



**EUROPEAN  
CLUSTER COLLABORATION  
PLATFORM**  
.eu

# **CLUSTERS IN THE EU AND THE USA: OPPORTUNITIES FOR COLLABORATION AND GROWTH**



**25<sup>th</sup>-26<sup>th</sup> April 2016**

*Develop cluster cooperation for transatlantic business partnerships*

*Jointly organised by the European Commission, DG Internal Market, Industry, Entrepreneurship and SMEs, and the U.S. Department of Commerce. Facilitated by the European Cluster Collaboration Platform in collaboration with the Enterprise Europe Network.*

## SEMINAR AGENDA *Monday, 25th April 2016*

*Moderated by Marc Pattinson, inno TSD*

### 14.15 Registration for Seminar

### 14.45 Welcome and Introduction on EU and U.S. Cluster Priorities

- **Matthias Machnig**, State Secretary of Germany Federal Ministry for Economic Affairs and Energy
- **Bruce Andrews**, U.S. Deputy Secretary of Commerce
- **Elżbieta Bieńkowska**, EU Commissioner for Internal Market, Industry, Entrepreneurship and SMEs

### 15.15 Best Practices and Experiences on Transatlantic Cluster Collaboration

- **Charles Hull**, co-Founder and Chief Technology Officer of 3D Systems, US
- **Caroline Pin**, Director of International Business, Plastipolis, France
- **Noel Nevshehir**, Director of International Business, Automation Alley – Michigan, US
- **Christiane Egger**, Deputy Manager Oekoenergie-Cluster, Austria

## SEMINAR AGENDA (2) *Monday, 25th April 2016*

### 15.50 Tools and Services for Transatlantic Cluster Collaboration

- **Marc Pattinson**, the European Cluster Collaboration Platform and European Cluster Observatory, inno TSD
- **Bryan Borlik**, the U.S. Cluster Map and Registry, Director, U.S. Economic Development Administration/Department of Commerce

### 16.05 Panel and Open Discussion

- **Slawomir Tokarski**, Director on Innovation and Advanced Manufacturing, DG GROWTH, European Commission
- **Bryan Borlik**, Director, U.S. Economic Development Administration/Department of Commerce
- **Joined by the four speakers from the Best Practices session.**

### 16.30 End of Seminar

## Monday, 25th April 2016 EU – U.S. CLUSTER-TO- CLUSTER MATCHMAKING

*Hall 2, Europe Enterprise Network Stand (Next to  
“Forum Area”)*

### 11.45 REGISTRATION

### 12.00-14.30

- Each C2C matchmaking meeting will last 25 minutes with 5 minutes to move between meetings.

### 16.30-18.00

- Each C2C matchmaking meeting will last 25 minutes with 5 minutes to move between meetings.

## Tuesday, 26th April 2016 EU – U.S. CLUSTER-TO- BUSINESS and CLUSTER-TO- CLUSTER MATCHMAKING

*Hall 2, Europe Enterprise Network Stand (Next to  
“Forum Area”)*

### 10.00-13.00

- Each C2B / C2C matchmaking meeting will last 25 minutes with 5 minutes to move between sessions

### 13.00-13.30

- Cluster Matchmaking debriefing for EU Clusters with EU Event Coordinators.
- Cluster Matchmaking debriefing for US Delegation with US Event Coordinators.

*Debriefing location: 1st floor on the gallery of hall 2,  
rooms 02.01.12 and 02.01.13*