- **Electronics:** There are several regions in Eastern Europe that specialise in this ecosystem, but also do some German regions that have high levels of employment (Bavaria and Baden-Württemberg). However, the most productive regions are elsewhere, with some extremely high values that could be associated with the presence of headquarters or with less robust estimations
- **Energy intensive:** Some regions in Eastern Europe, particularly in the Czech Republic, but also in Sweden, specialise in this ecosystem, but without high levels of employment. There are also some unusually high values of productivity that could be associated to the presence of headquarters in the regions or with less robust estimations in regions with very low employment levels.
- **Health:** Being a largely non-traded activity, employment is quite widespread across the EU-27, with largest regions having larger shares of employment and without large disparities in productivity levels.



- **Mobility-Transport:** A few regions in Eastern Europe are highly specialised in this ecosystem. Employment levels are high in the largest regions and there not many disparities in productivity levels.
- **Proximity & Social:** An example of non-traded activities that spread quite evenly with only a handful of regions being highly specialised (and all of them with LQ ratios below 2) and similar levels of productivity that are not very high.
- **Renewable Energy:** Highly specialised regions in this ecosystem are mainly located in Eastern Europe, but Baden-Württemberg exhibits not only high specialisation but also high levels of employment. There are also some unusually high values of productivity that could be associated with the presence of headquarters in the regions or with less robust estimations in regions with very low employment levels.
- **Retail:** The clearest example of an ecosystem composed of non-traded activities. Only one of the regions (Pest) is barely highly specialised. Therefore, employment distributes in the EU-27 according to the relative sizes of regions. Productivity is low and similar across all regions.
- **Textile:** Eastern and Southern European regions tend to specialise in this ecosystem. Some of them, such as North (Portugal), North West (Romania) or Tuscany, also have high levels of employment. However, productivity is higher in Southern (Ireland) and several regions in Spain.
- **Tourism:** Southern regions are the most specialised in this ecosystem. This is a very labour-intensive ecosystem and, as a consequence, even if there are some disparities across regions, productivity levels are generally low, as compared to the other ecosystems.



#### Map 6: Employment, specialisation and productivity in the 14 ecosystems in the EU27 regions







**Productivity** (k€/employee)



















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Employment (FTE)





**Specialisation** (LQ ratio)

Productivity (k€/employee)























Employment (FTE)



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**Specialisation** (LQ ratio)









Proximity & Social















Source: Based on data from Eurostat and national statistics offices.

Note: Specialisation is calculated as location quotients (LQ), reflecting relative employment in a region in each sector as compared to the EU-27 average (see Annex 3); Productivity is calculated as GVA ( $k \in$ ) / employment (FTE).

# 04

# Clusters and the green and digital transitions



Green sectors



## 4. Clusters and the green and digital transitions

Having explored the overall panorama of cluster organisations and specialisation in sectors and industrial ecosystems in Europe, this chapter zooms in on the links between clusters and the green and digital transitions. These transitions are both a feature of the competitiveness scenario in regions across Europe as firms adapt their activities, and a key focus for policy aimed at accelerating transitions and leveraging them for enhanced international competitiveness.

## 4.1 Employment in green and digital sectors

An initial understanding of the spread of green and digital activities can be obtained by examining data on employment. Map 7 shows the distribution of employment in green and digital sectors in Europe, based on assigning a selection of NACE 2-digit activities as green or digital.<sup>32</sup> Sectors classified as green account only for 0.7% of European employment and are spread fairly evenly, with a slight concentration in the South-East of Europe, while sectors classified as digital reach 2.8% of total employment and tend to concentrate in national capitals and more developed regions.

However, as indicated by the low levels of employment captured, this picture is unsatisfactory due to the need to artificially isolate green and digital activities in a narrow set of standard sector categories, when the reality is that green and digital activities permeate and cut across a whole range of different sectors. Indeed, taking alternative approaches to mapping green and digital cluster organisations, the transversality of these activities becomes much more apparent.

**Digital sectors** 



#### Map 7: Share of regional employment in green and digital sectors

Source: Based on data from Eurostat and national statistics offices;

<sup>&</sup>lt;sup>32</sup> Sectors E36-E39 (related to water and waste management and materials recovery) are assigned as green sectors, while sectors C26, J62 and J63 (related to computer and electronics manufacture, programming, and information services) are assigned as digital sectors. See Annex2 for a list of sector codes and full definitions.



### 4.2 Green and digital cluster organisations

The mapping of green and digital clusters in the ECCP has been addressed through two different routes. On the one hand, cluster organisations (and other cluster actors) are automatically classified as working in green sectors or digital sectors, according to options that they select in their profiles reflecting the sectors, industrial ecosystems and alliances, and technologies in which they work.<sup>33</sup> On the other hand, they are asked to indicate whether they support companies to be green and/or companies' digitalisation.

As shown in Figure 22, the proportion of cluster organisations that work in green and digital sectors/technologies is markedly higher than would be expected from the picture of employment distribution provided in Map 7. This is due to a broader interpretation of green and digital activities to also include certain industrial ecosystems and alliances, cross-sectoral industries and technologies.<sup>34</sup> Even more striking is the proportion of cluster organisations that say that they support their companies to be green (62%) or to digitalise (83%). These figures starkly highlight the transversal nature of green and digital transitions for cluster organisations, in terms of their reach far beyond traditionally 'green' and 'digital' sectors.



#### Figure 22: Cluster organisations related to green and digital transitions

Source: Based on ECCP profile data; sample of 468 cluster organisations with updated profiles on 29/11/2021.

The ECCP profile data also enables a more granular look at the types of services and expertise that cluster organisations are providing their members in support of green and digital transition. Figure 23 details the wide range of resource efficiency services that are provided by EU-27 cluster organisations to their members. The most popular are transversal services related to the core collaboration function of clusters – practice sharing, collaboration brokering, networking, dissemination, awareness raising – and the importance of cluster collaboration for circular economy transition is also highlighted. Figure 24, on the other hand, zooms in on the type of digital expertise leveraged by European cluster organisations to support their members' digitalisation. It highlights both the breadth and depth of different areas of expertise, with hotspots in identifying and promoting collaborative projects for digitalisation and support for the digitalisation of processes. Figure 9 (in Chapter 2) also positioned both digital and green transition among the most popular areas for collaboration among EU-27 cluster organisations.

<sup>&</sup>lt;sup>33</sup> The criteria to identify cluster actors as working in green or digital sectors can be found in Annex 8.

<sup>&</sup>lt;sup>34</sup> See Annex 8.



#### Practice sharing Cooperation brokering Networking and thematic events Circular economy stragegy Information dissemination Awareness raising Funding information Green innovation Training Consultancy Ecodesign Resource efficiency optimisation Industrial symbiosis Waste prevention Mentoring and coaching Technology solutions Market intelligence Financial support Greed promotion Environmental management certification Investment in green technology Coroprate Social Responsibility 0 20 40 60 80 100 120 140 160

#### Figure 23: Resource efficiency services provided by EU-27 cluster organisations

Source: Based on ECCP profile data; sample of 468 cluster organisations with updated profiles on 29/11/2021.



#### Figure 24: Digitalisation expertise of European cluster organisations

#### Source: Based on ECCP profile data; sample of 468 cluster organisations with updated profiles on 29/11/2021.

Finally, additional insight on the specific nature of the transversality of the green and digital transition can be drawn from analysing the link between cluster organisations working in different industrial ecosystems and the S3 priority areas and technology fields in which they identify themselves as being active.<sup>35</sup>

<sup>&</sup>lt;sup>35</sup> A recent survey of regional policy makers conducted by the European Commission's Joint Research Centre (JRC) identified intermediary institutions, including cluster organisations, as being among the regional actors that most



Table 5 presents this analysis for the 8 industrial ecosystems with more than 20 cluster organisations (from the sample), and the transversality of digital and environmental priority areas and technologies across several ecosystems stands out. For example, AI and ICTs are linked not only to the *Digital* ecosystem, but also to the *Health*, *Mobility-transport-automotive*, *Construction*, *Creative and cultural industries* and *Aerospace and defence* ecosystems, and environmental priority areas and technologies are prevalent in the *Renewable energy*, *Agri-food*, *Construction*, and *Creative and cultural industries* ecosystems.

Industrial ecosystem (number of cluster organisations present)	Top S3 priority areas cited by cluster organisations (number of times cited)	Top technology fields cited by cluster organisations (number of times cited)
Digital (81)	<ul> <li>AI, cognitive systems, augmented and virtual reality, visualisation, simulation, gamification &amp; interaction technologies (46)</li> <li>Digitising Industry (Industry 4.0, smart and additive manufacturing) (36)</li> <li>ICT trust, cyber security &amp; network security (35)</li> </ul>	<ul> <li>Information or communication technologies having an impact on other technology areas (40)</li> <li>Information and communication technology [ICT] specially adapted for specific application fields (29)</li> <li>Technologies or applications for mitigation or adaptation against climate change (18)</li> </ul>
Agri-food (51)	• Bioeconomy (20) • Food security & safety (19) • Sustainable agriculture (18)	<ul> <li>Foods or foodstuffs; their treatment, not covered by other classes (28)</li> <li>Agriculture; forestry; animal husbandry; hunting; trapping; fishing (22)</li> <li>Butchering; meat treatment; processing poultry or fish (7)</li> </ul>
Health (50)	•e-Health (e.g. healthy ageing) (32) • Public health & well-being (18) • Al, cognitive systems, augmented and virtual reality, visualisation, simulation, gamification & interaction technologies (12)	Medical or veterinary science; hygiene (32)     Biochemistry; beer; spirits; wine; vinegar; microbiology; enzymology; mutation or genetic engineering (8)     Information and communication technology [ICT] specially adapted for specific application fields (8)
Renewable Energy (39)	<ul> <li>Sustainable energy &amp; renewables (21)</li> <li>Blue renewable energy (11)</li> <li>Bio fuels &amp; energy efficiency (11)</li> </ul>	<ul> <li>Technologies or applications for mitigation or adaptation against climate change (18)</li> <li>Generation, conversion, or distribution of electric power (14)</li> <li>Treatment of water, waste water, sewage, or sludge (5)</li> </ul>
Mobility-Transport- Automotive (36)	Transport & logistics (11)     Al, cognitive systems, augmented and virtual reality, visualisation, simulation, gamification & interaction technologies (10)     Digitising Industry (Industry 4.0, smart and additive manufacturing) (9)	<ul> <li>· Vehicles in general (12)</li> <li>· Railways (5)</li> <li>· Information and communication technology [ICT] specially adapted for specific application fields (5)</li> </ul>
Creative & Cultural Industries (30)	Development of regional cultural & creative industries (18) Support to link cultural & creative industries with traditional industries (8) Digitising Industry (Industry 4.0, smart and additive manufacturing) (6)	<ul> <li>Information or communication technologies having an impact on other technology areas (9)</li> <li>Sports; games; amusements (5)</li> <li>Technologies or applications for mitigation or adaptation against climate change (5)</li> </ul>
Aerospace & Defence (29)	· Aeronautics (12) · Aeronautics & environment (10) · Safety & security (8)	<ul> <li>Aircraft; aviation; cosmonautics (14)</li> <li>Information or communication technologies having an impact on other technology areas (8)</li> <li>Optics (4)</li> </ul>
Construction (27)	<ul> <li>Resource efficiency (7)</li> <li>Eco-innovations (6)</li> <li>Al, cognitive systems, augmented and virtual reality, visualisation, simulation, gamification &amp; interaction technologies (5)</li> </ul>	<ul> <li>Building (18)</li> <li>Technologies or applications for mitigation or adaptation against climate change (6)</li> <li>Construction of roads, railways, or bridges (4)</li> </ul>

#### Table 5: Linking industrial ecosystems with S3 priority areas and technology fields

Source: Based on ECCP profile data; sample of 468 cluster organisations with updated profiles on 29/11/2021; S3 priority areas correspond with the list developed by the European Commission's Joint Research Centre (JRC); Technology fields correspond with the list established by the World Intellectual Property Organisation.

participate in S3 strategy processes, evidence that was further supported by in-depth analysis of 18 regional case studies. See: Perianez-Forte and Wilson (2021).

# **05** Regional specialisation: A typology





# 5. Regional specialisation: A new typology

Given the policy relevance of industrial ecosystems as a focal point for transformation pathways, this chapter explores how regions can be grouped together according to their specialisation patterns in different ecosystems and analyses the presence of cluster organisations across the resulting typologies.

# 5.1 Seven types of regions based on their industrial ecosystems

The maps analysed in the previous section suggest that some regions might share similar specialisation patterns. To further explore this, we have undertaken a statistical cluster analysis that groups regions based on their LQ in each of the 14 ecosystems. This is carried out by constructing dichotomous variables that assign a value of 1 if the region is specialised (LQ>1.5) and the level of employment is regionally relevant (greater than 1% of total regional employment) and a value of 0 otherwise.<sup>36</sup> Following the methodology that is set out in detail in Annex 9, seven groups of regions are identified according to their similarities in industrial ecosystem specialisation patterns (Map 8):

#### Group 1: Agri-textile

This group contains 37 regions that present a clear orientation towards specialization in the agri-food and textile ecosystems. Regions come mainly from countries in Southern and Eastern Europe: Italy (10 regions, from both North and South), Spain, Romania, and Bulgaria (5 regions each), Poland (3 regions), Portugal (3 regions), and a single region from Greece, Lithuania, Austria, and Hungary.

#### Group 2: Agri-tourism

This group contains 22 regions with significant average specialization in the agri-food and tourism ecosystems. The majority are from countries in Southern Europe: Greece (11 regions, 50% of group), Portugal (3 regions), Spain (2 regions), and one region each from Austria, Finland, Cyprus and Croatia.

#### • Group 3: Energy / Industry

The 35 regions in this group have significant average specialisation in the energyintensive industries and renewable energy ecosystems. In addition, their average LQ is greater than 1 in a further 6 ecosystems, suggestive of a broad industrial character. They are mainly from Eastern European countries: Poland (11 regions), Czech Republic (7 regions), Slovenia (5 regions), Hungary (3 regions), and others such as Upper Austria, Rhineland (Germany), Estonia, West Macedonia (Greece), Centre-Portugal, and Centre Romania.

#### Group 4: Creative / Digital / Capitals

The 19 regions in this group have significant average specialisation in the cultural and creative industries and digital ecosystems, and their average LQ is also greater than 1 in the retail, tourism and aerospace and defence ecosystems. Above all, these are regions containing national capital cities (Amsterdam, Berlin, Budapest, Bucharest, Copenhagen, Dublin, Helsinki, Madrid, Paris, Prague, Sofia, Stockholm, Vienna, Vilnius, Warsaw) or large cities in each country (Gothenburg, Hamburg, Malmö, Utrecht).

<sup>&</sup>lt;sup>36</sup> See Annex 3 for methodological detail on the calculation of location quotients.



#### Group 5: Health / Local

The 21 regions in this group have significant average specialisation in the health ecosystem, alongside average LQs of greater than 1 in the retail, proximity (social) and construction ecosystems. The component regions are from the more developed countries in Europe: Netherlands (6 regions), Belgium (3 regions), Germany (2 regions), Denmark (4 regions), France (4 regions), and one each from Italy and Ireland.

#### Group 6: Electronics / Mobility

The 17 regions in this group have significant average specialisation in the electronics ecosystem, complemented by a moderate presence of mobility, aerospace and defence, renewable energy, energy intensive industry, health and construction. Most regions come from Germany (5 regions), Austria (2 regions), Hungary (2 regions) and France (2 regions), with single regions also from Finland, Ireland, Italy, Poland, Romania and Slovakia.

#### Group 7: Non-specialised / Diversified

The largest group of 50 regions are characterized by the lack of a clear pattern of specialization in any of the ecosystems. A moderate average LQ is observed in the construction, health, proximity (social) and tourism ecosystems. Most regions come from Western Europe and Southern Europe, particularly from France and Spain (11 regions each), Italy (6 regions), Germany (5 regions), and Netherlands (4 regions).

#### Map 8: Regional typology based on industrial ecosystem specialisation



Source: Based on data from Eurostat and national statistics offices. Note: The list of regions in each group can be found in Annex 10.



Table 6 presents the average value of the LQ in each ecosystem for the 7 groups, with those industrial ecosystems in which the regions are highly specialised shaded in dark green and those in which they are mildly specialised shaded in light green. For example, regions in the agri-tourism grouping have high average specialisation (dark green shading) in the agri-food (1.68) and tourism (2.16) industrial ecosystems but are not specialised in any other ecosystem (white shading, all below 1). Regions in the health/local grouping, meanwhile, have high average specialisation in the health ecosystem (shaded dark green, 1.59) that is accompanied by mild average specialisation (shaded light green) in the construction (1.02), proximity and social economy (1.43) and retail (1.04) ecosystems. This helps to visualise that, while the regions in each group tend to be highly specialised on the ecosystems that are used to name the group, they may also be mildly specialised in other ecosystems. Additionally, as these are average values for all regions in each group, the specialisation pattern of a particular region might not exactly correspond to the average in the group. Thus, a region such as North West (Bulgaria) belongs to the agri-textile group with a large LQ coefficient both in the agri-food (4.12) and the textile (5.16) ecosystems, while Abruzzo is also assigned to the same group but is only highly specialised in the textile ecosystem (1.86) and only mildly specialised in agri-food (1.11).

Group:	Agri-textile	Agri-tourism	Energy/Industry	Creative/Digital/Capital	Health/Local	Electronics/Mobility	Non-specialized/Diversified
Number of regions:	37	22	35	19	21	17	50
Aerospace & Defence	0.81	0.50	1.05	1.18	0.69	1.31	0.87
Agri-Food	2.37	1.68	1.31	0.43	0.80	0.94	0.82
Creative & Cultural Industries	0.73	0.77	0.82	1.58	0.92	0.83	0.96
Construction	0.90	0.80	1.07	1.00	1.02	1.03	1.03
Digital	0.50	0.53	0.76	1.92	0.72	0.90	0.82
Energy Intensive Industries	1.00	0.48	1.82	0.58	0.70	1.10	0.85
Electronics	0.60	0.27	1.23	0.82	0.61	2.33	0.65
Health	0.63	0.63	0.65	0.93	1.59	1.02	1.04
Mobility-Transport-Automotive	0.90	0.68	1.26	0.85	0.81	1.28	0.93
Proximity & Social economy	0.78	0.90	0.62	0.88	1.43	0.91	1.11
Renewable Energy	0.94	0.58	1.61	0.79	0.64	1.32	0.83
Retail	0.93	0.97	0.92	1.08	1.04	0.91	0.98
Textile	2.34	0.39	1.49	0.55	0.33	0.86	0.48
Tourism	0.95	2.16	0.84	1.11	0.95	0.89	1.07

#### Table 6: Average LQ values in each ecosystem by typology group

Source: Based on data from Eurostat and national statistics offices.

Note: Industrial ecosystems in which regions in each typology are highly specialised (average LQ > 1.5) are shaded in dark green, and those that are mildly specialised (average LQ between 1 and 1.5) are shaded in lighter green.



### 5.2 Presence of cluster organisations in different region types

Based on the sample of EU-27 cluster organisations with updated ECCP profiles used in previous chapters, here we explore the distribution of cluster organisations across the different region types identified by the typology. Table 7 highlights that regions falling into the *Creative/Digital/Capitals, Electronics/Mobility*, and *Non-specialised/Diversified* categories have considerably more cluster organisations on average than those regions falling into the other four categories. However, it should be noted that in all typologies the standard deviation is high (in relation to the average), indicating considerable variation across regions within each typology.

The percentage of regions within each typology that host cluster organisations is also calculated. Here it can be seen that while almost 70% of all regions are home to at least one of the 468 cluster organisations included in the sample, those regions in the *Agri-tourism* and *Health/Local* groupings are much less likely to host a cluster organisation than other regions. Taking this finding together with the breakdown of cluster organisations by industrial ecosystem provided in Figure 2 (Chapter 2),<sup>37</sup> this result is being driven by the low number of cluster organisations that identify themselves as working in tourism and proximity/social economy activities, alongside the prevalence of regions that are specialised in such activities in these two groupings. It suggests a lower tradition of clusters in these sectors to formally establish dedicated cluster organisations, perhaps due to a stronger tradition of other types of intermediary institutions (tourism boards, place branding organisations, civil society organisations, etc.).

	Number of Regions	Number of COs	Average COs	St.Dev.	% regions with CO
Agri-textile	37	79	2.14	2.11	75.7%
Agri-tourism	22	18	0.82	1.44	36.4%
Energy/Industry	35	63	1.80	1.59	77.1%
Creative/Digital/Capitals	19	66	3.47	3.89	84.2%
Health/Local	21	31	1.48	1.99	52.4%
Electronics/Mobility	17	35	3.82	3.70	76.5%
Non-specialised/Diversified	50	146	2.92	3.54	72.0%
Total	201	468	2.33	2.86	<b>69.2</b> %

#### Table 7: Type of region and cluster organisation presence

Source: Based on ECCP profile data; sample of 468 cluster organisations with updated profiles on 29/11/2021.

The simple presence (or not) of cluster organizations, however, does not ensure that they are relevant for the economic activity orientation of the typology. To explore this further, Table 8 sets out the proportion of cluster organisations in each region type that are associated with each of the 14 industrial ecosystems. To help interpret this data, cells have been shaded in three colours:

• Green corresponds to those industrial ecosystems that would be expected to have a higherthan-average proportion of cluster organisations because of the specialisation of that typology AND that do have a higher-than-average proportion of cluster organisations (e.g. the tourism ecosystem in the agri-tourism grouping of regions)

<sup>&</sup>lt;sup>37</sup> See also the breakdown of cluster organisations by region type and industrial ecosystem in Table 8 below.



- Yellow corresponds to those industrial ecosystems that would be expected to have a higher than-average proportion of cluster organisations because of the specialisation of that typology BUT that actually have a lower-than-average proportion of cluster organisations (e.g. the agro-food ecosystem in the agri-tourism grouping of regions).
- Grey corresponds to those industrial ecosystems that have a higher-than-average proportion of cluster organisations in a regional typology where this would not be expected from the specialisation of regions in that typology (e.g. the health ecosystem in the agri-tourism grouping of regions).

Three main conclusions stand out from this analysis. Firstly, the *Non-Specialised/Diversified* typology of regions, as would be expected, contains cluster organisations associated with diverse industrial ecosystems. Second, there is at least one green-shaded cell in each of the other six regional types with a specific character of specialization, suggesting a broad alignment between the presence of cluster organisations with the core characteristics of the typology of the regions. However, there are some cases where a lack of COs related to industrial ecosystems matching the regional specialisation are detected: the yellow-shaded cells for the *Agri-food* industrial ecosystem in the agri-textile and agritourism groupings of regions, and the *Creative and cultural industries* ecosystem in the creative/digital/capitals group of regions. Thirdly, there is clear pattern of transversality in relation to the presence of cluster organisations working in the *Digital* (and to a lesser extent) *Health* industrial ecosystems, as they account for a significant proportion of cluster organisations in almost all region types (including several grey-shaded cells).

Region Type	Aerospace & Defence	Agri-food	Construction	Creative and cultural industries	Digital	Electronics	Energy Intensive industries	Health	Mobility-Transport- Automotive	Proximity & Social economy	Renewable energy	Textile	Tourism	TOTAL
Agri-textile	1.6	9.8	6.6	13	28	0	3.3	13	4.9	1.6	8.2	6.6	3.3	100
Agri-tourism	0	10	0	10	20	0	0	30	0	0	10	0	20	100
Energy/Industry	13	7.5	7.5	7.5	18	5	5	2.5	5	0	25	2.5	2.5	100
Creative/Digital/Capitals	8.5	8.5	11	4.3	23	2.1	2.1	17	13	0	11	0	0	100
Health/Local	5	25	5	0	5	0	5	25	5	0	25	0	0	100
Electronics/Mobility	0	13	2.5	7.5	18	5	0	20	18	2.5	13	2.5	0	100
Non-specialised/Diversified	8.3	19	7.4	3.7	18	1.9	3.7	10	13	0	7.4	1.9	5.6	100
Average	6.1	14	6.7	6.4	20	2.1	3.1	13	10	0.6	12	2.5	3,4	100

#### Table 8: Type of region and cluster organization presence by industrial ecosystem (%)

Source: Based on ECCP profile data; sample of 468 cluster organisations with updated profiles on 29/11/2021. Note: Cells in shaded green signal that the % of COs is higher than average, as expected given the specialisation; Cells in shaded yellow signal that the % of COs is unexpectedly lower than average; Cells shaded in grey indicate that the % of COs is unexpectedly higher than average.



### 5.3 Putting the typology into practice

As illustrated by the above analysis, this typology provides a useful benchmark for exploring the different types of cluster organisations that can be found in different types of regions, analysis that further highlights, for example, the transversality of cluster organisations working on digitalisation. Such a typology also provides a practical input to policy makers and cluster practitioners that are working on industrial ecosystem transformation pathways in terms of helping them to identify regions with similar specialisation profiles for benchmarking and/or partnering. For example, a region that is highly specialised in energy intensive industries can easily identify 34 other regions that share a similar specialisation, which can help to identify suitable regions for benchmarking policy approaches towards boosting energy efficiency in energy-intensive industries. This feature of the typology has been put into practice through the development of a newly launched ECCP cluster policy toolkit, which helps policy makers identify relevant practical examples of cluster policy experiences that can provide inspiration for cluster policy development. The regional typology provides one of several filtering options, which allows a policymaker from a capital city specialised in creative industries, for example, to find inspiring cluster-related policy examples from similar regions (see screenshot in the box below).

#### **ECCP Policy Toolkit**

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The ECCP policy toolkit builds on the recommendations of the European Expert Group on Clusters by enabling policymakers to search a growing database of over 150 inspiring examples of cluster policy practice that can be tailored to their own specific policy agendas and cluster landscape.



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# 06

Clusters, industrial ecosystems and regional competitiveness





# 6. Clusters, industrial ecosystems, and regional competitiveness

Having explored in the previous chapters the panorama of regional specialisation and cluster organisation presence in sectors and industrial ecosystems in Europe, here we turn to examine the relationships between clustering and regional competitiveness. We first present a framework and set of indicators that capture different dimensions of regional competitiveness performance, including several related to green and digital transition. These indicators are then used to: (i) undertake correlation analyses that explore whether relationships exist between specialising in certain sectors and ecosystems, and different dimensions of regional competitiveness; and (ii) to explore the relationships between each of the 7 regional types identified in Chapter 5 and different dimensions of regional performance.

## 6.1 Indicators of regional competitiveness

Data for all 201 regions has been collected on a set of 23 indicators of regional competitiveness, which are arranged according to the framework presented in Figure 25.<sup>38</sup> The framework distinguishes between different levels of indicators (outcomes, intermediate performance, drivers, and fundamentals). The outcomes refer to the overall goals to be achieved in their different dimensions: economic, social, and environmental. The intermediate performance indicators (related to employment, productivity, and innovation) are important to achieving the final outcomes, but it is within the competitiveness drivers, including the presence of clusters, where policies can have a more obvious impact.



#### Figure 25: Competitiveness framework

Source: Aranguren et al. (2010)

<sup>&</sup>lt;sup>38</sup> This framework is partly inspired by the competitiveness framework developed for the European Cluster Observatory: see Aranguren et al. (2010). The description of the indicators, including units and sources can be found in Annex 11. Other similar approaches can be found in the Regional Competitiveness Index (https://ec.europa.eu/regional\_policy/en/information/maps/regional\_competitiveness/), or in the Regional Innovation Scoreboard (https://ec.europa.eu/info/research-and-innovation/statistics/performanceindicators/regional-innovation-scoreboard\_en), although in the latter the objective is limited to levers and outcomes of innovation.



The regional indicators collected for this analysis fall into four of these framework categories. On the one hand, the categories of outcome and intermediary performance indicators that sit at the top of the framework, and include key dimensions reflecting the progression of the green and digital transition. On the other hand, the competitiveness drivers of firm behaviour and business environment quality, where indicators capturing capacities and R&D investment feature strongly.

The outcome indicators include measures of economic prosperity (GDP per capita) that aim to be socially inclusive (population at risk of poverty and exclusion) through insertion in the labour market (long-term unemployment) without negatively impacting the environment (air pollution and population satisfied with efforts to preserve the environment). This is achieved through increased productivity (apparent labour productivity) that generates employment (employment rate) and innovation (PCT patents), particularly through environment-related technologies (green PCT patents) and digital technologies (PCT patents in ICT).

Indicators reflecting the behaviour of firms include their investment in R&D (business R&D expenditure), collaboration in the innovation processes (patents co-invention) and general investment (proxied through gross fixed capital formation). The largest number of indicators correspond to the quality of the business environment, with different sub-dimensions related to innovation capacities (public R&D expenditure and human resources in science and technology), skilled human resources (population with upper secondary and tertiary education and lifelong learning), green energy capacity (electricity production that comes from renewable sources), digitalisation (households with broadband access, individuals purchases over the internet and digital engagement), and institutions (quality of government).

### 6.2 Regional competitiveness and cluster presence

Here correlation analyses are used to explore whether relationships exist between the various dimensions of regional competitiveness performance and the presence of clusters in the region. Using the 201 regions as the unit of analysis, Table 9 shows the correlation coefficients between each regional competitiveness indicator and the number of sector specialisation nodes (regional-relevant and industry-relevant) and active cluster organisations. Only significant correlation coefficients are shown, with the numbers coded so that green indicate a positive relationship with better competitiveness results and red a negative relationship.

The presence of cluster organisations is only significantly related to 6 regional competitiveness indicators, and in all cases the relationship is positive: greater presence of cluster organisations is associated with better performance. In terms of outcome indicators, there is a positive relationship with higher levels of GDP per capita. However, there is no significant relationship with environmental outcomes, poverty and exclusion or long-term unemployment.

In terms of intermediate performance indicators, the presence of cluster organisations is positively related with labour productivity and PCT patents, but there is no relationship with employment rates or the more specific indicators that measure environmental and digitalisation elements. Finally, when it comes to competitiveness drivers, the presence of cluster organisations is positively related to two out of the three indicators associated with firms' behaviour (R&D expenditure and patent co-invention) but only one of the indicators associated with the business environment (human resources in science and technology).



Dime	ension	Indicator	Cluster organisations	Regional relevant nodes	Industry relevant nodes
	ស	GDP per capita (PPP)	0.16		0.23
	cato	Air pollution (pm2.5)		0.19	0.31
:	e indi	Population satisfied with efforts to preserve the environment			
Outcom		Population at risk of poverty and exclusion		-0.16	
		Long-term unemployment		-0.26	-0.21
	S	Apparent labour productivity	0.16		
ď	icato	Employment rate		0.21	
diat	indi	PCT patents per million population	0.20		0.15
erme	ance	PCT patents in ICT		0.16	0.17
Inte		Green PCT patents			
	perf	CO <sub>2</sub> emissions per electricity production		0.20	0.25
	our	Business R&D expenditure	0.27		0.28
	rms' 1avio	PCT Patent co-invention	0.19		0.20
	ləd Fi	Gross fixed capital formation			
ŝŝ		Electricity production that comes from renewable sources			-0.25
/ene		Public R&D expenditure			0.16
petitiv	lent	Human resources in science and technology	0.16	0.21	0.29
f com	/ironn	Population aged 25-64 with upper secondary or tertiary education		0.32	0.18
ers o	s en	Lifelong learning			
Drive	ines	Households with broadband access			
	Bus	Individuals purchases over the internet			
		Digital engagement (freq. of internet access)			
		Quality of Government			

#### Table 9: Correlation between cluster presence and competitiveness performance

Source: Based on data from Eurostat, national statistics offices, the sources indicated in Annex 11, and ECCP profile data; sample of 468 cluster organisations with updated profiles on 29/11/2021.

Note: The numbers in the table indicate Pearson correlation coefficients that are significant at 95% level. Green indicates a positive relationship with better competitiveness results and red a negative relationship.

In summary, it seems that the presence of cluster organisations is mainly related to indicators that measure the economic or technological aspects of competitiveness, either in final outcomes or intermediate performance, and with those that measure the behaviour of firms in terms of their propensity to undertake innovation activities. There is no significant relationship with indicators that measure green or digital elements, nor with employment or the broader business environment. This



is a pattern that is consistent with the predominant rationale for cluster policy – and the primary focus of cluster organisations – in seeking to enhance business-level innovation and competitiveness. It is only recently that cluster policies and cluster organisations have started to be leveraged towards a broader set of objectives and their explicit focus on greening and digitalisation as competitiveness levers is also relatively new. It is therefore unsurprising that significant relationships with these variables are not yet detected.<sup>39</sup>

When it comes to the presence of clusters, as measured by the number of region-relevant and industry-relevant nodes of sector specialisation, the picture is more mixed, but still largely positive in terms of the relationships that are detected with performance. The presence of region-relevant nodes appears to be positively related with employment outcomes (employment rate and long-term unemployment) and the related social outcome of poverty and exclusion rate. However, it is the presence of industry-relevant nodes that appear to be positively associated with the more economic related outcome, GDP per capita, alongside drivers of competitiveness connected to innovation (R&D expenditure and co-patenting at firm-level and public R&D expenditure). This might suggest that, while clusters of economic activities that are fairly large within the region are associated with stronger employment that spill-overs in terms of innovation investments and related economic outcomes are consolidated. Or *vice-versa*, that specialisation with a critical mass of European employment is more likely to occur in more developed regions where income and R&D investments are higher.

The results are also interesting in terms of the indicators associated with green and digital outcomes. Both types of nodes are negatively correlated with key dimensions of green performance (air pollution and CO<sub>2</sub> emissions per electricity production), but positively correlated with a key dimension of digital performance (PCT patents in ICT). This is consistent with the concentration of specialised nodes in traded, manufacturing activities, as discussed in Chapter 3 when analysing Figure 17. These are activities which would tend towards stronger environmental impacts on the one hand, and a stronger link to digitalisation (Industry 4.0) on the other. The results therefore highlight the challenges in pursuing better economic outcomes while advancing an environmental agenda.

Concerning the other drivers of competitiveness, both types of specialisation nodes are positively correlated with key dimensions associated with human resources: population with upper secondary or tertiary education and human resources in science and technology. The latter is also positively correlated with the presence of cluster actors, and these results highlight the significance of clusters for skills agendas.<sup>40</sup>

It is worth mentioning that several indicators included in the business environment part of the framework do not seem to be associated with the presence of clusters in the territory. Thus, overall, the evidence suggests that the presence of specialisation nodes and cluster actors are associated with higher performance in various dimensions of regional competitiveness (and negative performance in several green dimensions in the case of specialisation nodes), but not at all with several key dimensions of business environment quality (e.g. quality of government, digital engagement or lifelong learning opportunities). This would appear to be consistent with the conclusions of recent research by Ketels and Protsiv (2020), using data from the previous European Cluster Observatory, which finds that "specialization in strong clusters is helping locations at all levels of business environment quality to support higher levels of prosperity".<sup>41</sup>

<sup>&</sup>lt;sup>39</sup> See, for example: Alberti and Belfanti (2019), Konstantynova and Wilson (2017) or Wilson (2019).

<sup>&</sup>lt;sup>40</sup> For a detailed discussion of clusters and skills, see the recent ECCP discussion paper on supporting skills for industry through clusters (Wilson, 2020).

<sup>&</sup>lt;sup>41</sup> Ketels and Protsiv (2020), pp. 217-218.



#### Which activities are attractive (or unattractive) for regional competitiveness?

One of the limitations of the specialisation analysis in terms of total number of nodes presented in Table 9 is that it mixes all types of activities. It does not discriminate between local and traded activities or between manufacturing and services activities. To get a more granular view, the 23 regional competitiveness indicators have been correlated with the location quotients (LQs) of all 88 NACE 2-digit sectors across 201 regions.<sup>42</sup> Table 10 includes what could be described as the most attractive activities in which to specialise, because it presents, for each competitiveness indicator, the 3 activities in which higher specialisation is correlated with more desirable results (such as higher levels of GDP per capita or lower levels of air pollution), as measured by higher significant correlation coefficients. Table 11 does the same, but only for manufacturing activities (out of 88 in the whole economy or out of 24 manufacturing activities) more correlated with undesirable outcomes (such as high levels of long-term unemployment or low employment rates).

Regarding desirable activities, there are several points worth mentioning. The first is that the list of more desirable activities in the economy (Table 10) tend to repeat in different indicators. There are several professional, scientific, and technical activities, such as *Activities of head offices; management consultancy activities (M70)* and *Architectural and engineering activities; technical testing and analysis (M71)*. Also, some Information and communication activities, such as *Computer programming, consultancy, and related activities (J62)* and *Publishing activities (J58)*. Among manufacturing activities, Table 11 reveals that *Manufacturing of machinery & equipment (C28), Manufacturing of pharmaceuticals (C21) and Other manufacturing (C32)* are the most positively related with desirable outcomes. The gaps in several indicators, mainly related to the green transition, in Table 11 indicate that none of the manufacturing activities is associated with such indicators.

The least desirable activities in Table 12 also tend to repeat themselves. Specialisation in agricultural, forestry and fishing sectors are repeatedly negatively associated with several regional competitiveness indicators, as are *Water collection, treatment, and supply (E36)* and *Manufacturing of wearing apparel (C14)*. This list also features mining activities and activities with low value added, such as *Food & beverage services (I56)* or *Households as employers activities (T97)*. Within manufacturing activities in Table 13, in addition to *Manufacturing of wearing apparel (C14)*, we can also find *Manufacturing of leather products (C15)*, *Manufacturing of food products (C10)* and *Manufacturing of beverages (C11)*, that is, activities at the lower end of the scale in terms of technological level and value-added.

Few activities seem to be positively associated both with some desirable results (Table 10) and negatively with others (Table 12). The exceptions are:

- Forestry and logging (A02), mainly associated with negative performance, but positively with Green PCT patents;
- *Fishing & aquaculture (A03)*, mainly associated with negative performance, but positively with Electricity production that comes from renewable sources;
- *Manufacture of rubber & plastic products (C22)*, positively associated with Population with upper secondary or tertiary education and Long-term unemployment and negatively with Air pollution;
- *Education (P85)*, positively associated with Electricity production that comes from renewable sources, but negatively with Employment rates.

In the case of manufacturing activities, the exceptions are:

<sup>&</sup>lt;sup>42</sup> LQ coefficients have been capped at 5 for the analysis, to avoid distortions by outliers. See Annex 3 for methodological detail on the calculation of location quotients.



- Manufacturing of rubber & plastic products (C22), associated, as previously mentioned, with good performance in Population aged 25-64 with upper secondary or tertiary education and Long-term unemployment, but negatively associated not only with Air pollution, but also with other green transition indicators and Public R&D expenditure;
- *Manufacturing of fabricated metal products (C25),* associated with good performance in Population at risk of poverty and exclusion and Long-term unemployment, but negatively associated with PCT patents in ICT;
- *Manufacturing of furniture (C31),* mainly associated with negative performance, but positively with Green PCT patents.

These four tables can also help to identify activities that are more positively associated with indicators related to the green and digital transition. Starting with green-related outcomes (air pollution and satisfaction with efforts to preserve the environment), we can observe that activities related to social work, recreation and professional and administrative services top the list. Among the intermediate performance indicators, activities related to forests and wood, either in the primary sector (*Forestry & logging*) or in manufacturing (of *wood products* and of *furniture*) are positively associated with Green PCT patents, while *Architecture and engineering activities* are also associated with lower levels of CO<sub>2</sub> emissions per electricity production, together with some local activities (*Specialised construction* and *Veterinary activities*). Two local activities (*Accommodation and Education*) are also related to Electricity production from renewable sources, together with a primary activity (*Fishing and aquaculture*).

On the other side of the coin, there are several manufacturing and mining activities that are negatively correlated with green-related indicators, particularly with air pollution and CO<sub>2</sub> emissions per electricity production. *Water supply (E36)*, support and administrative activities and lower value-added activities such as *Food and beverage services (I56)* and *Retail trade (G47)* also tend to demonstrate a negative relationship with these dimensions of green performance.

It is also remarkable that the activities that are positively associated with other elements of the framework are absent when considering green-related indicators. Hence, territories that specialise in the activities that appear as more attractive from an environmental perspective have comparatively less employment in activities that have a positive relationship with other competitiveness indicators. As mentioned previously in this section, specialising in activities that are associated with good competitive performance seems to be rather incompatible with achieving good environmental performance.

On the elements related to digitalisation, the picture is quite different: the activities associated with worse digital-related performance in terms of intermediate outcomes (patents in ICT) and business environment (households with broadband access, individuals purchases over the internet and digital engagement) are quite similar to those generally mentioned above when describing Table 12 and Table 13. Additionally, the activities that are more positively associated with better digital performance are also associated with better general performance, in particular *Activities of head offices; management consultancy activities (M70)* and *Computer programming, consultancy and related activities (J62)*, but also *Residential care (Q87)* and *Employment activities (N78)*, and an activity that only appears once in the list, with regard to patents in ICT: *Business support activities (N82)*. Within manufacturing, it is mainly *Manufacturing of machinery & equipment (C28)* and *Other manufacturing (C32)*. Therefore, it seems that activities that are generally associated with good competitiveness performance are also associated with good digital performance.



#### Table 10: Sector specialisations more correlated with better results

Dime	nsion	Indicator	1	2	3
	•	GDP per capita (PPP)	K64: Financial services	M70: Head offices, management consult.	J62: Computer program, consultancy
	cators	Air pollution (pm2.5)	R93: Sports, amusement, recreat	Q87: Residential care	M71: Architecture, engineering
Outcome ind	me Indi	Population satisfied with efforts to preserve the environment	Q87: Residential care	Q88: Social work without accom.	N78: Employment activities
	Jurco	Population at risk of poverty and exclusion	L68: Real estate	F43: Specialised construction act.	J62: Computer program, consultancy
		Long-term unemployment	C28: Manuf. machinery & equipment	C22: Manuf. of rubber & plastic products	C25: Manuf. fabricated metal products
e C		Apparent labour productivity	N81: Buildings services and landscaping	K64: Financial services	K65: Insurance, pension funding
orman		Employment rate	M70: Head offices, management consult.	J62: Computer program, consultancy	L68: Real estate
perfo	ators	PCT patents per million population	M70: Head offices, management consult.	J58: Publishing activities	M71: Architecture, engineering
ediate	indic	PCT patents in ICT	J62: Computer program, consultancy	M70: Head offices, management consult.	N82: Business support activities
terme		Green PCT patents	A02: Forestry & logging	C16: Manuf. of wood products	C31: Manuf. of furniture
Ē		CO <sub>2</sub> emissions per electricity production	F43: Specialised construction act.	M75: Veterinary activities	M71: Architecture, engineering
	'n	Business R&D expenditure	M71: Architecture, engineering	M72: Scientific research & development	M70: Head offices, management consult.
	irms' shavio	PCT Patent co-invention	J62: Computer program, consultancy	N78: Employment activities	M70: Head offices, management consult.
	д d	Gross fixed capital formation	F43: Specialised construction act.	L68: Real estate	C32: Other manufacturing
ŝ		Electricity production that comes from renewable sources	155: Accommodation	P85: Education	A03: Fishing & aquaculture
venes		Public R&D expenditure	M72: Scientific research & development	S94: Membership org.	M71: Architecture, engineering
petiti	ц	Human resources in science and technology	J62: Computer program, consultancy	M70: Head offices, management consult.	J58: Publishing activities
of con	ironme	Population aged 25-64 with upper secondary or tertiary education	H49: Land transport (inc. pipelines)	C22: Manuf. of rubber & plastic products	F42: Civil engineering
Drivers	ss env	Lifelong learning	M71: Architecture, engineering	J58: Publishing activities	Q87: Residential care
	usine	Households with broadband access	M70: Head offices, management consult.	N78: Employment activities	J62: Computer program, consultancy
	ā	Individuals purchases over the internet	Q87: Residential care	M70: Head offices, management consult.	N78: Employment activities
		Digital engagement (freq. of internet access)	Q87: Residential care	M70: Head offices, management consult.	N78: Employment activities
		Quality of Government	Q87: Residential care	Q88: Social work without accommodation	N78: Employment activities

Source: Based on data from Eurostat, national statistics offices and sources indicated in Annex 11. Note: The table shows the activities with highest Pearson correlation coefficients that are significant at 95% level and are associated with positive performance of the competitiveness indicator.



#### Table 11: Manufacturing specialisations more correlated with better results

Dime	nsion	Indicator	Indicator 1		3	
		GDP per capita (PPP)	C21: Manuf. of pharmaceuticals	C32: Other manufacturing		
	ators	Air pollution (pm2.5)				
-		Population satisfied with efforts to preserve the environment	C32: Other manufacturing	C28: Manuf. of machinery & equip.	C20: Manuf. of chemical products	
	ntcon	Population at risk of poverty and exclusion	C28: Manuf. of machinery & equip.	C18: Manuf. of printing & reproduction	C25: Manuf. of fabricated metal prod.	
C	5	Long-term unemployment	C28: Manuf. of machinery & equip.	C22: Manuf. of rubber & plastic products	C25: Manuf. of fabricated metal products	
e		Apparent labour productivity	C21: Manuf. of pharmaceuticals	C32: Other manufacturing		
rmane		Employment rate	C28: Manuf.of machinery & equip.	C32: Other manufacturing	C18: Manuf. of printing & reproduction	
perfo	ators	PCT patents per million population	C28: Manuf. of machinery & equip.	C21: Manuf. of pharmaceuticals	C20: Manuf. of chemical products	
diate	indic	PCT patents in ICT				
terme		Green PCT patents	C16: Manuf. of wood products	C31: Manuf. of furniture	C23: Manuf. of other non-metal mineral	
Ē		CO <sub>2</sub> emissions per electricity production				
	our	Business R&D expenditure	C28: Manuf. of machinery & equip.	C21: Manuf. of pharmaceuticals	C26: Manuf.of electronic & optical products	
	Firms' behavio	PCT Patent co-invention	C32: Other manufacturing	C21: Manuf. of pharmaceuticals	C20: Manuf. of chemical products	
		Gross fixed capital formation	C32: Other manufacturing	C21: Manuf. of pharmaceuticals	C26: Manuf. of electronic & optical	
ess:		Electricity production that comes from renewable sources				
ivene		Public R&D expenditure				
mpeti	ent	Human resources in science and technology	C18: Manuf. of printing & reproduction	C21: Manuf. of pharmaceuticals	C28: Manuf. of machinery & equip.	
's of co	∕ironm∈	Population aged 25-64 with upper secondary or tertiary education	C22: Manuf. of rubber & plastic products	C26: Manuf. of electronic & optical products	C27: Manuf. of electrical equipment	
Drivel	ss env	Lifelong learning	C17: Manuf. of paper products	C21: Manuf. of pharmaceuticals	C28: Manuf. of machinery & equip.	
	usine	Households with broadband access	C32: Other manufacturing	C28: Manuf. of machinery & equip.	C20: Manuf. of chemical products	
	•	Individuals purchases over the internet	C28: Manuf.of machinery & equip.	C32: Other manufacturing	C20: Manuf. of chemical products	
		Digital engagement (freq. of internet access)	C21: Manuf. of pharmaceuticals	C32: Other manufacturing	C28: Manuf. of machinery & equip.	
		Quality of Government	C28: Manuf. of machinery & equip.	C32: Other manufacturing	C21: Manuf. of pharmaceuticals	

Source: Based on data from Eurostat, national statistics offices and sources indicated in Annex 11. Note: The table shows the activities with highest Pearson correlation coefficients that are significant at 95% level and are associated with positive performance of the competitiveness indicator.


#### Table 12: Sector specialisations more correlated with worse results

Dime	nsion	Indicator	1	2	3
	•	GDP per capita (PPP)	A01: Crop & animal production	E36: Water supply	A02: Forestry & logging
	cators	Air pollution (pm2.5)	B05: Mining of coal & lignite	C14: Manuf. of wearing apparel	C22: Manuf. of rubber & plastic products
	me inai	Population satisfied with efforts to preserve the environment	C14: Manuf. of wearing apparel	E36: Water supply	A01: Crop & animal production
ance	JUTCO	Population at risk of poverty and exclusion	A01: Crop & animal production	A03: Fishing & aquaculture	E36: Water supply
		Long-term unemployment	I56: Food & beverage services	A03: Fishing & aquaculture	P85: Education
e performance		Apparent labour productivity	A01: Crop & animal production	E36: Water supply	A02: Forestry & logging
		Employment rate	T97: Households as employers act.	P85: Education	E38: Waste activities
	ators	PCT patents per million population	E36: Water supply	A01: Crop & animal production	A03: Fishing & aquaculture
ediate <sub> </sub> indica		PCT patents in ICT	B08: Other mining & quarrying	I56: Food & beverage services	A03: Fishing & aquaculture
terme		Green PCT patents	N79: Travel agency, tour operators	I56: Food & beverage services	N77: Rental & leasing
Int		CO <sub>2</sub> emissions per electricity production	B05: Mining of coal & lignite	C19: Manuf. of coke & refined petroleum	G47: Retail trade (not motor vehicles)
	Firms' behaviour	Business R&D expenditure	E36: Water supply	A01: Crop & animal production	F41: Construction of buildings
		PCT Patent co-invention	E36: Water supply	A01: Crop & animal production	I56: Food & beverage services
		Gross fixed capital formation	A01: Crop & animal production	C14: Manuf. of wearing apparel	T97: Households as employers act.
SS:		Electricity production that comes from renewable sources	C19: Manuf. of coke & refined petroleum	B05: Mining of coal & lignite	S95: Repair of computers & personal goods
ivene		Public R&D expenditure	E36: Water supply	C14: Manuf. of wearing apparel	A01: Crop & animal production
npetit	ent	Human resources in science and technology	A01: Crop & animal production	E36: Water supply	A03: Fishing & aquaculture
s of cor	vironme	Population aged 25-64 with upper secondary or tertiary education	T97: Households as employers act.	A03: Fishing & aquaculture	I56: Food & beverage services
Driver	ss en	Lifelong learning	E36: Water supply	A01: Crop & animal production	C14: Manuf. of wearing apparel
	usine	Households with broadband access	A01: Crop & animal production	E36: Water supply	A03: Fishing & aquaculture
	8	Individuals purchases over the internet	A01: Crop & animal production	C14: Manuf. of wearing apparel	E36: Water supply
		Digital engagement (freq. of internet access)	A01: Crop & animal production	E36: Water supply	C14: Manuf. of wearing apparel
		Quality of Government	E36: Water supply	C14: Manuf. of wearing apparel	A01: Crop & animal production

Source: Based on data from Eurostat, national statistics offices and sources indicated in Annex11. Note: The table shows the activities with highest Pearson correlation coefficients that are significant at 95% level and are associated with negative performance of the competitiveness indicator.



Dime	nsion	Indicator	1	2	3	
	•	GDP per capita (PPP)	C10: Manuf. of food products	C14: Manuf. of wearing apparel	C31: Manuf. of furniture	
:	Carolis	Air pollution (pm2.5)	C14: Manuf. of wearing apparel	C22: Manuf. of rubber & plastic products	C31: Manuf. of furniture	
ibai om		Population satisfied with efforts to preserve the environment	C14: Manuf. of wearing apparel	C15: Manuf. of leather products	C11: Manuf. of beverages	
		Population at risk of poverty and exclusion	C14: Manuf. of wearing apparel			
		Long-term unemployment				
e performance		Apparent labour productivity	C14: Manuf. of wearing apparel	C10: Manuf. of food products	C31: Manuf. of furniture	
		Employment rate	C15: Manuf. of leather products			
	tors	PCT patents per million population	C14: Manuf. of wearing apparel	C10: Manuf. of food products	C15: Manuf. of leather products	
nediate p indicat		PCT patents in ICT	C25: Manuf. of fabricated metal products			
term		Green PCT patents				
-		CO <sub>2</sub> emissions per electricity production	C19: Manuf. of coke & refined petroleum	C22: Manuf. of rubber & plastic products		
	Firms' behaviour	Business R&D expenditure	C14: Manuf. of wearing apparel	C10: Manuf. of food products	C31: Manuf. of furniture	
		PCT Patent co-invention	C14: Manuf. of wearing apparel			
		Gross fixed capital formation	C14: Manuf. of wearing apparel	C15: Manuf. of leather products	C31: Manuf. of furniture	
:SS:		Electricity production that comes from renewable sources	C19: Manuf. of coke & refined petroleum	C22: Manuf. of rubber & plastic products	C29: Manuf. of motor vehicles & trailers	
ivene		Public R&D expenditure	C14: Manuf. of wearing apparel	C22: Manuf. of rubber & plastic products	C31: Manuf. of furniture	
npetit	ent	Human resources in science and technology	C14: Manuf. of wearing apparel	C10: Manuf. of food products	C15: Manuf. of leather products	
s of cor	vironme	Population aged 25-64 with upper secondary or tertiary education	C15: Manuf. of leather products	C11: Manuf. of beverages		
Drivers	ss en	Lifelong learning	C14: Manuf. of wearing apparel	C31: Manuf. of furniture	C10: Manuf. of food products	
	usine	Households with broadband access	C14: Manuf. of wearing apparel	C10: Manuf. of food products	C11: Manuf. of beverages	
	Ω	Individuals purchases over the internet	C14: Manuf. of wearing apparel	C15: Manuf. of leather products	C11: Manuf. of beverages	
		Digital engagement (freq. of internet access)	C14: Manuf. of wearing apparel	C15: Manuf. of leather products	C11: Manuf. of beverages	
		Quality of Government	C14: Manuf. of wearing apparel	C15: Manuf. of leather products	C11: Manuf. of beverages	

Source: Based on data from Eurostat, national statistics offices and sources indicated in Annex 11. Note: The table shows the activities with highest Pearson correlation coefficients that are significant at 95% level and are associated with negative performance of the competitiveness indicator.



### 6.3 Regional competitiveness and industrial ecosystems

This section takes an alternative approach by exploring the relationships between industrial ecosystems, as reflected in the seven regional types identified in Chapter 5, and the same set of regional competitiveness indicators. In Table 14, the average values of the 23 indicators are presented for each of the 7 groups of regions. The performance in each indicator among the different groups is coloured in a green scale: the darker the colour, the better the performance is. The last two columns of Table 14 contain the value of the non-parametric "H" statistic of Kruskal-Wallis, which allow us to test the hypothesis that the ranges between groups are similar. In almost all the cases we can reject that hypothesis, indicators. For ease of interpretation, these results are used to generate an ordering (ranking) of the regional groups in each indicator (Table 15).

In general, the grouping of 19 Creative/Digital/Capitals regions, mainly composed of regions with capital cities, shows a better relative performance in most of the variables in each pillar. In terms of overall competitiveness performance, they are followed by those regions characterised by Health/Local ecosystems and Electronics/Mobility ecosystems and by those regions who are diversified (or non-specialised) across a range of ecosystems. At the other end of the performance scale, the most "lagging" regions are found in the Agri-food, Agri-textile, and Energy/Industry groupings.

This performance pattern across the groupings is quite homogeneous for the different indicators, but there are some interesting differences relevant for understanding the green and digital transitions. With regards the green transition, it can be observed that the group of creative/digital/capitals regions has its worst performance in the four indicators associated with environmental aspects. While the differences across the 7 groups of regions are not significant accordingly to the Kruskal-Wallis test in two of the indicators (Electricity production from renewable sources and CO<sub>2</sub> emissions per electricity production), the overall picture could point towards a contradiction between the material advantages of urban agglomeration (that generate good overall competitiveness performance) and the associated environmental impacts.

The energy/industry group also strands out for relatively poor performance in electricity production from renewables, but high performance in green PCT patents, which could be indicative of awareness of the competitiveness benefits of green transition and the consequent drive to modify practices and accelerate green transition in those regions characterised my more energy-intensive activities.

In terms of green energy generation, the two groups with an agri-food specialization have good relative positions which is complemented with a top position in green PCT patents (the agri-textile group). Surprisingly, the creative/digital/capitals group is almost last in the green patent indicator, which could be attributed to the effect that total PCT patents per million population are far larger among this group of regions, including both green and non-green patents, while the smaller number of total patents among other groups contain a larger proportion of patents classified as green, even if their total number is significantly lower than in the creative/digital/capitals group.

Finally, the two end-result indicators related to the green transition correspond to population satisfaction with efforts to preserve the environment (a subjective indicator on how the population assesses whether the territory is achieving a good environmental outcome) and air pollution (an objective indicator to measure it). Regarding satisfaction, regions in the health and creative/digital/capitals groups are the best positioned, while the worst positions correspond to the agri and industry groups. This could reflect actual differences in the public and private efforts associated to improve the environment, but it could also indicate different levels of awareness regarding the challenge of the climate transition across these regions with quite different



characteristics. In terms of air pollution, the group of creative/digital/capitals is badly positioned, although not as badly as the agri-textile and energy/industry groups, while the health/local and the agri-tourism groups perform the best. Hence creative/digital/capitals perform badly in the objective indicator but get a good result in the subjective indicator, which could indicate that people living in big cities are aware of the negative environmental situation but value the efforts that are being implemented to change it. The opposite happens in the agri-tourism group, where the situation is comparatively better than in other regions in terms of air pollution, but the population consider that more effort should be put into place to improve the environment.

In terms of the digital transition, the variables related to digital infrastructure and behaviour indicate that the agri and energy/industry groups are clearly lagging the creative/digital/capitals and health groups. These trends are also reflected in the provision of resources in science and technology (assuming that they are users of digital tools) and in the expenditure that companies make in research and development (assuming that in these areas digital tools are used intensively).

Finally, the apparent "duality" between the agri and energy/industry groups of regions and the other groups that is evident in digitalisation variables is also mirrored in labour productivity and material well-being (GDP per capita). This highlights the need for regions characterised by these specialisations to work on digital transition in parallel with and as a route towards enhanced labour productivity and value generation. Paradoxically, however, such duality is not reflected quite so strongly in the social welfare indicator (risk of poverty and exclusion), and in fact the agri-textile and energy/industry groups of regions perform comparatively well in long-term unemployment. This performance, which is suggestive of different routes towards achieving social outcomes, may be associated with a range of historical and institutional aspects, alongside factors such as inter-regional transfers and migration dynamics between regions (serving to reduce long-term unemployment in regions lacking dynamism in other areas).



#### Table 14: Values of competitiveness indicators by ecosystem group

			Agri-textile	Agri-tourism	Energy / Industry	Creative / Digital / Capitals	Health / Local	Electronics / Mobility	Non-specialised / Diversified		
		Size (number of regions)	37	22	35	19	21	17	50	K-W	p- value
	ស	GDP per capita (PPP)	21.030	24.980	22.820	46.170	28.880	31.610	31.280	71	0.000
	cato	Air pollution (pm2.5)	14.5	10.9	16.1	13.0	10.2	12.4	12.1	28.3	0.000
	ne indic	Population satisfied with efforts to preserve the environment	35.5	36.4	52.3	56.3	64.0	55.0	53.7	60.5	0.000
	Dutcon	Population at risk of poverty and exclusion	27.7	25.7	18.3	17.6	18.0	18.1	20.9	30.2	0.000
	0	Long-term unemployment	3.8	6.7	1.7	1.4	3.0	1.8	4.1	53.4	0.000
uce D		Apparent labour productivity	49.8	55.6	51.0	80.6	65.1	67.2	68.9	73	0.000
rma		Employment rate	64.2	63.6	70.1	75.2	68.7	71.0	66.5	41.1	0.000
perfo	ators	PCT patents per million population	32.9	16.9	41.4	164.8	83.0	114.0	84.1	57.8	0.000
Intermediate indica		PCT patents in ICT	16.4	14.4	17.3	30.1	16.2	25.5	25.8	34.6	0.000
		Green PCT patents	7.7	1.8	7.2	3.6	4.8	4.0	4.0	15.7	0.015
		CO <sub>2</sub> emissions per electricity production	313.1	270.7	395.2	428.7	353.1	326.0	302.5	4.9	0.551
	our	Business R&D expenditure	0.82	0.85	1.20	2.65	1.72	2.22	1.62	65.43	0.000
	Firms' behavic	PCT Patent co-invention	54.3	50.7	58.1	70.3	61.6	68.4	66.0	25.6	0.000
		Gross fixed capital formation	18	17	21	24	22	22	20	39	0.000
SS:		Electricity production that comes from renewable sources	46	61	39	29	40	48	42	9	0.156
/ene		Public R&D expenditure	0.3	0.5	0.4	1.0	0.7	0.7	0.6	43.0	0.000
petitiv	lent	Human resources in science and technology	14.5	15.0	19.2	32.6	22.4	21.5	21.2	87.3	0.000
of corr	nvironm	Population aged 25-64 with upper secondary or tertiary education	69.6	70.3	87.2	87.5	77.3	85.2	75.1	66.6	0.000
vers	ss er	Lifelong learning	6.1	7.0	9.0	17.8	15.1	9.7	13.6	55.0	0.000
Dri	Isines	Households with broadband access	81.6	80.8	85.4	91.9	88.8	87.4	88.0	46.2	0.000
	BL	Individuals purchases over the internet	38.4	44.0	57.6	68.9	70.0	60.9	61.4	76.6	0.000
		Digital engagement (freq. of internet access)	74.1	78.0	81.5	90.0	88.1	84.9	85.6	68.9	0.000
		Quality of Government	-0.9	-0.7	-0.3	0.4	0.9	0.2	0.1	62.1	0.000

Source: Based on data from Eurostat, national statistics offices and sources indicated in Annex11. Note: Values in the columns for the ecosystem groups indicate the average value in each group of regions. The last two columns in the table indicate the value of the Kruskal-Wallis test and its significance level,



			Agri-textile	Agri-tourism	Energy / Industry	Creative / Digital / Capitals	Health / Local	Electronics / Mobility	Non-specialised / Diversified
		Size (number of regions)	37	22	35	19	21	17	50
	ors	GDP per capita (PPP)	7	5	6	1	4	2	3
	licat	Air pollution (pm2.5)	6	2	7	5	1	4	3
	ne inc	Population satisfied with efforts to preserve the environment	7	6	5	2	1	3	4
	Itcor	Population at risk of poverty and exclusion	7	6	4	1	2	3	5
	õ	Long-term unemployment	5	7	2	1	4	3	6
	lce	Apparent labour productivity	7	5	6	1	3	2	
	rmar	Employment rate	6 7 3 1			4	2	5	
	perfo	PCT patents per million population	6	7	5	1	4	2	3
Intermediate indica		PCT patents in ICT		7	4	1	6	3	2
		Green PCT patents		7	2	6	3	4	4
		CO <sub>2</sub> emissions per electricity production		1	6	7	5	4	2
	ur	Business R&D expenditure		6	5	1	3	2	4
	rms' havio	PCT Patent co-invention	6	7	5	1	4	2	3
	bel Fi	Gross fixed capital formation	6	7	4	1	2	2	5
less:		Electricity production that comes from renewable sources	3	1	6	7	5	2	4
itiver		Public R&D expenditure	7	5	6	1	2	2	4
npet	lent	Human resources in science and technology	7	6	5	1	2	3	4
of cor	ironn	Population aged 25-64 with upper secondary or tertiary education	7	6	2	1	4	3	5
vers	env	Lifelong learning	7	6	5	1	2	4	3
Dri	sines	Households with broadband access	6	7	5	1	2	4	3
	Bu:	Individuals purchases over the internet	7	6	5	2	1	4	3
		Digital engagement (freq. of internet access)	7	6	5	1	2	4	3
		Quality of Government	7	6	5	2	1	3	4

#### Table 15: Rankings of competitiveness indicators by ecosystem group

Source: Based on data from Eurostat, national statistics offices and sources indicated in Annex 11. Note: Values in the columns for the ecosystem groups indicate the average value in each group of regions. The last two columns in the table indicate the value of the Kruskal-Wallis test and its significance level,

# **07** Conclusions





### 7. Conclusions

Clusters, cluster organisations and cluster policies play keyroles in shaping industrial transitions and building regional resilience, and these roles have been heightened over the last two years in the context of the COVID-19 pandemic. The recommendations of the *European Expert Group on Clusters* provide a framework for further enhancing the impacts of clusters on socioeconomic development across Europe, and their implementation will require reliable strategic information on the panorama of clusters in Europe.

This *European Cluster Panorama* report has brought together for the first time comprehensive statistical data on economic specialisation in both traded<sup>43</sup> and non-traded<sup>44</sup> sectors with detailed data on a large sample of EU-27 cluster organisations. This enables a nuanced picture of the panorama of clusters in Europe and an exploration of the roles that clusters are playing to develop resilient, green, and digital regional economies. It has also integrated analysis of the 14 industrial ecosystems with pan-European importance that have been identified by the European Commission as critical for the transformation pathways that will shape the recovery.

Chapter 1 of the report framed the issues and set out the change of approach to cluster mapping that has been undertaken for the re-launched ECCP. Chapters 2, 3, and 4 then presented a detailed snapshot of the current panorama of clusters and industrial ecosystems in Europe based on a combination of statistical data and information from a sample of 468 ECCP profiles of cluster organisations with updated profiles. The key features of this panorama can be summarised as follows.

#### Key features of the European cluster panorama

- Clustering is a key feature of the European economy, as reflected in the clear geographic specialisation of NACE 2-digit sector activity. Across 201 EU-27 regions there are 1501 specialisation nodes with a share of at least 1% of regional employment, and these region-relevant specialisation nodes account for 24.4% of total EU-27 employment. They are heavily concentrated in traded activities and are not prevalent in the non-traded activities that account for the largest shares of employment (almost 50%), but are more evenly distributed across regions.
- Clusters with a significant share of EU employment are concentrated in fewer regions, as reflected in a smaller number of specialisation nodes with a share of at least 1% of total sector employment. There are 1160 of these industry-relevant specialisation nodes in total, and they account for 19.5% of EU-27 employment.
- Cluster organisations are widespread in the EU-27, as reflected in the 1036 cluster organisations that have registered profiles on the ECCP over the last decade, 468 of which have updated their profiles following the ECCP relaunch in 2021. Like the specialisation nodes, their presence is heavily concentrated in traded activities, and especially in manufacturing. Their membership is made up of around 70% SMEs, 10% large firms and 8% research organisations on average, with significant variation between countries.

<sup>&</sup>lt;sup>43</sup> Activities such as agriculture and manufacturing industry whose outputs can be traded internationally, beyond the regions where they are located.

<sup>&</sup>lt;sup>44</sup> Activities such as education, health, arts, and retail whose outputs are predominantly locally rendered services and thus tend not to be traded outside of the regions where they are located.



- European cluster organisations provide a wide range of services to their members, above all related to the core transversal function of facilitating collaboration between members. Support for internationalisation is widespread, as is support for research, development and innovation, the facilitation of external collaboration (e.g. matchmaking), and support for seeking public funding. They are also largely professionalised, with a high proportion (68%) having some form of quality label.
- European regions tend not to be highly specialised in specific industrial ecosystems, as reflected in the small number of region-relevant (276) and industry-relevant (74) ecosystem specialisation nodes. However, while EU-27 employment is spread more evenly across industrial ecosystems than sectors, there are specific patterns in specialisation, employment and productivity that can be explored for each of the 14 ecosystems. For example, the *Agrifood, Energy intensive industries* and *Textile* ecosystems tend to greater regional specialisation, and regions with national capitals tend to be more productive in all ecosystems.
- European cluster organisations are most prevalent in the digital, agri-food, health and renewable energies industrial ecosystems, and the combination of presence of cluster organisations and high productivity in both the digital and renewable energy ecosystems represent an asset to pursue digital and green transition.
- The green and digital transitions are transversal issues that cut across clusters in all sectors and industrial ecosystems, as reflected in the over 80% of European cluster organisations that say that they support companies in digitalisation and over 60% that say they support companies to be green. The transversality of the green and digital transitions is also reflected in the services they provide, their collaboration interests and the S3 priority areas and technology fields in which they are working.

## A new typology of regions according to their specialisation in industrial ecosystems

Given the policy relevance of industrial ecosystems as a focal point for transformation pathways, Chapter 5 introduced a new typology of regions based on their specialisation patterns in the 14 ecosystems. Seven groups of regions were identified:

- **Agri-textile**: 37 regions that present a clear orientation towards specialization in the agri-food and textile ecosystems.
- **Agri-tourism**: 22 regions with significant average specialization in the agri-food and tourism ecosystems.
- **Energy / Industry**: 35 regions with significant average specialisation in the energy-intensive industries and renewable energy ecosystems, alongside less significant specialisation in several other ecosystems suggestive of a broad industrial character.
- **Creative / Digital / Capitals**: 19 regions with significant average specialisation in the cultural and creative industries and digital ecosystems, alongside less significant specialisation in retail and tourism.
- **Health / Local**: 21 regions with significant average specialisation in the health ecosystem, less significant specialisation in the retail, proximity (social) and construction ecosystems.



- **Electronics / Mobility**: 17 regions with significant average specialisation in the electronics ecosystem, complemented by less significant specialisation in energy, health, mobility, aerospace and construction.
- **Non-specialised / Diversified**: 50 regions characterized by the lack of a clear pattern of specialization in any of the ecosystems.

Analysis of the presence of cluster organisations across this regional typology showed that regions in the *Creative/Digital/Capitals, Electronics/Mobility,* and *Non-specialised/Diversified* categories have considerably more cluster organisations on average than other regions, while regions in the *Agritourism* and *Health / Local* groupings are less likely to have a cluster organisation. It also demonstrated that there is broad alignment in terms of the presence of cluster organisations working in industrial ecosystems that fit the specialisation pattern of their regions. However, there is also a pattern of transversality with regards cluster organisations working in the *Digital* ecosystem (and to a lesser extent the *Health* ecosystem), which are strongly present in almost all region types. This underlines the relevance of digitalisation across all economic activities, on the one hand, and the universal importance of local clusters in health activities across all types of regions on the other hand.

#### The relationships between clusters and regional competitiveness

The next step in the analysis of the report was to explore the relationships between clustering and regional competitiveness in Chapter 6. The main conclusions from this analysis can be summarised as follows:

- The relationship between sector specialisation and stronger innovation behaviour and economic performance is only significant when specialisation nodes account for a significant proportion of European employment in their sectors (industry-relevant nodes). However, specialisation in activities that account for significant proportions of regional employment (region-relevant nodes) is positively correlated with regional employment outcomes and other social outcomes.
- The presence of cluster organisations in European regions is correlated with stronger performance in several key regional competitiveness indicators and does not show a significant negative correlation with any of the 23 indicators considered. The indicators where correlation is positive and significant are:
  - o GDP per capita
  - Apparent labour productivity
  - PCT patents per million population
  - Business R&D expenditure
  - PCT patent co-operation
  - Human resources in science and technology
- The presence of cluster organisations is mainly related to stronger performance in the economic or technological aspects of competitiveness, a finding that is consistent with the predominant rationale for cluster policy and the primary focus of cluster organisations in seeking to enhance business-level innovation and competitiveness.
- Sector specialisation is negatively correlated with key dimensions of green performance and positively correlated with a key dimension of digital performance, while cluster organisation presence is not correlated with either. This reflects the concentration of



specialisation nodes in manufacturing activities and highlights the challenges in pursuing better economic outcomes while advancing an environmental agenda.

• Regional competitiveness performance varies in line with the 7-group typology developed based on industrial ecosystem specialisation. Overall, Creative/Digital/Capitals regions show a better relative performance in most variables, followed by those regions characterised by Health/Local ecosystems and Electronics/Mobility ecosystems and by those regions who are diversified (or non-specialised) across a range of ecosystems. At the other end of the performance scale, the most "lagging" regions are found in the Agri-food, Agri-textile, and Energy/Industry groupings.

#### Driving forward green and digital transitions through clusters

Finally, it is worth returning to the roles that clusters are playing in green and digital transitions. In the context of these ongoing and interconnected transitions that require fundamental market realignments across geographies, sectors and value chains, clusters have been hypothesised to play key roles. Their triple function as sources of market intelligence, brokers for the development of stakeholder networks, and direct providers of support services to businesses is indeed at the core of the paradigm shift that is required for these transitions to be successful.

However, the findings of this report suggest that there are significant challenges ahead in achieving this in the traded, industrial activities in which clusters and cluster organisations tend to predominate. Given the energy intensity and transportation needs of much traded industrial activity, these are precisely the parts or our economy where greatest effort is needed to accelerate the green transition. Moreover, it is in the traded, manufacturing activities where clusters predominate that the digital transition is most critical for sustained international competitiveness. This accentuates the importance of cluster organisations in supporting policy makers to drive forward learning and change among their members that accelerate the transitions. Indeed, they provide a unique collaborate bridge into the day-to-day practices of European SMEs. In this regard, there is clear evidence that European cluster organisations see themselves as playing these roles, both in clusters that might traditionally be considered green or digital, and transversally across the full spectrum of clusters.

The policy challenge therefore is to capitalise on the collaborative power of clusters, and their specific presence in industrial activities across Europe, to accelerate advances in the green and digital transitions. Critically, this is a message not only for 'cluster policy makers' that are used to working with cluster organisations, but also for a much broader spectrum of policy makers working on policy agendas in the domains of innovation, skills, environment and others that are critical for the ongoing resilience of European economies in the face of these transitions. Through the policy toolkit introduced in Chapter 5 and the interactive mapping tool highlighted in the box below, along with a whole range of other services, events, and capacity building activities, the ECCP aims to support policy makers and cluster organisations in these challenges.



#### ECCP Interactive Cluster Mapping Tool

Explore the latest statistical data and cluster actor data on clusters in Europe and customise maps, graphs and correlations for specific regions, sectors and industrial ecosystems

The ECCP interactive mapping tool allows users to choose how they engage with the large ECCP database containing the statistical data analysed in this report alongside profile data on 8 different types of cluster actors. Users can explore the data by cluster actor, sector, industrial ecosystem, or region, and link directly into the cluster policy data contained in factsheets for each country.



Click here to start exploring: https://reporting.clustercollaboration.eu/

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### Annex1: List of 201 regions and their codes

ITF6. Calabria

#### **Region name and codes**

A	ustria
	AT11. Burgenland
	AT12. Lower Austria
	AT13. Vienna
	AT21. Carinthia
	AT22. Styria
	AT31. Upper Austria
	AT32. Salzburg
	AT33. The Tyrol
	AT34. Vorarlberg
B	elgium
	BE1. Brussels Region
	BE2. Flemish Region
	BE3. Walloon Region
B	ulgaria
	BG31. North-West (Bulgaria)
	BG32. North-Central (Bulgaria)
	BG33. North-East (Bulgaria)
	BC34. South-East (Bulgaria)
	PC(2) South Control (Bulgaria)
C	roatia
-	HD03 Adriatic Croatia
	HD04 Continental Croatia
c	yprus
	CY. Cyprus
С	zechia
	CZ01. Prague
	CZ02. Central Bohemia
	CZ03. South-West (Czechia)
	CZ04. North-West (Czechia)
	CZ05. North-East (Czechia)
	CZ06. South-East (Czechia)
	CZ07. Central Moravia
	CZ08. Moravian Silesia
D	enmark
	DK01. Capital (region)
	DK02. Zealand
	DK03. South Denmark
	DK04. Central Juliand
F	stonia
	FE. Estonia
F	inland
	FII9. West Finland
	FI1B. Helsinki-Uusimaa
	FIIC. South Finland
	FIID. North and East Finland
	FI20. Åland Islands
F	rance
	FR1. Île-de-France
	FRB. Centre-Val de Loire
	FRC. Burg undy-Franche-Comté
	FRD. Normandy
	FRE. Hauts-de-France
	FRF. Grand Est
	FRG. Loire Region
	FRH. Brittany
	EDI Occitania
	FRI Provence-Albes-Côte d'Azur
	The Provence Apescole uAZul

EDM Carrier
FRM. COISICA
FRYI. Guadeloupe
FRY2. Martinique
FRY3. French Guiana
FRY4. Réunion
FRY5. Mayotte
Germany
DE1. Baden-Württemberg
DE2. Bavaria
DE3. Berlin
DE4. Brandenburg
DE5. Bremen
DE6. Hamburg
DE7. Hessen
DE8. Mecklenburg-Western
Pomerania
DE9. Lower Saxony
DEA. North Rhine-Westphalia
DEB. Rhineland-Palatinate
DEC. Saarland
DED. Saxony
DEE. Saxony-Anhalt
DEF. Schleswig-Holstein
DFG. Thuringia
Greece
FL30 Attica
EL 41 North Acces
EL 42 South Aggran
EL 47 Croto
EL43. Ciele
ELSI. East Macedonia, mace
ELSZ. Central Macedonia
EL53. West Macedonia
EL54. Epirus
EL6I. Thessaly
EL62. Ionian Islands
EL63. Western Greece
EL64. Central Greece
EL65. Peloponnese
Hungary
HU11. Budapest
HU12. Pest
HU21. Central Transdanubia
HU22. West Transda nubia
HU23. South Transdanubia
HU31. North Hungary
HU32. North Great Plain
HU33. South Great Plain
HU33. South Great Plain
HU33. South Great Plain Ireland IE04. Northern and Western
HU33. South Great Plain Ireland IE04. Northern and Western (Ireland)
HU33. South Great Plain Ireland IE04. Northern and Western (Ireland) IE05. Southern (Ireland)
H U33. South Great Plain Ireland IEO4. Northern and Western (Ireland) IEO5. Southern (Ireland) IEO6. Eastern and Midland (Ireland)
H U33. South Great Plain Ireland IEO4. Northern and Western (Ireland) IEO5. Southern (Ireland) IEO6. Eastern and Midland (Ireland) Italy
H U33. South Great Plain Ireland IE04. Northern and Western (Ireland) IE05. Southern (Ireland) IE06. Eastern and Midland (Ireland) Italy ITC1. Piedmont
H U33. South Great Plain Ireland IE04. Northern and Western (Ireland) IE05. Southern (Ireland) IE06. Eastern and Midland (Ireland) Italy ITC1. Piedmont ITC2. Valle d'Aosta
H U33. South Great Plain Ireland IE04. Northern and Western (Ireland) IE05. Southern (Ireland) IE06. Eastern and Midland (Ireland) Italy ITC1. Piedmont ITC2. Valle d'Aosta ITC3. Liguria
H U33. South Great Plain Ireland IE04. Northern and Western (Ireland) IE05. Southern (Ireland) IE06. Eastern and Midland (Ireland) Italy ITC1. Piedmont ITC2. Valle d'Aosta ITC3. Liguria ITC4. Lombardy
H U33. South Great Plain Ireland IE04. Northern and Western (Ireland) IE05. Southern (Ireland) IE06. Eastern and Midland (Ireland) Italy ITC1. Piedmont ITC2. Valle d'Aosta ITC3. Liguria ITC4. Lombardy ITF1. Abruzzo
H U33. South Great Plain Ireland IE04. Northern and Western (Ireland) IE05. Southern (Ireland) IE06. Eastern and Midland (Ireland) Italy ITC1. Piedmont ITC2. Valle d'Aosta ITC3. Liguria ITC4. Lombardy ITF1. Abruzzo ITF2. Molise
H U33. South Great Plain Ireland IE04. Northern and Western (Ireland) IE05. Southern (Ireland) IE06. Eastern and Midland (Ireland) Italy ITC1. Piedmont ITC2. Valle d'Aosta ITC3. Liguria ITC4. Lombardy ITF1. Abruzzo ITF2. Molise ITF2. Campania
H U33. South Great Plain Ireland IE04. Northern and Western (Ireland) IE05. Southern (Ireland) IE06. Eastern and Midland (Ireland) Italy ITC1. Piedmont ITC2. Valle d'Aosta ITC3. Liguria ITC4. Lombardy ITF1. Abruzzo ITF2. Molise ITF3. Campania ITF4. Apulia

ITG1. Sicily
ITG2. Sardinia
ITH1. Autonomous Province of
Bolzano
ITH2. Autonomous Province of Trento
ITH3. Veneto
ITH4. Friuli-Venezia Giulia
ITH5. Emilia-Romagna
ITI2 Umbria
ITI3 Marche
LT02. Cultural regions of Lithuania
Luxembourg
LU. Luxembourg
Malta
MT. Malta
Netherlands
NL11. Groningen
NL12. Friesland
NL13. Drenthe
NL21. Overijssel
NL22. Gelderland
NL23. Flevoland
NL31. Utrecht
NL32. North Holland
NL33. South Holland
NL34. Zeeland
NL41. North Brabant
NL42. Limburg
Poland
PL21. Małopolskie
PL22. Śląskie
PL41. Wielkopolskie
PL42. Zachodniopomorskie
PL43. Lubuskie
PL51. Dolnośląskie
PL52. Opolskie
PL61. Kujawsko-pomorskie
PL62. Warmińsko-mazurskie
PL63. Pomorskie
PL71. Łódzkie
PL72. Świętokrzyskie
PL81. Lubelskie
PL82. Podkarpackie
PL84. Podlaskie
PL91. Warsaw-Capital
PL92, Mazowieckie-Regional
Portugal
PT11. North (Portugal)
PT15. Algarve
PT16. Centre (Portugal)
PT17 Lisbon Metropolitan Area
PT18 Alenteio
PT20 Azores
DT30 Madeira
Pomania
POII North-West (Domania)
Ron Rout West (Romania)

#### RO12. Centre (Romania) RO21. North-East (Romania) RO22. South-East (Romania) RO31. South-Muntenia RO32. Bucharest-Ilfov RO41. South-West Oltenia RO42. West (Romania) Slovakia SK01. Bratislava SK02. West Slovakia SK03. Central Slovakia SK04. East Slovakia Slovenia SI03. East Slovenia SI04. West Slovenia Spain ES11. Galicia ES12. Asturias ES13. Cantabria ES21. Basque Country ES22. Navarre ES23. Rioja ES24. Aragon ES30. Madrid ES41. Castile and Leon ES42. Castile-La Mancha FS43. Extremadura ES51. Catalonia ES52. Valencia ES53. Balearic Islands ES61. Andalusia ES62. Murcia ES63. Ceuta ES64. Melilla ES70. Canary Islands Sweden SE11. Stockholm SE12. East-Central Sweden SE21. Småland and islands SE22. South Sweden SE23. West Sweden SE31. North-Central Sweden SE32. Central Norrland

SE33. Upper Norrland



## Annex 2: Full names of 88 NACE 2-digit sectors and their codes

A01 - Crop and animal production, hunting and related service activities

- A02 Forestry and logging
- A03 Fishing and aquaculture
- B05 Mining of coal and lignite
- B06 Extraction of crude petroleum and natural gas
- B07 Mining of metal ores
- B08 Other mining and quarrying
- B09 Mining support service activities
- C10 Manufacture of food products
- Cll Manufacture of beverages
- C12 Manufacture of tobacco products
- C13 Manufacture of textiles
- C14 Manufacture of wearing apparel
- C15 Manufacture of leather and related products
- C16 Manufacture of wood and of products of wood and cork, except furniture; manufacture of articles of straw and plaiting materials
- Cl7 Manufacture of paper and paper products
- C18 Printing and reproduction of recorded media
- C19 Manufacture of coke and refined petroleum products
- C20 Manufacture of chemicals and chemical products
- C21 Manufacture of basic pharmaceutical products and pharmaceutical preparations
- C22 Manufacture of rubber and plastic products
- C23 Manufacture of other non-metallic mineral products
- C24 Manufacture of basic metals
- C25 Manufacture of fabricated metal products, except machinery and equipment
- C26 Manufacture of computer, electronic and optical products
- C27 Manufacture of electrical equipment
- C28 Manufacture of machinery and equipment n.e.c.
- C29 Manufacture of motor vehicles, trailers and semi-trailers
- C30 Manufacture of other transport equipment
- C31 Manufacture of furniture
- C32 Other manufacturing
- C33 Repair and installation of machinery and equipment
- D35 Electricity, gas, steam and air conditioning supply
- E36 Water collection, treatment and supply
- E37 Sewerage
- E38 Waste collection, treatment and disposal activities; materials recovery
- E39 Remediation activities and other waste management services
- F41 Construction of buildings
- F42 Civil engineering
- F43 Specialised construction activities
- G45 Wholesale and retail trade and repair of motor vehicles and motorcycles
- G46 Wholesale trade, except of motor vehicles and motorcycles
- G47 Retail trade, except of motor vehicles and motorcycles
- H49 Land transport and transport via pipelines
- H50 Water transport
- H51 Air transport
- H52 Warehousing and support activities for transportation
- H53 Postal and courier activities
- 155 Accommodation
- 156 Food and beverage service activities
- J58 Publishing activities
- J59 Motion picture, video and television programme production, sound recording and music publishing activities
- J60 Programming and broadcasting activities



- J61 Telecommunications
- J62 Computer programming, consultancy and related activities
- J63 Information service activities
- K64 Financial service activities, except insurance and pension funding
- K65 Insurance, reinsurance and pension funding, except compulsory social security
- K66 Activities auxiliary to financial services and insurance activities
- L68 Real estate activities
- M69 Legal and accounting activities
- M70 Activities of head offices; management consultancy activities
- M71 Architectural and engineering activities; technical testing and analysis
- M72 Scientific research and development
- M73 Advertising and market research
- M74 Other professional, scientific and technical activities
- M75 Veterinary activities
- N77 Rental and leasing activities
- N78 Employment activities
- N79 Travel agency, tour operator and other reservation service and related activities
- N80 Security and investigation activities
- N81 Services to buildings and landscape activities
- N82 Office administrative, office support and other business support activities
- O84 Public administration and defence; compulsory social security
- P85 Education
- Q86 Human health activities
- Q87 Residential care activities
- ${\tt Q88}$  Social work activities without accommodation
- R90 Creative, arts and entertainment activities
- R91 Libraries, archives, museums and other cultural activities
- R92 Gambling and betting activities
- R93 Sports activities and amusement and recreation activities
- S94 Activities of membership organisations
- S95 Repair of computers and personal and household goods
- S96 Other personal service activities
- T97 Activities of households as employers of domestic personnel
- T98 Undifferentiated goods- and services-producing activities of private households for own use
- U99 Activities of extraterritorial organisations and bodies



## Annex 3: Methodology for calculating statistical cluster mapping indicators

The statistical data that has been analysed for this report is a complete matrix of values covering each of the 88 NACE 2.0 2-digit categories in each of the 201 regional units of analysis, for the following indicators:

- Number of persons employed (V16110)
- Gross value added at basic prices (V12140)
- Apparent labour productivity: Calculated as Gross value added per person employed (V12140/V16110)
- Specialisation on employment (V00001)

The specialisation indicator is calculated as a location quotient (LQ), that is, the ratio between the industry's share of total employment in each region and the industry's share of total employment in the EU-27:

$$LQ_{r,s} = \frac{\frac{V_{r,s}}{\sum_{s} V_{r,s}}}{\frac{\sum_{r} V_{r,s}}{\sum_{r,s} V_{r,s}}}$$

The LQ measures, therefore, how much a sector is over-represented in a region, and for our analysis a cut-off ratio of 1.5 is used to denote a region that can be considered 'highly specialised' in any given sector.<sup>45</sup> This specialisation variable is transformed into a Boolean variable for the segmentation analysis, and for other elements of the analysis we also use a continuous LQ variable capped at 5, thus ranging from 0 to 5.

The data processing methodology to arrive at these indicators took several steps. Firstly, to obtain a solid grounding for analysis at sufficient sectoral and administrative disaggregation, data on employment, number of enterprises (local units) and value-added were collected from a range of different sources:

- 1. Public data from SBS, regional economic accounts and LFS databases available at EUROSTAT.
- 2. High-detail bespoke data from the LFS, via request to EUROSTAT.
- 3. Public domain data from the websites of national statistical offices.
- 4. Bespoke data from national statistical offices.

In each case, the data was collected at the highest level of territorial disaggregation (from national to NUTS2) and activity level (up to NACE 4-digit categories). Data from such a wide range of sources presents significant challenges concerning consistency, coverage, and missing values. After the initial collection process, the data was homogenized and prepared to serve as an input for an algorithm that has been developed to make estimations for missing values based on logic, interpolation, self-calculated ratios, and several other features.

The complete process is explained in further detail below in three steps: data collection, data import, and data processing.

<sup>&</sup>lt;sup>45</sup>This indicates that the prevalence of employees in this sector in this region is 1.5 times the prevalence that would be expected across Europe as a whole.



#### **Data Collection**

The first step was to collect the raw data for employment, gross value added, following these steps:

- Download available regional and industry data from EUROSTAT database. These datasets are not fully complete and the public industry disaggregation is lower than we require but they serve as a starting and reference point for the rest of the data process.
- Contact Eurostat for data disaggregated at NUTS2 regional level and different NACE 2.0 levels from conducted surveys as the LFS or the SBS.
- Exploring the website of the national statistical office, looking for the "Statistical Database". Usually, the required data is under the heading of "Business Statistics", "Enterprises" or "Industry", etc. Most countries do not have it online, but many do.
- If the website does not have the required data, the next step is directly contacting national statistical offices by email and/or phone.

#### **DataImport**

When the data has been identified, it usually arrives in the format of an Excel file structured for viewing by humans (e.g. multiple sheets, regions or years as columns, etc). The first processing job is to import it into a common database. The approach used was to make minimal changes to the structure of the file in Excel itself, preferring to make all transformation within the database (where it is more easily documented and can be applied to analogous files in the future). The outcome of the import process is such that all the relevant data is consolidated in a final table.

- 1. The first step in the data import process is to create all the relevant metadata for each data batch. We identify each data batch with a code and add information regarding the data supplier and obtained indicators.
- 2. Once the metadata is in place, we conduct the data import:
  - We import the received file or files with the original format.
  - We apply all necessary transformations to the supplied tables to obtain a final table (or view) with a common structure that can be added to the master table with the rest of the batches. These transformations may imply the following steps, depending on the original structure and format of the data:
    - Convert the shape of the table to obtain a "tidy" or "long" format table by unpivoting some columns. For example, annual data can be presented in columns and for data processing purposes is better to have it in rows.
    - Convert classification codes regarding regions, industries and indicators to a common nomenclature.
      - NUTS2016 for region codes
      - NACE 2.0 for industry codes
      - Own defined indicator codes (that align with Eurostat codes).
    - Convert all monetary values into nominal Euros (i.e. convert currency and transform from thousands/millions to Euros).
    - Add the necessary meta columns identifying each for batch.
- 3. Once every batch is in place, we consolidate all the data in the master table where it will be processed to fill the missing values. This consolidated table ensures there are no conflicting sources for the same region and we have a single source per region-year-indicator-industry



in order to avoid introducing any double-counting (e.g. only one source that could be used to infer agriculture from the hierarchy of industries).

#### Data Processing

Once we have consolidated all the data in a single table, we can proceed to process it with a unified algorithm to harmonise and estimate values as needed. This consolidated data can be considered semi-raw or mildly pre-processed and follow different classifications for industries that are only available for some years, indicators, and regions. Our goal is to create as full a matrix as possible that will provide a value for each indicator for every year within the relevant range for NACE 2.0 4-digit industry and a NUTS2 equivalent region. This process consists of the following steps:

- 1. The first and by far most complex step computationally is to translate the data from the available values into the data on the lowest disaggregation level for a given classification. Taking NACE as an example, we could have data on 4-, 3-, 2-digit and letter levels with the industries forming a hierarchy. We want data at the 2-digit and 4-digit levels, so when it is missing in the raw data, we try to get the value from the industries at the higher level. Specifically, we subtract the value of all known children from the parent and then split it among the industries for which it is the closest parent. For example, in a case in which the data for industries 30, 30.1, 30.13, and 30.22 is available, but 30.11, 30.12, 30.2, and 30.21 not, we would infer 30.11 and 30.12 from (30.1 - 30.13) and 30.21 from (30 - 30.1 - 30.22). It is important to note that all of this only happens within the same "source" of data (i.e. we do not inter-mingle SBS and LFS numbers). At this point we know which industry will be split into which other ones and how much is left to be split, but we do not know the shares. To obtain these, we look at all the data available to us and try to find the two industries in guestion (the 4-digit one and the one that it will be split from) in the whole *consolidated* table where they are both present. We then average the shares across years and use them for all the regions where they are available. If no such shares are available for a given region, we look at its parents, and then at the whole world. If the shares are still not available, we fall back to equal splits. This results in a single number  $\leq 1$  used for every "child" industry. We normalize them to sum to 1 and then split the remainder we have computed in the previous step using these shares.
- 2. We now have a table which for each available year-region-indicator provides the value at the most detailed industry level, from which we want to convert indicators into related ones for which the data is missing. At this step we may not have values for all the indicators, but we have values for other indicators that can be used to infer values for those missing. We apply ratios to available indicators to obtain a fuller set of indicators within each region.
  - a. Using national data from the SBS we calculate the ratios shown "Employees in FTE / Employees", "Employees in FTE / Persons employed", and "Employees / Persons employed" at different resolution levels, in order of preference:
    - i. Average ratio for region, industry and time period
    - ii. Average ratio for region and time period
    - iii. Average ratio for industry and time period
  - b. These ratios are applied in cascade, from higher NACE2.0 and NUTS levels to available source indicators, when target indicator is not available.
- 3. We then conduct an exercise like the splits from parents above, but we now convert from all the industry classifications into NACE 2.0. This is a simple many-to-many match where, by default, we assume that each source industry is split equally into the target industries unless we have explicit shares (which are available only for NACE1.1 -> NACE 2.0 conversion, but by extension also covers all NACE1.1-like industries). The values in source classification are then



simply multiplied by these shares and re-aggregated using the NACE 2.0 codes. The outcome is a table which has the value for each available year, region, and indicator at 2-digit and 4-digit NACE 2.0 industry that will be subsequently aggregated into 2-digit codes.

- 4. The penultimate processing step is an extension of the data in time. We pick the set of years for which we want the imputed values (by default, all years present in the dataset) and do a simple imputation: if there are values in both older and more recent years, we use linear interpolation, otherwise we use the closest year available. This is done on a per-industry basis. The output is the as-complete-as-possible matrix of the values for all indicators. The primary reason why we do the imputation across time is that the specialisation indicators (LQ) are global in a sense that each value in a year depends on every other value in a year via aggregates. Thus, even if the value for LQ itself in the region with missing data is unlikely to be reliable, we want the baseline used in all other LQ computations to be as close as possible to correctness and for that purpose having imputed data is much better than having missing data.
- 5. The final step before the analysis and publication of the data is to adjust the values obtained after all the previous processing to match those published by Eurostat at a higher aggregation level of industries. The primary reason for this final step is that if we aggregate the values at NACE 2-digit and 4-digit levels we can end up with values that may differ from those published at A10/A\*10/A11 level in Eurostat. The resulting values are going to be published and we want that if values are aggregated the result to be the same as in Eurostat's data. To do this we establish a target dataset for each of the variables used. These target datasets have data at NACE A10/A\*10/A11 level and thus, we aggregate our values at the same level as the target dataset to be able to obtain the difference ratios at region-industry-timeperiod between our "source" dataset and the "target" dataset.

The target datasets may combine regional and country data to obtain the most complete target dataset at regional level. For that, country data is used to estimate values at regional level. The base target datasets used are:

- V16110 Number of persons employed.
  - o We use:
    - [nama\_10r\_3empers] Employment (thousand persons) by NUTS 3 regions
    - [nama\_10\_a10\_e] Employment by A\*10 industry breakdowns
- V12140 GVA at basic prices

0

- We use a combination of regional and national data:
  - [nama\_10r\_3gva] Gross value added at basic prices by NUTS 3 regions
  - [nama\_10\_a64] National accounts aggregates by industry (up to NACE A\*64)

We apply these ratios to the "source" values and in this way, if we aggregate the values at a lower industry level (2, 3 or 4 digits), we obtain the same values as published in Eurostat.

At the end of this process, we obtain the first two indicators listed at the start of this Annex (employment and value added), from which we can calculate the other two indicators (productivity and specialisation).



## Annex 4: List of cluster organisations with updated ECCP profiles on 29/11/2021 (by country and region)

#### **Cluster Organisations by Country & Region**

#### Austria

ATI2. Lower Austria ecoplus. The Business Agency of Lower Austria, Food Cluster AT13. Vienna Social Entrepreneurship Network Austria AT21. Carinthia Silicon Alps Silicon Alps Cluster AT22. Styria Austrian Centre of Industrial Biotechnology (acib) **BioNanoNet** Forschungsgesellschaft mbH Green Tech Cluster Styria GmbH Human.technology Styria GmbH Photonics Austria AT31. Upper Austria Furniture & Timber Construction Cluster @Business Upper Austria -OÖ Wirtschaftsagentur GmbH Mechatronics Cluster @ Business Upper Austria - OÖ Wirtschaftsagentur Belaium **BE1. Brussels Region** circlemade European Association of Remote Sensing Companies Flanders' FOOD Flux50 vzw hospitality.brussels lifetech.brussels **BE2.** Flemish Region Blue Cluster DSP Valley flanders.bio flanders.healthTech LSEC - Leaders In Security Strategisch Initiatief Materialen - Flam3D **BE3. Walloon Region** BioWin CAP Construction Logistics in Wallonia Pôle MecaTech TWFFD TWIST Cluster

Wagralim, the agri-food innovation cluster of Wallonia, Belgium Bulgaria **BG32. North-Central** (Bulgaria) Specialized Cluster and Institute for Apparel and Textile - Danube BG33. North-East (Bulgaria) Bulgarian Fashion Association **BG34.** South-East (Bulgaria) Cluster of information and communication technologies Burgas BG41. South-West (Bulgaria) Automotive Cluster Bulaaria Bulgarian Branch Association Polymers Bulgarian Fintech Association Bulgarian Furniture Cluster Cluster Aero-Space Technologies, Research and Applications/CASTRA Cluster for Digital Transformation and Innovations Cluster Green Transport Cluster Information and Communication Technologies Blagoevgrad DIGITAL HEALTH AND INNOVATION CLUSTER BULGARIA ICT Cluster Renewable Energy Sources Cluster **BG42.** South-Central (Bulgaria) Green Synergy Cluster Croatia HR03. Adriatic Croatia Cluster for Eco Social Innovation and Development CEDRA Split Kvarner Health Tourism Cluster **HR04.** Continental Croatia

Croatian Defense Industry Competitiveness Cluster Cyprus CY. Cyprus Shopkeepers Artisans and Production Marketing Cooperative Czechia CZ03. South-West (Czechia) Klastr Mechatronika, z.s. CZ05. North-East (Czechia) Czech Hemp Cluster Nanoprogress z.s. CZ06. South-East (Czechia) Cluster of Czech Furniture Manufacturers CZ07. Central Moravia Czech Optical Cluster Moravian Aerospace Cluster, z.s. **Plastics Cluster** CZ08. Moravian Silesia Autoklastr Czech Machinery Cluster Denmark DK01. Capital (region) Danish Life Science Cluster WE BUILD DENMARK **DK03. South Denmark** CLEAN Danish Materials Network **DK04.** Central Jutland Center for Defence, Space & Security (CenSec) Danish Sound Cluster DiaitalLead **DK05. North Jutland** Energy Cluster Denmark **Estonia** EE. Estonia Estonian Aviation Cluster Estonian Digital Construction Cluster Estonian ICT Cluster Tehnopol Greentech Cluster Finland FI19. West Finland DIMECC I td. Robocoast Cluster

Tampere Imaging

Ecosystem

Tampere Region Safety and Security Cluster FI1B. Helsinki-Uusimaa Finnish Water Forum Green Net Finland FIIC. South Finland HealthTurku FIID. North and East Finland Arctic Design Cluster, University of Lapland Arctic Development Environments, Lapland University of Applied Sciences Blue Economy Mikkeli Energy Cluster North Savo Kuopio Water Cluster North Savo Agri-Food Cluster The Arctic Smart Industry and Circular Economy Cluster - Kiertotalouskeskus Digipolis Ov Water Cluster Finland France FR1. Île-de-France Cap Digital Descartes Sustainable City cluster Finance Innovation GENOPOLE MEDICEN PARIS REGION NEXTMOVE (MOV'EO) Systematic Paris-Region FRB. Centre-Val de Loire COSMETIC VALLEY FRC. Burgundy-Franche-Comté Pôle Véhicule du Futur VITAGORA FRD. Normandy AQM NORMANDY ARIA NORMANDY NAE (Normandie AeroEspace - Defense) FRE. Hauts-de-France Eurasante/Clubster NHL Hauts-de-France Automotive Cluster MEDEE FRF. Grand Est HYDREOS Materalia FRG. Loire Region EMC2 VEGEPOLYS VALLEY

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3D arupa

FRH. Brittany Pôle Mer Bretagne Atlantique VALORIAL **FRI. New Aquitaine** ALPHA-RLH Route des Lasers et des Hyperfréquences European Cluster of Ceramics INNO'VIN POLE AVENIA FRJ. Occitania Aerospace Valley Agri Sud-Ouest Innovation Digital 113 France Water Team Pôle Aqua-Valley FRK. Auvergne-Rhône-Alpes AXELERA CARA CIMES, Creating Integrated MEchanical Svstems Cluster Eco-Bâtiment **CLUSTER LUMIERE** Cluster Montagne Lyon Auvergne Rhône-Alpes Cancer cluster Minalogic Polymeris TECHTERA TENERRDIS FRL. Provence-Alpes-Côte d'Azur Capenergies Association EUROBIOMED Photonics cluster OPTITEC Pôle SCS SAFE Cluster SYSTEM FACTORY Germany DE1. Baden-Württemberg BioLAGO e.V. the health network **BioRegio STERN** Management GmbH **BioRN** - Life Science Cluster Rhine-Neckar Cluster Electric Mobility South-West cyberLAGO e.V. - digital competence network food net:z Metall/KunststoffDIALOG NanoMat Photonics BW e.V. Rhine-Neckar Metropolitan Region Ltd. ROBONOM -AUTONOMOUS SERVICE ROBOTS DE2. Bavaria Bavarian Food Cluster

BioM Biotech Cluster Development GmbH

BioPark Regensburg GmbH/BioRegio Regensburg Center Digitisation.Bavaria Chemistry Cluster Bavaria/Chemie-Cluster Bayern Cluster Sensor technology Bavaria / Strategic Partnership for Sensor Technologies E-Mobility Cluster (mobility and logistics) Franconian Plastics Network (KNF) IT-Security Cluster Power Electronics Cluster within ECPE e.V. Silicon Vilstal Umweltcluster Bayern DE3. Berlin HealthCapital - Cluster Healthcare Industries Berlin Brandenburg DE4. Brandenburg Cluster Energy Technology Berlin-Brandenburg CURPAS DE6. Hamburg Hamburg Aviation e.V. Life Science Nord Loaistics-Initiative Hamburg Managment GmbH DE7. Hessen Bioeconomy in the metropolitan area DE8. Mecklenburg-Western Pomerania BalticNet-PlasmaTec e.V. BioCon Valley GmbH® **DE9.** Lower Saxony ITS mobility e.V. DEA. North Rhine-Westphalia CLIB - Cluster Industrial Biotechnology Food-Processing Initiative e.V. InnoZent OWL e.V. DEB. Rhineland-Palatinate Cluster for Individualized Immune Intervention (Ci3) Commercial Vehicle Cluster - Nutzfahrzeug GmbH Ecoliance Rhineland-Palatinate Optence e.V. / Photonics Hub **DED. Saxony** Geo Competence Centre Freiberg Netzwerk Energie und Umwelt e.V. (NEU) Organic Electronics Saxony (OES) SACHSEN!TEXTIL

DEF. Schleswig-Holstein Bioeconomy at Marine Sites (BaMS) foodRegio **DEG.** Thuringia medways e.V. SpectroNet c/o Technologie- und Innovationspark Jena GmbH Thurigian Renewable Energies Network (ThEEN) Greece EL30. Attica gi-Cluster Hellenic BioCluster Hellenic Digital Health Cluster Hellenic Emerging Technologies Industry Association si-Cluster EL43. Crete Hellenic Association of Innovative Small and Medium Enterprises Innovation Greece EL64. Central Greece Strategis Maritime ICT Cluster Hungary HU11. Budapest **OMNIPACK First** Hungarian Cluster of Packaging Technology HU21. Central Transdanubia INNOSKART Digital Cluster HU23. South Transdanubia Cluster of Applied Earth Sciences South West Hungarian Engineering Cluster HU32. North Great Plain MSE Hungarian Sport and Lifestyle Development ClusterCo Thermal-Health Industrial Cluster HU33. South Great Plain Hungarian Open Innovation Cluster for Construction Industry Ireland IE05. Southern (Ireland) AgriTech Ireland Circular Bioeconomy Cluster South-West Ireland South Fast Financial Services Cluster at South East Economic Development Office Irish Digital Engineering and Advanced Manufacturing IE06. Eastern and Midland (Ireland)

Connected Health & Wellbeing Cluster - DKIT Italy



ITC1. Piedmont bioPmed/Bioindustry Park Cleantech and energy Innovation Cluster Fondazione Torino Wireless Italian Technology Cluster for Smart Communities MESAP Innovation Cluster - Smart Products and Manufacturing POINTEX - Textile Innovation Cluster PROPLAST Torino Social Impact ITC4. Lombardy AFIL - Lombardy Intelligent Factory Association Lombardy Green Chemistry Cluster Lombardy Life Sciences Cluster SPRING - Italian Circular **Bioeconomy** Cluster ITF3. Campania Blue Italian Growth Technology Cluster (BIG TC) Campania Bioscience -Cluster on Life Sciences DAC, Campania Aerospace District STRESS Scarl - High Tecnology District on Sustainable Construction ITF4. Apulia Regional Agri-food District - D.A.Re. scrl Aerospace Technology District Creative Apulia Cluster Association ITF5. Basilicata Basilicata Creativa - CCI Basilicata Creativa CCI Technologies for Earth Observation and Natural Risks ITF6. Calabria Green HoMe - Pole of Innovation for Sustainable Building **ITG1. Sicily** Ecodomus District ITH2. Autonomous **Province of Trento** Habitech - Trentino Technological District S.c.a.r.l. ITH3. Veneto RETE DI IMPRESE LUCE IN VENETO Venetian Cluster ITH4. Friuli-Venezia Giulia Cluster COMET Distretto Industriale delle Tecnologie Digitale - Cluster ICT FVG

Silicon Saxony

Wood Furniture Home Cluster FVG ITH5. Emilia-Romagna Clust-ER Build - Emilia-Romaana Clust-ER Health - Emilia Romaana Clust-ER Innovate -Emilia-Romagna Clust-ER Meccatronica e Motoristica Create - Cultural and creative industries Energy and Sustainable development Clust-ER Association ITI1. Tuscany DID -technological Cluster on Interiors and Design DITECFER District for Rail Technologies, High Speed, Networks' Safety & Security OTIR2020-TFC - Next Technology Tecnotessile Tuscany Life Sciences Cluster ITI3. Marche ACMM-Marche Manufacturing Cluster Association ITI4. Lazio National Energy Technology Cluster Latvia LV. Latvia CLEANTECH LATVIA Food Products Quality Cluster Green and Smart Technology Cluster NL Green Tech HUB Latvian Electrical Engineering and Electronics Industry Association Latvian Health tourism cluster Latvian IT Cluster Lithuania LT01. Vilnius County Smart Digital Solutions cluster AgriFood Lithuania DIH Baltic Film & Creative Tech Cluster Cleantech Cluster Lithuania Food Technologies Digitalization LT Information Technologies in Medicine (MedIT) Laser & Engineering Technologies Cluster Laser Micromachining Cluster Life Sciences Digital Innovation Hub Lithuanian Photovoltaic

Technology Cluster

Lithuanian Plastics Cluster Lithuanian Prefabricated Wooden House Cluster -Prefabl T Lithuanian Social Innovation Cluster (LSIC) SMART food cluster LT02. Cultural regions of Lithuania Maritime cluster Baltic Automotive Components Cluster (BACC) BCCS (Blockchain Cvbersecurity and Compliance Solutions) Cluster Digital Rocket LT Health technology cluster iVita National Food Cluster Lithuania Netherlands NL11. Groningen Chemical Cluster Delfzijl Impact Noord NL12. Friesland Water Alliance NL22. Gelderland FoodVallevNL Health Valley Netherlands NL33. South Holland Greenport West-Holland NL41. North Brabant **Cluster Sports &** Technology High Tech NL LifetecZONe RAI Automotive Industry Poland PL21. Małopolskie Polish Cluster of Composite Technologies PL22. Śląskie Silesian Aviation Cluster SINOTAIC - Silesian IoT Cluster PL41. Wielkopolskie Food Cluster of Southern Greater Poland - association PL42. Zachodniopomorskie Association Natureef Media Dizain The Association West Pomeranian Chemical Cluster "Green Chemistry" PL43. Lubuskie Metal Cluster of Lubuskie Voivodeship PL51. Dolnośląskie Centre for Energy Technologie Cluster - Free Enterprise Association NUTRIBIOMED Cluster PL61. Kujawsko-pomorskie

Bydgoszcz Industrial Cluster (BIC) PL63. Pomorskie BALTIC SEA & SPACE **CLUSTER** Cluster of Hvdroaen Technologies/Regional Pomeranian Chamber of Commerce/ North South Logistics & Transport Cluster PL81. Lubelskie Cluster for Photonics and Fiber Optics Lublin Eco-Energy Cluster Lublin Enterprise Cluster Lublin Medicine- Medical and Wellness Cluster PL82. Podkarpackie Aviation Valley / Dolina Lotnicza Polish Automotive Group PGM PL84. Podlaskie Cluster of Business Environment Institutions/Klaster Instytucji Otoczenia Biznesu Polish Construction Cluster PL91. Warsaw-Capital COP Cluster Digital Knowledge Cluster Mazovia Cluster ICT PL92. Mazowieckie-Regional Agrofood and Bioeconomy Cluster Portugal PT11. North (Portugal) Fórum Oceano -Association of Maritime Economy MOBINOV - portuguese automotive cluster PortugalFoods Portuguese Textile Cluster (CITEVE) PRODUTECH -Production Technologies Cluster PTI6. Centre (Portugal) Associação para o Pólo das Tecnologias de Informação, Comunicação e Electronica TICE.PT Chemical, Petrochemical and Refining Cluster Cluster Habitat Sustentável InovCluster -Agroindustrial Cluster Association of Centro Portuaal POOL-NET PT17. Lisbon Metropolitan Area Madan Parque PT18. Alentejo



ASSOCIACÃO CLUSTER PORTUGAL MINERAL RESOURCES Romania **RO11. North-West** (Romania) AgroTransilvania Cluster Clui IT Cluster Romanian New Materials Cluster Transilvania IT Cluster Transylvania Energy Cluster Transylvanian Furniture Cluster - legally represented by Hygia Consult RO12. Centre (Romania) ETREC Cluster - Electro-Technical Regional Cluster Green Energy Romanian Innovative Biomass Cluster **RO21. North-East** (Romania) Alaturi de Voi Romania Foundation (ADV Romania)/ Accelerator of Social Enterprises Cluster ASTRICO NORD-EST TEXTILE CLUSTER ICONIC Cluster North-East Innovative Regional Cluster for Structural and Molecular Imaging (IMAGO-MOL) **RO22.** South-East (Romania) Green Solutions Low Danube INNOVATIVE CLUSTER FOR HEALTH IT&C Cluster "Lower Danube' Open Hub Creative Cluster ROMANIAN RIVER TRANSPORT CLUSTER RO31. South-Muntenia Danube Engineering Hub **RO32. Bucharest-Ilfov** Asociatia Cluster PronZEB DANUBE FURNITURE CLUSTER Electronic Innovation Cluster (ELINCLUS) Green Technology Cluster ROHEALTH- The Health and Bioeconomy Cluster Romanian Textile Concept Smart Alliance Cluster Technology Enabled Construction Cluster - TEC RO42. West (Romania) Banat Software Cluster by ARIES-TM Slovakia SK01. Bratislava Council of Slovak Exporters

House of events innovation Industry Innovation Cluster Slovakia SAPI - renewable energy cluster Slovak Electric Vehicle Association (SEVA) Slovak National Hydrogen Associatio - Claster Slovak Plastic Cluster SK02. West Slovakia **Bioeconomy Cluster** INOVATO CLUSTER Regional Development Cluster SK03. Central Slovakia Cybersecurity Cluster HEMP CLUSTER Ipel Energy Environmental Cluster REGIONALNY PRIEMYSELNY INOVACNY KLASTER RIMAVSKA KOTLINA REPRIK SME BOOSTER & INNOVATIONS CLUSTER SK04. East Slovakia BITERAP Energy Cluster of Presov Region Kosice IT Valley Slovak Smart City Cluster Slovenia SI03. East Slovenia ITC - Innovation Technology Cluster Murska Sobota SiEnE, Slovenian Energy and Environment Partnership in Defence SRIP PSIDL, Strategic Research and Innovation Partnership on Smart Buildings and Home with Wood Chain TECES, Slovenian Energy Cluster SI04. West Slovenia CONSTRUCTION CLUSTER OF SLOVENIA GIZ ACS Automotive cluster of Slovenia Slovenian Innovation Hub, European Economic Interest Grouping (SIH EEIG) SRIPTOP Wood Industry Cluster Slovenia Spain ES11. Galicia ASOCIACION DE EMPRESAS DE TECNOLOGIA DE GALICIA (INEO) Galicia Food Cluster

GALICIAN AUDIOVISUAL CLUSTER Galician Automotive Cluster (CEAGA) Galician ICT Cluster

ES12. Asturias ASINCAR Agrifood Cluster of Asturias / ASINCAR METAINDUSTRY4. CLUSTER OF ADVANCED MANUFACTURING OF METAL INDUSTRY IN ASTURIAS. Steel Innovation Cluster/ Polo del Acero ES21. Basque Country Basque Energy Cluster (Cluster de Energía) Basque Mobility and Logistics Cluster, MLC ITS Euskadi EIKEN- Basque Audiovisual and Digital Content Fraikune - Construction Cluster of the Basque Country GAIA.-Association of Knowledge and Applied Technologies industries in the Basque Country HABIC BASQUE HABITAT, WOOD. OFFICE & HOSPITALITY CLUSTER HEGAN - Basque Aerospace Cluster MAFEX ES22, Navarre FUNCTIONAL PRINT CLUSTER ES23. Rioja APIDIT CTCR ES24. Aragon Aragonese Cluster of Agricultural and Livestock **Production Means** Cluster IDiA TECNARA - Aragón IT Cluster TSAC - SUSTAINABLE TOURISM CLUSTER OF ARAGON ZINNAE ES30. Madrid MADRID AEROSPACE CLUSTER Madrid Capital FinTech Spanish Railwavs Technological Platform ES41. Castile and Leon AEI CYBERSECURITY AND ADVANCED TECHNOLOGIES AFICE FACYL CASTILLA Y LEON AUTOMOTIVE CLUSTER Food Industry Cluster of Castilla y León Health Cluster of Castilla y León: BIOTECYL Iberian Sustainable Minina Cluster ES42. Castile-La Mancha ITECAM. Metal-

Advanced Materials Cluster AEITÈXTILS Biocat (Bioregion of Catalonia) Catalan Energy Cluster CATALAN FINE FOOD CLUSTER CATALONIA GOURMET Catalan Water Partnership (CWP) **CENFIM Home & Contract** Furnishings Cluster CICAT: Lighting Cluster Clúster Digital Catalunya CLUSTER FOODSERVICE FUNDACIÓN BCD PARA LA PROMOCIÓN DEL DISEÑO INDUSTRIAL Habitat Cluster **Barcelona** INDESCAT- Catalan Sports Cluster INNOVACC INNOVI - Catalan Wine Cluster Packaging Cluster secpho deep tech innovation cluster Smartech Cluster: Home &Building Automation and Smart Cities ES52. Valencia ASSOCIATION OF TEXTILE COMPANIES OF THE VALENCIAN REGION CLUSTER EMPRESAS INNOVADORAS VALLE DEL JUGUETE Energy Cluster of the Valencia Region FEDACOVA Innovation Footwear Cluster ES53. Balearic Islands **Balearic Marine Cluster** Chemical Industry Cluster of the Balearic Islands (CliQIB) Turistec International Cluster of Information and Communication technologies applied to tourism ES61. Andalusia Asociación Cluster Granada Plaza Tecnologica y Biotecnologica Clúster Marítimo Marino de Andalucía CTA Aerospace and Production Processes CTA Agrifood CTA Biotech CTA Construction and Civil Engineering CTA Energy and Environment CTA ICT Málaga TechPark Railway Innovation Hub

ES62. Murcia



AMUEBLA Ticbiomed ES70. Canary Islands Audiovisual Cluster of Canary Islands - CLAC Canarias Excelencia Tecnolóaica Canary Islands Maritime Cluster Turisfera - Cluster of Tourism Innovation of the Canary Islands Sweden SE11. Stockholm Findec (Findec & Decentralized AB) SE12. East-Central Sweden IoT World STUNS Life science SE21. Småland and islands Interior Cluster Sweden SE22. South Sweden Game Habitat Southern Sweden AB Mobile Heights Skane Food Innovation Network Sustainable Business Hub SE23. West Sweden Aerospace Cluster Sweden Agroväst Livsmedel AB Smart Textiles by Science Park Borås Swedish Maritime Technology Forum SE31. North-Central Sweden Compare - Digital Innovation Hub Propell Sustainable Steel Region The Paper Province economic association Visit Dalarna SE32. Central Norrland Bron Innovation / Govtech Sweden

Mechanical Cluster of

Castilla-La Mancha

ES51. Catalonia



## Annex 5: List of cluster organisations with updated ECCP profiles on 29/11/2021 (by industrial ecosystem)

#### Cluster Organisations by Industrial Ecosystem & Region

F01. Tourism Belaium hospitality.brussels France Cluster Montagne Hungary Thermal-Health Industrial Cluster Spain Chemical Industry Cluster of the Balearic Islands (CliOIB) Clúster Marítimo Marino de Andalucía EIKEN-Basque Audiovisual and Digital Content INDESCAT- Catalan Sports Cluster TSAC - SUSTAINABLE TOURISM CLUSTER OF ARAGON Turisfera - Cluster of Tourism Innovation of the Canary Islands Turistec International Cluster of Information and Communication technologies applied to tourism Sweden Visit Dalarna E02. Aerospace & Defence Belaium European Association of Remote Sensing Companies Bulgaria Cluster Aero-Space Technologies, Research and Applications/CASTRA Croatia Croatian Defense Industry Competitiveness Cluster Czechia Czech Optical Cluster Moravian Aerospace Cluster. z.s. Denmark Center for Defence, Space & Security (CenSec) Estonia Estonian Aviation Cluster Finland Tampere Region Safety and Security Cluster France

Aerospace Valley

ALPHA-RLH Route des Lasers et des Hyperfréquences EMC2 NAE (Normandie AeroEspace - Defense) Photonics cluster **OPTITEC** SAFE Cluster SYSTEM FACTORY Germanv Hamburg Aviation e.V. Greece si-Cluster Ireland Irish Digital Engineering and Advanced Manufacturing Italy Aerospace Technology District DAC, Campania Aerospace District Technologies for Earth Observation and Natural Risks Lithuania Laser & Engineering Technologies Cluster Poland Aviation Valley / Dolina Lotnicza Silesian Aviation Cluster Spain AEI CYBERSECURITY AND ADVANCED TECHNOLOGIES CTA Aerospace and Production Processes HEGAN - Basaue Aerospace Cluster MADRID AEROSPACE CLUSTER Sweden Aerospace Cluster Sweden E03. Agri-food Austria Austrian Centre of Industrial Biotechnology (acib) Belgium Flanders' FOOD Wagralim, the agri-food innovation cluster of Wallonia, Belgium Cyprus

and Production Marketing Cooperative Finland North Savo Agri-Food Cluster France Agri Sud-Ouest Innovation INNO'VIN Pôle Aqua-Valley VALORIAL VEGEPOLYS VALLEY VITAGORA Germany Bavarian Food Cluster Bioeconomy at Marine Sites (BaMS) CLIB - Cluster Industrial Biotechnology food.net:z Food-Processing Initiative e.V. foodRegio Hungary INNOSKART Digital Cluster **OMNIPACK First** Hungarian Cluster of Packaging Technology Ireland AgriTech Ireland Circular Bioeconomy Cluster South-West Italy Regional Agri-food District - D.A.Re. scrl Latvia Food Products Quality Cluster Lithuania National Food Cluster Lithuania SMART food cluster Netherlands FoodValleyNL Greenport West-Holland Water Alliance Poland Food Cluster of Southern Greater Poland - association NUTRIBIOMED Cluster Portugal InovCluster -Agroindustrial Cluster Association of Centro

Portugal

Shopkeepers Artisans

PortugalFoods Romania AgroTransilvania Cluster Slovakia Bioeconomv Cluster Council of Slovak Exporters Slovenia ITC - Innovation Technology Cluster Murska Sobota Spain Aragonese Cluster of Agricultural and Livestock **Production Means** ASINCAR Agrifood Cluster of Asturias / ASINCAR CATALAN FINE FOOD CLUSTER CATALONIA GOURMET CLUSTER FOODSERVICE CTA Agrifood FEDACOVA Food Industry Cluster of Castilla y León Galicia Food Cluster INNOVACC INNOVI - Catalan Wine Cluster ITECAM, Metal-Mechanical Cluster of Castilla-La Mancha Packaging Cluster ZINNAE Sweden Agroväst Livsmedel AB Skane Food Innovation Network E04. Construction Austria Furniture & Timber Construction Cluster @Business Upper Austria -OÖ Wirtschaftsagentur GmbH Belgium CAP Construction Denmark WE BUILD DENMARK Estonia Estonian Digital Construction Cluster France Cluster Eco-Bâtiment CLUSTER LUMIERE Descartes Sustainable City cluster

Hungary Hungarian Open Innovation Cluster for Construction Industry Italv Clust-ER Build - Emilia-Romagna Ecodomus District Green HoMe - Pole of Innovation for Sustainable Buildina Habitech - Trentino Technological District S.c.a.r.l. STRESS Scarl - High Tecnology District on Sustainable Construction Wood Furniture Home Cluster FVG Poland COP Cluster Lublin Enterprise Cluster Metal Cluster of Lubuskie Voivodeship Portugal Cluster Habitat Sustentável Romania Asociatia Cluster PronZEB Technology Enabled Construction Cluster - TEC Slovenia CONSTRUCTION CLUSTER OF SLOVENIA Wood Industry Cluster Slovenia Spain AEICE CENFIM Home & Contract Furnishings Cluster CTA Construction and Civil Engineering Eraikune - Construction Cluster of the Basque Country Habitat Cluster Barcelona E05. Creative & Cultural Industries Belgium TWIST Cluster Bulgaria Bulgarian Furniture Cluster Specialized Cluster and Institute for Apparel and Textile - Danube Czechia Cluster of Czech Furniture Manufacturers Finland Arctic Design Cluster, University of Lapland France COSMETIC VALLEY Greece ai-Cluster Italy and communication technologies Burgas Basilicata Creativa - CCI

Basilicata Creativa CCI Create - Cultural and creative industries Creative Apulia Cluster Association RETE DI IMPRESE LUCE IN VENETO Venetian Cluster l ithuania Baltic Film & Creative Tech Cluster Lithuanian Social Innovation Cluster (LSIC) Poland Media Dizajn Portugal Portuguese Textile Cluster (CITEVE) Romania ICONIC Cluster Open Hub Creative Cluster Slovakia House of events competence network innovation Ipel Enerav Environmental Cluster Regional Development Cluster Spain Audiovisual Cluster of Canary Islands - CLAC Medium Enterprises CLUSTER EMPRESAS Innovation Greece INNOVADORAS VALLE DEL JUGUETE FUNDACIÓN BCD PARA Association LA PROMOCIÓN DEL DISEÑO INDUSTRIAL GALICIAN AUDIOVISUAL CLUSTER HABIC BASQUE HABITAT, Development Office WOOD, OFFICE & HOSPITALITY CLUSTER Innovation Footwear Cluster Sweden Game Habitat Southern Sweden AB Interior Cluster Sweden E06. Digital Austria Mechatronics Cluster @ Business Upper Austria - OÖ Wirtschaftsagentur Belaium DSP Vallev LSEC - Leaders In Security Communities Pôle MecaTech **Bulgaria** Bulgarian Fashion Association Bulgarian Fintech Association Cluster Information and Communication Technologies Blagoevgrad cluster Cluster of information

Denmark

Estonia

Finland

France

DigitalLead

Estonian ICT Cluster

Arctic Development

Robocoast Cluster

Finance Innovation

France Water Team

cyberLAGO e.V. - digital

Hellenic Association of

Hellenic Emerging

Ireland South East

Financial Services Cluster at

IT-Security Cluster

SpectroNet c/o

Innovative Small and

Technologies Industry

South East Economic

AFIL - Lombardy

Cluster COMET

Cluster on Interiors and

DID -technological

Tecnologie Digitale - Cluster

Fondazione Torino

Italian Technology

MESAP Innovation

Green Tech HUB

Latvian IT Cluster

BCCS (Blockchain

Compliance Solutions)

Cybersecurity and

Smart Digital Solutions

Cluster for Smart

Manufacturing

Lithuania

Latvia

Cluster

Intelligent Factory

Technologie- und

Greece

Ireland

Italv

Desian

ICT FVG

Wireless

Association

Water Cluster Finland

Environments, Lapland

DIMECC Ltd.

Cap Digital

Digital 113

HYDREOS

Minaloaic

Digitisation.Bavaria

Pôle SCS

Germanv

Center



Diaital Rocket I T Poland Digital Knowledge Cluster Mazovia Cluster ICT SINOTAIC - Silesian IoT Cluster University of Applied Sciences Portugal Associação para o Pólo das Tecnologias de Informação, Comunicação e Electronica TICE.PT Madan Parque PRODUTECH -Production Technologies Cluster Romania Banat Software Cluster by ARIES-TM Cluj IT Cluster Danube Engineering Hub Green Technology Cluster IT&C Cluster "Lower Danube" Smart Alliance Cluster Transilvania IT Cluster Slovakia BITERAP Innovationspark Jena GmbH Cybersecurity Cluster Industry Innovation Cluster Slovakia Kosice IT Valley Slovak Smart City Cluster SME BOOSTER & INNOVATIONS CLUSTER Slovenia SRIPToP Spain AMUEBLA Asociación Cluster Granada Plaza Tecnologica y Biotecnologica ASOCIACION DE EMPRESAS DE TECNOLOGIA DE GALICIA (INEO) Canarias Excelencia Tecnolóaica Clúster Digital Catalunya Cluster IDiA Distretto Industriale delle CTA ICT FUNCTIONAL PRINT CLUSTER GAIA.-Association of Knowledge and Applied Technologies industries in the **Basque** Country Galician ICT Cluster Madrid Capital FinTech Cluster - Smart Products and Málaga TechPark secpho deep tech innovation cluster Smartech Cluster: Home &Building Automation and Smart Cities TECNARA - Aragón IT Cluster Sweden Bron Innovation / Govtech Sweden

ICT Cluster

Compare - Digital Innovation Hub Findec (Findec & Decentralized AB) IoT World Mobile Heights **E07. Electronics** Austria Silicon Alps Czechia Klastr Mechatronika, z.s. Germany Cluster Sensor technology Bavaria / Strategic Partnership for Sensor Technologies InnoZent OWL e.V. Organic Electronics Saxony (OES) Latvia Latvian Electrical Engineering and Electronics Industry Association Romania Electronic Innovation Cluster (ELINCLUS) ETREC Cluster - Electro-Technical Regional Cluster Slovenia TECES, Slovenian Energy Cluster Spain CICAT: Lighting Cluster E08. Energy Intensive Industries Belaium Strategisch Initiatief Materialen - Flam3D Czechia Czech Machinery Cluster France Polymeris Italv National Energy Technology Cluster Lithuania Maritime cluster Romania DANUBE FURNITURE **CLUSTER** Transylvania Energy Cluster Slovakia Energy Cluster of Presov Reaion Spain METAINDUSTRY4. CLUSTER OF ADVANCED MANUFACTURING OF METAL INDUSTRY IN ASTURIAS. Steel Innovation Cluster/ Polo del Acero Sweden The Paper Province economic association E09. Health Austria Human.technology Styria GmbH

Photonics Austria Belaium BioWin flanders.bio flanders.healthTech lifetech.brussels Bulgaria DIGITAL HEALTH AND INNOVATION CLUSTER BULGARIA Croatia Kvarner Health Tourism Cluster Denmark Danish Life Science Cluster Finland HealthTurku France Eurasante/Clubster NHL EUROBIOMED GENOPOLE Lyon Auvergne Rhône-Alpes Cancer cluster MEDICEN PARIS REGION Germany BioCon Valley GmbH® BioLAGOe.V. the health network **BioM Biotech Cluster** Development GmbH BioPark Regensburg GmbH/BioRegio Reaensbura **BioRegio STERN** Management GmbH **BioRN** - Life Science Cluster Rhine-Neckar Cluster for Individualized Immune Intervention (Ci3) HealthCapital - Cluster Healthcare Industries Berlin Brandenbura Life Science Nord medways e.V. Greece Hellenic BioCluster Hellenic Digital Health Cluster Hungary MSE Hungarian Sport and Lifestyle Development ClusterCo. Ireland Connected Health & Wellbeing Cluster - DKIT Italv bioPmed/Bioindustry Park Campania Bioscience -Cluster on Life Sciences Clust-ER Health - Emilia Romaana Lombardy Life Sciences Cluster Tuscany Life Sciences Cluster Latvia



Logistics-Initiative

Latvian Health tourism cluster Lithuania Health technology cluster iVita Information Technologies in Medicine (MedIT) Netherlands Cluster Sports & Technology Health Valley Netherlands LifetecZONe Poland Lublin Medicine- Medical and Wellness Cluster Romania INNOVATIVE CLUSTER FOR HEALTH North-East Innovative Regional Cluster for Structural and Molecular Imaging (IMAGO-MOL) ROHEALTH- The Health and Bioeconomy Cluster Slovenia Slovenian Innovation Hub, European Economic Interest Grouping (SIH EEIG) Spain Biocat (Bioregion of Catalonia) CTA Biotech Health Cluster of Castilla y León: BIOTECYL Ticbiomed Sweden STUNS Life science E10. Mobility-Transport-Automotive Belgium Logistics in Wallonia **Bulgaria** Automotive Cluster Bulaaria Cluster for Digital Transformation and Innovations Czechia Autoklastr Finland Tampere Imaging Ecosystem France ARIA NORMANDY CIMES, Creating Integrated MEchanical Systems NEXTMOVE (MOV'EO) Pôle Véhicule du Futur Germany CURPAS E-Mobility Cluster (mobility and logistics) Franconian Plastics Network (KNF) ITS mobility e.V.

Hamburg Managment GmbH ROBONOM -AUTONOMOUS SERVICE ROBOTS Greece Strategis Maritime ICT Cluster Italy Clust-ER Meccatronica e Motoristica DITECFER District for Rail Technologies, High Speed, Networks' Safety & Security Latvia Green and Smart Technology Cluster Lithuania Baltic Automotive Components Cluster (BACC) Netherlands RAI Automotive Industry NL Poland BALTIC SEA & SPACE CLUSTER Bydgoszcz Industrial Cluster (BIC) North South Logistics & Transport Cluster Polish Automotive Group PGM Portugal **MOBINOV** - portuguese automotive cluster Slovakia Slovak Electric Vehicle Association (SEVA) Slovak Plastic Cluster Spain Advanced Materials Cluster Basque Mobility and Logistics Cluster, MLC ITS Fuskadi FACYL CASTILLA Y LEON AUTOMOTIVE CLUSTER Galician Automotive Cluster (CEAGA) MAFEX Railway Innovation Hub Spanish Railways Technological Platform Sweden Swedish Maritime Technology Forum E11. Proximity & Social Economy Austria Social Entrepreneurship Network Austria Croatia Cluster for Eco Social Innovation and Development CEDRA Split Germany Silicon Vilstal Italy Torino Social Impact

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Enterprise Association

An initiative of	the	European	Union
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BalticNet-PlasmaTec e.V.	Cluster of Business	CTA Energy and
Ecoliance Rhineland-	Environment	Environment
atinate	Institutions/Klaster Instytucji	Energy Cluster of the
Power Electronics Cluster	Otoczenia Biznesu	Valencia Region
hin ECPE e.V.	Portugal	Sweden
Rhine-Neckar	Chemical, Petrochemical	Sustainable Business
tropolitan Region Ltd.	and Refining Cluster	Hub
Thurigian Renewable	Fórum Oceano -	E14. Textile
ergies Network (ThEEN)	Association of Maritime	France
ungary	Economy	TECHTERA
Cluster of Applied Earth	Romania	Germany
ences	Green Energy Romanian	SACHSEN!TEXTIL
South West Hungarian	Innovative Biomass Cluster	Italy
ineering Cluster	Green Solutions Low	OTIR2020-TFC - Next
aly	Danube	Technology Tecnotessile
Energy and Sustainable	Slovakia	POINTEX - Textile
elopment Clust-ER	REGIONALNY	Innovation Cluster
ociation	PRIEMYSELNY INOVACNY	Poland
SPRING - Italian Circular	KLASTER RIMAVSKA KOTLINA	Polish Cluster of
economy Cluster	REPRIK	Composite Technologies
atvia	SAPI - renewable energy	Romania
CLEANTECH LATVIA	cluster	ASTRICO NORD-EST
thuania	Slovenia	TEXTILE CLUSTER
Cleantech Cluster	SiEnE, Slovenian Energy	Spain
uania	and Environment	AEITÈXTILS
Lithuanian Photovoltaic	Partnership in Defence	ASSOCIATION OF TEXTILE
hnology Cluster	Spain	COMPANIES OF THE
oland	Basque Energy Cluster	VALENCIAN REGION
Centre for Energy	(Cluster de Energía)	Sweden
hnologie Cluster - Free	Canary Islands Maritime	Smart Textiles by Science
erprise Association	Cluster	Park Borås

Romania Alaturi de Voi Romania Foundation (ADV Romania)/ Palatinate Accelerator of Social Enterprises Cluster within ECPE e.V. E12. Renewable Energy Belgium Metropolitan Region Ltd. Blue Cluster Flux50 vzw Energies Network (ThEEN) TWEED Hungary Bulgaria Cluster Green Transport Sciences Green Synergy Cluster Renewable Energy Engineering Cluster Italy Sources Cluster Czechia development Clust-ER Nanoprogress z.s. Association Denmark Energy Cluster Denmark Bioeconomy Cluster Estonia Latvia Tehnopol Greentech Cluster Lithuania Finland Energy Cluster North Lithuania Savo France Technology Cluster Materalia Poland MEDEE Pôle Mer Bretagne Technologie Cluster - Free Atlantique

Germany



## Annex 6: Cluster organisation data summary tables

#### Table A6.1: EU-27 cluster organisations by sector (and size profile), top 25 sectors

Industry Activity	1-100	101-200	201-300	301-400	401-500	Above 500	Grand Total
S94: Membership org.	37	14	6	1	4	3	65
M72: Scientific research & development	39	14	4	2	1	2	62
J62: Computer programming, consultancy	40	7	3	1		4	55
C28: Manuf. of machinery & equipment	21	8	5	3			37
C10: Manuf. of food products	16	11	1	2	1	2	33
J63: Information services	23	4	1	1		2	31
Q86: Human health	15	8	3	2	1	2	31
F41: Construction of buildings	15	8	2	2	1		28
M74: Other prof., scientific, techn. act.	17	5	3			2	27
A01: Crop & animal production	13	5		1	2	2	23
C26: Manuf. of electronic & optical products	14	2	3	2		2	23
C27: Manuf. of electrical equipment	16	5	2				23
C22: Manuf. of rubber & plastic products	13	4	1		1	1	20
C13: Manuf. of textiles	16	2	1	1			20
C21: Manuf. of pharmaceuticals	10	6		2		1	19
J61: Telecommunications	12	3	2			2	19
C25: Manuf. of fabricated metal products	8	5	1	3		1	18
D35: Electricity, gas & steam	10	6	1			1	18
C20: Manuf. of chemical products	9	5		1	1	1	17
C11: Manuf. of beverages	7	6	1	1		1	16
F43: Specialised construction act.	9	6	1				16
E38: Waste activities	7	4	2	1			14
R90: Arts & entertainment	11	3					14
C30: Manuf. of other transport equipment	7	4	1	1		1	14
C31: Manuf. of furniture	8	4			1	1	14
Grand Total	393	149	44	27	13	31	657



Ecosystem	1-100	101-200	201-300	301-400	401-500	Above	Grand
		_	_			500	Total
E01. Tourism	8	I	I			I	II
E02. Aerospace & Defence	17	7	2	1	1	1	29
E03. Agri-food	28	13	4	2	2	2	51
E04. Construction	15	9	1	1		1	27
E05. Creative & Cultural Industries	23	5				2	30
E06. Digital	46	14	6	4	3	8	81
E07. Electronics	9	1					10
E08. Energy Intensive Industries	8	2			1		11
E09. Health	27	11	4	4	1	3	50
E10. Mobility-Transport- Automotive	19	8	3	1	2	3	36
E11. Proximity & Social Economy	3	2					5
E12. Renewable Energy	27	8	3	1			39
E13. Retail							
E14. Textile	6		1	1	1		9
Grand Total	236	81	25	15	11	21	389

#### Table A6.2: EU-27 cluster organisations by industrial ecosystem (and size profile)



Country	1-100	101-200	201-300	301-400	401-500	Above 500	Grand Total
Austria	4	5	1	1			11
Belgium	2	9	3	4		1	19
Bulgaria	13		2				15
Croatia	4						4
Cyprus		1					1
Czechia	9						9
Denmark		3	3	1		1	8
Estonia	3	1					4
Finland	9	5				1	15
France	5	9	12	6	7	9	48
Germany	27	12	4	3	1	3	50
Greece	7						7
Hungary	7						7
Ireland	4	1					5
Italy	20	13	2	2	2	3	42
Latvia	6	1					7
Lithuania	20						20
Netherlands	4	3	3				10
Poland	17	7	1	1			26
Portugal	6	6					12
Romania	27						27
Slovakia	18	1					19
Slovenia	9						9
Spain	48	18	3	1	1	4	75
Sweden	13	4				1	18
Grand Total	282	99	34	19	11	23	468

#### Table A6.3: Size profile of EU-27 cluster organisations



Size	1-100	101-200	201-300	301-400	401-500	Above 500	Grand Total
1-5	222	52	6	2	1	2	285
6-10	45	33	14	5	2	5	104
11-20	15	11	10	9	5	10	60
21-30		2	3	3	3	1	12
Over 30		1	1			5	7
Grand Total	282	99	34	19	11	23	468

#### Table A6.4: Management team size and number of members of EU-27 cluster organisations

Source: ECCP profile data; sample of 468 cluster organisations with updated profiles on 29/11/2021.

#### Table A6.5: Types of members of EU-27 cluster organisations by industrial ecosystem

Foosystem	Resea Organis	arch ations	SM	Es	Lar firr	ge ns	Oth	Total	
Loosystem	#	%	#	%	#	%	#	%	
E01. Tourism	72	5%	1,262	84 %	46	3%	129	9%	1,509
E02. Aerospace & Defence	485	12%	2,513	61%	548	13%	567	14%	4,113
E03. Agri-food	640	7%	6,592	76%	883	10%	571	7%	8,686
E04. Construction	227	5%	4,165	83%	234	5%	368	7%	4,994
E05. Creative & Cultural Industries	234	7%	2,44 4	78%	187	6%	280	9%	3,145
E06. Digital	1,033	5%	13,521	70%	1,596	8%	3,227	17%	19,377
E07. Electronics	91	14%	458	69%	60	9%	53	8%	662
E08. Energy Intensive Industries	177	19%	522	55%	151	16%	106	11%	956
E09. Health	757	9%	6,226	73%	638	8%	883	10%	8,504
E10. Mobility-Transport- Automotive	535	8%	4,016	62%	1,306	20%	650	10%	6,507
E11. Proximity & Social Economy	14	5%	161	54%	5	2%	119	40 %	299
E12. Renewable Energy	473	14%	2,065	59%	564	16%	376	11%	3,478
E13. Retail									
E14. Textile	86	6%	1,172	87%	47	3%	49	4%	1,354
Grand Total	4,824	8%	45,11 7	71%	6,265	10%	7,37 8	12%	63,584



Formutan	none		bronze		silver		gold		other		Tatal #
Ecosystem	#	%	#	%	#	%	#	%	#	%	Total #
E01. Tourism	5	38%	4	31%		0%	1	8%	3	23%	13
E02. Aerospace & Defence	13	30%	7	16%	1	2%	7	16%	15	35%	43
E03. Agri-food	16	22%	20	28%	4	6%	8	11%	24	33%	72
E04. Construction	12	32%	10	27%	1	3%	1	3%	13	35%	37
E05. Creative & Cultural Industries	14	35%	14	35%	2	5%	2	5%	8	20%	40
E06. Digital	37	35%	21	20%	9	8%	12	11%	27	25%	106
E07. Electronics	1	8%	3	23%	6	46%		0%	3	23%	13
E08. Energy Intensive Industries	4	27%	4	27%	1	7%	2	13%	4	27%	15
E09. Health	22	33%	12	18%	9	13%	5	7%	19	28%	67
E10. Mobility-Transport-Automotive	11	22%	11	22%	6	12%	6	12%	16	32%	50
E11. Proximity & Social Economy	2	29%		0%	1	14%		0%	4	57%	7
E12. Renewable Energy	18	35%	13	25%	5	10%	3	6%	12	24%	51
E13. Retail											
E14. Textile	3	27%	4	36%	1	9%	1	9%	2	18%	11
Grand Total	158	30%	123	23%	46	9%	48	9%	150	29%	525

#### Table A6.6: Cluster-labelling activity by industrial ecosystem



### Annex 7: NACE 2.0 ecosystem weights

NACE	We	ight	NACE	We	ight	NACE	We	ight	NACE	We	ight	
NACL	GVA	Emp.	NACL	GVA	Emp.	NACL	GVA	Emp.	NACL	GVA	Emp.	
Aerospace & Defence		Construction			Creati Ir	ve & Cu ndustrie	ultural s	Digital				
C25	0,097	0,087	C25	0,305	0,305	C18	1,000	1,000	C25	0,021	0,021	
C26	0,440	0,360	C28	0,198	0,198	C25	0,009	0,009	C26	0,223	0,280	
C27	0,230	0,200	C31	1,000	1,000	C28	0,013	0,013	C28	0,031	0,031	
C28	0,068	0,068	C33	0,155	0,155	C32	0,079	0,110	C33	0,033	0,033	
C30	0,681	0,530	E36	0,102	0,102	C33	0,013	0,013	E36	0,022	0,022	
C33	0,166	0,138	E37	0,137	0,137	E36	0,025	0,025	E37	0,028	0,028	
E36	0,017	0,017	E38	0,137	0,137	E37	0,019	0,019	E38	0,028	0,028	
E37	0,027	0,027	E39	0,137	0,137	E38	0,019	0,019	E39	0,028	0,028	
E38	0,027	0,027	F41	1,000	1,000	E39	0,019	0,019	J58	1,000	1,000	
E39	0,027	0,027	F42	1,000	1,000	G47	0,012	0,020	J61	0,973	0,990	
H51	0,093	0,060	F43	1,000	1,000	J58	1,000	1,000	J62	1,000	1,000	
H52	0,178	0,110	M69	0,115	0,115	J59	1,000	1,000	J63	1,000	1,000	
J61	0,069	0,069	M70	0,115	0,115	J60	1,000	1,000	M69	0,051	0,051	
M69	0,025	0,025	M71	1,000	1,000	J62	0,004	0,008	M70	0,051	0,051	
M70	0,025	0,025	M72	0,104	0,104	J63	0,004	0,008	M71	0,044	0,044	
M71	0,034	0,034	N77	0,129	0,129	M69	0,028	0,028	M72	0,069	0,069	
M72	0,057	0,057	N78	0,129	0,129	M70	0,028	0,028	N77	0,052	0,052	
N77	0,027	0,027	N81	1,000	1,000	M71	0,173	0,216	N78	0,052	0,052	
N78	0,027	0,027	M74	0,340	0,387	M72	0,027	0,027	S95	0,480	0,340	
N80	1,000	1,000	M75	0,640	0,420	M73	1,000	1,000	Ele	ctronic	s	
Ag	gri-food		N77	0,029	0,029	M74	0,640	0,420	C25	0,020	0,020	
A01	1,000	1,000	N78	0,028	0,028	M74	0,340	0,387	C26	1,000	1,000	
A02	1,000	1,000	P85	0,100	0,100	M75	0,640	0,420	C28	0,123	0,123	
A03	1,000	1,000	R90	0,800	0,800	N77	0,029	0,029	C33	0,015	0,015	
C10	1,000	1,000	R91	0,800	0,800	N78	0,028	0,028	E36	0,007	0,007	
C11	1,000	1,000	R92	0,800	0,800	P85	0,100	0,100	E37	0,010	0,010	
C12	1,000	1,000	S94	0,020	0,020	R90	0,800	0,800	E38	0,010	0,010	
C25	0,066	0,066	S95	0,260	0,350	R91	0,800	0,800	E39	0,010	0,010	
C28	0,078	0,078				R92	0,800	0,800	M69	0,012	0,012	
C33	0,118	0,118				S94	0,020	0,020	M70	0,012	0,012	
E36	0,122	0,122				S95	0,260	0,350	M71	0,015	0,015	
E37	0,095	0,095							M72	0,051	0,051	
E38	0,095	0,095							N77	0,013	0,013	
E39	0,095	0,095							N78	0,013	0,013	
M69	0,077	0,077										
M70	0,077	0,077										
M71	0,060	0,060										
M72	0,072	0,072										
N77	0,082	0,082										

N78 0,082 0,082



	Weight			Weight			Weight				Weight		
NACE	GVA Emp.		NACE	GVA Emp.		NACE	GVA Emp.		NACE	GVA	Emp.		
Energy lı Industrie	ntensive s	÷	Mobility- Automot	Transpo ive	ort-	Proximity Economy	y & Soci y	al	Retail				
C16	1,000	1,000	C25	0,236	0,236	C25	0,023	0,023	Textile				
C17	1,000	1,000	C27	0,025	0,020	C28	0,030	0,030	C13	1,000	1,000		
C19	1,000	1,000	C28	0,278	0,278	C33	0,036	0,036	C14	1,000	1,000		
C20	1,000	1,000	C29	1,000	1,000	E36	0,077	0,077	C15	1,000	1,000		
C22	1,000	1,000	C30	0,319	0,470	E37	0,054	0,054	C25	0,009	0,009		
C23	1,000	1,000	C33	0,165	0,165	E38	0,054	0,054	C28	0,010	0,010		
C24	1,000	1,000	E36	0,058	0,058	E39	0,054	0,054	C33	0,010	0,010		
C25	0,036	0,036	E37	0,098	0,098	G47	0,155	0,155	E36	0,013	0,013		
C28	0,040	0,040	E38	0,098	0,098	155	0,140	0,140	E37	0,014	0,014		
C33	0,047	0,047	E39	0,098	0,098	156	0,140	0,140	E38	0,014	0,014		
E36	0,040	0,040	G45	1,000	1,000	L68	0,084	0,084	E39	0,014	0,014		
E37	0,086	0,086	H49	0,518	0,580	M69	0,057	0,057	M69	0,012	0,012		
E38	0,086	0,086	H50	0,777	0,740	M70	0,057	0,057	M70	0,012	0,012		
E39	0,086	0,086	H52	0,394	0,340	M71	0,044	0,044	M71	0,011	0,011		
M69	0,049	0,049	M69	0,086	0,086	M72	0,047	0,047	M72	0,012	0,012		
M70	0,049	0,049	M70	0,086	0,086	N77	0,061	0,061	N77	0,010	0,010		
M71	0,037	0,037	M71	0,093	0,093	N78	0,061	0,061	N78	0,010	0,010		
M72	0,031	0,031	M72	0,130	0,130	N81	0,280	0,210	Tourism				
N77	0,031	0,031	N77	0,086	0,086	N82	0,110	0,110	C25	0,037	0,037		
N78	0,031	0,031	N78	0,086	0,086	Q87	1,000	1,000	C28	0,050	0,050		
Health			Retail			Q88	1,000	1,000	C33	0,072	0,072		
C21	1,000	1,000	C25	0,044	0,044	S95	1,000	1,000	E36	0,105	0,105		
C25	0,052	0,052	C28	0,057	0,057	S96	1,000	1,000	E37	0,071	0,071		
C28	0,056	0,056	C33	0,065	0,065	Т97	1,000	1,000	E38	0,071	0,071		
C32	1,000	1,000	E36	0,074	0,074	Т98	1,000	1,000	E39	0,071	0,071		
C33	0,069	0,069	E37	0,078	0,078	Renewab	le Ener	ах	H49	0,445	0,420		
E36	0,111	0,111	E38	0,078	0,078	C25	0,016	0,016	H50	0,222	0,350		
E37	0,085	0,085	E39 C/6	1,000	1,000	C27	0,378	0,380	H51	0,907	0,900		
E38	0,085	0,085	G40 G47	1,000	1,000	C28	0,016	0,016	155	1,000	1,000		
E39	0,085	0,085	H53	1.000	1.000	C33	0,016	0,016	156	1,000	1,000		
M69	0,088	0,088	M69	0,135	0,135	D35	0,290	0,280	M69	0,068	0,068		
M70	0,088	0,088	M70	0,135	0,135	E36	0,011	0,011	M70	0,068	0,068		
M71	0,076	0,076	M71	0,080	0,080	E37	0,014	0,014	M71	0,055	0,055		
M72	0,142	0,142	M72	0,081	0,081	E38	0,014	0,014	M72	0,048	0,048		
N77	0,100	0,100	N77	0,127	0,127	E39	0,014	0,014	N77	0,083	0,083		
N78	0,100	0,100	N78	0,127	0,127	M69	0,010	0,010	N78	0,083	0,083		
Q86	1,000	1,000				M70	0,010	0,010	N79	1,000	1,000		
Q87	1,000	1,000				M71	0,012	0,012	N82	1,000	1,000		
Q88	1,000	1,000				M72	0,008	0,008	R90	0,660	0,660		
						N77	0,008	0,008	R91	0,660	0,660		
						N78	0,008	0,008	R92	0,660	0,660		
									R93	1,000	1,000		

Note: See Annex 2 for the list of names of 88 NACE 2-digit sectors and their codes.


## Annex 8: Criteria to identify cluster actors working on green or digital sectors or technologies

## Green sectors and/or technologies

These are cluster organisations that have selected:

the category "E36 - Water collection, treatment and supply", "E37 – Sewerage", "E38 - Waste collection, treatment and disposal activities; materials recovery" and/or "E39 - Remediation activities and other waste management services" under the profile field" for "<u>sectoral industries</u>".

### AND/OR

• the category "environmental technologies" under the profile field for "<u>cross-sectoral</u> <u>industries</u>".

## AND/OR

• the categories "Low-carbon industries", "Circular Plastics" or "Renewable Energy" under the profile field for "<u>EU industrial priority areas (Alliances and Ecosystems)</u>".

## AND/OR

• the categories "B09 - Disposal of solid waste; reclamation of contaminated soil", "C02 -Treatment of water, waste water, sewage, or sludge" and/or "Y02 - Technologies or applications for mitigation or adaptation against climate change" under the profile field for technology fields.

## Digital sectors and/or technologies

These are cluster organisations that have selected:

 the categories "C26 - Manufacture of computer, electronic and optical products", "J61 – Telecommunications", "J62 - Computer programming, consultancy and related activities" and/or "J63 - Information service activities" under the profile field for "<u>sectoral industries</u>".

## AND/OR

• the category "digital-based industries" under the profile field for "cross-sectoral industries".

## AND/OR

• the category "Digital" under the profile field for "<u>EU industrial priority areas (Alliances and Ecosystems)</u>".

## AND/OR

 the categories "G06 - Computing; calculating; counting", "G11 - Information storage", "G16 -Information and communication technology [ICT] specially adapted for specific application fields", "H03 - Basic electronic circuitry" and/or "Y04 - Information or communication technologies having an impact on other technology areas" under the profile field for <u>technology fields</u>.



## Annex 9: Methodology for developing a typology of regions based on industrial ecosystem specialisation

A statistical cluster analysis was initially conducted for regional specialisation in two groups of economic activities: 88 NACE 2-digit sectors on the one hand and the 14 industrial ecosystems defined by the European Commission on the other. In each case Location quotients (LQ) defined as the ratio between the industry's share of total employment in each region and the industry's share of total employment in the EU-27 are used as the basis for the analysis.

$$LQ_{r,s} = \frac{\frac{V_{r,s}}{\sum_{s} V_{r,s}}}{\frac{\sum_{r} V_{r,s}}{\sum_{r,s} V_{r,s}}}$$

Dichotomous variables are constructed assigning a value of 1 if the region is highly specialised (LQ>1.5) and a value of 0 otherwise. This produces a boolean matrix of 201 rows (regions) and 14 columns (industrial ecosystems) visualized below. Formally,

$$LQ_{r,s} = \begin{cases} 1 \text{ if } LQ_{r,s} >= 1,5\\ 0 \text{ otherwise} \end{cases}$$

Segmentation techniques are then applied to find similarities between the components (in our case regions) of the database of dichotomous variables, that can be represented by a Boolean matrix. Several techniques have been tested for this study, and an agglomerative hierarchical clustering ("bottom-up") has been applied to group the 201 EU regions. Statistical cluster analysis is based on similarity between cases, indicated as distance, and different criteria can be used to calculate distances among cases and group the cases. Several alternatives were considered, taking into account the different number of variables in the two typologies (88 vs 14), their variability and their nature (dichotomous or continuous). For the typology based on industrial ecosystem specialisation reported here the Euclidean distance and Ward's method for linkage were used. Finally, the number of groups in the typology was chosen looking at the resulting dendrogram chart and using the Elbow method based on the within cluster sum of squared distances. The following graphs present the boolean matrix, dendrogram and Elbow that have defined the 7 groups of regions from the industrial ecosystem LQs of the 201 regions.



## **Boolean matrix**

This matrix contains I (blue) when a region exhibits a high specialization in an ecosystem, and O (grey) otherwise.





## Dendrogram

This dendrogram is a tree-like visualization of how regions are grouped into clusters based on the closeness calculated between regions. The closeness is represented by the length of the lines in the x-axis. The clusters are determined by the vertical cut-off line. The position of this line is chosen by the "Elbow method" described below.



## **Elbow charts**

The elbow method for determining the number of clusters is based on the "within cluster sum of distances" calculated for different numbers of clusters "k". This value is lower the more clusters we take, and the optimal "k" is the point where the curve starts to decrease more slowly. To show this we calculate the second derivative of the curve and take the maximum value greater than 5. A "k" value of **7** was chosen because 3 and 5 clusters didn't show enough differentiation between cluster regions and 9 was too close to 14, <u>adding</u> low value to the clustering.





## Annex 10: List of regions in each typology group based on industrial ecosystem specialisation

1	2	3	4	5	6	7
Agri-Textile	Agri-Tourism	Energy/ Industry	Creative / Digital / Capitals	Health / Local	Electronics / Mobility	Non- specialised / Diversified
(37 regions)	(22 regions)	(35 regions)	(19 regions)	(21 regions)	(17 regions)	(50 regions)
AT34 BG31 BG32 BG33 BG42 EL51 ES23 ES42 ES42 ES43 ES52 ES62 HR04 HU32 HU33 ITC1 ITC4 ITF1 ITF4 ITF5 ITF6 ITF3 ITF4 ITF5 ITF6 ITF3 ITF4 ITF2 PL72 PL72 PL72 PL81 PL92 PT11 PT18 PT20 RO11 RO21 RO21 RO21 RO21 RO31 RO41	AT33 CYO EL30 EL41 EL42 EL43 EL52 EL54 EL61 EL62 EL63 EL64 EL65 ES53 ES70 F120 HR03 ITC2 ITH1 PT15 PT17 PT30	AT31 CZ02 CZ03 CZ04 CZ05 CZ06 CZ07 CZ08 DEB EE0 EL53 HU21 HU22 HU23 IT13 PL21 PL22 PL41 PL22 PL41 PL42 PL43 PL52 PL61 PL52 PL61 PL62 PL71 PL82 PL84 PT16 RO12 SE21 SE31 SE32 SE33 SI03 SK04	AT13 BG41 CZ01 DE3 DE6 DK01 ES30 F11B FR1 HU11 IE06 LT01 NL31 NL32 PL91 RO32 SE11 SE22 SE23	BE2 BE3 DE8 DEC DEF DK02 DK03 DK04 DK05 FRE FRM FRY4 FRY5 IE04 ITG2 NL11 NL12 NL13 NL21 NL22 NL42	AT21 AT22 DE1 DE2 DE5 DED DEG FIID FRC FRY2 HU12 HU13 IE05 ITH5 PL63 RO42 SK02	ATTI ATTI2 ATT32 BEI DE4 DE7 DE9 DEA DEE ES11 ES12 ES12 ES21 ES22 ES24 ES21 ES21 ES21 ES22 ES24 ES31 ES61 ES63 ES64 FI19 FIIC FRB FRD FRF FRG FRH FRI FRJ FRK FRI FRY3 ITC3 ITF2 ITF3 ITC3 ITF2 ITF3 ITC1 ITH2 ITH4 LU0 LV0 MT0 NL23 NL34 NL34 NL34 SE12 SI04 SK01

Note: See Annex 1 for the list of regions codes and names.



# Annex 11: Description of regional competitiveness performance indicators

Dimension	Indicator	Unit	Source	
	GDP per capita (PPP) or Disposable income (PPP)	РРР	Eurostat [nama_10r_2gdp] [nama_10r_2hhinc]	
Outcome	Air pollution (pm2.5, population weighted)	Micrograms per cubic meter	European Environmental Agency and DG Regio own computations (ad-hoc request) /OECD (Regional database)	
Indicators	Population satisfied with efforts to preserve the environment	% of total population	OECD (Local SDG Database- based on Gallup)	
	Population at risk of poverty and exclusion	% of total population	Eurostat [ilc_peps11]	
	Long-term unemployment	% of active population	Eurostat [lfst_r_lfu2ltu]	
	Apparent labour productivity	€	Eurostat [nama_10r_2lfe2emp] and [nama_10r_2gdp]	
	Employment rate	% of total population	Eurostat [lfsi_emp_a]	
Intermediate	PCT patents per million population	Num.	OECD-Regpat	
performance indicators	PCT patents in ICT	% of total patents	OECD-Regpat	
	Green PCT patents	% of total patents	OECD-Regpat	
	CO <sub>2</sub> emissions per electricity production	tons of CO <sub>2</sub> eq. per gigawatt hours	OECD (Local SDG Database)	
Duinensef	Business R&D expenditure	% of GDP	Eurostat [rd_e_gerdreg]	
Drivers of competitiveness: Firms' behavior	PCT Patent co-invention	% of total patents	OECD-Regpat	
	Gross fixed capital formation	% of GDP	Eurostat [nama_10r_2gfcf]	
	Electricity production that comes from renewable sources	% of total electricity production	OECD (Local SDG Database)	
	Public R&D expenditure	% of GDP	Eurostat [rd_e_gerdreg]	
	Human resources in science and technology	% of total population	Eurostat [hrst_st_rcat]	
Drivers of	Population aged 25-64 with upper secondary or tertiary education	% of population aged 25-64	Eurostat [edat_lfse_04]	
competitiveness: Business environment	Lifelong learning	% of population aged 25-64	Eurostat [trng_lfse_04] & [lfst_r_lfsd2pop]	
	Households with broadband access	% of households	Eurostat [isoc_r_broad_h]	
	Individuals who ordered goods or services over the internet	% of individuals	Eurostat [isoc_r_blt12_i]	
	Digital engagement (frequency of internet access)	% of individuals	Eurostat [isoc_r_iuse_i]	
	Quality of Government	Index	Quality of Government Institute (University of Gothenburg)	



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