

1. PUBLISHABLE SUMMARY

Summary of the context and overall objectives of the project (For the final period, include the conclusions of the action)

Mobility Goes International – in Action (MobiGoIn-Action) was a 24-months project aimed at supporting the launch, the initial implementation and the first development of the MobiGoIn Internationalisation Strategy. This Strategy was produced by MobiGoIn European Strategic Cluster Partnership – Going International (ESCP-4i), a strand 1 co-funded project.

MobiGoIn-Action tested and carried out a first implementation of MobiGoIn Internationalisation Strategy, it built a Cooperation Partnership with international stakeholders in two identified World Regions (1. USA-Canada and 2. China-Singapore) and initiated collaborations for European SMEs in two target markets (Automotive and Smart Cities) in the field of technological innovation for smart mobility.

In line with COSME's challenges and scope, MobiGoIn-Action specific objectives were:

- To build a strategic and collaborative network at European and International scale, based on the development of collaboration of opportunities on future smart mobility, to be achieved through the reinforcement and promotion of MobiGoIn ESCP-4i as an excellence Partnership on smart mobility innovation and through the continuous development of MobiGoIn Cooperation Partnership with third-Countries, at extra-EU level;
- To promote and enhance collaborations among European SMEs working on complementary innovative solutions, developing competitiveness and pursuing a cross-sectorial approach, by generating the MobiGoIn Value-chains, where mobility technologies, ICT and digital media address the most challenging smart mobility markets. This will be achieved starting from the MobiGoIn Network, formed by SMEs and start-ups analysed, mapped and involved in the activities carried out within the MobiGoIn strand 1 project;
- To support concrete potential technological and business partnerships and opportunities in the two targeted World Regions, through:

An acceleration program made of services and activities that, answering to the companies identified needs and ambitions, will provide European SMEs with the right tools to go international;

International missions formed by concrete initiatives and opportunities built to support the internationalisation of MobiGoIn Network of SMEs and start-ups in the targeted World Regions: 1. North-America and 2. China-Singapore.

Work performed from the beginning of the project to the end of the period covered by the report and main results achieved so far (For the final period please include an overview of the results and their exploitation and dissemination)

The main achievements of the project include:

- a network of 45 European Start-ups and Small and Medium Enterprises with solutions for the smart mobility and automotive markets worldwide and interested mainly in USA, Canada, China and Singapore.
- a validated internationalisation strategy to support SMEs in approaching new markets.
- 2 European matchmaking events with a internationalisation focus with a total of 31 companies from the network involved.

- 3 international missions with a total of 17 participant SMEs from MobiGoIn network.
- 8 partnership agreements signed by the clusters within the consortium and similar organisations in USA and China.
- 1 collaboration agreement signed between one SME and an US partner for its development in USA and other markets.
- 1 new ESCP-4i (INTonomous) based on MobiGoIn-Action experiences with a bigger consortium aimed to support Autonomous Driving EU companies in going to USA, Canada and UAE.

Progress beyond the state of the art, expected results until the end of the project and potential impacts (including the socio-economic impact and the wider societal implications of the project so far)

Address (URL) of the project's public website

<http://www.mobigoin.eu/>

MobiGoIn-Action Logo



MobiGoIn-Action ESCP-4i logo



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MobiGoIn-Action

Partnership