



Don't Miss this International Webinar
with Twins' International MultiHelix:

Intro to go global – be ready
once covid-19 crisis is over

Date: June 17th 2020

12:00 pm – 2:00 pm CET using ZOOM

Curious about how your company can benefit from twinning programs? Looking for more information on pre- and soft landing?

Join the free introduction with speakers from North America, Asia and Europe to learn more about what the international Network called TIM can do for your business and explore the fundamentals of pre-and soft landing. The webinar will also provide support for companies to survive the covid-19 crisis and prepare them to be ready for next steps once the crisis is over. We will discuss how to balance the need to work internationally whilst not being able to travel. Give companies hope for the future and much more!

[RSVP is mandatory please use this link](#)



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TIM to support international collaboration,
Ursula Hultkvist Bengtsson, President of TIM, **Sweden**
Why is TIM of interest? - Members and facts about TIM

Pre-landing program on-line,
Joan Popolo, Director, ACTION Innovation Network, **USA**
ACTION in short (members, federal grant, geography)
Conversion of Pre-Landing program to remote - including investor meetings
Deferred portion with Boston area incubator tours and meetings

Soft-landing program,
Martine Courtemanche, Director, Sherbrooke Innopole, **Canada**
Prepare for soft-landing, HR, Location, Support to financing and venture capital
Help in decision process

Example of an incubator: BioIncubatech,
Diego Suarez, University of Santiago de Compostela, **Spain**
BioIncubatech presentation, Explanation of the program
BioIncubatech actions to support companies,
Specific supports for internationalization
Conditions to apply for BioIncubatech

Example of a Science Park: iPark,
Dr Toshio Fujimoto - Shonan Health Innovation Park, **Japan**
How company can leverage an innovation ecosystem for the growth
during times of crisis and beyond

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TAKE HOME MESSAGES

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Ursula Hultkvist Bengtsson, President of TIM, **Sweden**

1. A selection of 10 ecosystems collaborating in a super cluster
2. Become a member of "Twin's International MultiHelix - Extended group" on LinkedIn to get access to a broad international network
3. Don't hesitate to contact any of the TIM partners

Joan Popolo, Director, Pre-landing program on-line, **USA**

1. ACTION Innovation Network is well-positioned to support international healthcare startups through our Pre-Landing program due to our strong connections to regional stakeholders in the Boston/Cambridge life science ecosystem.
2. We can introduce startups to best-fit incubators in our network as a possible location for their first office as they explore US market entry opportunities.
3. There are 52 institutions of higher education in the greater Boston region, which can provide a pipeline of talent for growing companies.

Martine Courtemanche, Soft-landing program **Canada**

1. Why Sherbrooke? A Central and Strategic Location: Gateway to the North America Market (less than 30 min. from the US border)
2. How can Sherbrooke Innopole assist you? 5-Step Soft Landing Programs, Skilled Workers, Generous R&D Tax Credit Programs
3. Dynamic Ecosystem: Named the 2nd Most Entrepreneurial City in Canada & Only Canada Has Free Trade Agreements with All G7 Countries

Diego Suarez, Example of an incubator: BioIncubatech, **Spain**

1. Bioincubator in Spain for projects and start-up companies.
2. Customized support for each project.
3. Specific actions looking for increasing the sales at national and international level.

Dr Toshio Fujimoto, Example of a Science Park: iPark, **Japan**

1. Shonan iPark is the first mixed-model science park for open innovation in Japan.
2. A big science community is made with as many as 100 companies and 2000 residents.
3. Member companies can make use of the power of the ecosystem for collaboration and growth through both physical and virtual platforms.